




2026 Summit Sponsorships


SPONSORSHIP LEVELS

Platinum Sponsor Options



Showcase your brand or destination with a presentation/photos or video that will intrigue the buyers with new product opportunities. Customize your program and make it interactive, educational, and fun, or provide entertainment from your respective area. Leave a lasting impression as a luncheon sponsor!

Gold Sponsor Options



Host the Sunday welcome reception and mingle with the Inbound Operators before the official business starts! Or, as the exclusive sponsor of a breakfast (Inbound Operator or Breakfast with the Operators), you'll be the first presenter to kick off the day and promote your product/destination. Host a wine reception on Monday at the end of the business day which is one of the highest attended events!

PLATINUM SPONSOR OPPORTUNITIES



**Monday Lunch
New York State
Tourism
SOLD**

**Platinum
Sponsor**



**Wednesday Lunch
Alabama/Gtr.
Birmingham/ IPW
SOLD**

**Platinum
Sponsor**



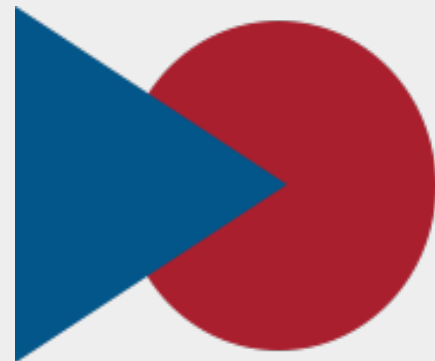
**Wednesday
Education
BWH Hotels
SOLD**

**Platinum
Sponsor**



GOLD SPONSOR OPPORTUNITIES

 Mon Tour Operator Breakfast Travel Oregon SOLD	 Mon Wine Reception Wine, Water & Wonders SOLD	 Mon General Session & Power Hour Break Maid of the Mist SOLD	 Tuesday Breakfast with the Buyers Visit Savannah SOLD	 Wed Tour Operator Breakfast Rhythms of the South SOLD
Gold Sponsor	Gold Sponsor	Gold Sponsor	Gold Sponsor	Gold Sponsor



Don't miss these great opportunities! They'll sell fast!
Item of your choice available for sponsorship too!

SPONSORSHIP LEVELS



Silver Sponsor Options


Have the esteemed role of introducing the Summit Keynote speaker at the General Session followed by presenting information about your product. Or open the Power Hour Networking Sessions with a 5-minute presentation. Operator table gifts/goods may also be included with the sponsorship. Another option would be to sponsor the Inbound Operator Forum, where you will have their full attention while you sell! The official app is also available for sponsorship!



Bronze Sponsor Options

Gain visibility for your product/destinations throughout the Summit with your branded water bottles, badge holders, lanyards, or registration bags. Get the attention of IITA leadership by sponsoring the Board of Directors lunch. Or greet attendees as the registration sponsor. Morning and afternoon coffee breaks are also open for sponsoring. Have another sponsor idea. . . . reach out!

SILVER SPONSOR OPPORTUNITIES



Mobile App

AVAILABLE


**Silver
Sponsor**



**Wednesday
Power Hour
Session**

AVAILABLE

**Silver
Sponsor**



**Monday
Power Hour Session
Travel Nevada**

SOLD

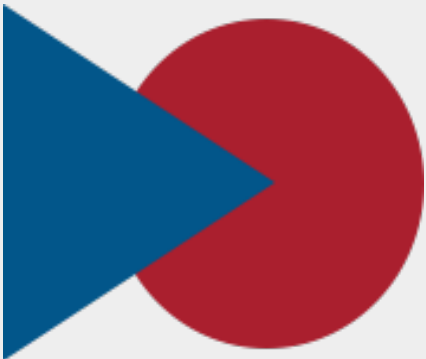
**Silver
Sponsor**



**Tuesday Inbound
Operator Forum
Church of Jesus Christ
of Latter-Day Saints**

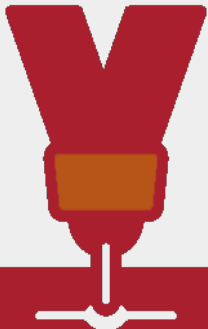
SOLD

**Silver
Sponsor**



Visibility throughout the summit! Get the attention of IITA leadership! Show off your brand! Item of your choice available for sponsorship too!


