



As international travel continues to increase, now is a key time to help travelers prepare for a smoother arrival experience. We invite your support in promoting Global Entry, a Trusted Traveler Program that allows expedited entry into the U.S.

Your voice and platforms are essential to amplify the Global Entry program and to reach travelers where they are. We encourage you to use and share these resources to help your audiences travel with greater confidence and ease.

By sharing this information with your audiences, you play a vital role in helping travelers prepare in advance, move through airports and borders more efficiently, and begin their U.S. experience on a positive note. Global Entry has proven to make international travel safer and more predictable, benefiting travelers, airports, and communities alike.

Two Ways to Help Your Customers

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| <p>1. Promote the Global Entry Program and encourage eligible travelers to apply</p> <ul style="list-style-type: none">• Apply at http://dhs.gov.• Receive conditional approval• Schedule an interview or enroll upon arrival in the U.S. | <p>2. Encourage current members to download the Global Entry Mobile App prior to departure</p> <ul style="list-style-type: none">• Confirms arrival with a selfie• Add up to 11 additional family members• Receive a mobile receipt and go directly to the Global Entry line |
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Put These Tools to Work:

- Sharing Global Entry information across your digital channels, including websites, social media, newsletters, and apps.
- Featuring Global Entry and other Trusted Traveler Programs in pre-travel communications to help travelers plan ahead.
- Using the provided creative assets to amplify awareness.
- Encouraging eligible travelers to apply early to avoid delays and enjoy expedited entry into the U.S.
- Integrating these materials into airport signage, in-flight content, or customer touchpoints where applicable.



To support your promotion of Global Entry, we've compiled ready-to-use materials tailored to different channels and messaging needs. Simply click to download any assets to begin sharing.

Global Entry

Global Entry provides expedited clearance for pre-screened travelers entering the U.S., reducing wait times and streamlining airport flows. With availability at 85 U.S. airports, including 14 Preclearance locations, Global Entry is one of the most effective ways to make international travel smoother and more seamless for your customers.

[***Video***](#)[***Social Media***](#)[***Banners***](#)

The Global Entry Mobile App

Global Entry members can further expedite their travel back into the U.S. with the Global Entry Mobile App. The app allows travelers to confirm their arrival into the U.S. and reduce passport control inspection time and overall wait time. Members can also submit up to 11 additional family members using a single device.

[***Video***](#)[***Social Media***](#)[***Banners***](#)

Global Entry Interview Options

Once conditionally approved, the applicant will be asked to schedule an interview at one of the Global Entry Enrollment Centers. Conditionally approved applicants can also finish the enrollment process through Enrollment on Arrival, Enrollment on Departure, and Enrollment on Embarkation. Please click here for the latest locations and availability.

[***Video***](#)

For more in-depth program information, additional formats, languages, and creative assets, please see our full External Stakeholder Toolkit.

Please note: the toolkit is not intended for public distribution. However, its messaging and creative assets may be used to support communications with your customers and target audiences.

Together, we can help travelers arrive prepared, move efficiently, and feel truly welcomed to the United States.

[***External Toolkit***](#)