



**2026 Summit Sponsorships**

# SPONSORSHIP LEVELS

## Platinum Sponsor Options

Showcase your brand or destination with a presentation/photos or video that will intrigue the buyers with new product opportunities. Customize your program and make it interactive, educational, and fun, or provide entertainment from your respective area. Leave a lasting impression as a luncheon sponsor!

## Gold Sponsor Options

Host the Sunday welcome reception and mingle with the Inbound Operators before the official business starts! Or, as the exclusive sponsor of a breakfast (Inbound Operator or Breakfast with the Operators), you'll be the first presenter to kick off the day and promote your product/destination. Host a wine reception on Monday at the end of the business day which is one of the highest attended events!

## Silver Sponsor Options

Have the esteemed role of introducing the Summit Keynote speaker at the General Session followed by presenting information about your product. Or open the Power Hour Networking Sessions with a 5-minute presentation. Operator table gifts/goods may also be included with the sponsorship. Another option would be to sponsor the Inbound Operator Forum, where you will have their full attention while you sell! The official app is also available for sponsorship!

## Bronze Sponsor Options

Gain visibility for your product/destinations throughout the Summit with your branded water bottles, badge holders, lanyards, or registration bags. Get the attention of IITA leadership by sponsoring the Board of Directors lunch. Or greet attendees as the registration sponsor. Morning and afternoon coffee breaks are also open for sponsoring. Have another sponsor idea. . . . reach out!

# SPONSORSHIP LEVELS

Item of your choice!  
Other Marketing  
Opportunities  
**AVAILABLE  
ALL LEVELS!**

## Platinum Sponsor Options

\$10,000+

Monday & Wednesday Luncheons  
Wednesday Education

\$15,000 Monday Available, Weds. SOLD  
\$13,500 On Hold

## Gold Sponsor Options

\$5,000 –  
\$9,999

Monday & Wednesday Inbound Operator Breakfasts  
Tuesday Breakfast with the Buyers  
Monday Wine Reception (+ wine & hors d'oeuvres)

\$ 8,000 Both SOLD  
\$ 8,000 Available  
\$ 5,000 Available

## Silver Sponsor Options

\$2,500 -  
\$4,999

Monday General Session  
Monday & Wednesday Power Hour Networking  
Inbound Operator Forum  
Mobile App-Navigator

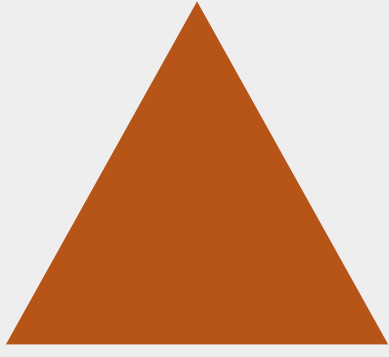
\$ 3,000 Available  
\$ 3,000 Available  
\$ 4,000 Available  
\$ 2,500 Available

## Bronze Sponsor Options

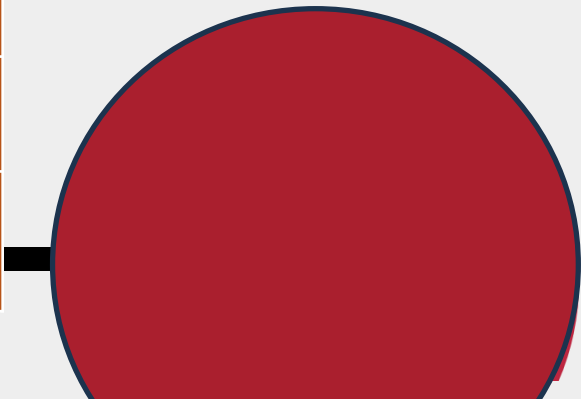
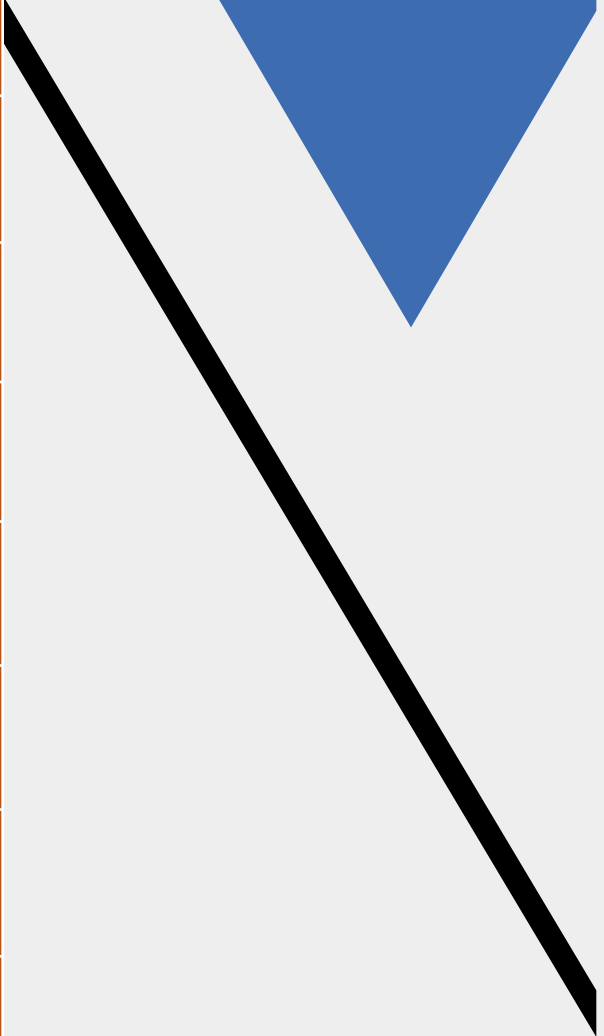
\$1,000 -  
\$2,499