BRONZE SPONSOR OPPORTUNITIES



Item of your choice!
Marketing Opportunities

AVAILABLE

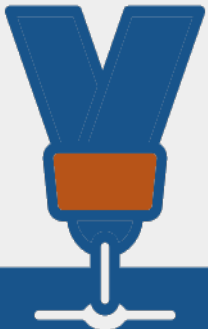
Bronze Sponsor



Board of Directors
Lunch
Travel South USA

SOLD


Bronze Sponsor



Tues Morn Break
Visit Greater
Palm Springs

SOLD


Bronze Sponsor



Wed Morning Break
Niagara Falls Magic
Theatre USA

SOLD

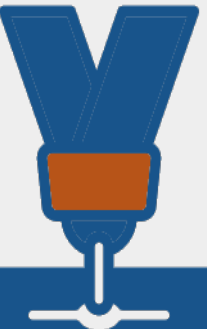
Bronze Sponsor



Registration
St. Augustine/
Ponte Vedra VCB

SOLD

Bronze Sponsor




Lanyards

Tourplan

SOLD

Bronze Sponsor



Sustainable Name
Badge Holder
Blair Hotels

SOLD

Bronze Sponsor



Registrations
Bags
Visit Mississippi

SOLD

Bronze Sponsor



Sustainable Water
Bottles
Charlotte CRVA

SOLD

Bronze Sponsor



Monday Morning
Break
Colorado Tourism

SOLD

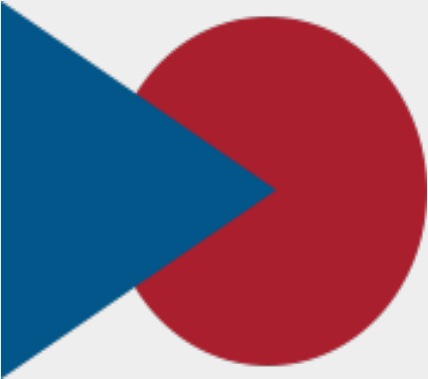
Bronze Sponsor



Wed Afternoon
Power Hour Break
Seneca Resort &
Casino

SOLD

Bronze Sponsor



SPONSORSHIP LEVELS

Item of your choice!
Other Marketing
Opportunities
AVAILABLE
ALL LEVELS!

Platinum Sponsor Options



\$10,000+

Monday & Wednesday Luncheons
Wednesday Education

\$15,000
\$13,500

SOLD
SOLD

Gold Sponsor Options



**\$5,000 –
\$9,999**

Monday & Wednesday Inbound Operator Breakfasts
Tuesday Breakfast with the Buyers
Monday Wine Reception (+ wine & hors d'oeuvres)

\$ 8,000
\$ 8,000
\$ 5,000

SOLD
SOLD
SOLD

Silver Sponsor Options



**\$2,500 -
\$4,999**

Monday General Session
Monday & Wednesday Power Hour Networking
Inbound Operator Forum
Mobile App-Navigator

\$ 3,000
\$ 3,000
\$ 4,000
\$ 2,500

SOLD
Monday SOLD Weds available
SOLD
Available

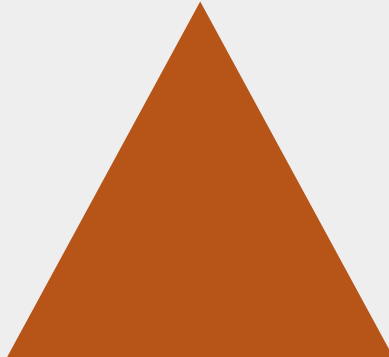
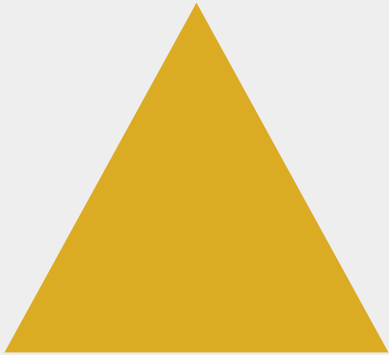
Bronze Sponsor Options



