

**IITA** FEBRUARY 9-12  
**2025**  
**SUMMIT**  
**SALT LAKE CITY • UTAH**

**2025 Summit Sponsorships**

# SPONSORSHIP LEVELS

## Platinum Sponsor Options

Showcase your brand or destination with a presentation/photos or video that will intrigue the buyers with new product opportunities. Customize your program and make it interactive, educational, and fun, or provide entertainment from your respective area. Leave a lasting impression as a luncheon sponsor!

## Gold Sponsor Options

Host the Sunday welcome reception and mingle with the Inbound Operators before the official business starts! Or, as the exclusive sponsor of a breakfast (Inbound Operator or Breakfast with the Operators), you'll be the first presenter to kick off the day and promote your product/destination. Host a wine reception on Monday at the end of the business day which is one of the highest attended events!

## Silver Sponsor Options

Have the esteemed role of introducing the Summit Keynote speaker at the General Session followed by presenting information about your product. Or open the Power Hour Networking Sessions with a 5-minute presentation. Operator table gifts/goods may also be included with the sponsorship. Another option would be to sponsor the Inbound Operator Forum, where you will have their full attention while you sell! The official app is also available for sponsorship!

## Bronze Sponsor Options

Gain visibility for your product/destinations throughout the Summit with your branded water bottles, badge holders, lanyards, or registration bags. Get the attention of IITA leadership by sponsoring the Board of Directors lunch. Or greet attendees as the registration sponsor. Morning and afternoon coffee breaks are also open for sponsoring. Have another sponsor idea. . . . reach out! (While not part of a sponsorship, advertising opportunities are available on the Summit app – the "Navigator.")

# SPONSORSHIP LEVELS

Item of your choice!  
Other Marketing Opportunities  
**AVAILABLE ALL LEVELS!**

## Platinum Sponsor Options

<b>\$10,000+</b>	Monday & Wednesday Luncheons	\$15,000	Monday on hold!
	Wednesday Education	\$13,500	Sold

