INBOUND INBOUND

10 REGIONAL SPOTLIGHTS

Activities to Refresh Your American Itineraries

Profiles of USA's LEADING INBOUND OPERATORS

ITA Members Unite to Support Travel's Recovery

TA Official Publication of the International Inbound Travel Associ















Welcome to the New Solution to Leisure Travel

Best Western® Hotels & Resorts, WorldHotels™ Collection and SureStay Hotel Group® have come together to form **BWH HOTEL GROUP**. With 18 brands and over 4,700* hotels worldwide, from premium economy to luxury, we have the ideal solution for every traveler. Welcome to the beginning of your new travel story.

BWH Hotel Group is proud to partner with IITA in providing the best travel experience to their clients.

BWHHotelGroup.com



Introducing BWH Hotel Group®

BWH Hotel Group is a leading, global hospitality network comprised of three hotel companies: WorldHotels™ Collection, Best Western® Hotels & Resorts and SureStay Hotel Group®.

With 18 brands and approximately 4,700* hotels worldwide, from premium economy to luxury, BWH Hotel Group has the ideal solution for every traveler.

BWH Hotel Group brands include WorldHotels Collection brands: WorldHotels Luxury, WorldHotels Elite, WorldHotels Distinctive and WorldHotels Crafted; Best Western Hotels & Resorts brands: Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, Vīb®, GLō®, Aiden®, Sadie®, BW Premier Collection®, and BW Signature Collection®; and SureStay Hotel Group brands: SureStay®, SureStay Plus®, SureStay Collection® and SureStay Studio[™].

Each of BWH Hotel Group's distinctive brands offer the first-rate amenities, upgrades and premium value today's travelers seek, making it a preferred lodging option for travelers around the world.

For more information, visit BWHHotelGroup.com!





Entertainment and excitement await in Atlantic City, including our world-famous Boardwalk, the ultimate in tax-free shopping, award-winning dining, live entertainment, and great attractions, like the Absecon Lighthouse, the tallest lighthouse in New Jersey. Experience an exciting getaway and create a lifetime of memories in Atlantic City.

Atlantic City Expert Heather Colache is available at 609-318-6097 or hcolache@meetac.com to make sure you enjoy Atlantic City as it was meant to be experienced. Call today to book your Atlantic City Experience.



INBOUND INBOUND INBOUND INBOUND INBOUND INBOUND INBOUND INBOUND Inbound International Inbound Travel Association

ON THE COVER Mount Rushmore National Memorial (Stock.com/BLFink)

CONTENTS

COLUMNS

7

6 **Steadfast and United** *by Gary Schluter*

Our Proactive Steps

by Peter van Berkel

FEATURES

8 IITA and the Path to Growth

How our organization is creating initiatives to combat the new reality of the global travel marketplace

12 The Path to Recovery is Paved with Open Standards

OpenTravel is at the forefront of innovation and interconnectivity for international inbound tourism

17 **Regional Spotlights** 10 American regions that showcase

America's finest qualities to international travelers

- **28 TOUR OPERATOR PROFILES**
- **41 IITA MEMBER DIRECTORY**

Editorial & Advertising Office Premier Travel Media 621 Plainfield Road, Suite 406 Willowbrook, IL 60527 P 630.794.0696 + F 630.794.0652

Publisher - Jeffrey Gayduk

Managing Editor - Miles Dobis

Editorial Contributors – Jeff ErnstFriedman

Director, Design & Production – Lisa Hede

President - Theresa O'Rourke

Published in Partnership with the International Inbound Travel Association 2365 Harrodsburg Road Lexington, KY 40504

Executive Director – Lisa Simon

The publisher accepts unsolicited editorial matter, as well as advertising, but assumes no responsi bility for statements made by advertisers or contributors. Every effort is made to ensure the accuracy of the information published, but the publisher makes no warranty that listings are free of error. The publisher is not responsible for the return of unsolicited photos, slides or manuscripts. **Inbound Insider** is published by Premier Travel Media, 621 Plainfield Road, Suite 406, Willowbrook, IL 60527. The magazine is distributed free of charge to qualified international tour operators, travel agents and other industry professionals.

Send Address Change to: Premier Travel Media 621 Plainfield Road, Suite 406 Willowbrook, IL 60527



All rights reserved. Materials may not be reproduced in any form without written permission of the publisher.

GLOBAL PERSPECTIVE



GARY SCHLUTER Founder Rocky Mountain Holiday Tours, LLC

Chairman International Inbound Travel Association

Steadfast and United

Our organization continues to offer unrivaled community and programming as the industry weathers the global pandemic

IT IS A challenging time for all of us in the travel industry. The coronavirus COVID-19 brought travel to an unprecedented halt across the world as governments took actions to stop, or at least slow, the spread of the infectious disease. All signs appear to indicate that a full industry recovery will be uneven given the regulations that differ radically from country to country and even state to state. If there's been any solace in this worldwide shutdown, it's that we're all in the same situation. We know we're not alone at this difficult time, and that knowledge and feeling of belonging to a community gives us strength to power on at times like these.

When the coronavirus hit, we knew it would be devastating to travel. But we also knew that there would be a recovery for the travel industry. From the first reports of the virus, which came around IITA's annual Summit (Feb 2020), our members were saying *"Travel will recover – it always does." "The travel industry is resilient."* And, *"As with any disruptions we've experienced in the past, there will be pent up desire to get out and see the world."*

From even those early moments of the crisis, our members demonstrated their readiness to help our international partners with their USA travel plans and support the travel community. This resiliency was heartening, and it was yet another sign of how commited our members are to promoting the United States across the globe. International travelers may not come all at once, but they will come, and IITA members are ready to help our international booking partners with the best possible rates, programs and expertise that our members can offer.

IITA works to keep our community – inbound tour operators, destination marketers, hotels, attractions, restaurants, and transportation companies – connected, informed and prepared. We also look to the future to see how new technology and means of interconnectivity will accelerate changes in our community as well as the international travel industry as a whole.

Through their involvement in IITA, members have access to robust education programs and expert speakers on business continuity topics. Our Inbound Insider Steps to Success education program, powered by ALON Marketing Group, trains travel professionals and marketers across the country to develop their destinations and products to serve international markets. The program has been met with universal acclaim, and we plan to host more events and outreach opportunities as soon as it is safe to do so.

In this edition of *Inbound Insider*, you'll find profiles for IITA member inbound tour operators that serve various markets and types of travelers with an array of products from hotel bookings to full inclusive itineraries. In the following pages, you'll find a directory of our supplier and destination members too. Page through these sections to find the partners that meet your needs.

Collaboration and coordination are key. IITA has proven time and again that by working together, we can - and do overcome challenges and achieve great things. The future will look different, and as we all adapt to this new normal, we will rebuild international travel and tourism together.

Safe Travels,

Gary Schluter Chairman International Inbound Travel Association

GLOBAL PERSPECTIVE



PETER VAN BERKEL President Travalco

Incoming Chairman International Inbound Travel Association

Our Proactive Steps

How IITA and its global partners are working to ensure the inbound travel industry emerges stronger than ever

WITH EACH CRISIS situation over the years, we have learned lessons and experienced changes in the travel industry and often in our businesses. We can expect the same from COVID-19.

Our sector – inbound travel to the United States – has been hit particularly hard, and it will take time to get back to the levels of international visitors we were enjoying. But we will get there, and we can help shape the path forward if we concentrate on the keys to recovery: consumer confidence, effective collaboration and innovation.

Consumer Confidence. IITA immediately began gathering expertise from our members and collaborating with other travel leaders on standards and best practices to restore consumer confidence. Travelers need to feel safe and protected when they begin to travel again, which requires consistency across the industry for health and safety procedures.

IITA worked with the World Travel and Tourism Council (WTTC) to establish "Global Tour Operator Protocols for the New Normal" and the US Travel Association on its recently published "Industry Guidance for Promoting the Health and Safety of All Travelers in the 'New Normal."

The industry's proactive measures in collaboration with health experts and government officials should further instill confidence in our international guests.

Effective Collaboration. IITA members represent the most experienced international travel experts from the three industry sectors involved in product development: inbound tour operators, travel suppliers and destination marketers. Travel organizations in these three areas must work effectively together to develop interesting itineraries, unique activities and culturally attractive products and services for international travelers. IITA members have committed to uphold the industry's health and safety standards to ensure consistency throughout the U.S. travel product. With the current landscape, U.S. inbound operators are critical partners for international operators to make appropriate recommendations to keep their customers safe while traveling in the U.S.

Innovation. Each time we go through crises, we must find new ways of doing things and make the most of leaner resources. IITA has partnered with the OpenTravel Alliance to promote the benefits of open source technology standards and to ensure they are developed with tour operators' input and interests. Open source standards will make technology solutions more cost effective and seamless for integration among travel companies.

Technology has been forcing change in travel distribution for several years, but many of us never seem to have time to make the necessary changes in our businesses. Now is the time for travel organizations to seize the opportunity to reshape their companies and integrate technology solutions that will make them more profitable and ready to do business in the new age.

Belonging to IITA helps inbound travel organizations stay on top of the challenges and prepared to serve and welcome international visitors. IITA members are partners you can trust.

Safe Travels,

B

Peter van Berkel Incoming Chairman International Inbound Travel Association

AND THE PATH TO GROWTH

HOW OUR ORGANIZATION IS CREATING INITIATIVES TO COMBAT THE NEW REALITY OF THE GLOBAL TRAVEL MARKETPLACE

uring the IITA Summit this year in St. Petersburg, Florida, the travel industry was at early stages of conversations about the coronavirus, as there were a few cases just reported in the United States. From that point on, travel to and within the United States got lighter and lighter as people became more and more concerned about the rapidly spreading COVID-19.

COVID-19 brought the world to a standstill. Businesses shut down, borders closed, airlines were grounded and people around the world were forced into self-isolation by stay-at-home orders to keep the disease from spreading. The travel industry came to a screeching halt.

As the world responded to the coronavirus pandemic, businesses quickly transformed their operations to remote work environments while dealing with concerns about the health and safety of their employees and customers. Millions of travel professionals began working from home, hosting virtual meetings and attending webinars like never before.

According to the U.S. Travel Association, 15.8 million travel-related jobs in the U.S. have disappeared since the outbreak of the COVID-19 pandemic – just 90 days - driving an unemployment number (51%) that was more than double that of the country as a whole (about 20%).

THE TRAVEL INDUSTRY WAS CHANGED FOREVER.

The U.S. travel industry quickly initiated advocacy efforts for federal funding programs to keep the people and businesses of the travel and tourism industry top-of-mind for lawmakers as they considered economic relief packages. IITA and its members worked along other industry associations and organizations to place specific focus on international inbound travel as a means of boosting the economy. Inbound travel has been the top American service export for many years.

In addition to advocacy efforts, IITA has supported its members throughout the crisis by:

- Providing numerous online resources, including updated U.S. travel policies, financial aid opportunities and news concerning DMOs and their visitor updates.
- Providing education and webinars on business continuity topics such as financial assistance; protecting their businesses





IITA AND THE PATH TO GROWTH



The World Travel and Tourism Council developed global protocols for the travel and tourism industry overall and specific sectors within it to ensure consistency that would restore consumer confidence in traveling within and across borders. For the purpose of alignment across industries within the Travel & Tourism sector, WTTC has divided the protocols into four pillars:

- 1. Operational and Staff Preparedness
- 2. Ensuring a Safe Experience
- 3. Rebuilding Trust & Confidence
- 4. Implementing Enabling Policies

The protocols for the tour operator industry were compiled based on input from IITA and other leading travel organizations and tour operators. The protocols take into account World Health Organization (WHO) and the U.S. Centers for Disease Control and Prevention (CDC) guidelines. The objective is to ensure that protocols are in place across all relevant functions with an increased focus on health, safety and physical distancing guidance which travellers will need and expect to embrace a safe travel experience.

To review the Global Tour Operator Protocols, or for more information on global protocols for other travel sectors, please contact, Tiffany Misrahi, Vice-President of Policy, WTTC at tiffany.misrahi@wttc.org. through insurance, contract terms and negotiations; leading through change; adapting to remote work processes; as well as a number of member forums and thought leader panels to keep its community in touch with each other and learning about things that can help them prepare their businesses going forward.

- Creating a Technology Task Force responsible for educating IITA members on technology options. Technology has become even more essential for staying connected to co-workers and partners, and there are lots of options to explore, particularly in the travel distribution area. IITA partnered with OpenTravel Alliance to promote the benefits of open source travel technology standards and to ensure the tour operator's needs are considered in the development of such standards. The benefit of open source standards is that when everyone uses the same specifications, technology solutions become more cost effective for all.
- Converting its Inbound Insider Steps to Success program to virtual workshops

to keep training travel suppliers how to build international business and develop interesting products and services. Powered by ALON Marketing Group, the program was established to ensure the U.S. travel industry is prepared for international business – a mission even more important now as international visitors return.

 Distributing this magazine – Inbound Insider – to international tour operators, travel agents and other travel buyers with complimentary listings of all members, including detailed profiles of IITA inbound tour operator members. International buyers can count on their partners at IITA to help with the details of planning U.S. travel.

The good news is that travel always rebounds. The industry knows people will travel— it's just a matter of time. No doubt, domestic travel will be the first to rebound in every country, including the United States. International travel will resume as well, but experts say it could be three years before it is restored to pre-COVID levels.

What will it take for travelers to feel safe to travel to the United States? Particularly from long-haul destinations that require hours spent in close quarters on long flights? Each business and sector in the travel and tourism industry must adopt and adhere to clear and consistent health and safety standards – not just throughout the U.S. but around the world – particularly related to air travel and airports, as they are the first touch points for international travelers.

IITA collaborated with the World Travel and Tourism Council (WTTC) and other travel associations on developing health and safety protocols for the global travel industry and specifically within the U.S. travel industry (see sidebars).

IITA members are committed to these best practices to enable a robust recovery campaign when the conditions for international travel improve and are working with their trade partners keeping them informed of developments. The rules may change for how we travel and how we service our visitors, but the desire and intent to see the United States will always be there.

While the travel industry faces an uncertain future, IITA vows to be a source of stability and versatility in the face of this global crisis.

Travel in the New Normal: Industry Guidance for Promoting the Health and Safety of All Travelers

These guidelines for the U.S. travel industry were developed based on the U.S. Centers for Disease Control and Prevention (CDC), White House guidelines ("Opening Up America Again") and in consultation with public health experts.

- 1. Travel businesses should adapt operations, modify employee practices and/or redesign public spaces to help protect employees and customers.
- 2. Travel businesses should consider implementing touchless solutions where practical to limit the opportunity for virus transmission while also enabling a positive travel experience.
- 3. Travel businesses should adopt and implement enhanced sanitation procedures specifically designed to combat the transmission of COVID-19.
- 4. Travel businesses should promote health screening measures for employees and isolate workers with possible COVID-19 symptoms and provide health resources to customers.
- 5. Travel businesses should establish a set of procedures aligned with CDC guidance should an employee or customer test positive for COVID-19
- 6. Travel businesses should follow best practices in food and beverage service to promote health of employees and customers.

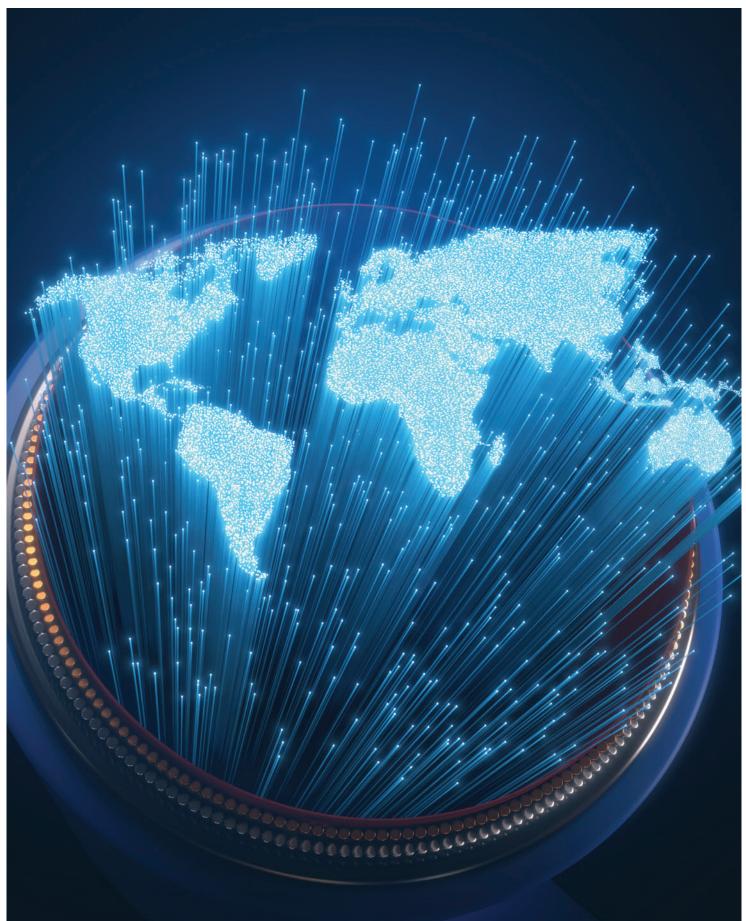
Responding effectively to COVID-19 is a shared responsibility. Our guidance reflects the essential role the travel industry must play to help promote the health and safety of our customers and employees. But no industry can overcome this challenge alone.