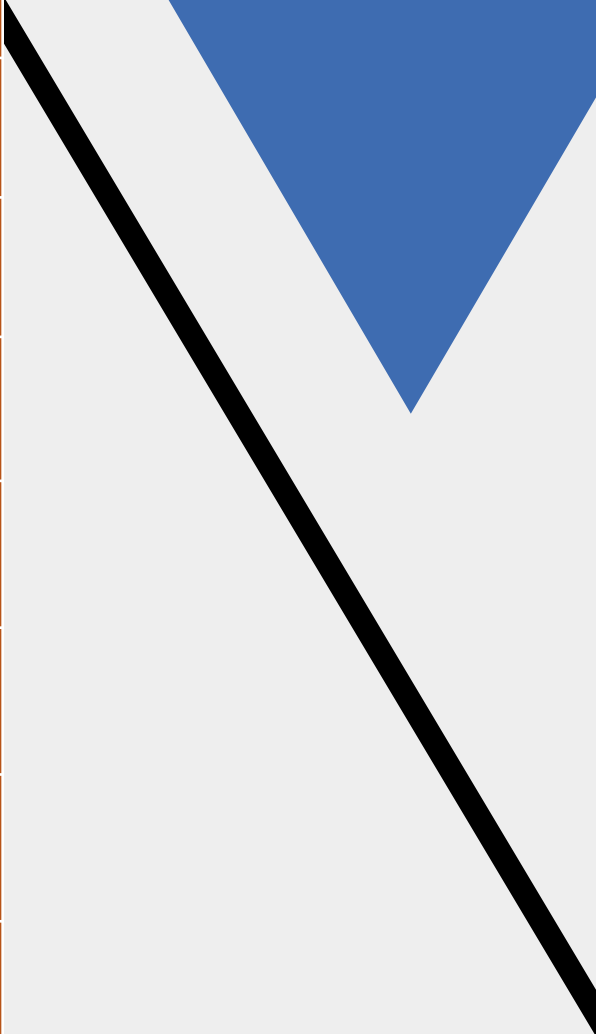
**\$1,000 -
\$2,499**

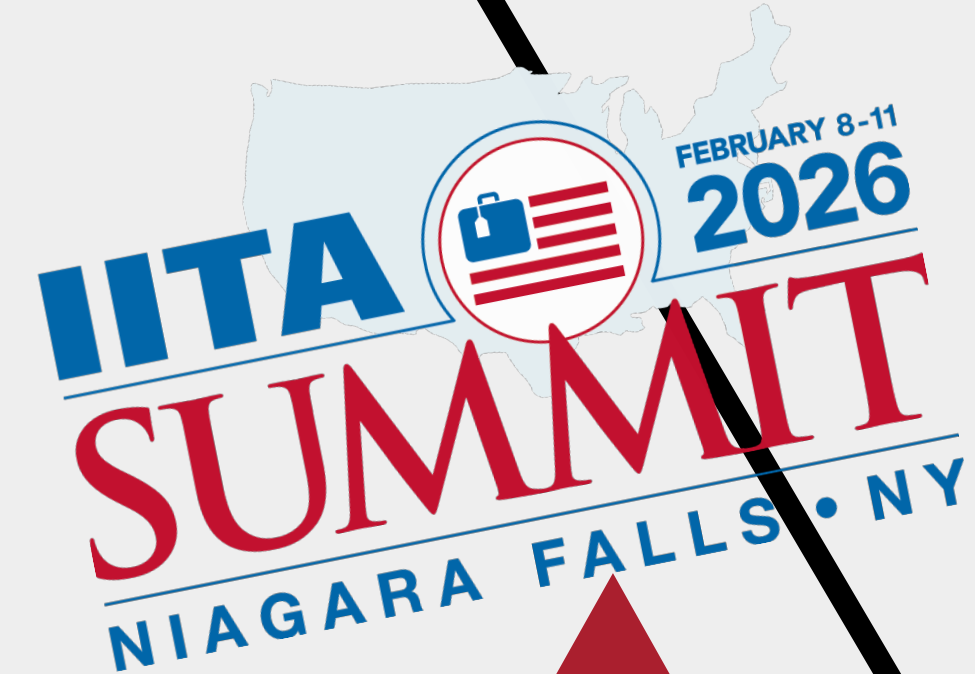
Sustainable Water Bottles (+water bottles)
Sustainable Name Badge Holder (+badges)
Lanyards (+ lanyards)
Registration Bags (+ bags)
Board of Directors Lunch
Registration Sponsor
Afternoon Power Hour Breaks
Daily Morning Coffee Breaks

\$1,500 (+ water bottles) SOLD
\$2,000 (+ badges/holders) SOLD
\$2,000 (+ lanyards) SOLD
\$2,000 (+bags) SOLD
\$2,000 SOLD
\$2,000 SOLD
\$2,000 SOLD
\$1,500 SOLD



Sponsorship Benefits	Host	Platinum	Gold	Silver	Bronze
Logo on sponsor signage at event	*	*	*	*	*
Logo on Summit web site	*	*	*	*	*
Logo in Summit program/app	*	*	*	*	*
Logo in IITA Newsletter	*	*	*	*	*
Recognition on Social Media Sites	*	*	*	*	*
Opportunity to address attendees at event	*	20 min.	10-15 min.	5 min.	
Banner ad on website	*	*	*		
Member Directory Expanded Featured Listing	*	*	*		
Reserved table at luncheons	*	*	*		
Complimentary registration(s)	4	2	1		
Chair drop (at sponsored event)	*	*			
Pre & Post e-Blast	*	*			
Additional benefits as outlined in RFP	*				





For more information
on sponsorships or to create
your customized package,
please contact:

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Cell: 678.772.5051