## Gold Sponsor Options

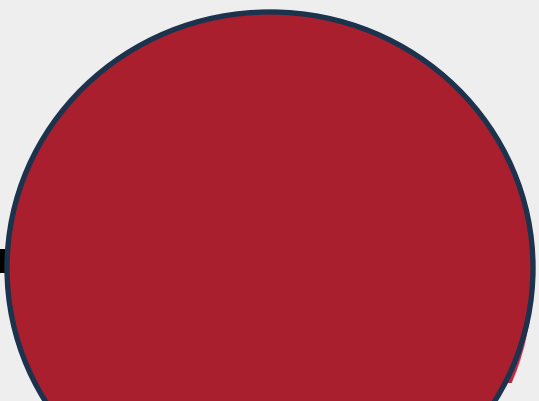
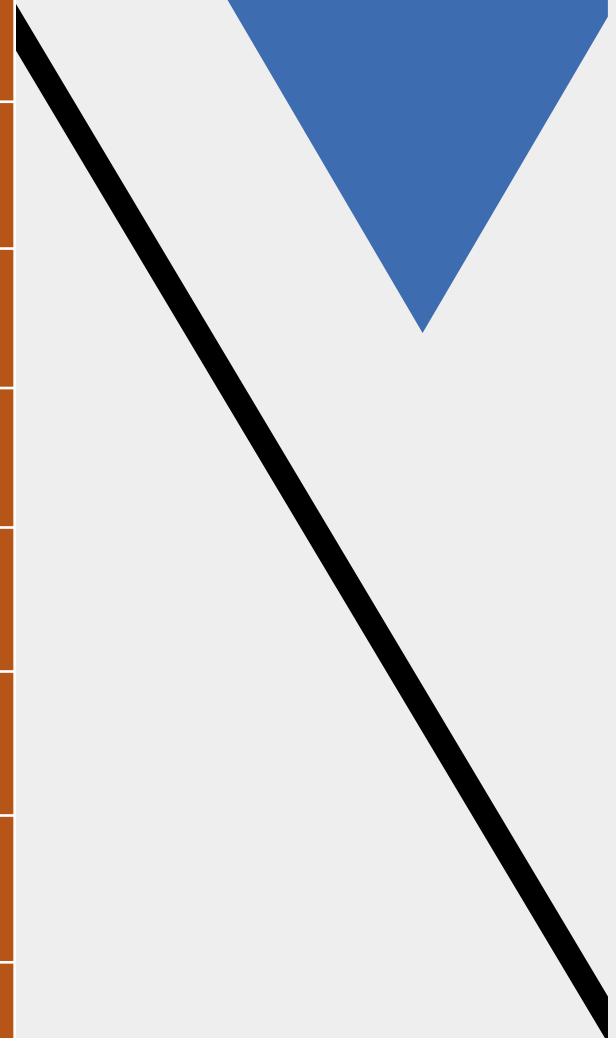
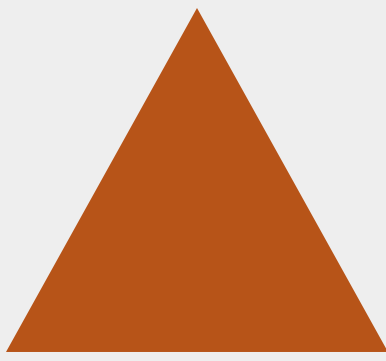
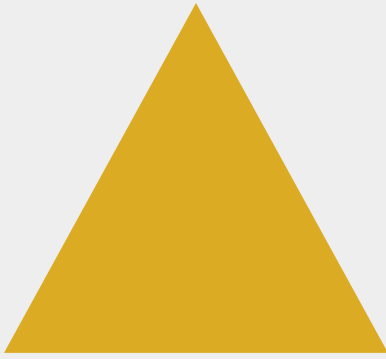
<b>\$5,000 – \$9,999</b>	Monday & Wednesday Inbound Operator Breakfasts	\$7,000	Monday is Sold. Wednesday is Sold.
	Tuesday Breakfast with the Buyers	\$8,000	Available
	Sunday Welcome Reception	\$6,000	Available
	Monday Wine Reception (+ wine & hors d'oeuvres)	\$2,500	Sold

## Silver Sponsor Options

<b>\$2,500 - \$4,999</b>	Monday General Session	\$3,000	Available
	Monday & Wednesday Power Hour Networking	\$3,000	Monday is pending.
	Inbound Operator Forum	\$3,000	Available
	Mobile App-Navigator	\$2,500	Available