Travelers also have a responsibility. They must adopt new travel practices and follow science-based guidelines to help protect the health of their family and those around them, including fellow travelers and industry employees.

In the spirit of collective action needed to defeat COVID-19, we urge travelers to do their part and follow government and industry guidance to help protect themselves and others.

By working together, we can overcome the challenge, begin to reopen our economy and responsibly get America traveling again.

For more information on the U.S. travel industry guidance for travelers, visit www.ustravel.org.



THE PATH TO RECOVERY IS PAVED WITH

OpenTravel is at the forefront of innovation and interconnectivity for international inbound tourism

By Jeff ErnstFriedman

ravel at its core is about experience. Television shows, Instagram feeds and travel blogs can get people excited about travel, but it never comes close to replacing the ability to be immersed in the experience. New - or maybe familiar - sights, sounds, smells, textures and tastes of "actually being there." Travel is central to happiness for many. The who, the where and when will be different, the how changes, and the why evolves, but the main motivation to see the globe - or revisit a small part again - stays the same.

The collective fallout of COVID-19 has shown the world that travel is a necessity in the pursuit of happiness. The recovery of a global pandemic will be driven by the companies that can deliver the experience to those anxious to return to travel. Success is not going to the few that attempt to own the end-to-end experience, but to those who bring opportunities together in a meaningful way.

The OpenTravel Alliance has created and nurtured the technological backbone

for the travel industry for more than 20 years. Originally formed by a collection of airlines, hotels and car rental suppliers, members both current and past have included rail companies, attractions, resorts and amusement parks, cloud service providers, integrators and solution providers. Oftentimes, competitors and occasional partners to these companies join together to nurture the *interoperability data messaging standard for the travel industry* - a mouthful that we will break down piece by piece to better understand how you can be positioned to thrive during COVID recovery.

Technology will never replace the travel experience, but without a doubt it does have the opportunity to enhance it. As the executive director of a nonprofit focused on increasing adoption of technology in the travel industry, it might be expected that I would say regardless of your problem, technology is the solution. Others may try, but that can't be further from the truth. Technology has just as much opportunity to restrict choices and experiences as it does to enhance them. Tech providers may force unsuspecting clients into a limited scope of options - or onerous processes - that benefit integrators at the expense of tour operators and suppliers.

IT SEEMS NEW, BUT WE HAVE BEEN HERE BEFORE

Once smartphones put Space Age technology in the palm of our hands, it set off a chain of disruption in the travel industry into overdrive. Suppliers were playing catchup on how to meet an uncharted constellation of expectations from travelers. Initially viewed - rightfully so - as an additional cost that cut into revenue, adopting technology is now an opportunity to capture new markets and deliver unique experiences that turn clients into repeat customers. Instead of looking at other suppliers as competitors to be challenged or participants to be ignored, it is more productive to look at the entire travel industry as an ecosystem where success is

THE PATH TO RECOVERY



OpenTravel Alliance works to make interoperability data messaging standard for the travel industry.

mutual and collaboration can be profitable.

The role of technology is to enhance the experience, reduce barriers and facilitate connections. When the industry continues to coalesce behind a unified standard with no burdensome licensing fees or terms that bind users to single solutions, it will thrive. The universal adoption of these standards allows new participants such as attractions and experiences to be quickly added to an itinerary that enables additional revenue opportunities for booking agents and tour operators. In turn, this provides custom experiences to meet the needs of travelers.

The OpenTravel Alliance was invited to participate in the IITA's Technology Taskforce to provide the tour operator community insights into where technology is leading the travel industry. OpenTravel will benefit by tapping into the collective expertise of the members of IITA so that it can inform the evolution of the data messaging standards of the industry.

TOUR OPERATORS ARE FRONT AND CENTER IN THE LATEST TRENDS

Tour Operators are in a unique position, as they are often at the forefront of the latest travel trends. Whether it is new audience segments or connecting to new markets, tour operators have a direct line to know what drives travelers' buying decisions. OpenTravel is partnering with IITA and views tour operators as a sort of "super user" with deep knowledge of what motivates travelers. Technology can ease burdens and reduce mundane tasks, but it also imposes a financial burden to operators with fees and expenses that cut into profits. Companies get into a trap known as "vendor lock-in," when they're are stuck with a provider that may have worked at the beginning but is now limiting their growth- yet it is too expensive to switch. Larger operators, those that may have inhouse development teams, have a tangled web of connection points to connect with various attractions. Your customers may want to add a stop on their trip, but it may be too time-consuming to add, and if you miss the season - you lose flexibility and revenue. The challenges are real and not limited to the travel space. However, the solutions are also real and being implemented today. Let's head down a tour of how integrating open standards will put tour operators and suppliers back in control of their revenue.

INDUSTRY STANDARDS

People are not looking for a menu of every option, but a tailored list of the best options. Too many options hinder the buying decision and will reduce the likelihood that a purchase is made. This is true for the travelers just as much as it is for the companies that serve them. So how does one create a system that literally spans borders, language, culture, time zones, age, mobility needs and personal preference? Ironically, the way to allow for a variety of choices is to adopt a common standard, but make that standard open to anyone to adopt and adapt to suit their needs. If the "mode"' or design of the standard is built to be flexible, it can adapt so that suppliers can meet the future demands of travelers. OpenTravel messaging is built by subject matter experts throughout the travel industry. It is not just the suppliers, but the integrators. Operators and suppliers can contribute by seeking out integrators that leverage open standards. Individual companies can become OpenTravel members to evolve current standards to meet their needs and increase revenue opportunities as well as join IITA and get involved in workgroups to advocate for technology features that drive business opportunities.

INTEROPERABILITY

One of the many tragedies of September 11 was that first responders had difficulties communicating with each other, hampering rescue efforts. The information couldn't get from those who had it to those who needed it. The radios were not interoperable between police, fire and EMTs.

Interoperability is now an expectation across the technology spectrum. When you call someone on their smartphone you don't consider the handset provider or carrier service. It just works. You can send a call, text or email and it will run through a dozen technology companies and get where it needs to be, almost instantaneously. Want to change phone carriers because they offer better rates, but want to keep the number you have had for 10 years? No problem.

When building a tour package that includes flights, rail passes, hotels and attractions, the information should only need to be provided once in order to have it added to each segment.

If a flight is delayed, that information should be able to quickly update travelers, tour operators and each downstream supplier. OpenTravel messaging allows the systems of hotels and airlines to be as interoperable as smartphones.

DATA MESSAGING

This is the part where we start to lose some people, but if we think of booking a hotel as a series of messages being sent back and forth, it begins to make more sense. If a tour operator is looking to book a hotel in San Francisco, it has, to say the least, some options. A search for "availability" should return hotel rooms you can actually book. Terms and conditions should be easy to find and hitting a 'book' button should start a process to enter payment info. Finally, you receive a confirmation and the hotel's system removes that room from availability so it isn't double-booked.

There are key differences between the business logic in hotels, car rental, train travel and flights. But when you tell a client you booked their travel, there is a single expectation that they are going to get where they need to be and have accommodations when they arrive. The easier it is to connect to suppliers, the easier it is increase sales. The closer the process is between various suppliers, the easier it is to reduce development costs, decrease time to market and increase sales opportunities. A proprietary system, on the other hand, runs the risk of having suppliers tied to a single solution - or limited to only the features they offer – in a practice known as vendor lock-in. Your business prospects are reliant on the response time of your tech provider and if they go under, so do you.

TAKING THE PATH TO RECOVERY

By the summer of 2020, the travel industry will know if the road to recovery is full of dead ends, or is like a traffic jam that is slowly easing up. All signs point to pent up demand for travel, locally at first but roaring back as people gain confidence. Postponed reunions, weddings and family trips will be rescheduled and travel will return. There will be changes; policies, best practices and tendencies will all blend together. Those that adopt technologies that are flexible, scalable and interoperable will be positioned to survive the initial restart and thrive past recovery. More and more destinations will be of interest to the travels as 'distancing' nudges people off the beaten path. The post-COVID traveler will be more willing to take the road less travelled, and your ability to adjust and meet the changing needs will make all the difference. IITA

BENEFITS OF OPEN SYSTEM TECHNOLOGY BY THE IITA CONNECTIVITY TASK FORCE

"Suppliers that are made up of a network of franchises allow each property owner to integrate the technologies that make the most sense for them. Using open standards allowed for shared best practices that makes it easier for each one to benefit in an increasingly competitive landscape."

- Sandi Lackey, Task Force Chair

stakeholders in the travel ecosystem are going to need to look for new revenue opportunities while implementing their recovery. Looking to open standards in technology choices will allow activities, accommodations and all tourism supplier segments to be discovered for sale in new ways."

"All tourism

– Jennifer Ackerson, ALON Marketing Group, STS Trainer – Travel Marketing Agency "Smaller tour operators traditionally don't have the margins or resources to have in-house development teams. We need our technology partners to be flexible to the changing needs of our clients and facilitate new revenue streams and not hinder them. Keeping with open standards allows us to be flexible to the changing needs of our clients."

- Peio Cuevas, See USA Tours

"We face challenges dedicating time catering to each of our various channel managers. Ultimately, we settle on a choice based on what is best for the business as far as time and effort, but that doesn't mean it is the best system overall. Supporting a uniform standard allows us to spend less time integrating and more time supporting our business."

- Dan Flores, Maverick Helicopters

"San Francisco is unique in many ways, and our collection of independent hotels is just one of them. As an entry point to the entire San Francisco Bay Area from Redwood trees to the north, and Silicon Valley to the south a single way of connecting attractions, events, hotels and transportation options makes it easier to cater experiences to the millions of people that visit each year."

— Hubertus Funke, San Francisco Travel "Larger tour operators serve a diverse set of needs for travelers and we see greater benefit by investing in shared resources on the infrastructure side so we can spend more time focusing on high value customers and features. The more companies that adopt common standards the easier it is to integrate and we can focus on what drives revenue, customer retention and client satisfaction."

- Gerrit De Vos, ATI



— Paul Mason, Wyndham Hotels and Resorts "Supporting open standards allows us to meet the needs of our customers, both suppliers and resellers. Whether it is hotel, air, golf, or car rental connectivity, following a common framework means less time in building integrations, lower cost for our customers, and more time developing features our customers want."

— Ken Testani, LinksRez



Latin Americans will be the first to travel ... again

Because the U.S. is the world's second largest Spanish-speaking country, the first international travelers to re-engage will be Latin Americans reuniting with families and loved ones. They will be business travelers. They will shop. They will do all the things tourists do. While each country has its own unique form of travel characteristics, they all spend a lot! They react strongly to pent-up demand. They travel during low seasons. They're loyal to friends and business partners. But — more than anything — Latin America runs on relationships.

It's Where Business Is Personal.

If you have questions about the region or the conference, call us! (904) 533-9300

SEPTEMBER 9 - 11, 2020

JW Marriott Marco Island Beach Resort • Naples - Marco Island, Florida



www.lacitaamericas.com

National Parks in the Mountain West

Open vistas and numerous hiking opportunities define these national parks

Theodore Roosevelt National Park in

North Dakota is home to striking badlands landscapes that rival its more famous neighbor. Created by millennia of sedimentary deposits and erosion, these geographic landmarks consist of mounds and ridges that create natural hiking paths. Especially popular with groups is the easy Ridgeline Trail, a half-mile route that passes by serene grasslands and bison herds, and the Boicourt Overlook Trail, which is perfect for sunset vistas.

One of the longest and most complex subterranean systems in the world, **Wind Cave** in South Dakota is famous for its boxwork—intricate calcite formations that have a jagged honeycomb appearance. Learn about the cave's role in native Lakota mythology and descend to the Garden of Eden, where rock formations resemble plants and pools. Specialty tours include the candlelight tour, which simulates cave exploration from the pioneer era, and an abbreviated elevator journey for visitors with limited mobility.

Featuring some of the steepest and most dramatic rock walls in North America, Colorado's **Black Canyon of the Gunnison** is so named because the extreme cliffs limit







some sections of the gorge to a mere 33 minutes of sunlight a day. The canyon's craggy spires are best appreciated along the Rim Rock Nature Trail, which passes Gamble oak, sagebrush and beautiful gorges that descend to the Gunnison River. You can also stop by the South Rim Visitor Center to take a photo with Painted Wall Cliff as a backdrop.

For more mountain beauty in the state, plan a day at Chimney Rock National Monument, an archaeological site left behind by Ancestral Puebloans over 1,000 years ago. Groups can enjoy views of the San Juan National Forest, learn about the hundreds of preserved buildings and take a guided tour of the mesa carved into the rock face. Travel even farther back in time at **Dinosaur National Monument** in Colorado's far northwestern corner. Visitors can drive through Carnegie Dinosaur Quarry, where a majority of the specimens were found, you will want to spend time in the Quarry Exhibit Hall, which houses an immense sandstone wall where paleontologists actively excavate and research.

Theodore Roosevelt National Park

Timpanogos Cave National Monument in the Wasatch Mountains of Utah allows visitors to embark on a ranger-led tour up the slopes of American Fork Canyon and through three caves that contain helictite formations created through rivets of water. Utah visitors will also want to visit **Capitol Reef National Park** in the heart of red rock country. This striking landscape of buttes and monoliths is found in the Waterpocket Fold—a warp in the earth's crust that dates back 65 million years. Popular with groups is the 90-minute Scenic Drive, which passes by notable landmarks like the Moenkopi Formation (which was created from moist clay 225 million years ago).



The glamorous casinos, celebrity-driven restaurants and live shows of Las Vegas draw millions of annual international visitors, but there is far more to discover with your group beyond the Strip. Las Vegas boasts a rich cultural community and is surrounded by natural wonders easily accessible from the city's core. Whether you want to hike through dramatic canyons, learn about Nevada's ranching history or browse through boutiques, Las Vegas has plenty to offer.

An artificial reservoir fed by water from the surrounding Hoover and Davis Dams, the Lake Mead National Recreation Area brings vibrant color and cool breezes to the harsh desert of southeastern Nevada. Groups can take advantage of a variety of hiking and horseback riding trails that circle the reservoir and explore the ghost town of St. Thomas, a Mormon settlement abandoned in 1871 during their migration to Utah. You can also set sail with a group excursion aboard Lake Mead Cruises. This three-level, Mississippi-style paddlewheel vessel hosts scenic tours of the historic hotels along the Lake Mead shoreline, champagne brunches and sunset dinner cruises where the cool breeze will refresh you after a day in the desert.

Visitors will also want to visit **Hoover Dam** itself, an engineering marvel that towers over 726 feet and produces hydroelectric power from the Colorado River. Register for a guided tour to learn about the dam's arch-gravity technology and the immense construction effort



Natural wonders and water excursions await

that took place during the heart of the Great Depression.

Located in the Mojave Desert west of the city, **Red Rock Canyon National Conservation Area** is a massive protected area distinguished by its sandstone peaks that gain their rust red color from iron oxide in ancient sandstone deposits. Surrounding these peaks are easily accessible walking trails, wildflower fields and protected desert tortoise habitats. Visitors can best experience this area with a stop at the Visitor Center before traveling the 13-mile Scenic Drive that passes by notable landmarks like the Great Red Roof and the Sandstone Quarry Overlook.

Travelers seeking a break from the highenergy Strip can head north to the **Las Vegas Arts District**, a bohemian neighborhood populated with eclectic galleries, offbeat



Hoover Dam



cocktail lounges and public squares that often present live entertainment. The district's largest draw is the Art Factory, a massive warehouse space that hosts rotating exhibitions, a funky cocktail bar and gallery space that showcases local painters and sculptors. Visitors will also want to explore ReBar (an industrial-themed lounge where even the barstools are for sale) and Retro Vegas (an antique bonanza filled with mid-century modern pieces to bring home).

REGIONAL SPOTLIGHT • WEST



Culinary Institute of America at Copia

Sonoma County



Credit Visit Napa Valley

Agritourism and Viticulture in Northern California

Enjoy delectable wines north of the Bay Area

The Bay Area's winding streets, sprawling tech campuses and beautiful redwood forests attract visitors from across the globe, but the region is internationally renowned for its most delicious export: wine.

Northeast of the San Francisco Bay is **Napa Valley**—America's most iconic winegrowing area. Orient your group in the city of **Napa**, where European-style arcades line the shore of the serene Napa River, and pay a visit to the **Culinary Institute of America at Copia**. Here you can watch cooking demonstrations, enjoy wine pairing meals and browse the adjacent **Oxbow Public Market**. Beyond downtown and tucked at the end of the Silverado Trail is **Judd Hill Winery**, where visitors can participate in the popular Bottle Blending Day Camp. After learning about the winery's popular Bordeauxstyle blends, visitors can select a blend and cuvée as they hand-bottle and label their own souvenir bottle to bring home. Afterwards, relax on the tasting patio for a California sunset.

No trip to Napa is complete without an excursion on the **Napa Wine Train**, which was established in 1864 and whisks passengers 18 miles from Napa to the village of St. Helena. A variety of experiences package meals in the train's elegant dining cars with extensive tours of popular vineyards like Mondavi, Beringer and Castello di Amorosa—a reproduction of a 13th century Tuscan castle. Visitors can also view the valley from the skies with an aerial voyage with Balloons Above the Valley.