Sustainable Water Bottles (+water bottles)  
Sustainable Name Badge Holder (+badges)  
Lanyards (+ lanyards)  
Registration Bags (+ bags)  
Board of Directors Lunch  
Registration Sponsor  
Afternoon Power Hour Breaks  
Daily Morning Coffee Breaks


\$1,500 (+ water bottles) On Hold  
\$2,000 (+ badges/holders) On Hold  
\$2,000 (+ lanyards) On Hold  
\$2,000 (+bags) On Hold  
\$2,000 Available  
\$2,000 Available  
\$2,000 Available  
\$1,500 Monday SOLD Tues & Wed Available



Sponsorship Benefits	Host	Platinum	Gold	Silver	Bronze
Member Directory Featured Listing added to Member Profile	*	*	*	*	*
Logo on sponsor signage at event	*	*	*	*	*
Logo on Summit web site	*	*	*	*	*
Logo in Summit program/app	*	*	*	*	*
Logo in IITA Newsletter	*	*	*	*	*
Recognition on Social Media Sites	*	*	*	*	*
Banner ad on website	*	*	*	*	
Opportunity to address attendees at event	*	20 min.	10-15 min.	5 min.	
Reserved table at luncheons	*	*	*		
Complimentary registration(s)	4	2	1		
Chair drop (at sponsored event)	*	*			
Pre & Post e-Blast	*	*			
Additional benefits as outlined in RFP	*				



# Platinum Sponsor Opportunities



Monday Lunch

AVAILABLE

**Platinum  
Sponsor**



Wednesday Lunch  
US Travel/ IPW

SOLD

**Platinum  
Sponsor**








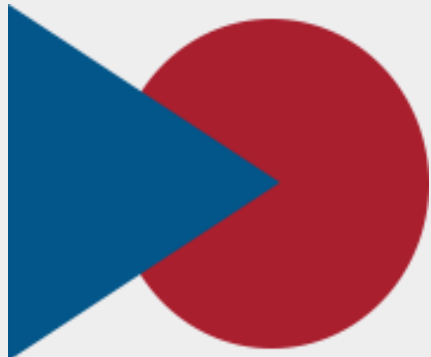
Wednesday Education

ON HOLD

**Platinum  
Sponsor**


# Gold Sponsor Opportunities

				
Mon Tour Operator Breakfast Travel Oregon <b>SOLD</b>	Monday Wine Reception <b>AVAILABLE</b>	Tuesday Breakfast with the Buyers <b>AVAILABLE</b>	Wed Tour Operator Breakfast Rhythms of the South <b>SOLD</b>	Wednesday Lunch Greater Birmingham CVB & Alabama Tourism <b>SOLD</b>
<b>Gold Sponsor</b>	<b>Gold Sponsor</b>	<b>Gold Sponsor</b>	<b>Gold Sponsor</b>	<b>Gold Sponsor</b>



Don't miss these great opportunities! They'll sell fast!  
Item of your choice available for sponsorship too!


# Silver Sponsor Opportunities



Item of your choice!

