



MASTER RESOURCE GUIDE

CHAT/LLM VENDORS - *these are all low cost, low commitment platforms*

[Chat GPT](#)

[Chatbase](#)

[Chatcare](#)

[Chatfuel](#)

[Dialogflow \(google\)](#)

[Freshchat](#)

[Intercom](#)

[Livechat](#)

[Mobile Monkey](#)

[Tars](#)

INFORMATION ABOUT OUR PLATFORM

[Satisfi Labs](#)

CHAT GPT MATERIALS

[Chat GPT prompt guide/overview](#)

[10 of the First Things You Should Try With ChatGPT](#)

[Chat GPT prompting cheat sheet](#)

[6 Chat GPT prompts for productivity](#)

[An advance guide to Chat GPT](#)

[Chat GPT – Custom Instructions detail](#)

[Chat GPT Workshop provider \(inexpensive\)](#)

[Chat GPT - for Market Research](#)

BARD MATERIALS

[Bard extensions In Google Apps \(AI\)](#)

[Google Labs](#)

[Google announces Gemini and Stubbs](#)

[Gmail - voice dictation](#)

GOOD EMAIL NEWSLETTERS

[Prompt Engineering Daily](#)

[Superhuman AI – another great email newsletter](#)

[The rundown – another great email newsletter that also includes a tool list](#)

RECOMMENDED (SHORT) READING/LISTENING/VIEWING MATERIALS

[There is No A.I.](#)

[AI's Present Matters More Than Its Imagined Future](#)

<https://www.washingtonpost.com/technology/2023/10/03/ai-customer-service-jobs/>

[The AI Revolution | 60 Minutes \(YouTube\)](#)

[AI Is Introducing Marketing Buzzwords Consumers Don't Understand](#)

[Lina Khan: We Must Regulate A.I. Here's How](#)

[Success \(and failure\) in Prompting \(podcast\)](#)

[What's Next – Interactive AI – Deep Mind MIT Interview](#)

[Generative AI needs another breakthrough moment](#)

[Three AI Tools to make you more efficient at work](#)

For marketers -

[Janette Roush](#) at NYC & Co is an excellent follow for all things Generative AI