Boasting a dramatic Pacific coastline and more relaxed atmosphere, Sonoma County is equally welcoming to large groups interested in sampling the region's famous Chardonnays, Pinot Noirs and Zinfandels. Head east from the county's largest city-Santa Rosa-to Kunde Family Winery, which offers cave tours, vineyard hikes and tastings in a rustic cattle barn. Visitors can walk off their samples in the town of Glen Ellen and Jack London State Historic Park, which includes 19th century winery ruins, a 2,000-yearold redwood tree and the cottage where the Call of the Wild author wrote. Back in Glen Ellen is the innovate Benziger Family Winery, which produces eco-friendly wines along the slopes of Sonoma Mountain. Packages include a tram ride, garden tour and taste of the acclaimed Joaquin's Inferno red blend.

More agritourism awaits in the charming city of **Petaluma**, whose streets are lined with elegant Victorian homes and Iron Front buildings. Be sure to reserve a tour of **McClelland's Dairy**, where you can pet baby cows, learn about sustainable farming and see how butter and crème fraiche is made. Local wineries to pair with these adventure include **Kastania Vineyards** (which specializes in rich reds like Bordeaux and Burgundy) and **Sonoma Portworks** (where visitors can learn the production process of dessert wines and sherry).



Luxury Shopping in Southern California

Enhance your wardrobe at these West Coast outlets

International visitors seeking some Hollywood glitz and glamor can unlock their inner celebrity with a visit to Southern California's many luxury shopping destinations.

Abbot Kinney Boulevard, renamed in 1990 for the man who created Venice Beach's famous canals, is a mile-long strip of hip boutiques, restaurants and art galleries. Your group won't find the usual outlet stores hereinstead there are coffee shops, bookstores and art studios that evoke Venice's bohemian spirit and surf culture. Local favorite Bazar sells vintage European wares like Santa Maria Novella apothecary products and Laguiole knives, while Huset offers minimalist, Swedishinspired houseware and knick-knacks. Luxury women's designer brands can be found at Heist, which stocks Golden Goose riding boots, Henry Cuir distressed leather weekender bags and Raquel Allegra knits.

A more traditional shopping experience awaits along the Pacific Coast at **Santa Monica Place**, a luxury outlet that's steps from the city's famous pier. Internationally renowned brands such as Michael Kors, Coach and Hugo Boss all have outlets in this modernist space that spreads across three stories. Visitors can take advantage of the full-service concierge lounge, where you can drop off your purchases and have them delivered to a partner hotel while you spend a relaxing evening along the Third Street Promenade.

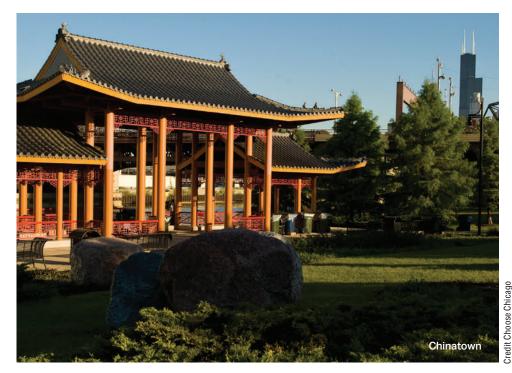
A recent billion-dollar modernization has transformed Westfield Century City into one of the largest shopping centers in California. Over 200 shops and restaurants are spread across 1.3 million square feet, and flagship stores include Nordstrom's, Macy's and a completely remodeled three-level Bloomingdale's. Luxury brand enthusiasts can browse at Zara and Kate Spade New York, and you can find the latest beauty products at L'Occitane en Provence and Saje Natural Wellness. Diverse dining options include Sugar Factory (a Candyland-themed brasserie that specializes in over-the-top desserts and candy-infused cocktails), Bibigo Kitchen (a new small-plates Korean bistro) and the West Coast's first Eataly. Personal shoppers are available for an hourly fee at the new Kelly Wearstler-designed Style Suite, and Westfield Century City partners with nearby hotels to coordinate personal concierge service and a VIP meet-and-greet.



Westfield Century City

The **Beverly Center** is Los Angeles' largest collection of retailers. The center features an unparalleled lineup of luxury designers such as Prada, Fendi and Louis Vuitton, and your group can watch a Hollywood film in the complex's famous 14-screen movie theater. Guests are encouraged to use the refreshed VIP lounge for tailoring services, styling suites and concierge access. On-property fine dining includes Angler (a seafood haven with an extensive raw bar), Farmhouse (which specializes in "seed-totable" dishes) and Absteak (a modern Korean steakhouse).

REGIONAL SPOTLIGHT • CENTRAL







Chicago's Ethnic Neighborhoods

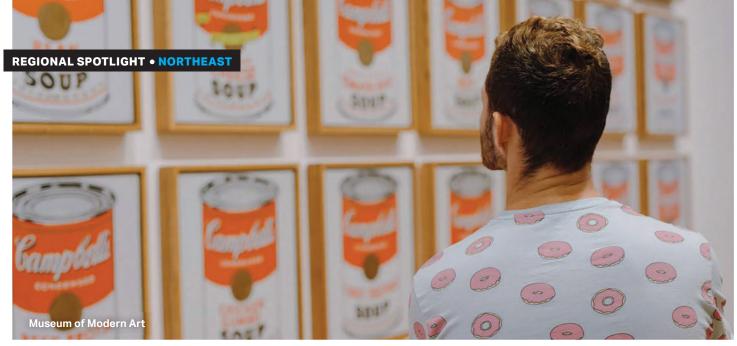
Embark on a culinary and architectural journey in the Windy City

Beloved for its towering Art Deco skyline and contributions to comedy and cuisine, Chicago is one of the most cosmopolitan cities in North America. Chicago's cultural neighborhoods include restaurants, museums and public art, and they are all excellent additions to any Chicago itinerary.

Greektown just west of the Loop is home to authentic Hellenic tavernas and bakeries that span generations of ownership. Orient yourself at the National Hellenic Museum, which explores millennia of Greek history and profiles the Greek immigrant experience through art exhibitions and priceless artifacts. For a group-friendly meal, visit Greek Islands, which simulates the Aegean coast with elaborate murals and serves fried zucchini chips, *keftedakia* meatballs and flambéed *saganaki* (fried cheese). Other local favorites that line Halsted Street include Athena, which offers delectable lunches on an expansive patio, and Artopolis, a multi-story bakery that specializes in *galaktoboureko* (a milk custard held in a phyllo shell).

Welcoming trattorias and cafes line Taylor Street—the primary artery for Chicago's **Little Italy**. Learn about the city's rich Catholic heritage as you admire the arched ceilings in the Shrine of Our Lady of Pompeii or massive dome at the Notre Dame de Chicago, and you can visit the nearby Jane Addams Hull House Museum to learn about the early American Progressive Movement. Of course, no visit to Little Italy is complete without a hearty meal, and you have dozens of options. Enjoy no-frills deli sandwiches at Conte di Savoia, small plates ideal for sharing at Davanti Enoteca or a woodfired pizza at Pompeii. Pass under a *paifang* archway and past the Nine Drago Wall to the heart of Chicago's **Chinatown**. Begin at the Chinatown Square Mall, a pedestrian-friendly space that includes boutiques and cafes in addition to 12 zodiac statues and a massive mosaic comprised of 100,000 glass shards. Continue to Wentworth Avenue for a variety of tempting dining options, including dim sum at the Phoenix Restaurant, casual noodle dishes at Strings Ramen Shop and sweet coconut custard buns at Chiu Quon. Stop by the Chinese American Museum of Chicago, which chronicles the Midwestern Chinese immigrant experience with rotating exhibits that spotlight art and fashion.

Pilsen—located on the city's southwest side—was originally a German immigrant neighborhood before transforming into a flourishing Hispanic community. The area's most famous feature is its vibrant murals, from the colorful La Mujeres by Francisco Mendoza that covers the 18th Street Station to The Declaration of Immigration, a two-story mural by acclaimed artist Salvador Jimenez. Learn more about these artists at the National Museum of Mexican Art, which provides curated tours for groups and a revolving series of artist showcases. Dining options include 5 Rabanitos (where you can sample spicy torta ahogada), Don Pedro Carnitas for savory tacos and Dusek's for a craft cocktail.



New York City is famous for its bustling lifestyle, being "The Big Apple" and "The City that Never Sleeps." Part of this fame comes from New York City's wide variety of fantastic attractions that tourists travel to from all around the world. Among those attractions are some of the world's finest museums. The great museums of New York City capture the city's culture, diversity, academia and history.

One of not only New York's best museums, but also one of the world's largest and finest art collections is **The Metropolitan Museum of Art**. Known famously as "The Met," the museum features a wide variety of diverse exhibitions from Dutch masterpieces and the New British Galleries to the Art of Native America. The Met was established in 1870 and has been home to 150 years' worth of art, community and unique ideas. Itineraries that have the chance should absolutely make time for the opportunity to explore the galleries, featured events and exhibits the Metropolitan Museum of Art offers.

Home to a large collection of modern and contemporary art, **The Museum of Modern Art** is an incredibly influential and evolving collection. The Museum of Modern Art celebrates creativity in a variety of mediums from a diverse set of artists from around the world. The museum is home to almost 200,000 works of modern and contemporary art combined. It is considered to be one of the largest and most influential modern art museums in the world due to its diversity and ever-developing collection of modern art. Any itinerary looking to explore the diverse world of art and culture can add Iconic Museums in New York City

World-class galleries and iconic paintings abound in NYC

the Museum of Modern Art to their list of must see museums in New York City.

Promoting an enriching variety of history and art exhibitions, the **Museum of the City of New York** was first founded in 1923. Visitors should include this museum, as they will be sure to enjoy the rich history of New York that the museum preserves and presents in their exhibits. The museum provides an educational and memorable look into what makes New York City so unique: the history, character, diversity and heritage of the famous city.

The **Whitney Museum of American Art**, located in the West Village, is another good example of great American modern artists. This





autumn, the museum is set to feature artists such as Edward Hopper, Georgia O'Keeffe, Jacob Lawrence, Alexander Calder and many more. The exhibitions the Whitney Museum showcases are unique and diverse, and upcoming shows include "Cauleen Smith: Mutualities" and "Vida Americana: Mexican Muralists Remake American Art, 1925–1945." Itineraries that add this museum to their list will get to experience the amazing showcased artwork and the evolving exhibitions that feature a variety of diverse artists from around the world. Fall Foliage in Neve England

Glorious forests and charming villages create an unforgettable autumn experience

New England's charming hamlets, old growth forests and serene glacial lakes beckon visitors year-round, but the region becomes most vibrant during the fall foliage season. Every autumn, the area's trees burst into vivid reds and oranges, and towns welcome travelers with festivals and authentic American hospitality.

Vermont's historic Route 100 nearly runs the state's entire length from Massachusetts to Canada, with billboards and gas stations replaced with quaint villages and rolling mountain ranges. Among the dozens of popular scenic attractions on the route is Killington Peak, one of the tallest points in the Green Mountains and a stop along the Appalachian Trail. Farther north is the village of Stowe, where you can ride the ski resort's chairlift for unbeatable views of autumn color atop Mount Mansfield. You can also tour and spend the night at the Trapp Family Lodge, which is operated by descendants of the Austrian von Trapp family immortalized in The Sound of Music. Other group-friendly activities in the area to supplement your sightseeing include the Ben & Jerry's factory in Waterbury, a state capitol or maple syrup tour in Montpelier and hikes past historic farmhouses in the village of Woodstock. The region's autumn colors gained worldwide recognition







thanks to American artist Norman Rockwell, and you can travel to the town of **Stockbridge** in the Berkshire Mountains to explore his studio. The property transports visitors back to 1960 to see the *Saturday Evening Post* illustrator's workspace as he created one of his most famous works: "Golden Rule."

New Hampshire's Kancamagus Highway

winds 35 miles through the White Mountain National Forest, which reaches its full fall splendor in early October. Stop for a photo at the C.L Graham overlook, which offers views of the winding Kancamagus Pass, before short hike to Sabbaday Falls, where water flows perpendicularly out of an ancient granite rockbed. Visitors can also pass through Franconia Notch, where you can stop to admire the Old Man of the Mountain, a rocky outcropping that resembles the profile of a human face. Farther south is the Lake Winnipesaukee Loop, a 97-mile route that circles New Hampshire's largest lake and offers easy access to the welcoming hamlets along the shoreline.

Maine's **Acadia National Park** is famous for its craggy beaches, historic lighthouses and sunrise views, but it also draws visitors from around the world to drive the 27-mile Park Loop Road. This route passes photogenic sites like Cadillac Mountain—the tallest point in the Eastern United States—the rocky shores of Otter Cliff and the Bass Harbor Head Light. The park is located on Mount Desert Island, and the town of Bar Harbor serves as its touristfriendly gateway. Here you can arrange ground and water transportation to explore the park, enjoy an authentic lobster dinner in the town square and enjoy a hearty ale at Bar Harbor Beer Works.



American History in the Mid-Atlantic

Discover centuries of American history along the Atlantic coast

Your American history adventure begins at the **Jamestown Settlement**, which chronicles the landing of English colonists in 1607 to the development of a nation. Tour the outdoor history villages of the Fort, Powhatan Indian Village and Jamestown Settlement. Each village features historical recreations of buildings and important historical figures such as Pocahontas and the Virginia Company of the military outpost. Visitors also have the chance to tour three ships recreated in the style of the vessels the colonists traveled on, the *Susan Constant, Godspeed* and *Discovery*.

Located 30 minutes from Jamestown Settlement, a stop at the **American Revolution Museum at Yorktown** also offers indoor and outdoor living history opportunities for visitors. Visitors step into a reenactment of life in 17th century Virginia with indoor galleries offering 4D theaters and an outdoor Continental Army encampment. Visitors can find historical artifacts and immersive environments that show the life of colonists and soldiers during turbulent times in American history. Daily demonstrations through the Continental Army encampment include cooking, medical practices, camp life and a show of artillery and musket fire.

As the nation's capital, **Washington**, **D.C.** offers many national museums full of collections of American history. From the settlers of colonies and fighters of the American Revolution to Native Americans and African Americans, cultures and people from all walks of life influence the foundations of America.

The large building that houses the **National Museum of American History** is three floors of





Credit Visit Philly

exhibits ranging from women's suffrage, invention and enterprise to art and sculptures developed in America. There are other museums that uncover cultures often overlooked in the history of America, such as the **National Museum of the American Indian**. With exhibits on the relations of Tribal Nations, native developments of the land and the universes of Native cultures, visitors are sure to learn new history from the original inhabitants of America. The **National Museum of African American History and Culture** presents the nation's African American story of slavery and fight for civil rights through interactive exhibits and celebrates black excellence in politics, science, literature, music, sports and poetry.

In places like Philadelphia's Independence Hall, visitors can step into a building where documents such as the Declaration of Independence and the U.S. Constitution were debated and signed by the founding fathers. Right across the street is the Liberty Bell Center, where visitors can view the bell that rang out in 1776 to read out the Declaration of Independence to the people of Philadelphia for the first time. Nearby is the Benjamin Franklin Museum, which celebrates the inventions and contributions of one of America's founding fathers. Just a block away is what followed the Declaration of Independence, and the Museum of the American Revolution is where visitors see the history of the fight to establish America as a free country.



Live Music in the American South

Enjoy country and jazz in these hotbeds of American culture and music

Jump right into the music of Nashville by spending a day at the Country Music Hall of Fame. Featuring instruments, music and stories of famous country and folk singers from America, this is the world's largest popular music museum. The exhibits are always changing to feature historical and new country music artists.

Discover a unique way to hear how a musician developed their song through a Songwriters in the Round or Songwriter Circle show. In an acoustic and intimate performance, artists discuss the development of their song and its lyrics with other songwriters, then they perform it. A great way to hear stories and music, live music halls across Nashville host these events, including

Arrington Vineyards, Bluebird Cafe, Richard's Cafe, Opry Backstage Grill, Station Inn, Tootsie's Orchid Lounge, Douglas Corner Cafe.

Explore recording room history in RCA Studio B, which has hosted artists such as Elvis Presley, Chet Atkins, Eddy Arnold and the Everly Brothers. In the area of the historic Music Row, groups can explore the history of recorded and published songs from past and present celebrities.

Journey through time as the 90 years of the Grand Ole Opry come alive with music and song each week. The longest-running broadcast with famous performers, this is a venue music fans definitely won't want to miss. In Nashville, enjoy a place where music lives, as over 180 live music venues across the city





Credit Memphis Trave

feature Americana, country, rockabilly, jazz, blues, classical, gospel and rock n' roll music.

Located three hours from the music-centric city of Nashville, Memphis takes inspiration for music legends and performance. Known as the birthplace of rock n' roll and home of the blues, Memphis and its musical traditions can be traced back to the 1800s. Every night of the week on Beale Street, you can find live music playing in bars and clubs as you stroll down the avenue. Right across from Beale Street is one of the biggest indoor music venues in Memphis: the FedExForum. With a seating capacity of 18,000, it has hosted the most popular music stars on world tours including the Backstreet Boys, Bon Jovi, Paul McCartney and Bruno Mars. Beyond Beale Street, visit the historic Orpheum Theater, which hosts Broadway musicals and recording artists from around the world. Minglewood Hall is the venue in Memphis for mid-size shows, national tours and a lounge for smaller acts and performances.

New Orleans is a hub of culture, and music flourishes in this artistic city. Iconic venues such as Preservation Hall and Snug Harbor Jazz Bistro take visitors back in time with brassy jazz and jazz royalty performing nightly for multiple sets. Funk music is featured at the Maple Leaf Bar, an Uptown club with weekend performances and a Tuesday night brass band removed from the crowds of Bourbon Street.



