




2026 Summit Sponsorships


SPONSORSHIP LEVELS

Platinum Sponsor Options



Showcase your brand or destination with a presentation/photos or video that will intrigue the buyers with new product opportunities. Customize your program and make it interactive, educational, and fun, or provide entertainment from your respective area. Leave a lasting impression as a luncheon sponsor!

Gold Sponsor Options



Host the Sunday welcome reception and mingle with the Inbound Operators before the official business starts! Or, as the exclusive sponsor of a breakfast (Inbound Operator or Breakfast with the Operators), you'll be the first presenter to kick off the day and promote your product/destination. Host a wine reception on Monday at the end of the business day which is one of the highest attended events!

PLATINUM SPONSOR OPPORTUNITIES



Monday Lunch

ON HOLD

Platinum Sponsor



Wednesday Lunch
Alabama/Gtr.
Birmingham/ IPW

SOLD

Platinum Sponsor



Wednesday
Education
BWH Hotels

SOLD

Platinum Sponsor



GOLD SPONSOR OPPORTUNITIES



**Mon Tour Operator
Breakfast
Travel Oregon
SOLD**

**Gold
Sponsor**



**Mon Wine Reception
Wine, Water &
Wonders
SOLD**

**Gold
Sponsor**



**Tuesday Breakfast
with the Buyers
Visit Savannah
SOLD**

**Gold
Sponsor**



**Wed Tour Operator
Breakfast
Rhythms of the South
SOLD**

**Gold
Sponsor**



Don't miss these great opportunities! They'll sell fast!
Item of your choice available for sponsorship too!

SPONSORSHIP LEVELS



Silver Sponsor Options






Have the esteemed role of introducing the Summit Keynote speaker at the General Session followed by presenting information about your product. Or open the Power Hour Networking Sessions with a 5-minute presentation. Operator table gifts/goods may also be included with the sponsorship. Another option would be to sponsor the Inbound Operator Forum, where you will have their full attention while you sell! The official app is also available for sponsorship!

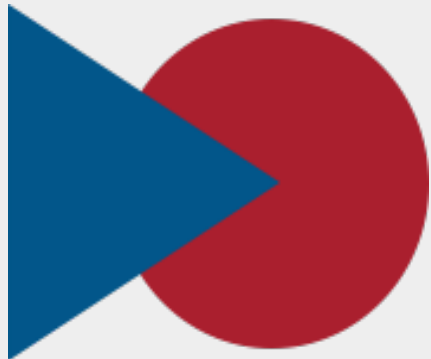


Bronze Sponsor Options

Gain visibility for your product/destinations throughout the Summit with your branded water bottles, badge holders, lanyards, or registration bags. Get the attention of IITA leadership by sponsoring the Board of Directors lunch. Or greet attendees as the registration sponsor. Morning and afternoon coffee breaks are also open for sponsoring. Have another sponsor idea. . . . reach out!

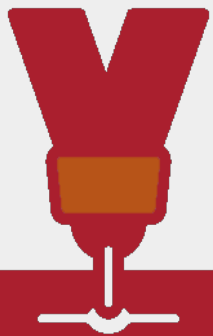
SILVER SPONSOR OPPORTUNITIES

 Mobile App AVAILABLE	 Monday General Session AVAILABLE	 Monday Power Hour Session PENDING	 Tuesday Inbound Operator Forum AVAILABLE	 Wednesday Power Hour Session AVAILABLE
Silver Sponsor	Silver Sponsor	Silver Sponsor	Silver Sponsor	Silver Sponsor



Visibility throughout the summit! Get the attention of IITA leadership! Show off your brand!
Item of your choice available for sponsorship too!