## Bronze Sponsor Options

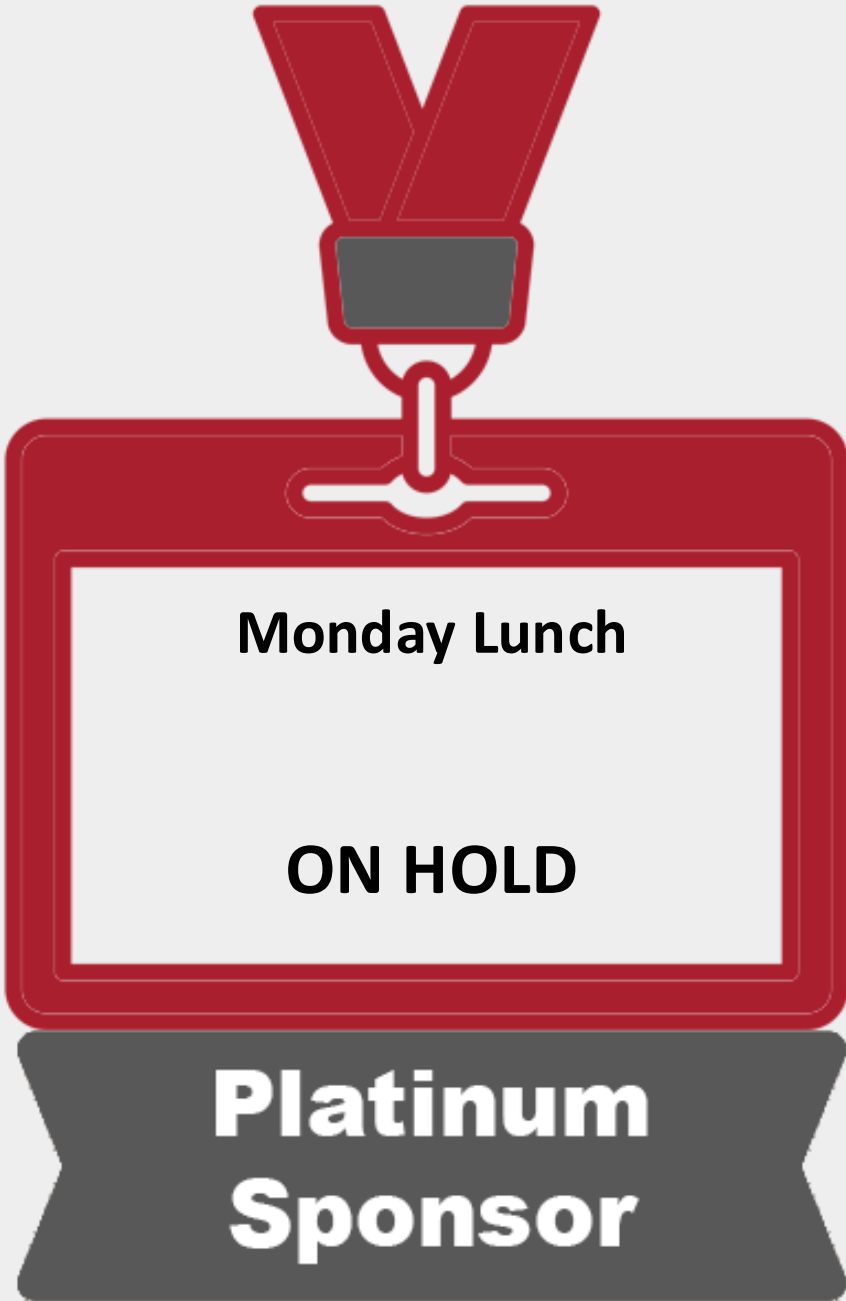
<b>\$1,000 - \$2,499</b>	Sustainable Water Bottles (+water bottles)	\$1,500 (+ water bottles)	Pending
	Sustainable Name Badge Holder (+badges)	\$2,000 (+ badges/holders)	Sold
	Lanyards (+ lanyards)	\$2,000 (+ lanyards)	Sold
	Registration Bags (+ bags)	\$2,000 (+bags)	Sold
	Board of Directors Lunch	\$2,000	Available
	Registration Sponsor	\$2,000	Available
	Afternoon Power Hour Breaks	\$2,000	Available
	Daily Morning Coffee Breaks	\$2,000	Tuesday/Wednesday Available



<b>Sponsorship Benefits</b>	<b>Host</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Flash Drive with marketing info in operator event bags</b>	*	*	*	*	*
<b>Logo on sponsor signage at event</b>	*	*	*	*	*
<b>Logo on Summit web site</b>	*	*	*	*	*
<b>Logo in Summit program/app</b>	*	*	*	*	*
<b>Logo in IITA Newsletter</b>	*	*	*	*	*
<b>Recognition on Social Media Sites</b>	*	*	*	*	*
<b>Banner ad on website</b>	*	*	*	*	*
<b>Opportunity to address attendees at event</b>	*	20 min.	10-15 min.	5 min.	*
<b>Reserved table at luncheons</b>	*	*	*	*	*
<b>Complimentary registration(s)</b>	4	2	1	*	*
<b>Chair drop (at sponsored event)</b>	*	*	*	*	*
<b>Pre &amp; Post e-Blast</b>	*	*	*	*	*
<b>Additional benefits as outlined in RFP</b>	*	*	*	*	*



# Platinum Sponsor Opportunities



Monday Lunch

**ON HOLD**

**Platinum Sponsor**



Wednesday Lunch

**SOLD**

Thank you!

Destination Niagara USA

**Platinum Sponsor**



Wednesday Education

**SOLD**

Thank you!