Adventures in Central Florida

Venture beyond the theme parks to experience Central Florida's natural habitats

Central Florida has been most-widely known for its theme parks and resorts, yet some of the most exciting locations to visit lie within the more natural wonders surrounding them.

Airboat tours are one of the best modes of exploring such areas. **Captain Fred's Airboat Nature Tours** in Lake Hamilton, **Spirit of the Swamp Airboat Rides** in Kissimmee and **Alligator Cove** in Lake Wales are just a few of the airboat tours that offer exciting and entertaining explorations through Central Florida's swamplands for the chance to see the diverse wildlife.

Living Water Boat Cruises in Winter Haven offers a wide variety of boat tours through the Chain of Lakes with differing departure times, dining additions and sightseeing opportunities. A must-see choice is their "Two Hour Boat Tour." This particular tour will help guests travel through up to nine lakes to view the vast expanse of wildlife while learning about the history of the area and some of its surrounding destinations. Another remarkable location within this city is **Paddleboard Winter Haven**. "The Nature Tour" takes guests through Lake Eloise and Lake Lulu to allow visitors to paddle through nature and view its inhabitants. Wild Florida in Kenanesville offers many different experiences and adventure combinations for all guests during their visit to their location. Guests can embark on a sightseeing adventure through the "Drive-Thru Safari" and interact and learn about one of the animals available in the "Animal Encounters" program in Alligator Park.

The iconic **Gatorland** in Orlando is home to many reptiles, birds and Neiko and Lucy (two panthers). Gatorland features exciting experiences and activities throughout its park including "Screamin' Gator Zip Line," which takes guests on a zip lining adventure over some of the alligator and crocodile enclosures with many inhabitants waiting below.

Travel through Lakeland to embark on a safari via kayak, ATV or multi-person vehicle during a day trip to **Safari Wilderness**, or register for a sunset safari experience. Safari Wilderness promises to offer exciting opportunities to view all of the incredible species that find home within their walls.

For a relaxing, slow-paced trip in Central Florida, there are many locations that offer incredible experiences with lodging and overnight packages available for groups. For





Credit Visit Central Florida

tour groups looking to get in touch with one of Florida's native species, the manatee, **Crystal River Watersports** offers scuba diving opportunities and packages geared towards beginners. One of their options, the "Explore Crystal River" package, is a three-day and four-night visit packed with supervised scuba dives, manatee and river tours and lodging. For visitors looking to stay on land, the **Westgate River Ranch Resort and Rodeo** is home to several lodging or camping options, horseback riding and its "Saturday Night Rodeo" shows for evening entertainment.

GREATER FORT LAUDERDALE





Discover the culture of South Florida

In Greater Fort Lauderdale, we welcome everyone who shares our spirit of creativity. Set off on a journey for the senses with neighborhood art walks, craft cocktails and musical performances. Bring your appetite — and your curiosity — because every day is an opportunity to try something new.

Give your team the tools they need to help plan the perfect getaway at sunny.org/trade





7M Tours 1415 McCoy Rd. Orlando, FL 32809 407-250-5800 • Fax: 407-930-9008 www.7mtours.com Specialize in Travel Services for FIT, Groups, Students, MICE and Leisure! 7M Tours currently offers tour packages for the United States, Canada, South America, Australia and New Zealand. They also have launched USA Travels. com, a B2B Travel Online Portal for our affiliated travel agents to book all of their guest services traveling to the United States with ease.

WHAT'S TRENDING

From our unique tour packages, to offering our new online booking portal, USA Travels.com, we are looking to make client bookings and travel services easier for our agents and clients to ensure all have "Fun in Every Trip!"

CONTACTS • Akarsh Kolaprath, Director & CEO, akarsh@7mtours.com, 925-922-2310 • Simi Kanak, Head of Operation, simi@7mtours.com, 407-346-1166

est **2007**



Aloha of America

Aloha of America 7150 Wooded Village Lane Orlando, FL 32835 407-352-2520 • Fax: N/A www.alohaofamerica.com Aloha of America is a destination management company focused on customizing experiences for the Latin American market. The company works mainly with three branches: one focused on venue management, one focused on destination planning and one focused on event management. Our motto is to think outside the box.

WHAT'S TRENDING

After the current COVID-19 crisis is over, people will have a need to go out and explore, and this will be an opportunity for tour operators to become creative with options to offer and grow. International groups that were forced to cancel or postpone their travel plans during the crisis will retake those plans and groups, so we expect for 2021 to be a very busy year for inbound tour operators. CITIES, STATES AND REGIONS WHERE OPERATED

All regions across the United States, with the main office located in Orlando, Florida

COUNTRIES SERVED

India, United Arab Emirates, Australia, New Zealand, Brazil, Argentina, Peru, Canada, United States

LANGUAGES SPOKEN

English, Hindi, Spanish, Portuguese

- CITIES, STATES AND REGIONS WHERE OPERATED Florida, Nevada, Missouri
- COUNTRIES SERVED USA, Canada
- LANGUAGES SPOKEN English, Spanish, Portuguese, Italian

CONTACTS • Annie Marie Bittencourt: Annie@alohaofamerica.com • Jessica Nardulli: Jessica@alohaofamerica.com

est **1999**



Amadeo Travel Solutions 95 River St., #402 Hoboken, NJ 07030 212-642-0915 • Fax: 212-642-0925 www.amadeotravel.com Amadeo Travel Solutions offers mini tours, all over the East and West coasts, in nine different languages with unlimited availability and guaranteed departures. There are more than 28 different programs with daily departures designed to satisfy even the most demanding travelers.

WHAT'S TRENDING

Amadeo sees a significant increase in customers visiting national parks and booking historical tours. Both international and domestic markets will continue to grow in these sectors. CITIES, STATES AND REGIONS WHERE OPERATED
 New York City, San Francisco, Las Vegas, Los Angeles

COUNTRIES SERVED Italy, Japan, China, Spain, Germany, Brazil, USA, Canada

LANGUAGES SPOKEN

English, Italian, Portuguese, Japanese, Spanish, Chinese, French, German

CONTACTS • Marko Manojlovic, Vice President, mmanojlovic@amadeotravel.com, 212-642-0915 • Richard Fishler, Sales Director, rfishler@amadeotravel.com, 212-642-0915



America 4 You P.O. Box 2214 Fullerton, CA 92837 714-447-3826 • Fax: 714-447-3627 www.america4you.net America 4 You is a boutique receptive offering FIT hotels, activities, ranches and fly-drives. Focus is given to unique properties and destinations. As a family business, America 4 You strives to provide hands-on service with customizable itineraries and in-depth knowledge of the United States.

WHAT'S TRENDING

We are seeing a rise in solo travel and continued focus on off-the-beaten track experiences. Consumers are also putting more focus on eco-friendly and sustainable practices, and specifically seeking out destinations and properties that make that a priority.

CONTACTS • Marita Ross, Director of Business Dev., marita@america4you.net, 714-447-3826 • Malcolm Ross, President, malcolm@america4you.net, 714-447-3826 • Lena Ross, Director of Product Dev., lena@america4you.net, 714-447-3826

CITIES, STATES AND REGIONS WHERE OPERATED

Southwest, Pacific Northwest, Rocky Mountains, Great Lakes, Southern areas

 COUNTRIES SERVED Europe, Australia, New Zealand

LANGUAGES SPOKEN English and German

EST 2007



America's Hub World Tours PO Box 96331 Portland, OR 97296 503-896-2464 • Fax: N/A www.americashubworldtours.com America's Hub World Travel is a professional services company possessing extensive local knowledge, expertise and resources, specializing in the design and implementation of events, activities, tours, transportation and program logistics. We specialize in unique travel experiences in the Pacific Northwest and beyond. From a selection of FIT to group package excursion with scheduled and customized departures, transportation and tour activities for groups, business travel, leisure, conference and conventions.

WHAT'S TRENDING

Experiential travel and eco-friendly travel

CITIES, STATES AND REGIONS WHERE OPERATED

Cities: Portland, OR, Eugene, OR, Bend, OR States: Oregon and Washington Regions: West Coast

COUNTRIES SERVED

China, Japan, United Kingdom, Australia, New Zealand

LANGUAGES SPOKEN English, Chinese, Spanish, French

CONTACTS • Jamie McKinney-Fousek, Product Development Manager, jamie@americashubworldtours.com, 503-896-2464

EST **1980**



American Executive 168 SE 1st St., Suite 900 Miami, FL 33131 www.americanexecutive.net We offer concerts, sports events, escorted tours and customized service to all of our clients. Professional expertise and tailored service, High quality technology applied to your travel service. AEI Account Executives provide specialized and custom-built services to the different market segments.

WHAT'S TRENDING

Mergers and acqusitions. Also the challenges RTO and Hotels face from the OTA's breaking the rules of best price guarantee.

CITIES, STATES AND REGIONS WHERE OPERATED

Florida, California, New York, New Orleans, Chicago, Las Vegas, Texas. We offer thousands of hotels through our online reservation system as well as ground services and tours in the entire USA.

COUNTRIES SERVED All over Latin America, Europe, Russia and China

LANGUAGES SPOKEN English, Spanish, French, Italian and Russian

CONTACTS • Diego Pereyra, President, diego@americanexecutive.net, 305-532-7375 • Juliana Villafane, Sales Manager, juliana@americanexecutive.net, 954-258-0013



American Ring Travel Inc. 25020 W. Avenue Stanford, Suite 20 Valencia, CA 91355 661-294-9033 · Fax: 661-294-9085 www.americanringtravel.com

As one of the oldest established receptive tour operators, American Ring Travel Inc. (ART) operates over two dozen scheduled German language departures throughout the USA & Canada. In addition, ART contracts and operates several private label tours for various auto clubs/wholesale clients throughout Europe. Our clients can rest assured that our negotiated rates are based on volume and the lowest in the marketplace.

WHAT'S TRENDING

Sustainable Tourism: in 2021 all of ART's tours will be carbon neutral with carbon off-sets included in the quoted tour price.

CONTACTS • Richard Groesz, Director of Contracting – West, rgroesz@americanringtravel.com, 661-200-6304

CITIES, STATES AND REGIONS WHERE OPERATED

Los Angeles Area (Valencia, CA) and Orlando, FL

COUNTRIES SERVED

Germany, Netherlands, United Kingdom, Denmark, Belgium, France, Italy, Switzerland

LANGUAGES SPOKEN German, Dutch, Danish, French, Italian, English

Robert Schmidt, Director of Sales & Marketing, rschmidt@americanringtravel.com, 661-200-6320



AmericanTours International (ATI) 6053 W. Century Blvd., Suite 700 Los Angeles, CA 90045 310-641-9953 www.americantours.com

As North America's leading wholesale travel service provider, ATI offers escorted tours, individual packages, special group services and discounted rates at over 30,000 hotel, attraction and transportation suppliers.

WHAT'S TRENDING

Aside from our traditional portfolio of hotels, escorted tours, fly-drives and groups, ATI offers specialty accommodations such as deluxe tents in National Parks. We cater to traditional leisure travelers as well as those looking to maximize multi-generational travel, family getaways including unique experiences throughout the USA and Canada.

CONTACTS • Nicholas Hentschel, Chief Operating Officer, nick@americantours.com, 310-641-9953 Jenny Tecklenburg, VP, International Sales, jenny tecklenburg@americantours.com, 310-641-9953 CITIES, STATES AND REGIONS WHERE OPERATED All 50 states & territories

COUNTRIES SERVED Over 70 international markets

LANGUAGES SPOKEN

English, German, Chinese, Japanese, French, Italian, Spanish, Portuguese, Dutch, Arabic, Swedish, Danish, Finnish and more

Graham Bendelow, VP, Product, graham bendelow@americantours.com, 310-641-9953

EST 1981



Americascope Tour Services 104 Harvard Dr. Hartsdale, NY 10530 914-948-1909 · Fax: 914-946-2847 www.americascope.com

Americascope is a New York-based destination management company and receptive tour operator/wholesaler specializing in incentive, ad hoc, professional and leisure travel group programs throughout the U.S. and Canada. It offers personalized service and custom-designed itineraries for groups of 20 or more.

CITIES, STATES AND REGIONS WHERE OPERATED

All of the United States and Canada. Main cities are New York, Washington, D.C., Boston, Chicago, Miami, Orlando, San Francisco, Los Angeles, Las Vegas, Montreal, Toronto, Quebec

COUNTRIES SERVED

Our groups are mainly from France, however we have handled and quoted programs from other places such as Belgium, Switzerland, Germany, Italy, Great Britain, Martinique, Greece and Turkey

LANGUAGES SPOKEN English, French and Spanish

CONTACTS • Maurice Fain, President, dmc@americascope.com, 914-948-1909 Kathy Jirau, Tour Operations Manager, dmc@americascope.com, 914-948-1909 Marie France McCluskey, Tour Operations, dmc@americascope.com, 914-948-1909

allied-tpro

EST 1955

ATP (formerly AlliedTPro) 501 Seventh Avenue, Suite 1610 New York, NY 10018 212-596-1000 • Fax: N/A www.atptravel.com ATP (formerly AlliedTPro) has been a prominent leader in the U.S. inbound market for more than 60 years and has served more than 600 of the most successful tour and travel providers all around the world. ATP offers top-notch customer service throughout all distinct product lines, including FIT, VIP concierge/custom FIT, escorted coach tours, group travel, meetings & incentives, thematic & experiential travel and newly added corporate travel.

WHAT'S TRENDING

The consumer perception of luxury travel has evolved, as travelers now are looking for unique experiences, flexibility and customization, and they are willing to pay more to get it. This aligns well with ATP's strategy as its focus is on travelers requiring a higher level of service and flexibility.

CONTACTS • Mark Morello, CEO, mark.morello@atptravel.com, 212-596-1033

- Gisa Kusserow-Hanson, Florida, South and Caribbean, Gina.Hanson@atptravel.com
 Daniel Winston, North East/Eastern Canada, daniel.winston@atptravel.com
- Sanya Hamilton, Head of Sales, sanya.hamilton@atptravel.com, 702-531-5221



Beyond Times Square 135 West 29th Street, Suite 507 New York, NY 10001 877-433-6190 • Fax: 646-378-7989 www.btsq.com Beyond Times Square services include private and custom tour itineraries, theater and entertainment tickets, culinary and theatrical experiences, car service, restaurant reservations and other services our clients require.

WHAT'S TRENDING

Family Travel, Culinary Travel and unique experience.

CITIES, STATES AND REGIONS WHERE OPERATED Inbound to U.S., Canada and Caribbean

COUNTRIES SERVED

All European countries, India, Brazil, Argentina, Chile, Peru, Colombia, Australia, New Zealand, Southeast Asia, South Africa, Canada

LANGUAGES SPOKEN

Dutch, English, French, German, Italian, Japanese, Spanish, Portuguese, Hindi, Russian, Hungarian, Turkish, Croatian

CITIES, STATES AND REGIONS WHERE OPERATED

New York, Washington D.C., Boston, Philadelphia and Niagara Falls

COUNTRIES SERVED USA, UK, Mexico, Argentina, Australia and New Zealand

LANGUAGES SPOKEN English and Spanish

CONTACTS • Eric Gordon, Executive Vice President of Business Development, ericg@btsq.com, 212-564-1001

EST 1959



Blue Grass Tours 817 Enterprise Dr. Lexington, KY 40510 859-252-5744 (tours) 859-233-215 (charters) Fax: N/A www.bluegrasstours.com Blue Grass Tours is Lexington's oldest horse farm tour company, and its fleet of motorcoaches offers horse farm tours, bourbon trail tours and tours of the Bluegrass Region for individuals, families or groups. Join our 3-hour horse farm tour for an up-close view of the Champion Thoroughbreds that make the area so popular. Hop aboard the coach for one of our "Horses, Hooch, and History" tours combining horses and bourbon for that true Kentucky experience.

- CITIES, STATES AND REGIONS WHERE OPERATED United States
- COUNTRIES SERVED United States, Canada

LANGUAGES SPOKEN English

CONTACTS • Pam Upton, Tour Director, tourdirector@bluegrasstours.com, 859-252-5744

est **1991**



Bonotel Exclusive Travel 3773 Howard Hughes Pkwy., Suite 390N Las Vegas, NV 89169 702-796-5454 • Fax: 702-796-9007 www.bonotel.com Aside from the FIT hotel portfolio, Bonotel offers it's unique BEYOND product line.

WHAT'S TRENDING

Health and Wellness is becoming a key factor for luxury travelers as many are becoming increasingly aware of the benefits of wellness travel. Bonotel offers exclusive and preferred hotel deals at many luxury wellness hotels and resorts throughout North America.

CONTACTS • Faisal Sublaban, President & CEO, faisal@bonotel.com, 702-796-5454 • Elliot Calloway, Director of Contracting, Brand Partnerships, elliot@bonotel.com, 702-796-5454



Cosmopolitan Incentives LLC 325 West 38th Street - Suite 1002 New York, NY 10018 212-695-7390 • Fax: 607-697-2054 www.cosmopolitanincentives.com Cosmopolitan Incentives, based in New York City and with branches in Orlando and Barcelona, was created in 2010 by a team of travel industry professionals. The company boasts a dynamic, creative team of highly qualified, multilingual "destination designers" with over 15 years of experience in organizing and planning incentive programs, business travel, and special programs for VIPs, families and honeymooners throughout the United States. Cosmopolitan Incentives' main goal is to fulfill the needs of its clients by designing highquality, fully customized "out-of-the-box" programs.

