

### **Monday, August 18th - Hotel Check-in 3:00 pm**

- 9:30 am - 12:30 pm      Board of Director Training - The Allen Room  
*Presented By: Raybourn Group International*  
*Lesley Murphy, President*  
*Mark McSweeney, Vice President, Association Strategies*
- 12:30 pm - 1:30 pm      Lunch – The Wells Room
- 1:30 pm - 4:30 pm      Board of Director Meeting - The Allen Room
- 5:00 pm - 7:00 pm      Cocktail and Appetizer Reception – Bradley Hotel - Birdies Roof Top Bar  
*Sponsored by Federated Insurance*

### **Tuesday, August 19, 2025**

- 8:30 am - 9:30 am      Buffet Breakfast – The Wells Room

#### ***Program to be held at Birdie's Roof Top Restaurant***

- 9:30 am – 11:00 am      Hank Armour, President and CEO | NACS  
*Legacy Leadership: Navigating Change with Purpose and Perspective*
- 11:00 am - 11:15 am      Break
- 11:15 am - 12:30 pm      Ernie Harker – Speaker, Author, Brand Igniter | Ernburn  
*Mindset to Marketing: Harnessing Your Inner Drive to Build Smarter, Stronger Brands*
- 12:30 pm - 1:30 pm      Networking Lunch – The Arbor Restaurant
- 1:30 pm - 2:45 pm      Chad Willett, Innovation Speaker, Author & Professional Actor  
*Smash the Box: Unlocking Innovation in Leadership*
- 2:45 pm – 4:00pm      Anne Hathaway, President & CEO | Hathaway Strategies  
*From the White House to the Statehouse: Leading with Purpose, Influence, and Integrity*
- 4:00 pm – 4:15 pm      Break
- 4:15 pm – 4:45 pm      Leadership in Action: A Conversation with Our Speakers *(If Time Permits)*
- 5:30 pm – 7:30 pm      Cocktail and Appetizer Reception – Club Soda – 235 E. Superior Street

### **Wednesday, August 20th**

- 8:30 am - 9:30 am      Buffet Breakfast - The Wells Room
- 9:30 am - 11:30 am      Ernie Harker – Speaker, Author, Brand Igniter | Ernburn  
*How C-Store Operations Can Use AI for Marketing*  
*\*Attendees bring your computers for this session – this is a hands-on session!*
- 11:30 am - 11:40 am      Closing Remarks

***\*Subject to change, this is still being finalized.***