

NEW ONLINE EXPERIENCE

INBOUND INSIDER STEPS TO SUCCESS™ International Inbound Travel Association

Powered by  **ALON**
TOURISM SOLUTIONS

ONLINE INTERNATIONAL INBOUND TRAVEL TRAINING PROGRAM

- **Self-paced program:** learn when it's convenient
- **Interactive experience** with videos, quizzes & real-world scenarios
- **You'll come away with** actionable strategies and tools to navigate international distribution channels.

INBOUND TRAVEL TRADE ESSENTIALS

This online version of the IITA's *Inbound Insider Steps to Success™ Live training* is designed to help DMOs and tourism stakeholders effectively engage with the global inbound travel trade.

The program walks participants step-by-step through the **who, what, when, where, why, and how of working with international inbound operators**—giving you the knowledge and tools to get started right away—all within a flexible, easy-to-access format **designed to drive stronger international ROI.**

Contact us: IITASuccess@inboundtravel.org



Why the Travel Trade?

- ✓ Secure, repeat, consistent business as advance bookings.
- ✓ Expand your global reach with minimal upfront costs.
- ✓ Gain visibility through trusted travel trade channels.



Who Should Enroll?

- ✓ Newcomers to inbound tourism.
- ✓ Businesses seeking to refresh or expand their B2B partnerships.



Pricing

- ✓ Individual and DMO/Corporation pricing available. Discounts for bulk enrollments.

Quantity	IITA Member	Non-Member
1-10	\$195	\$295
11-20	\$175	\$275
21-30	\$155	\$255
31-40	\$135	\$235
41-50	\$115	\$215
51+	Pricing upon request	



Enroll to grow your international business - Scan to get started!