CONTACTS • Jordi Zarroca, Chief Executive Officer, jzarroca@cosmopolitanincentives.com, 646-619-1285

WHERE OPERATED United States, Brazil, United Kingdom Theiland & United

CITIES, STATES AND REGIONS

Kingdom, Thailand, & United Arab Emirates

COUNTRIES SERVED Entire world

LANGUAGES SPOKEN English, German, Spanish, Portuguese, Dutch, and Italian

CITIES, STATES AND REGIONS WHERE OPERATED

New York, Chicago, Miami, Orlando, New Orleans, Los Angeles, San Francisco, Las Vegas, Portland with the Oregon Coast, Seattle, San Diego, Washington DC, Philadelphia, Niagara, Boston, New England National Parks.

COUNTRIES SERVED

Canada, Mexico, Latin America and Europe

LANGUAGES SPOKEN English, Spanish and Catalan

EST **2001**



DETOURS American West 722 S. Perry Lane Tempe, AZ 85281 866-438-6877 • Fax: 480-633-8687 www.detoursamericanwest.com DETOURS provides day tours to some of the American West's most popular destinations, such as Antelope Canyon, Horseshoe Bend, Sedona, Canyon De Chelley, Monument Valley, Death Valley, Zion National Park, Bryce Canyon, the Grand Canyon and so much more! Our sales department also specializes in multi-day and private tours, which focuses on unique and custom-built itineraries. With DETOURS, the possibilities are limitless.

WHAT'S TRENDING

As the millennial market continues to grow, we have seen a trend towards the unique and specialized tour experience. There is a demand in the market for bucket list items such as the incredibly popular Antelope Canyon and Horseshoe Bend.

CONTACTS • Suzanne Hagberg, Vice President, suzanne@detoursamericanwest.com, 480-415-4613 • Kyle Hagberg, Director of Sales and Marketing, kyle@detoursamericanwest.com, 480-415-4612

CITIES, STATES AND REGIONS WHERE OPERATED

DETOURS American West currently operates out of Phoenix and Las Vegas. They conduct tours in Arizona, Nevada, California, Utah and New Mexico

COUNTRIES SERVED

DETOURS specializes in small group luxury tours for United States residents, Mexico, Canada, South America, Europe, Australia, New Zealand and Asia

LANGUAGES SPOKEN

English, Spanish, German, Japanese, French, Italian and Portuguese



Discover Destinations 3883 Rogers Bridge Rd. #701 Duluth, GA 30097 404-333-8686 • Fax: 404-585-5000 www.discover-destinations.com Discover Destinations will work with groups or individuals associated with corporate, student, church, honeymoon, incentive or leisure trips. Services offered include hotel bookings, flight booking, charter flights, tours & tickets, event management, VIP's social dinners, shows & entertainment, meetings & incentive trips, luxury & standard transportation, itinerary planning and tailor-made tours.

WHAT'S TRENDING

There is an increasing demand for off-the beaten-path travel. Individuals and groups are looking for more adventure and to feel more connected with the culture and people of the country.

CONTACTS • Umang Malbari, President, umang@discover-destinations.com, 404-333-8686 • Shital Shah, Manager, shital@discover-destinations.com, 404-333-8686

CITIES, STATES AND REGIONS WHERE OPERATED

United States of America, Canada, Caribbean, Bahamas, Turks and Caicos, Jamaica, Brazil, Argentina, Peru, Chile, Ecuador, Central America, México, Costa Rica, Puerto Rico, Antarctica, Alaska, Hawaii

COUNTRIES SERVED

Europe, Asia, Middle East, South America and Central America

LANGUAGES SPOKEN English, Spanish, Gujarati, Hindi, Indonesian

EST **2017**



Dream Vacation Builders 201 N. Harbor Blvd., Suite 204 Fullerton, CA 92832 714-462-9200 • Fax: N/A www.dvbcalifornia.com Dream Vacation Builders is a receptive tour operator that caters in Latin America only. We offer vacation packages that include hotel accommodations, theme parks, day tours and airport transportation. Our mission is to provide a personal touch to our guests by providing Spanish and Portuguese-speaking customer service. Just ask, choose and leave the rest in our hands.

WHAT'S TRENDING

We are looking at an increase in group travel, pre-fixed vacation packages and customers who want to visit more than one destination in a single trip. We are putting together packages from San Francisco to Hawaii, or San Francisco to Seattle, or Los Angeles-San Francisco-Seattle-Hawaii-Los Angeles. Customers are looking for this more European style of traveling. CITIES, STATES AND REGIONS WHERE OPERATED California, Las Vegas, Hawaii, Seattle, New York, Florida

COUNTRIES SERVED United States, Latin America

LANGUAGES SPOKEN Spanish, Portuguese, English

CONTACTS • Joab Gesell Flores, Joab.flores@dvbcalifornia.com, 714-462-9631

EST 2019



Easy Time Travel 11707 Sprawling Oak Dr. Windermere, FL 34786 407-604-0004 • Fax: N/A www.easytimetravel.com Easy Time Travel is a receptive tour operator offering full services in the USA, Canada, Mexico and the Caribbean Islands. The company specializes in group business (leisure and incentives) and offers an online booking system for FIT sales where clients can book hotels, rental homes, rent a car, transportation and attractions.

WHAT'S TRENDING

For 2020 we developed "The Smart Trips" tour packages where clients can choose and book online one of our 35 different itineraries in the USA and Canada. We also upgrade our golf packages in several destinations in the USA, Canada, Mexico and in the Caribbean. CITIES, STATES AND REGIONS WHERE OPERATED Orlando, Las Vegas, Montreal, Sao Paulo

COUNTRIES SERVED Brazil, Portugal, Spain, Argentina, Chile, Mexico, Colombia

LANGUAGES SPOKEN English, Portuguese, Spanish

CONTACTS • Oswaldo Freitas, Managing Director, Oswaldo.freitas@easytimetravel.com, 407-520-6508



Ed-Ventures, Inc. 320 Elton Hills Dr. NW Rochester, MN 55901 507-289-3332 www.ed-ventures.com We are an international tour operator specializing in custom tours. The "Ed" in Ed-Ventures stands for education, having started as a company offering tours for students. We operate tours for groups of adults as well as students. We place an emphasis on quality and an experience that is life-changing.

WHAT'S TRENDING

Prior to COVID-19, the 2020 Passion Play was our largest seller. It has now been rescheduled to 2022. Also, the tours centering around the 400th anniversary of the sailing of the Mayflower are now rescheduled to 2021.

CONTACTS • Paul Larsen, President, pcl@ed-ventures.com • Shannon Larsen, Operations Manager, shannon@ed-ventures.com

EST 1992



Go West Tours 790 Eddy St. San Francisco, CA 94109 415-837-0154 • Fax: N/A www.gowesttours.com Go West Tours is a receptive tour operator specializing in quality travel in the United States & Canada. Its products are exclusively sold through tourism professionals (travel agencies & tour operators).

WHAT'S TRENDING

National Parks, New York City, Chicago, San Francisco, Miami & Las Vegas, Ranches, Architectural programs, Urban MICE.

CITIES, STATES AND REGIONS WHERE OPERATED Rochester, MN

COUNTRIES SERVED All 7 continents, including Europe, Middle East, Asia and

LANGUAGES SPOKEN English, Czech, French, Spanish, German

India

- CITIES, STATES AND REGIONS WHERE OPERATED All of the U.S. and Canada
- COUNTRIES SERVED Western Europe, Latin
- America, Australia, New Zealand
- LANGUAGES SPOKEN English, German, Swedish, Finnish, French

CONTACTS • Stephan Forget, President, sforget@gowesttours.com, 415-225-1866

- Florence Solal, Vice President Sales, fsolal@gowesttours.com, 415-837-0154
- Massimiliano Barletta, Director of Contracting, mbarletta@gowesttours.com, 415-837-0154

EST 1993



Kaleidoscope Adventures 603 South Main Street, #110 Winter Garden, FL 34787 407-345-4899 • Fax: N/A www.mykatrip.com Kaleidoscope Adventures is a full-service student tour operator with more than 26 years of inspiring student travel. Our CEO and COO are former educators, and we specialize in surprisingly unique educational, performance, sports, class trip, and cruise travel to more than 40+ student friendly destinations.

WHAT'S TRENDING

Since most student groups plan 12 to 18 months prior to travel, we don't anticipate a growth period for International student travel until late 2021 or early 2022. CITIES, STATES AND REGIONS WHERE OPERATED

Florida, Pennsylvania, Alabama, South Carolina, Missouri

COUNTRIES SERVED United States, Australia, United Kingdom, Europe

LANGUAGES SPOKEN English, French, German, Spanish, Italian, Russian, Japanese, Mandarin

CONTACTS • Steven Gross, steven@mykatrip.com, 407-345-4899 ext. 105





Kelly Tours - Gray Line Savannah 2788 US Hwy. 80 W. Garden City, GA 31408 912-964-2010 • Fax: N/A www.tourslimited.com

S.E. Premier Coach Charter Company & Receptive Tour Operator with the youngest fleet of vehicles in the area; full-sized touring motorcoaches, mini-coaches, trolley and convertible Mercedes Benz sprinter vehicles, all fully decked out with modern amenities and driven by a professional uniformed Southern Gentleman (or lady). We are the GrayLine Licensee for Savannah, GA with panoramic touring vehicles and air conditioned trolleys for daily historic city tours and cultural excursions to the surrounding areas.

WHAT'S TRENDING

The Deep South is seeing a rapid increase of travelers from around the world especially from Europe. Music and cultural interest itineraries are becoming ever more popular as travelers who have done Tier 1 destinations such as New York.

CONTACTS • Roger Baker, Vice President Group Travel, roger@kellytours.com, 843-564-1642 x 504, 800-442-6152

CITIES, STATES AND REGIONS WHERE OPERATED

The Deep South States: NC, SC, GA, FL, AL, MS, LA, TN, KY, WV. VA

COUNTRIES SERVED UK, Ireland, Scandinavia, Australia, New Zealand, India, Japan

LANGUAGES SPOKEN English, French, Spanish, Portuguese, German

Shelley Riner, Charter Sales, shelley@kellytours.com, 912-964-2010 x 211, 800-442-6152

EST 1993



Meeting Point North America 5911 Turkey Lake Rd., Suite 302 Orlando, FL 32819 407-345-5119 • Fax: 407-309-4626 www.meeting-point.com

FIT, coach tours, custom groups, concierge, transfers, meetings and incentives.

WHAT'S TRENDING

Meeting Point North America is owned by the FTI Group, Europe's third-largest tour operator. As part of a global network of DMCs, we are a secure and stable company, offering a full-range of product throughout North America. We are ready to help you navigate the challenges of 2020 and are looking forward to an excellent 2021.

- CITIES. STATES AND REGIONS WHERE OPERATED North America
- COUNTRIES SERVED The traveling world

LANGUAGES SPOKEN English, German, Dutch, Spanish, Portuguese, French, Russian, Croatian, Arabic

CONTACTS • Adam Rogers , CEO, adam.rogers@meetingpointnorthamerica.com, 646-733-8323 Penny McNamara, Chief Contracting Officer, penny.mcnamara@meetingpointnorthamerica.com, 407-309-4566

EST 1979



New World Travel 1040 Avenue of the Americas, 7th Floor New York, NY 10018 212-754-9100 • Fax: 212-888-4812 www.newworldtravel.com

With offices in New York City, Los Angeles and Miami, New World Travel offers tailor-made FIT and fly-drive packages, personalized and unique leisure and incentive group programs, and pre- and post-cruise arrangements throughout the U.S. and Canada. Its online system enables users to search and book hotels, services and transfers in real-time.

CONTACTS • Peter Dorner, President & CEO, peter.dorner@newworldtravel.com, 212-754-9100 Jeff Karnes, Executive VP, jeff.karnes@newworldtravel.com, 310-568-9393 Heike Beck, Regional VP, heike.beck@newworldtravel.com, 305-937-2992

CITIES, STATES AND REGIONS WHERE OPERATED

Offices in New York. Los Angeles and Miami, covering every aspect of a DMC, specializing in travel arrangements throughout the U.S. and Canada

- COUNTRIES SERVED United States and Canada
- LANGUAGES SPOKEN English, German, French, Spanish, Italian



Rocky Mountain Holiday Tours P.O. Box 272730 Fort Collins, CO 80527 970-482-5813 • Fax: 970-482-5815

www.rmhtours.com

RMHT specializes in tailor-made itineraries through the Western United States with a focus on being inside the National Parks. Our hands-on itineraries include not only lodging, but activities and all-inclusive ranches as well.

WHAT'S TRENDING

The trends for are unique lodging, which includes glamping, B&Bs, Conestoga wagons, ranches and boutique hotels. We have also seen more interest in all types of activities, but especially the small-group and private options.

CONTACTS • Chris Pilley, CEO, chris@rmhtours.com, 970-482-5813

- Gary Schluter, Founder, gary@rmhtours.com, 970-657-6982
- Hideki "Brian" Gomi, Product Manager, products@rmhtours.com, 970-482-5813

EST 1997



SEEUSATOURS.COM

See USA Tours 1270 Broadway, Suite 1107 New York, NY 10001 212-944-0906 or 212-944-4919 Fax: N/A www.seeusatours.com

Hotels reservations, API, Groups and FIT programs in each city, transportation, sightseeing tours, meet & greet, activities, shows, etc. See USA Tours has been in business for more than 20 years offering everything that your client needs.

WHAT'S TRENDING

Offer new dynamic packages with hotel and the rest of the services give the opportunity to the customer to select by themselves

CONTACTS • Peio Cuevas, Business Development, peio.cuevas@seeusatours.com, 212-944-0906 x252

CITIES, STATES AND REGIONS WHERE OPERATED

Western U.S., including Colorado, Wyoming, Montana, South Dakota, North Dakota, Texas, Arizona, New Mexico, Utah, Nevada, Idaho, California, Washington, Oregon and Alaska

COUNTRIES SERVED

France, Netherlands, Belgium, United Kingdom, Germany, Italy, Switzerland, Sweden, Norway, Denmark, Spain, Australia and Canada

LANGUAGES SPOKEN **English and French**

CITIES, STATES AND REGIONS WHERE OPERATED

New York, Las Vegas, Los Angeles, San Francisco, Miami, Orlando, Boston, Washington, D.C.

COUNTRIES SERVED

Europe: Spain, UK, Latin America: Mexico, Colombia, Peru, Chile, Argentina, Uruguay, China

LANGUAGES SPOKEN Spanish and English

Jesus Claros, Commercial Director, jclaros@seeusatours.com, 212-944-4919, ext. 2019

EST 2013



Southwest Adventure Tours 382 E. 650 S. Circle Cedar City, UT 84720 435-590-5864 • Fax: N/A www.southwestadventuretours.com Southwest Adventure Tours specializes in small group tours to the National Parks in the Western United States. They also offer FIT and custom private tours for interested clients. Their tours are active hiking, scenic and photography tours.

WHAT'S TRENDING

Trending in 2019 and 2020 are the Mighty 5 Tours to the five parks in Utah. Also our small group tours to Oregon, Yellowstone, Grand Teton, and our Cultural Tours throughout the Southwestern United States.

CITIES, STATES AND REGIONS WHERE OPERATED Southwest United States

COUNTRIES SERVED US, Canada, UK, France, Germany, Australia, New Zealand, Italy, Spain, Japan

LANGUAGES SPOKEN English, German, French, Japanese

CONTACTS • Julianne Fredrick, Director of Sales and Marketing, sales@southwestadventuretours.com, 800-970-5864 • Shawn Horman, Director of Group Sales , shawn@southwestadventuretours.com, 800-970-5864



TeamAmerica 33 W. 46th Street New York, NY 10036 212-697-7165 • Fax: 718-247-1706

team**america**

www.teamamericany.com

TeamAmerica is celebrating its 22nd birthday! Book from our extensive portfolio of products showcasing the great diversity of the Americas - from urban cities, majestic natural wonders, small town charm to sandy beaches and historic sites. Together with our top network of suppliers, our dedicated multilingual team are here to offer personalized, seamless service. Also in support is our ever-growing sales force from Canada, Europe, Asia and the Middle East. Your travelers are in the best hands with our unique concierge assistance made available seven days a week. From luxury travel, FIT, escorted excursions to group, MICE and unique venue planning, TeamAmerica is at your service.

CONTACTS • Vincenzo Perretta, CEO & Managing Director, enzo@teamamericany.com, 212-697-7165

CITIES, STATES AND REGIONS WHERE OPERATED New York, Miami and Los Angeles

COUNTRIES SERVED United States, Canada, the Caribbean, Mexico

LANGUAGES SPOKEN English, Italian, Spanish, Portuguese, Russian, Arabic

EST **1997**



TIG Tours 500 Carson Plaza Drive, Suite 212 Carson, CA 907046 866-218-1147 • Fax: N/A www.tigtours.com Ten days on the East Coast: New York, Washington DC, Niagara Falls, Toronto Ottawa, Montreal and Quebec. Seven days in Houston, Dallas, Austin, San Antonio and New Orleans. Ten days in Chicago, New Orleans and Tennessee. Nine days in Yellowstone National Park, Mount Rushmore, Arches National Park, West Canyon Skywalk and Antelope Valley.

