

USA

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IITA FEBRUARY 9-12
SUMMIT 2025
SALT LAKE CITY • UTAH



DEI: Navigating the Headwinds

in a Divisive Moment in Time



Greg Takehara
CEO,
Tourism Cares



Roni Weiss
Executive Director
Travel Unity



Hubertus Funke
Executive Vice
President & Chief
Tourism Officer, San
Francisco Travel
Association



MONDAY 3:00 – 4:00 PM