**AVAILABLE**


**Silver Sponsor**



Mobile App

**AVAILABLE**


**Silver Sponsor**



Monday  
General Session

**AVAILABLE**


**Silver Sponsor**



Monday/Wednesday  
Power Hour  
Sessions

**AVAILABLE**

**Silver Sponsor**



Tuesday Inbound  
Operator Forum

**AVAILABLE**

**Silver Sponsor**



Visibility throughout the summit! Get the attention of IITA leadership! Show off your brand!



# Bronze Sponsor Opportunities

**V**

Item of your choice!  
Marketing Opportunities

AVAILABLE

**Bronze Sponsor**

**V**

Board of Directors  
Lunch

AVAILABLE

**Bronze Sponsor**

**V**

Sustainable Water  
Bottles

ON HOLD

**Bronze Sponsor**

**V**

Lanyards

ON HOLD

**Bronze Sponsor**

**V**

Sustainable Name  
Badge Holder

ON HOLD

**Bronze Sponsor**

**V**

Registration

AVAILABLE

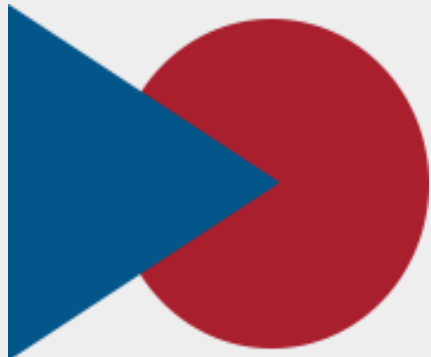
**Bronze Sponsor**

**V**

Registrations  
Bags

ON HOLD

**Bronze Sponsor**



**V**

Monday Morning  
Break **SOLD**  
Thank you!  
Colorado Tourism

**Bronze Sponsor**

**V**

Tuesday Morning  
Coffee Break

AVAILABLE

**Bronze Sponsor**

**V**

Wednesday Morning  
Coffee Break

AVAILABLE

**Bronze Sponsor**

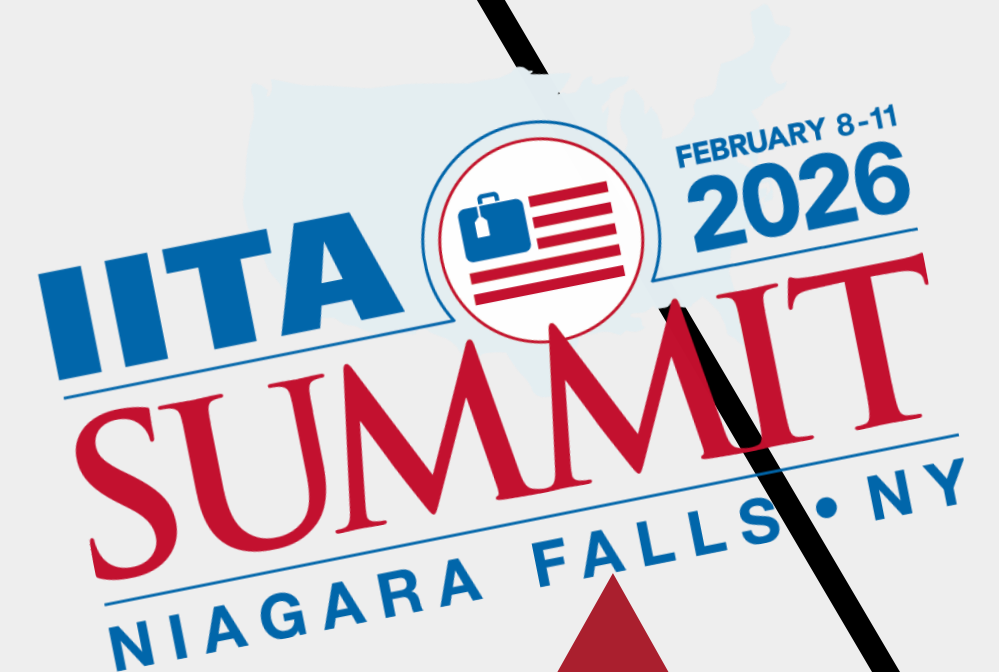
**V**

Monday/Wednesday  
Afternoon Power  
Hour Break -

AVAILABLE

**Bronze Sponsor**





For more information  
on sponsorships or to create  
your customized package,  
please contact:

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