WHAT'S TRENDING

Travelers want more hands-on experience. Independent travel is becoming more popular.

CITIES, STATES AND REGIONS WHERE OPERATED

Los Angeles, San Francisco, New York, Washington DC, Seattle, Orlando , Florida, Las Vegas, Yellow Stone Park, Seattle, Houston, Chicago, Vancouver, Toronto

COUNTRIES SERVED Philippines and Vietnam

LANGUAGES SPOKEN English, Tagalog, Chinese

CONTACTS • Jane Stark, CEO, jane@tigtours.com, 866-218-1147 • Julie Padilla, General Manager, Julie@tigtours.com, 866-218-1147



Become an IITA INBOUND INBOU

Join IITA—the community that focuses on the essentials for today's inbound travel leader.



Together, we can keep international inbound business thriving. IITA membership features:

- Custom Inbound Insider educational programming
- IITA/Brand USA Partnership
- Experienced advocacy on today's critical issues
- IITA's Inbound Insider publication directory
- Meaningful connections resulting in sales and significant return on investment

Learn more at inboundtravel.org

Tour America

Customized student programs and MICE events

WHAT'S TRENDING Small ad-hoc and family groups

Tour America 800 Wilshire Blvd., Suite 808 Los Angeles, CA 90017 touramerica.us.com

CONTACTS • Gloria Lan, President, gloria_lan@touramerica.us.com, 213-683-1188 • Frances Lam, Senior Manager, frances_lam@touramerica.us.com, 213-683-1188

EST 1987



Tour Mappers North America 132 Boyiston St., 4th floor Boston, MA 02116 617-236-1236 • Fax: N/A www.tourmappers.com www.americanexperiences.com TourMappers' focus is on providing properties that are characteristic of the destination in which they are located, such as lodges in the Northwest, plantations in the Southeast, inns in New England and ranches in the Mountain West. We also are the exclusive agent for river and windjammer cruises and arrange our own small-group experiential tours.

WHAT'S TRENDING

An interest in taking part in experiences that are typical of a region. More attraction and excursion inclusions in both selfdrive packages and group touring. Small-group touring with focused interests.

CONTACTS • Julie Katz, Managing Director, julie@tourmappers.com, 617-236-1236

- Sue Norrington-Davies, Director of Business Development , sue@tourmappers.com, 617-236-1236 Silke Garrity, FIT Sales Director, silke@tourmappers.com, 617-236-1236

EST 2008



Tours Limited

Tours Limited 3250 Peachtree Industrial Blvd. Suite 107 Duluth, GA 30096 770-235-4325 • Fax: N/A www.tourslimited.com

Tours Limited specializes in operating leisure groups, school groups, "out of the box" MICE groups, private van tours, FIT, honeymoon packages.

WHAT'S TRENDING

Other than the main gateway cities like New York, DC, Niagara, Las Vegas, Los Angeles and San Francisco, secondtime tourists are interested in new destinations. Rather than simple city tours, passengers are now interested in experiencing the city more like a local.

CITIES, STATES AND REGIONS WHERE OPERATED

All major states in the U.S. & Canada, especially in California, Nevada, Florida, New York, Massachusetts, DC & Hawaii

COUNTRIES SERVED

Asian countries, especially China, Japan, Singapore, Malaysia, Indonesia, Philippines, Thailand, Myanmar and Vietnam

LANGUAGES SPOKEN

English, Chinese, Japanese, Indonesian Bahasa, **Philippines Tagalog**

CITIES, STATES AND REGIONS WHERE OPERATED

New England, Mid-Atlantic, Southeast, Southwest, Great Lakes, Pacific Northwest, West Coast and Mountain West

COUNTRIES SERVED

UK, Ireland, Belgium, Netherlands, France, Germany, Italy, Austria, Switzerland, Norway, Sweden, Denmark, Finland, Australia, New Zealand, Argentina, Brazil and others

LANGUAGES SPOKEN English, French, German, Italian, Spanish, Swedish

- CITIES, STATES AND REGIONS WHERE OPERATED All over the world
- **COUNTRIES SERVED** India and the Middle East
- LANGUAGES SPOKEN Dutch, English, French, German, Italian, Japanese, Spanish, Portuguese

CONTACTS • Pabs Raghava, CEO, pabs@tourslimited.com, 770-289-8555

- Madhavi Chimalapati, Sr. Director Global Sales and Marketing, madhavi@tourslimited.com, 678-882-9811
- Niddhi Mehta, Sr. Director Global Operations, niddhi@tourslimited.com, 770-617-2575
 - Radhika Tripurani, Director Public Relations and Digital Marketing, radhika@tourslimited.com, 770-235-4325



Travalco Village at Gulfstream Park 601 Silks Run, Suite 2470 Hallandale Beach, FL 33009 305-866-555 • Fax: 305-866-7788 www.travalco.com Offering more than 150 flexibile self-drive programs for North America with market-leading documentation in eight languages and multiple formats including a mobile app. Large number of directly contracted hotels, experiences and FIT services through Web and XML-based interfaces. Seat-in escorted tours as well as group tours and ad-hoc programs.

WHAT'S TRENDING

Deeper exploration of unique and authentic experiences to meet the ever-increasing level of expectations from the newly evolved FIT markets (fully informed travellers). With all the information available from various (social) media sources we see the desire to create highly individualized programs but at a smart price point.

CONTACTS • Peter van Berkel, President, pvanberkel@travalco.com, 305-866-5555 • Lieke Heije, Account Manager, sales@travalco.com, 305-866-5555 • Anna Steinhart, Product Manager, product@travalco.com, 305-866-5555

EST 2005

TravelAdvocates 720 Monroe St., E507 Hoboken, NJ 7030 201-222-1990 • Fax: 201-222-0009 www.traveladvocates.com TravelAdvocates is a global hotel site selection company focused on getting the lowest hotel room rates for groups (no FITs). Its customers are tour operators and meeting planners from the U.S., Canada, UK, Europe, Australia, and New Zealand. TravelAdvocates researches hotels and meeting venues worldwide for meetings, conferences, tour groups and sports teams. Our clientele ranges from tour series business to pre-formed groups, with an average size of 10-42 guest rooms per night, generally staying 2-3 nights. We also do "buy-outs" of hotels for corporate meetings. There is no cost for our service.

WHAT'S TRENDING

We find small group experiences (5- to 10-room groups) as a growing trend. Getting hotels to understand this isn't always easy, but more and more are offering great group rates for this size.

- CONTACTS Robert Miller, Owner, robert@traveladvocates.com, 201-222-1990, ext.200 • Jason Wood, V.P. of Operations, jason@traveladvocates.com, 201-222-1990, ext.201
 - Tish Losure, National Account Manager, tish@traveladvocates.com, 201-222-1990, ext. 207

est **1982**

travel Architects

Travel Architects 301-1125 Gilford St. Vancouver, BC V6G 2P7 604-428-9696 • Fax: N/A www.travelarchitects.ca Tailor made ad-hoc group only, working with clients to design and execute long touring groups in the U.S. and Canada.

WHAT'S TRENDING

Pacific Northwest as well as New England are being rediscovered by South Americans, in particular those that have already been to all the tier 1 destinations. Cruises departing in both above regions are providing opportunities for pre- and post-land stays.

- CITIES, STATES AND REGIONS WHERE OPERATED United States and Canada
- COUNTRIES SERVED Latin America and United States
- LANGUAGES SPOKEN English, Spanish, Portuguese and Hebrew

CONTACTS • Douglas Schapiro, GM, douglas@travelarchitects.ca, 604-428-9696

All 50 US states, entire Canada and the Caribbean

COUNTRIES SERVED More than 50 inbound markets from all continents

CITIES, STATES AND REGIONS

WHERE OPERATED

LANGUAGES SPOKEN English, German, Dutch, Italian, French, Spanish, Portuguese, Russian

COUNTRIES SERVED Worldwide

WHERE OPERATED

North America

CITIES, STATES AND REGIONS

LANGUAGES SPOKEN English and Spanish

Traveler

Traveler Enterprise, LLC 3905 Railroad Ave., Suite 202S Fairfax, VA 22030 703-691-2060 www.usgroupbooking.com We are a premier travel company specializing in the placement of leisure and international tour groups by working with customers throughout the United States, China, Taiwan, Korea, and India. With over 30 years of experience in managing the needs of international customers and visitors, we are excelling in providing the best hotel booking service while exceeding customer expectations.

WHAT'S TRENDING

This year, our industry is facing unprecedented challenges. As we continue to navigate through these ever-changing times, we know that this too shall pass and it's time to prepare ourselves for the future. We are confident of continuously offering exceptional hotel products and quality customer service once we start to travel again!

CONTACTS • Jiao Jiao Zhang, CEO, jiaojiao.z@travelerenterprise.com

Velia G Castro, Assistant General Manager- East Coast, velia@travelerenterprise.com
 Charles Kim, Assistant General Manager - West Coast, charles.Kim@travelerenterprise.com

EST 1973



Visit America Inc. 307 Seventh Ave., Suite 1807 New York, NY 10001 212-683-8082 • Fax: 212-683-8501 www.visitamerica.com Visit America Inc. specializes in creating customized programs for groups coming to all major cities in the United States and Canada for meetings, events and incentive trips. We have a lot of experience in creating customized programs for anywhere from 10 to 1,000 guests. We provide and manage all services on your behalf including events, galas, exhibitions, hotels, buses, restaurants, etc.

WHAT'S TRENDING

Customized experiences which are unique to a destination and encompass the true nature of the destination. Travel, whether group or individual, is about creating unforgettable memories that reflect the nature of the location and the people who live there. Customer service is also a vital aspect of the business.

CONTACTS • Nicole Risafi. President, nicole@visitamerica.com, 212-683-8082, ext. 11 • Roger Meier, Manager Groups & Incentives, roger@visitamerica.com, 212-683-8082, ext. 17 • Linnear Williams, Office Manager, linnear@visitamerica.com, 212-683-8082, ext. 14 CITIES, STATES AND REGIONS WHERE OPERATED Fairfax (VA), Los Angeles,

China (Sheng Zheng and Beijing)

- COUNTRIES SERVED United States, China, Taiwan, Korea, India
- LANGUAGES SPOKEN English, Mandarin, Korean, Japanese

CITIES, STATES AND REGIONS WHERE OPERATED All major cities in the U.S.

COUNTRIES SERVED

and Canada

Scandinavia, northern and central European countries, British Isles, Mexico, Canada, Australia, Singapore and Hong Kong along with U.S. corporate travel

LANGUAGES SPOKEN

English, German, Swedish, Finnish and French

EST 1971



Welcomebeds/Globalia 1111 Brickell Ave., Suite 2803 Miami, FL 33131 305-469-9700 • Fax: N/A www.welcomebeds.com Welcomebeds is part of Globalia Corporation, Spain's leading tourism group with more than 40 years of experience. Welcomebeds offers availability for topquality accommodations, excursions, transfers and incoming services around the world. Our high purchasing power and global network of local buyers allow us to cover a wide range of products tailored to meet our customers' expectations.

United States

COUNTRIES SERVED

CITIES, STATES AND REGIONS

WHERE OPERATED

Spain, United Kingdom, Italy, Brazil, United Arab Emirates

LANGUAGES SPOKEN Spanish, English

CONTACTS • Kenia Olivence, Contracting Manager, kenia.olivence@welcomebeds.com

ATTRACTIONS/ENTERTAINMENT/SIGHTSEEING

AG Hospitality Group • Ormond Beach, FL

AG Hospitality Group is a consulting company that helps destinations maximize their international presence and capitalize on existing distribution channels. **386-631-7832, www.aghospitalitygroup.com**

B & H Photo • New York, NY

We carry premier camera and video equipment for any traveler wishing to capture their fantastic trip abroad. The store is located in New York City, but we also have an online store with international shipping. 212-239-7500, www.bhphotovideo.com

Bike Rent NYC • New York, NY

Bike Rent NYC is the official bike rental company of NYC's Central Park. We are the largest bike rental/guided bike tour company in NYC, with 12 locations in Manhattan and over 4,000 bicycles in our arsenal. **212-541-8759**, **www.bikerent.nyc**

Bindlestiff Tours • Las Vegas, NV

Award- winning small group National Park adventure travel specialists with adventures in the Western USA, Canada and Alaska. Camping or lodging, multilingual, private touring, custom programs, guaranteed departures. **800-557-6989, www.bindlestifftours.com**

Broadway Direct • New York, NY

Find everything you need from Broadway show tickets to information on Broadway performances and Broadway theatres in New York City and beyond. **212-840-3890, www.broadwaydirect.com**

Broadway Inbound • New York, NY

A great way to secure group and FIT tickets for Broadway, off-Broadway, opera, dance and more! Travel professionals find all the resources they could possibly need to make tickets available and promote shows to their clients with BI Pro or through an API connection. **212-302-0995**, www.broadwayinbound.com

BSE Global • New York, NY

Experience sports at Barclays Center operated by BSE Global, featuring teams such as the NBA's Brooklyn Nets, WNBA's New York Liberty and the NHL's New York Islanders. **718-942-9075, www.bse.net**

Cirque du Soleil U.S. Inc. • Las Vegas, NV

With a rich history of colorful performances, Cirque du Soleil has been providing shows since the 1980s. With thrilling visuals, talented performers and lively music, Cirque du Soleil gives audiences memorable experiences. **702-352-0200**, www.cirquedesoleil.com

Destiny USA • Syracuse, NY

Destiny USA is New York State's largest destination of its kind, with over 250 places to shop (including outlets), 45 dining options, 18 entertainment venues and an on-site Embassy Suites by Hilton.

315-466-6000, www.destinyusa.com

Empire State Building • New York, NY

Discover the heart of New York inside of the Empire State Building. Visitors get to see unforgettable 360-degree scenic views of New York City and beyond. **212-736-3177**, www.esbnyc.com

Gateway Arch & Riverboats • St. Louis, MO

The Gateway Arch is an inspiration as well as a destination. While visiting you can experience over 200 years of history in the museum, watch the *Monument to a Dream* documentary, journey to the top to experience the amazing view or relax on a Riverfront sightseeing cruise on the Mississippi River. **314-923-3080**, www.gatewayarch.com

Georgia Aquarium • Atlanta, GA

The Georgia Aquarium is home to saltwater and freshwater inhabitants, allowing it to provide educational experiences for visitors and conservation efforts for ocean-dwelling friends. **404-581-4451**, www.georgiaaquarium.org

Graceland/Guest House at Graceland • Memphis, TN

Experience the ultimate rock and roll destination by visiting Graceland, Elvis Presley's home in Memphis. The 450-room Guest House at Graceland Resort welcomes travelers with Southern hospitality and Iuxurious amenities. **901-332-3322, www.graceland.com**

Grand Ole Opry • Nashville, TN

Since 1925 the Grand Ole Opry has provided country music's devoted fans and shining stars a place to come together and celebrate their favorite music. **615-882-5435**, www.opry.com

Gray Line/City Sightseeing NY • New York, NY

The Gray Line double-decker bus tour company in New York has continued to entertain travelers with premier sightseeing opportunities since its establishment in 1926. **212-397-2600**, www.newyorksightseeing.com

Harry Potter and the Cursed Child • New York, NY

The famed Harry Potter series has reached the Broadway stage. With *Harry Potter and the Cursed Child*, the magic is brought into the theatre. **212-556-4768**, www.harrypotteronstage.com

Hornblower Cruises & Events • Chicago, IL

North America's largest and leading provider of water-based dining, sightseeing, private charter and transportation experiences. 22 coveted destinations are offered in the US, Canada and the UK. A fleet of 157 vessels serves upwards of 9.8 million guests each year. **800-700-0735, www.hornblower.com**

Intrepid Sea Air & Space Museum • New York, NY

The Intrepid Sea, Air & Space Museum is a non-profit, educational institution featuring the legendary aircraft carrier Intrepid, the space shuttle Enterprise, the world's fastest jets and a guided missile submarine. **646-381-5018**, www.intrepidmuseum.com

ATTRACTIONS/ENTERTAINMENT/SIGHTSEEING (CONTINUED)





Jamestown-Yorktown Foundation • Williamsburg, VA

Jamestown Settlement immerses visitors in the world of 17th century Virginia, from

the arrival of English colonists in Jamestown in 1607 to the cultural events that helped create a new country. The accompanying American Revolution Museum at Yorktown, through comprehensive indoor exhibits and outdoor living history, offers a national perspective, conveying a sense of the transformational nature and epic scale of the Revolution and the richness and complexity of the country's Revolutionary heritage. **757-253-4838, www.historyisfun.org**

Legends Attractions • New York, NY

NY Legends Attractions creates compelling guest journeys through custom narratives that incorporate leading-edge technology. Current attractions include One World Observatory in NYC, OUE Skyspace in LA, Sky View Observatory in Seattle and Illuminariums in Atlanta and Las Vegas. 646-234-6198, www.legends.net/usa

Louisiana Tax Free Shopping • New Orleans, LA

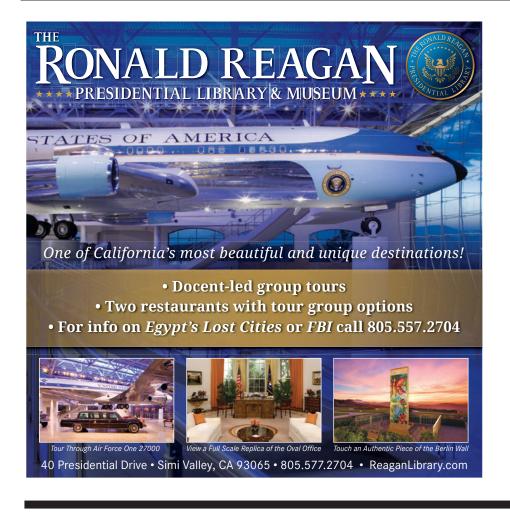
International visitors to the state of Louisiana are finding a shopping paradise that provides a sales tax refund for international shoppers on purchases made at over 1,500 stores. **504-467-0723**, www.louisianataxfree.com

Maverick Helicopters • Las Vegas, NV

Maverick Helicopters offers the most diverse and exciting helicopter experiences in Las Vegas, Grand Canyon South Rim, Grand Canyon West Rim, Maui and Kauai, Hawaii. **702-405-4300, www.maverickhelicopter.com**

Museum of Science & Industry, Chicago • Chicago, IL

Explore mind-blowing exhibits at MSI, the largest science museum in the country. With a variety of exhibits for guests of all ages to enjoy, it's a must-see stop during your visit to Chicago. **773-684-1414**, www.msichicago.com









Plan your trip today.



