



International Inbound Travel Association

INSIDER KNOWLEDGE

MEANINGFUL CONNECTIONS

POWERFUL ADVOCACY

PARTNERS THAT PRODUCE



INBOUND INSIDERS MEET AT IITA SUMMIT

The U.S. inbound travel industry gathers annually at **IITA's Summit** to discuss trends, share ideas and best practices—all in preparation of being the best at what they do... creating experiences and providing services for international visitors.

The education program is designed specifically for inbound travel on timely topics like changing distribution channels, emerging markets and best practices. Additionally, inbound operators and suppliers meet in business appointments to develop new products as well as enhance existing partnerships.

STEPS TO SUCCESS IN INBOUND TRAVEL

IITA's **Inbound Insider Steps to Success** program includes a series of workshops designed to educate U.S. travel suppliers about how to grow international visitation by working with inbound tour operators. The program is presented by **OWD&L** —the nation's leading inbound travel training organization.

THE EXPERIENCED VOICE ON INBOUND TRAVEL ISSUES

IITA actively engages in **Advocacy** to ensure the U.S. continues to welcome international visitors with open arms. Whether its access to national parks or visa and entry issues, IITA educates government officials and other policymakers on inbound travel and its impact on the nation's economy.

Learn more at [INBOUNDTRAVEL.ORG](https://www.inboundtravel.org)

"International Inbound Travel is very important and valuable to Las Vegas and being able to work and share information with those inbound operators who facilitate that, is why we are active members of IITA."



RAFAEL VILLANUEVA, CEO
OPERATIONS

IITA's inbound community leads the field in inbound expertise because they have the advantages of specific, industry-focused education; shared best practices; and a network of knowledgeable and experienced experts they can trust.



"Being a member of an organization like IITA is an invaluable resource for a company like ours. Their annual Summit is something that I look forward to every year because it not only allows us the opportunity to interact with the top suppliers from all over the United States but also provides top notch educational sessions and the chance to network with the best of the best in our industry. All of these reasons are why 'I'm an Inbound Insider.'"

ELLIOT CALLOWAY, Bonotel Exclusive Travel

IITA Member



INBOUNDTRAVEL.ORG

If you would like more information about IITA, we would be happy to help you!

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