BWH Hotels

**Platinum Sponsor**



# Gold Sponsor Opportunities



Sunday Welcome Reception  
**AVAILABLE**

**Gold Sponsor**



Tuesday Breakfast with the Buyers  
**AVAILABLE**

**Gold Sponsor**



Monday Operator Breakfast SOLD  
Thank you, Wine, Water & Wonders!

**Gold Sponsor**



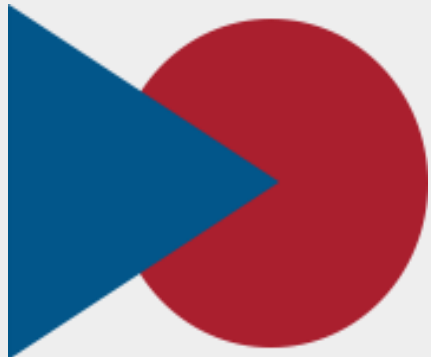
Monday Wine Reception SOLD  
Thank you Travel Oregon!

**Gold Sponsor**



Wednesday Tour Operator Breakfast SOLD  
Thank you Visit Savannah!

**Gold Sponsor**



Don't miss these great opportunities!  
They are selling fast!

# Silver Sponsor Opportunities



**NEW OPPORTUNITY!**  
Mobile App

**AVAILABLE**

**Silver Sponsor**



Monday  
General Session

**AVAILABLE**

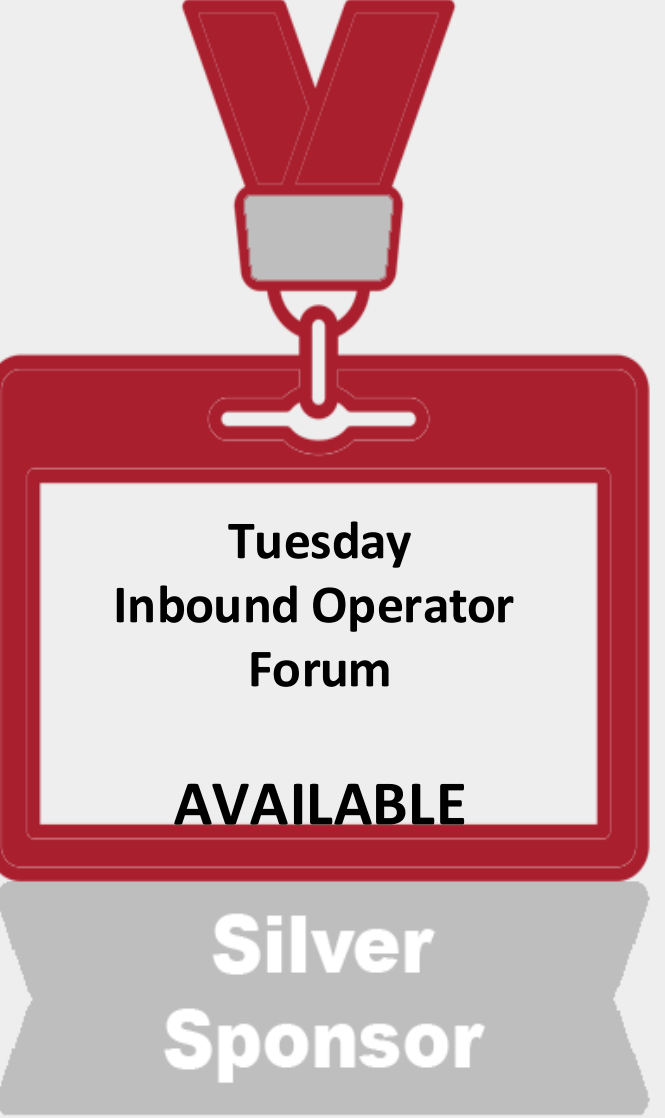
**Silver Sponsor**



Monday & Wednesday  
Power Hour  
Sessions

**MONDAY ON HOLD**

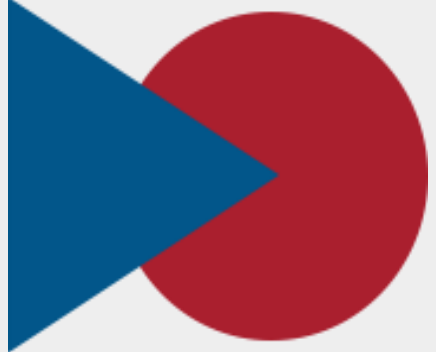
**Silver Sponsor**



Tuesday  
Inbound Operator  
Forum

**AVAILABLE**

**Silver Sponsor**



Visibility throughout the summit! Get the attention of IITA leadership! Show off your brand!