National Corvette Museum • Bowling Green, KY

Marvel at the history, technology and beauty of America's sports car: the Corvette. Then relive the drama of the sinkhole that swallowed eight classic Corvettes. **270-781-7973, www.corvettemuseum.com**

National September 11 Memorial & Museum • New York, NY

The 9/11 Memorial & Museum honors the nearly 3,000 people killed in the terrorist attacks of September 11, 2001 and February 26, 1993, recognizes the courage of those who survived and salutes those who risked their lives to help others. **212-312-8800, www.911memorial.org**

New York Cruise Lines • New York, NY

New York Cruise Lines is an industry-leading maritime sightseeing, entertainment, dining and transportation company. Since our founding in 1945, we have delighted over 85 million guests from around the globe. **212-630-8100, www.nycl.com**

Openrange, Inc. • Crestwood, KY

Our mission is to exceed your clients' expectations while they create lifetime stories shooting machine guns, pistols and rifles in Kentucky, USA. **502-741-8882, www.openrangesports.com**

Papillon Grand Canyon Helicopters & Airplane Tours • Las Vegas, NV

Papillon is the world's largest and most experienced air tour company. With over 40 unique tours, we can take groups large or small to all parts of the Grand Canyon. **702-736-7243** • www.papillon.com

Philadelphia Museum of Art/Rodin Museum • Philadelphia, PA

Sitting majestically on the city's famous Benjamin Franklin Parkway is one of the largest art museums in the country and an absolute mustsee. Blocks away is the Rodin Museum, the largest collection of Rodin sculptures outside of France. **215-684-7367**, www.philamuseum.com

PIER 39 • San Francisco, CA

From amazing views and a sea of sea lions to chowder bread bowls and fresh seafood, a visit to San Francisco starts at PIER 39. **415-705-5500**, **www.pier39.com**

Ripley's Believe It or Not! Times Square • New York, NY

Explore Ripley's collections from exciting discoveries made around the world since its opening to the public in 1939 for family fun for all ages. **212-398-3133, www.ripleysnewyork.com**

Rockaway Jet Ski • New York, NY

Explore New York via exciting jet ski water adventures. Jet ski through waterways to sightsee some of New York's premier locations and landmarks. **973-768-4200, www.rockawayjetski.com**



Ronald Reagan Presidential Library • Simi Valley, CA

The Ronald Reagan Presidential Library showcases the life of America's 40th



president and influential events that took place all over the world. Ronald Reagan was known for practicing face-to-face diplomacy. Groups can climb aboard Air Force One and stand where seven U.S. presidents stood between 1973 and 2001. While in the Air Force One Pavilion, groups will also get the chance to view one of the presidential limousines and Secret Service Suburbans. **805-522-2977, reaganfoundation.org**

SeaWorld Parks & Entertainment • Orlando, FL

Visitors to SeaWorld Parks can enjoy a diversity of sea life and appreciate a diverse slate of educational resources. **407-226-5222, www.seaworldentertainment.com**

SHOP * DINE * PLAY * USA

We are a collection of unique and experiential shopping/dining/entertainment centers in favorite U.S. destinations that offer brand-name shopping, local boutiques, signature restaurants, outdoor cafes, entertainment and culture. **732-249-6080**, www.cjfmarketinginternational/SDPUSA

Six Flags Magic Mountain/Hurricane Harbor • Valencia, CA

Six Flags Magic Mountain and Hurricane Harbor offer thrilling roller coasters and water slides for guests of all ages in DC Comics and Looney Tunes themed areas. **661-255-4501**, www.sixflags.com/magicmountain

South Street Seaport Museum • New York, NY

This museum is a unique visit that sets itself apart from other museums with its historic ships and sailboat rides that take visitors on historic vessels into the harbor. **212-748-8774**, www.southstreetseaportmuseum.org

Statue Cruises • Jersey City, NJ

Visit Statue Cruises in Jersey City and admire the Statue of Liberty, Ellis Island and cruise around New York harbor. **201-432-6321, www.statuecruises.com**





U.S. Space & Rocket Center • Huntsville, AL

Space Camp is a one-of-a-kind experience at the U.S. Space & Rocket Center, the Official

Visitor Center for NASA's Marshall Space Flight Center and Smithsonian affiliate. Each year, trainees of all ages travel from across the United States and 150 countries to participate in our programs. Trainees learn space and flight history, work together as teams, experience simulators, complete simulated space missions and learn what it really means to be an astronaut. **256-721-7124**, www.rocketcenter.com

DINING

Alicart Restaurant Group (Carmine's Italian Restaurant and Virgil's BBQ) • New York, NY

The Alicart Restaurant Group is the parent company to Carmine's and Virgil's BBQ. Locations in New York, DC, Las Vegas and Atlantic City. Perfect for group dining. **212-221-3800, www.alicart.com**

Court of Two Sisters Restaurant • New Orleans, LA

New Orleans' largest outdoor dining courtyard offers a daily Live Jazz Brunch buffet and plated Table d'Hote Creole dinner. Locally owned and operated. Net rates. **504-522-7261**, www.courtoftwosisters.com

Planet Hollywood/Earl Enterprises • Orlando, FL

Earl Enterprises: Planet Hollywood, Buca di Beppo, Bertucci's, Earl of Sandwich, Café Hollywood and Seaside on the Pier, 150+ USA locations. Your one-stop shop for groups and FIT. **407-903-5444**, www.earlenterpise.com

Simco Restaurants • San Francisco, CA

Simmons Family Restaurants have been a part of San Francisco culture for the past 30 years and continues to offer some of the best fine dining in town. **415-982-5872, www.simcorestaurants.com**

DMOs

Alabama Tourism Department • Montgomery, AL

Home to pristine beaches, mouth-watering cuisine and an expanded Civil Rights Trail, Alabama will appeal to international groups of every interest. **334-242-4169, www.tourism.alabama.org**

Arkansas Tourism • Little Rock, AR

Plan your Natural State adventure with a website that features itineraries, attractions, tours, nightlife, rentals and lodging for any traveler. **501-682-7777, www.arkansas.com**

Arlington CVB • Arlington, TX

Arlington, Texas has attractions, history and culture to explore throughout its convenient Dallas Metroplex location. 817-265-7721, www.arlington.org

Atlanta CVB • Atlanta, GA

Atlanta is the Gateway to the South and one of the nation's most exciting destinations. Home to the Martin Luther King, Jr. National Historical Park, World of Coca-Cola and CNN Studio Tour. **404-521-6567**, www.atlanta.net

Beaches of Fort Myers & Sanibel • Fort Myers, FL

Pristine beaches, outdoor adventure and a relaxed island paradise await visitors to the Beaches of Fort Myers & Sanibel. **239-338-3500**, www.fortmyers-sanibel.com

Bloomington, MN CVB • Bloomington, MN

Bloomington, Minnesota, is home to the Mall of America, America's largest shopping and entertainment center. Bloomington is near Minneapolis-Saint Paul International Airport (MSP) and has over 40 hotels ranging from economy to deluxe. **952-858-8500**, www.bloomingtonmn.org

Brand USA • Washington, DC

We work with a large network of international representatives, U.S. Embassies, Visit USA committees and tour & receptive operators. We support trade activities that include trade shows, sales missions, training initiatives and MegaFams. **202-536-2060**, www.visittheusa.com

Capital Region USA • Richmond, VA

Capital Region USA (CRUSA) is the official regional destination marketing organization promoting Washington, DC, Virginia and Maryland to international leisure travelers in China, the UK, Germany, France and India. **540-450-7593, www.capitalregionusa.org**

Cedar City-Brian Head Tourism Bureau • Cedar City, UT

Explore the best of Southern Utah, from biking and climbing to camping and stargazing, Cedar City is the heart of what Southern Utah has to offer. **435-586-5124, www.visitcedarcity.com**

Chattanooga Tourism Co. • Chattanooga, TN

Only two hours from Atlanta and Nashville, your clients will love the Scenic City of the South. Located on the Tennessee River, you'll find a wide variety of diverse things to do on the water or in the mountains. **423-424-4431**, www.visitchattanooga.com

Choose Chicago • Chicago, IL

Plan a unique Chicago trip with Choose Chicago. From architectural wonders, world-class museums, fantastic entertainment and wonderful dining options, visitors can explore and enjoy what Chicago provides. **312-567-8571, www.choosechicago.com**

The Countryside of Philadelphia • Kennett Square, PA

The beauty of this county is unmatched, from its family-friendly attractions and activities to its delightful flavors awaiting travelers from around the world. **484-770-8550**, www.brandywinevalley.com

Daytona Beach Area CVB • Daytona Beach, FL

Enjoy the beautiful weather on the scenic beaches in the Daytona Beach Area. Visitors can take a relaxing break on the sand or find adventure at one of the local stores or events. **800-544-0415**, www.daytonabeach.com

Destination Cleveland • Cleveland, OH

From the legendary Rock & Roll Hall of Fame to Cedar Point Amusement Park and the world-renowned Cleveland Orchestra, Cleveland offers unforgettable experiences. **216-875-6648, www.thisiscleveland.com**

Destination DC • Washington, DC

Destination DC serves as the lead organization to successfully manage and market Washington, D.C. as a premier global convention, tourism and special events destination, with a special emphasis on the arts, cultural and historical communities. **202-789-7008**, www.washington.org

Destinations of New York State • Saugerties, NY

Destinations of New York State is a private DMO founded in 1979 that actively promotes domestic and international inbound tourism throughout the 11 regions of New York State. **845-246-8733**, www.destinationsny.com (trade publication), www.destinationsofnewyorkstate.com (event & business directory)

Empire State Division of Tourism • Albany, NY

New York State is brimming with cosmopolitan cities, natural wonders and welcoming hotels that can accommodate international groups. 212-803-2218, www.iloveny.com

Endless Mountains & PA Grand Canyon • Tunkhannock, PA

Rolling hills decorate the views guests can expect to see on a trip to Pennsylvania's Endless Mountains. Its local beauty and activities await adventurous travelers. **570-836-5431**, www.endlessmountains.com

Eureka Springs Tourism • Eureka Springs, AR

This Victorian village boasts the country's only entire downtown on the National Register of Historic Places. Nestled in the Ozark Mountains of northwest Arkansas. **479-253-7333, www.eurekasprings.org**

Experience Fayetteville • Fayetteville, AR

Featuring tasty treats at local eateries and outdoor scenes packed with recreational opportunities, Fayetteville is home to fun and relaxing getaway opportunities for all ages. **479-935-4638**, **www.experiencefayetteville.com**

Experience Kissimmee • Kissimmee, FL

Kissimmee's more than 70,000 total accommodations offer a diverse inventory of resorts, hotels, villas and vacation home rentals to suit any size and budget group. **407-569-4800**, www.experiencekissimmee.com

Explore Georgia • Atlanta, GA

In Georgia you will find unexpected destinations from energetic and lively cities to relaxing coastal destinations and scenic mountain ranges – all within a few hours' drive. **404-962-4000**, www.exploregeorgia.org

Book your Space Camp group experience today!

Enjoy out-of-this-world astronaut training simulations in the internationally-renowned Space Camp program.

Two-day, three-day and six-day overnight programs are available.

Spend a day or spend the week! There's something here for every group! Tranquility Base • Huntsville, AL • www.spacecamp.com

DMOS (CONTINUED)

Explore Gwinnett GCVB • Duluth, GA

Community, family fun and locations used in star-studded series like *Stranger Things*, Gwinnett is home to irresistible cities to create the perfect travel itinerary. **770-814-6056**, www.exploregwinnet.org

Explore Minnesota • St. Paul, MN

The official State Tourism Office for Minnesota. Itineraries include Mississippi River and the Great River Road, Lake Superior and Scenic North Shore Drive, Minneapolis-St Paul gateway. **651-757-1872**, www.exploreminnesota.com

Explore St. Louis • St. Louis, MO

St. Louis is home to adventure, history, music and more. Visitors can find touring information, incredible destinations and the perfect accommodations for their travels. **314-992-0643**, www.explorestlouis.com

Glacier Country Tourism • Missoula, MT

Visit Western Montana including Glacier National Park and the iconic Going-tothe-Sun Road. Wide open spaces for exploring lakes, rivers, trails and charming small towns. Exhilarating adventures by day and relaxation by night. **406-532-3234, www.glaciermt.com**

BIRMIN GHAM



Greater Birmingham CVB • Birmingham, AL

Known for its civil rights history, diverse outdoor activities and hearty cuisine,

Birmingham is a thriving city in the heart of the American South. The Greater Birmingham CVB has a full staff of professional travel planners to assist receptive operators with trips to the region. **205-458-8000**, **www.inbirmingham.com**

FORT LAUDERDALE

Greater Fort Lauderdale CVB • Fort Lauderdale, FL

Art, community and warm, gorgeous beaches are all featured in sunny Fort Lauderdale,

Florida. From museums and music to beaches and parks, there is something for everyone to enjoy. Beyond the beaches are thriving arts communities, live sports venues and lush gardens for your group to experience. **954-767-2246**, **www.sunny.org**

Greater Palm Springs CVB • Rancho Mirage, CA

Greater Palm Springs is Southern California's most storied resort oasis, offering an incomparable array of luxury resorts and amenities with world-renowned cultural attractions, sunshine and serenity. **760-770-9000**, www.visitgreaterpalmsprings.com

Idaho Tourism • Boise, ID

From outdoor adventures to attractions and events, visitors can create cherished memories here. With locations to explore and activities to experience, Idaho provides various experiences for visitors. **208-334-2470**, www.visitidaho.org

Kentucky Department of Tourism • Frankfort, KY

History, the most amazing outdoor experiences, music and more are waiting to welcome travelers searching for a destination to touch their hearts in Kentucky. **800-225-8747, www.kentuckytourism.com**

Lafayette CVC • Lafayette, LA

Lafayette, Louisiana is full of incredible local destinations surrounding amazing food, several unique touring options and wide varieties of events to attend and enjoy. **337-232-3737, www.lafayette.com**

Lake Tahoe Visitors Authority • Stateline, NV

Located 6,225 feet (1,897m) atop the majestic Sierra Nevada mountain range on the California and Nevada border, Lake Tahoe is widely considered one of the most beautiful places in the world. **775-588-5900, www.tahoesouth.com**

Las Vegas CVB • Las Vegas, NV

Some of the most notable hotels in the world, nightlife, shows that light up the city and diverse restaurants are waiting in Las Vegas. **702-892-0711**, www.visitlasvegas.com

Los Angeles Tourism & Convention Board • Los Angeles, CA

Packed with a long list of diverse destinations, Los Angeles is home to an incredible amount of entertaining and unique places for visiting travelers. **213-236-2340**, www.discoverlosangeles.com

Louisiana Office of Tourism • Baton Rouge, LA

International visitors to the state of Louisiana are finding a shopping paradise that provides a sales tax refund for international shoppers on purchases made at over 1,500 stores. **225-342-8100, www.louisianatravel.com**

Maryland Office of Tourism • Baltimore, MD

We promote the state's vibrant culture by shining light on all the wonderful places to see, experience, stay, and dine in Maryland. **410-767-3400**, www.visitmaryland.com

Meet Minneapolis • Minneapolis, MN

Minneapolis is surrounded by lakes, the Mississippi River and a waterfall. Meet friendly locals who can't wait to show you why they love living here. **612-767-8106, www.minneapolis.org**

Memphis Tourism • Memphis, TN

Visit our website to find the best Memphis attractions, restaurants, history and nightlife. Hear what's happening on Beale Street and learn what's inside the Memphis Pyramid. **662-841-6521**, www.memphistravel.com

Missouri Division of Tourism • Jefferson City, MO

Missouri has something unexpected to show you. Award-winning trails, familyfriendly museums and unbelievable live shows. Check out VisitMo.com to plan your Missouri adventure. **573-526-5900**, www.visitmo.com

Montana Office of Tourism and Business Development • Helena, MT

Discover Montana's spectacular unspoiled nature, vibrant and charming small towns, breathtaking experiences and welcoming hospitality. The backdrop to your adventures in Big Sky Country – mountains and valleys, bears and bison, waterfalls and trout streams – will simply leave you in awe. **406-841-2895**, www.visitmt.com

