

# NEW ONLINE EXPERIENCE



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## ONLINE INTERNATIONAL INBOUND TRAVEL TRAINING PROGRAM

**LAUNCHING FEBRUARY 2025**

- *Self-paced program - Learn when it's convenient to you*
- *90-120 minutes of essential learning*
- *Interactive experience with videos, quizzes & real-world scenarios*

### COMPREHENSIVE OVERVIEW OF HOW TO WORK WITH INBOUND OPERATORS

The **New Online Steps to Success Course** offers a comprehensive learning experience to help businesses gain a basic understanding of international inbound business and working with the inbound travel trade, specifically inbound operators.

Participants will gain foundational knowledge to expand their international reach, collaborate with key stakeholders, and ultimately position their business as a preferred partner for international inbound operators.

### FULL INTERNATIONAL INBOUND TRAVEL TRAINING PROGRAM SERIES COMING SOON!



#### Why the Travel Trade?

- ✓ Secure, repeat, consistent business.
- ✓ Expand your global reach with minimal upfront costs.
- ✓ Gain visibility through trusted travel trade promotional channels.



#### Benefits

- ✓ Accommodations, Attractions, Dining, Retail, and More: Learn to secure bookings, attract international visitors midweek and weekend to drive revenue year-round.



#### Who Should Enroll?

- ✓ Newcomers to inbound tourism.
- ✓ Businesses seeking to refresh or expand their B2B partnerships.



#### Pricing

- ✓ Individual: \$495 (members), \$595 (non-members).
- ✓ DMO/Corporations: Discounts available for full program purchases and bulk enrollments.

**Enroll now and start building sustainable partnerships to grow your business in the international market.**