# Bronze Sponsor Opportunities



**Sustainable Water Bottles**  
**PENDING**

**Bronze Sponsor**



**Lanyards SOLD**  
Thank you!  
**Tourplan**

**Bronze Sponsor**



**Sustainable Name Badges SOLD**  
Thank you!  
**Blair Hotels**

**Bronze Sponsor**



**Registration Bags SOLD**  
Thank you!  
**Visit Mississippi**

**Bronze Sponsor**



**Monday Morning Break SOLD**  
Thank you!  
**Colorado Tourism**

**Bronze Sponsor**



**Board of Directors Lunch**  
**AVAILABLE**

**Bronze Sponsor**



**Registration Sponsor/Volunteer**  
**AVAILABLE**

**Bronze Sponsor**



**Tuesday & Wednesday Morning Coffee Breaks**  
**AVAILABLE**

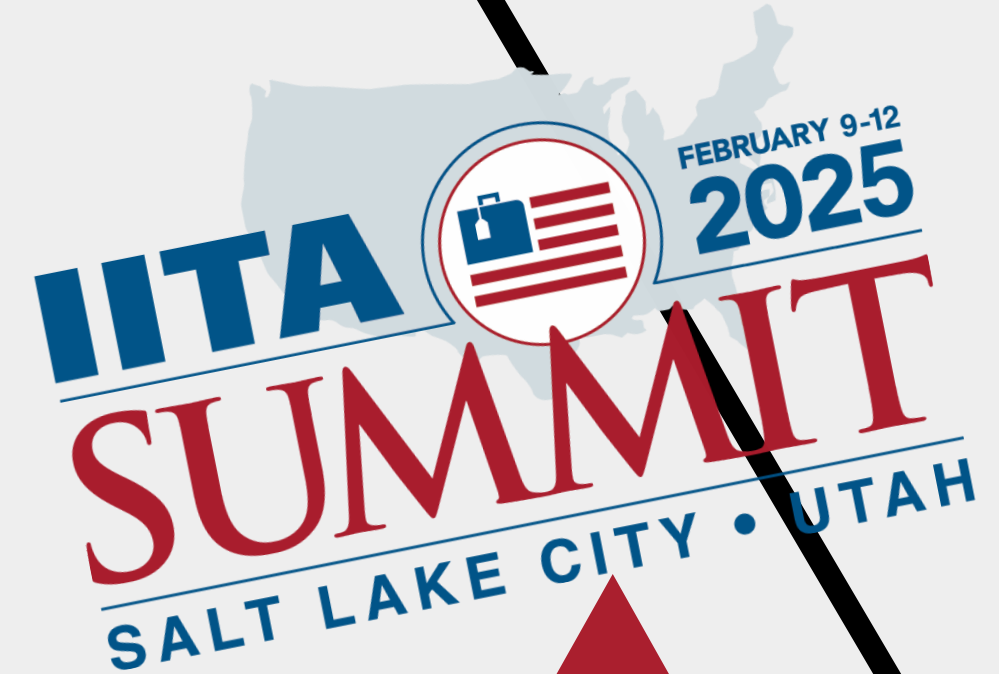
**Bronze Sponsor**



**Monday & Wednesday Afternoon Power Hour Breaks -**  
**AVAILABLE**

**Bronze Sponsor**





For more information  
on sponsorships or to create  
your customized package,  
please contact:

Kim Fisher, COO  
[kim.fisher@inboundtravel.org](mailto:kim.fisher@inboundtravel.org)  
Cell: 678.772.5051