Nashville Convention & Visitors Corporation • Nashville, TN

Nashville is accessible, friendly and authentic, with diverse neighborhoods, a unique musical heritage and a creative culture. Music City gives everyone something to sing about! **615-259-4730**, www.visitmusiccity.com

New Orleans & Company • New Orleans, LA

Music, food and fun await in New Orleans. A company that ensures the tourism industry benefits all residents of New Orleans as it strives to nourish and sustain the culture of the city. **504-566-5038**, www.neworleans.com

North Dakota Tourism • Bismarck, ND

Follow the footsteps of Lewis & Clark, explore diverse wildlife and embark on unique family adventures while traveling through North Dakota. **701-328-2525, www.ndtourism.com**

NYC & Company • New York, NY

The official destination marketing organization for the five boroughs of New York City. From iconic attractions to hidden gems, NYC packs more to see than any other place on earth. Get inspired, plan, discover and navigate the city. **212-484-1200**, www.nycgo.com

Oklahoma City CVB • Oklahoma City, OK

See one of Oklahoma City's famous horse shows or visit one of its museums, zoos and more during a trip to this family-friendly destination. **405-297-8913**, **www.visitokc.com**



Oklahoma Tourism and Recreation Department • Oklahoma City, OK



World-class museums, great food and nightlife, gorgeous outdoor attractions and much more awaits you in Oklahoma. Camping, state parks, tour options and the Oklahoma Music Trail are available for the perfect itinerary additions to any Oklahoma trip for interested travelers. **405-990-1087, www.travelok.com**

Philadelphia CVB • Philadelphia, PA

Liberty and history await guests along Philadelphia's Historic Mile, while museums filled with history and art decorate the state's beautiful neighborhoods. **215-636-3402**, www.discoverphl.com

San Diego Tourism Authority • San Diego, CA

San Diego Tourism is a non-profit corporation that gives visitors the opportunity to explore San Diego from cruises and events to exploring coastal and downtown neighborhoods. **619-232-3101**, www.sandiego.org

San Francisco Travel Association • San Francisco, CA

San Francisco Travel offers a wide variety of things to do and sights to see such as the Golden Gate Park, Aquarium of the Bay, the Golden Gate Bridge and much more. **415-227-2628**, www.sftravel.com

Sevierville CVB-Dolly Parton's Hometown • Sevierville, TN

Come visit Dolly Parton's Hometown in Sevierville, Tennessee, where visitors can explore a variety of opportunities from outdoor adventures to special events and more. **865-453-6411, www.visitsevierville.com**

South Dakota Department of Tourism • Pierre, SD

Natural beauty and wonder await you in South Dakota. Across the state, you will be inspired by iconic attractions, prairies, mountains, lakes and badlands. 605-773-5043, www.travelsouthdakota.com

St. Augustine/Ponte Vedra VCB • St. Augustine, FL

Explore Florida's History Coast at St. Augustine and Ponte Vedra. From art and culture to beaches and flavorful dining, there is something for everyone to enjoy. **904-209-4431**, www.floridashistoriccoast.com

St. Tammany Parish TC/ Louisiana Northshore • Mandeville, LA

New Orleans' Northshore is less than an hour's drive from Baton Rouge, New Orleans and the Mississippi Gulf Coast. Known for eco-friendly outdoor attractions, charming downtowns and a deep culinary scene. **1-800-634-9443**, www.louisiananorthshore.com



Tour AC • Atlantic City, NJ

Entertainment and excitement await in Atlantic City, including our world-famous Boardwalk, the ultimate in tax-free shopping, award-



winning dining, live entertainment and great attractions like the Absecon Lighthouse, the tallest lighthouse in New Jersey. Experience an exciting getaway and create a lifetime of memories in Atlantic City.

609-318-6097, touratlanticcity.com

DMOS (CONTINUED)

Travel Oregon • Portland, OR

Travel Oregon works to enhance visitors' experiences by providing information, resources and trip planning tools that inspire travel to Oregon. **971-717-6205, www.traveloregon.com**

Travel Portland • Portland, OR

Wondering what to do in Portland? Visit the world's largest indie bookstore, connect with diverse communities, wander peaceful gardens and taste everything! **503-275-9756**, www.travelportland.com

Travel South USA • Atlanta, GA

Travel South USA is the official regional DMO for the Southern USA with the goal of promoting, fostering and encouraging travel to and within its member states. **404-231-1790, www.travelsouthusa.com**

Tupelo CVB • Tupelo, MS

The birthplace of Elvis Presley, Tupelo is just 90-minutes from Memphis, Tennessee and is an integral part of any American musical journey. 662-841-6521, www.tupelo.net

Become an IITA INBOUND INBOUND INBOUND INBOUND

Join IITA the community that focuses on essentials for today's inbound travel leader.



Together, we can keep international inbound business thriving. IITA membership features:

- Custom Inbound Insider educational programming
- IITA/Brand USA Partnership
- Experienced advocacy on today's critical issues
- IITA's Inbound Insider publication directory
- Meaningful connections resulting in sales
 and significant return on investment

Learn more at inboundtravel.org

Utah Office of Tourism & Film • Salt Lake City, UT

Mountains, lakes and gorgeous natural scenery make Utah one of the most relaxing and adventurous tour destinations with a diverse list of activities. **801-538-1384, www.visitutah.com**

Visit Buffalo Niagara • Buffalo, NY

Buffalo, located near Niagara Falls, is packed full of landmarks, activities and bonding opportunities for traveling groups of friends and family looking for adventure. **716-852-0511, www.visitbuffaloniagara.com**

Visit Colorado Springs • Colorado Springs, CO

Nestled at the base of Pikes Peak, Colorado Springs is home to unrivaled natural beauty, a mild climate and over 60 iconic attractions and hidden gems. **719-635-7506, www.visitcos.com**

Visit Denver • Denver, CO

Experience one of America's most vibrant and walkable cities, with spectacular views of the Rocky Mountains, outdoor cafés, farm-to-table cuisine, local breweries serving craft beer and plenty of shopping. **303-892-1112, www.visitdenver.com**

Visit Durango • Durango, CO

Durango's monuments, seasonal outdoor activities, tours, historical museums and accommodations provide memorable and irreplaceable family-friendly activities year-round for all guests. **800-525-8855, www.durango.org**

Visit Fairfax • Fairfax, VA

A visit to Fairfax County will put you in perfect position to experience all the fun things to do in Virginia and the National Capital Region. **703-752-9513**, **www.fxva.com**

Visit Florida • Tallahassee, FL

Visit Florida, the state's official tourism marketing corporation, serves as Florida's official website source for travel planning to visitors across the globe with things to do, featured destinations and places to go. **850-536-8411**, www.visitflorida.com

Visit Mississippi • Jackson, MS

International travelers take delight in the sheer variety of culture, cuisine, scenery and experiences that make Mississippi a popular place to visit. **601-359-3297, www.visitmississippi.org**

Visit Panama City Beach • Panama City Beach, FL

Panama City Beach has 27 miles of beautiful beaches to choose from, and you'll find a different experience at each stop along the way. **850-233-5070**, www.visitpanamacitybeach.com

Visit Rochester • Rochester, NY

This metropolitan region situated on the southern shore of Lake Ontario is also part of New York's breathtaking Finger Lakes region. **585-279-8300**, www.visitrochester.com

Visit Sarasota County • Sarasota, FL

Discover the #1 Beach in the U.S. and the #1 small arts destination in the U.S., all in Sarasota County. **941-955-0991, www.visitsarasota.com**

Visit Savannah • Savannah, GA

Savannah, Georgia is a charming Southern escape where art, period architecture, trendy boutiques and ghost stories are all set under a veil of Spanish moss. **912-644-6423**, www.visitsavannah.com

Visit Seattle • Seattle, WA

Seattle is a world-class city with many wonderful attractions. Our website provides historic and artistic points of interest along with things to do, places to eat and personal accommodations. **206-461-5800, www.visitseattle.org**

Visit St. Pete/Clearwater • Largo, FL

It's amazing what a getaway on top Florida beaches like Clearwater Beach can do for you. Discover world-class arts, the acclaimed Dalí Museum and St. Pete's pulsing downtown nightlife on our travel website. **727-464-7200**, www.visitstpeteclearwater.com

Visit Tampa Bay • Tampa, FL

With its mix of historic architecture and modern landmarks, a culture infused with Cuban and Spanish flavors, vibrant business districts and beautiful waterways, Tampa is a wonderful place to work, play and unwind. 813-223-1111, www.visittampabay.com

Visit Tucson • Tucson, AZ

Tucson was the first city in the U.S. designated City of Gastronomy by UNESCO. Contact us for more details. **800-638-8350**, www.visittucson.org

Visit Williamsburg • Williamsburg, VA

Experience history in the making. It's revolutionary fun with something for everyone. **757-229-6500, www.visitwilliamsburg.com**

Wyoming Office of Tourism • Cheyenne, WY

In Wyoming, there are so many exciting things to do and amazing places to stay. Let us help you find the best way to enjoy all the wonder, beauty and adventure Wyoming has to offer. **307-777-7777**, www.travelwyoming.com

INDUSTRY SERVICE PROVIDERS

LinksRez • Boston, MA

LinksRez is a market leading travel technology company offering resellers and suppliers seamless connectivity and distribution solutions. LinksRez's provides cost effective direct connect for Hotel, Car, Golf and Spa. **602-292-3031**, www.linksrez.com

Ment Law Group • Connecticut & New York

The Ment Law Group, PC focuses on representing companies in the travel industry. We handle all matters, ranging from formation to litigation. We have years of industry experience to help you! **860-969-3200**, **www.mentlaw.com**

Voxnetwork USA • Boston, MA

VOX network USA offers affordable rental options of wireless tour guide systems that allow a guide or presenter to lead a tour group without having to shout. **480-659-1074, www.voxnetworkusa.com**

LODGING



Best Western Hotel Group • Phoenix, AZ

BWH Hotel group is a leading, global hospitality network comprised of three hotel



companies: WorldHotels Collection, Best Western Hotels & Resorts and SureStay Hotel Group. With 18 brands and approximately 4,700 hotels, from premium to economy, BWH Hotel Group has the ideal solution for every traveler. **800-528-1231, www.bestwestern.com**

Best Western - Savannah Historic District • Savannah, GA

An inviting hotel infused with Southern charm deep within an historic and vibrant setting. Situated on the corner of Bay Street next to River Street. **912-233-1011**

Blair Hotels • Cody, WY

Five properties throughout Wyoming, with 35+ years serving the International Inbound community. Blair Hotels is ideally positioned to make your next adventure in the American West unforgettable. **307-587-3654**, www.blairhotels.com

The DeSoto Savannah • Savannah, GA

The DeSoto, located in the heart of the Historic District, offers breathtaking views from your guestroom, an outdoor pool veranda and easy access to boutiques, restaurants and historic sites. **912-443-2002**, www.thedesotosavannah.com

Doubletree by Hilton New York Times Square West • New York, NY

The DoubleTree by Hilton offers a wide variety of comfortable and convenient amenities, stylish rooms and warm personal service that will charm guests. **912-607-8888, www.doubletreetsw.com**

The Greenbrier • White Sulphur Springs, WV

Surrounded by the wondrous Allegheny Mountains, The Greenbrier offers exclusive services and amenities such as championship golf, fine dining and our world-renowned mineral spa. **304-536-1110**, www.greenbrier.com

Hilton Worldwide • El Dorado Hills, CA

Hilton is a leading global hospitality company, with a portfolio of 18 world-class brands comprising more than 6,100 properties and more than 971,000 rooms in 119 countries and territories. **415-513-5778**, www.cr.hilton.com

LODGING (CONTINUED)

Hiltons of Washington, D.C. • Washington, DC

Find the perfect hotel for your stay in Washington, D.C. Hilton's hotels and resorts offer experiences and amenities to fit all of your travel needs. **202-797-5765, www.washington.hilton.com**

Hotel Beacon • New York, NY

Located on Manhattan's trendy Upper West Side. Offering 278 rooms and suites all with kitchenettes and free Wi-Fi. Beacon Bar, Fitness Center and Viand Cafe. Nearby Central Park and discount shopping. **212-787-1100**, www.beaconhotel.com

Hotel Venezia • Venice, FL

Located minutes from white sandy beaches on the Gulf Coast of Florida, find easy access to the area's best attractions, golf courses, shops and restaurants when you stay at our breathtaking Venice beach setting. **941-308-7700**, www.hotelveneziafl.com

Hotel Zephyr • San Francisco, CA

Hop aboard Hotel Zephyr, a nautical themed hotel on Fisherman's Wharf with waterfront views, stylish guest rooms and indoor/outdoor play areas. **415-617-6505**, www.hotelzephyrsf.com

IHG • Atlanta, GA

IHG is one of the world's leading hotel companies, whose purpose is to provide True Hospitality for everyone. We have the right hotel brand for both our guests and owners, whatever their needs. **770-604-2000**, www.ihg.com

Interstate Hotels & Resorts – Florida Select • Arlington, VA

Interstate Hotels and Resorts leads with a drive for brightly shinning hospitality for guests who in the hotels and resorts under its management. **239-240-9065**, www.interstatehotels.com

Kimpton Hotels • Washington, DC

Inspired travel begins at Kimpton. Discover our 75+ award-winning boutique hotels and restaurants in over 45 cities across the world. **202-536-9315, www.kimptonhotels.com**



Marriott International • Marco Island, FL

Offering the most powerful portfolio in the industry, our 30 brands and 7,000+ properties across 131 countries and territories give people more ways to connect, experience and expand their world. **786-450-5954**, **www.marriott.com**

Marriott International New York • New York, NY

Discover New York hotels, things to see and where to stay. Our hotels are near the very best NYC attractions, neighborhoods and restaurants. **212-459-7533, www.marriott.com**

New York Hilton Midtown • New York, NY

Experience modern style at the New York Hilton hotel in Midtown Manhattan, one of the top New York hotels near Times Square. **212-586-7000, www.newyorkhiltonhotel.com**

RIU Plaza Hotels • Miami Beach, FL

RIU Hotels & Resorts offers you a wide variety of hotels in the world's best destinations so that you can enjoy unforgettable holidays. **305-673-5333,** www.riuplaza.com

Sunset Vistas • Treasure Island, FL

On the beach, 154 2&3-bedroom units. 24-hour front desk, restaurant, tiki bar, heated pool, two whirlpools and kiddie pool. Free business and fitness center, Wi-Fi, reserved parking. No resort fees! **727-360-1600**, www.sunsetvistas.com

Wyndham Hotels & Resorts • Parsippany, NJ

Wyndham Hotels & Resorts is the world's largest hotel franchising company, with approximately 9,200 hotels across 80+ countries on six continents. Wyndham operates a portfolio of 20 hotel brands, including Days Inn[®], La Quinta[®], Wyndham[®], Trademark Collection[®] and Travelodge[®]. **302-593-2262, www.wyndhamhotels.com**

PARTNERS

ALON Marketing Group • Farmingdale, NY

ALON Marketing Group is a tourism industry expert with a 20+ year track record successfully developing destinations and tourism suppliers in achieving their tourism goals. **917-817-9886, www.alonmarketing.com**

Group Travel Leader • Lexington, KY

Group Travel Leader Inc. is a publishing company that currently owns and publishes three national travel industry group travel publications. It is read by more than 20,000 qualified readers in print and online every month since 1991. **859-253-0455**, www.grouptravelleader.com

International Gay & Lesbian Travel Association • Fort Lauderdale, FL

IGLTA is the world's leading network of LGBTQ+ welcoming tourism businesses, providing free travel resources while promoting equality and safety for LGBTQ+ tourism worldwide. **954-630-1637, www.iglta.org**



La Cita de Las Americas • Starke, FL

La Cita is a boutique gathering of travel professionals built on the power of



OpenTravel Alliance

OpenTravel is a member-supported organization made up of suppliers, integrators, and partners gathering to establish global, open, independent, and mission-critical interoperability e-commerce standards for the travel industry. www.opentravel.org

US Travel Association/IPW • Washington, DC

We are a national non-profit organization that works with domestic companies to help promote travel within the United States. **202-408-8422**, www.usatravel.com

TRANSPORTATION

International Stage Lines • Richmond, BC

International Stage Lines has been providing group transportation services since 1978. For touring and visiting destinations in Vancouver, Victoria, Whistler and the Canadian Rockies. **604-270-6135**, www.islbus.com

Luxury Van & Bus NYC • New York, NY

Luxury Van & Bus NYC provides point to point transfers, roadshows, airport service and other ground transportation services throughout New York state. **347-675-1873, www.luxurytrans.us**

Mears Transportation Group • Orlando, FL

Mears proudly offers a wide range of Orlando transportation services including airport and hotel shuttles, motor coaches and luxury vehicles. **407-254-0414**, www.mearstransportation.com

SuperShuttle International • Scottsdale, AZ

Providing reliable transportation shuttle services, Supershuttle International serves customers on a worldwide scale. **480-403-4944**, www.supershuttle.com



OKLAHOMA AMERICA'S CROSSROADS. AMERICA'S HEARTBEAT.

Nestled in the heart of America, Oklahoma boasts the longest drivable stretch of historic Route 66 - 400+ miles of unique pitstops and photo ops. With 500+ museums, the state has garnered worldwide attention for its wealth of Western art and artifacts. 67 American Indian tribes have called it home. Learn about their vibrant cultures at tribal heritage centers and events







Will Rogers Memorial Museum, Claremore