


# USA

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**IITA**  **FEBRUARY 9-12**  
**2025**  
**SUMMIT**  
**SALT LAKE CITY • UTAH**





# Breakout: America's Indigenous Tourism

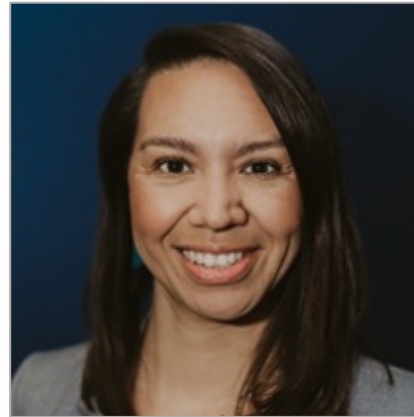
A Unique Cultural Experience for International Travelers



**Sherry Rupert**  
CEO, AIANTA –  
American Indian  
Alaska Native Travel  
Association



**Donovan Hanley**  
Legislative Staff  
Assistant  
Navajo Nation  
Office of the  
Speaker



**Tina Mt. Pleasant**  
Director of Travel  
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**Lena Ross**  
IITA Chairman  
COO,  
America 4 You



**Greg Takehara**  
CEO,  
Tourism Cares



WEDNESDAY 10:10 - 11:00 AM