BRONZE SPONSOR OPPORTUNITIES



Item of your choice!
Marketing Opportunities

AVAILABLE


Bronze Sponsor



Board of Directors
Lunch

AVAILABLE


Bronze Sponsor



Sustainable Water
Bottles

PENDING


Bronze Sponsor



Lanyards

PENDING


Bronze Sponsor



Tuesday Morning
Coffee Break

AVAILABLE


Bronze Sponsor



Registration

AVAILABLE

Bronze Sponsor



Wednesday Morning
Coffee Break

AVAILABLE

Bronze Sponsor



Monday Morning
Break
Colorado Tourism
SOLD

Bronze Sponsor



Sustainable Name
Badge Holder
Blair Hotels
SOLD

Bronze Sponsor



Registrations
Bags
Visit Mississippi
SOLD

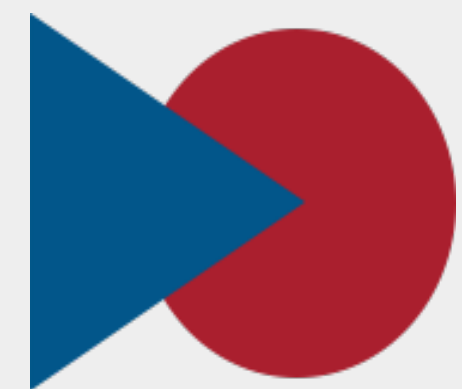
Bronze Sponsor



Monday/Wednesday
Afternoon Power
Hour Break -

AVAILABLE

Bronze Sponsor



SPONSORSHIP LEVELS

Item of your choice!
Other Marketing
Opportunities
AVAILABLE
ALL LEVELS!

Platinum Sponsor Options



\$10,000+

Monday & Wednesday Luncheons
Wednesday Education

\$15,000
\$13,500

Monday On Hold, Weds. SOLD
SOLD

Gold Sponsor Options



**\$5,000 –
\$9,999**

Monday & Wednesday Inbound Operator Breakfasts
Tuesday Breakfast with the Buyers
Monday Wine Reception (+ wine & hors d'oeuvres)

\$ 8,000
\$ 8,000
\$ 5,000

Both SOLD
SOLD
SOLD

Silver Sponsor Options



**\$2,500 -
\$4,999**

Monday General Session
Monday & Wednesday Power Hour Networking
Inbound Operator Forum
Mobile App-Navigator

\$ 3,000
\$ 3,000
\$ 4,000
\$ 2,500

Available
Monday On Hold. Weds available
Available
Available

Bronze Sponsor Options

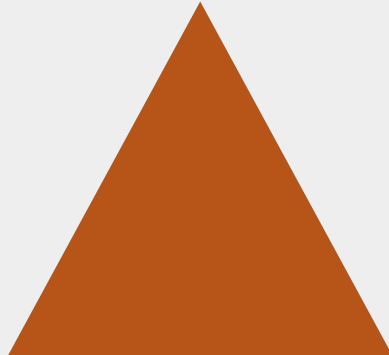
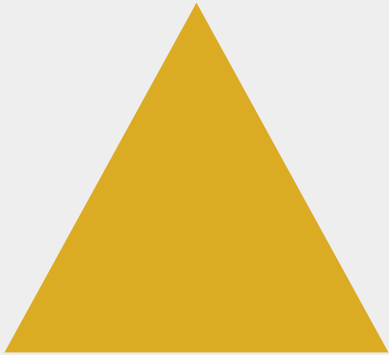


**\$1,000 -
\$2,499**

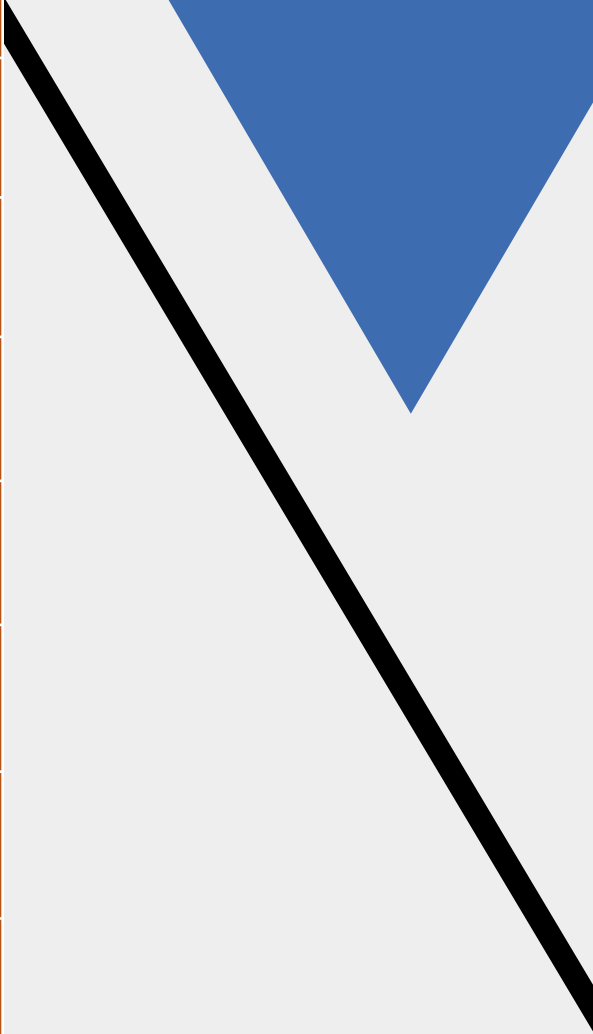
Sustainable Water Bottles (+water bottles)
Sustainable Name Badge Holder (+badges)
Lanyards (+ lanyards)
Registration Bags (+ bags)
Board of Directors Lunch
Registration Sponsor
Afternoon Power Hour Breaks
Daily Morning Coffee Breaks

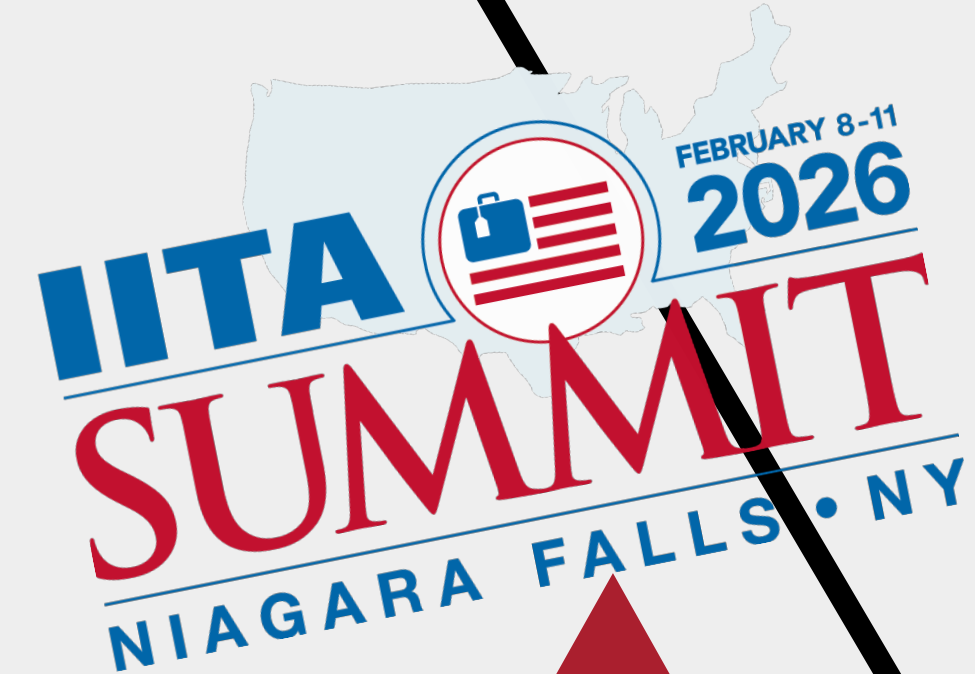
\$1,500 (+ water bottles)
\$2,000 (+ badges/holders)
\$2,000 (+ lanyards)
\$2,000 (+bags)
\$2,000
\$2,000
\$2,000
\$1,500

On Hold
SOLD
On Hold
SOLD
Available
Available
Available
Monday SOLD Tues & Wed Available



Sponsorship Benefits	Host	Platinum	Gold	Silver	Bronze
Logo on sponsor signage at event	*	*	*	*	*
Logo on Summit web site	*	*	*	*	*
Logo in Summit program/app	*	*	*	*	*
Logo in IITA Newsletter	*	*	*	*	*
Recognition on Social Media Sites	*	*	*	*	*
Banner ad on website	*	*	*	*	
Opportunity to address attendees at event	*	20 min.	10-15 min.	5 min.	
Member Directory Expanded Featured Listing	*	*	*		
Reserved table at luncheons	*	*	*		
Complimentary registration(s)	4	2	1		
Chair drop (at sponsored event)	*	*			
Pre & Post e-Blast	*	*			
Additional benefits as outlined in RFP	*				





For more information
on sponsorships or to create
your customized package,
please contact:

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