



Board of Directors and Industry Leadership Summit

August 17 - 19, 2026 French Lick Springs Hotel

French Lick, Indiana

Eastern Standard Time Zone

EVENT SCHEDULE

Monday, August 17, 2026

Hotel Check-in 3:00 pm

Meetings in the Murdock Room

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| 10:00 am - 12:00 pm | Board of Directors Training
Presented by Envisioned Future, LLC - Mark McSweeney |
| 12:00 pm - 12:45 pm | Lunch |
| 1:00 pm - 4:00 pm | Board of Directors Meeting |
| 4:30 pm - 5:30 pm | Cocktail Reception
Location: Clifton Foyer and Terrace |

Tuesday, August 18, 2026

Location: Taggart Room

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| 8:30 am - 9:15 am | Networking Breakfast |
| 9:30 am - 10:30 am | Jason Blake, President Petroleum Equipment Institute |
| 10:30 am - 10:45 am | Break |
| 10:45 am - 12:15 pm | Mitch Isaacs, Executive Director Shafer Leadership Academy |
| 12:15 pm - 1:15 pm | Lunch |
| 1:15 pm - 2:15 pm | Chad Willett Author: <i>Rip Off the Rearview Mirror</i> |
| 2:15 pm - 2:30 pm | Break |
| 2:30 am - 3:30 pm | Legislative Panel - (Elected Officials from the surrounding regions) |
| 5:00 pm - 5:30 pm | Board Bus at Event Center Main Doors and Depart for Patoka Lake
Sponsored by Federated Insurance |
| 5:30 pm - 7:30 pm | Patoka Lake Reception Cruise - Sponsored by Reynolds |

7:30 pm – 8:00 pm Depart Patoka Lake for French Lick Springs Resort

Wednesday, August 19, 2026

Location: Taggert Room

8:30 am - 9:30 am Networking Breakfast

9:30 am - 11:00 am Legislative Update & Engagement

11:00 am - 11:15 am Closing Remarks

SPEAKER BIOS

VISION

Jason Blake, President | Petroleum Equipment Institute

Vision begins with understanding where your organization is headed and recognizing the opportunities that exist beyond today's challenges. Jason Blake, President of the Petroleum Equipment Institute (PEI), brings a unique perspective shaped by his leadership journey from the association world to leading one of the most respected and influential organizations serving the energy handling equipment industry.

As the head of a member-centric organization dedicated to helping businesses improve operations, strengthen performance, and create opportunities for growth, Jason works closely with industry leaders across the country and understands the challenges businesses face in an ever-changing environment. He will share insights on leadership, organizational growth, strategic decision-making, and the importance of creating a clear vision that positions organizations for long-term success.

LEADERSHIP

Mitch Isaacs, Executive Director | Schafer Leadership Academy

Lead focuses on one of the most difficult challenges facing business leaders today: balancing employee retention with accountability.

Mitch Isaacs, Executive Director of Schafer Leadership Academy, will lead an interactive discussion examining how leadership decisions influence culture, employee performance, and long-term organizational success. As workforce challenges continue to impact businesses across our industry, leaders are often faced with difficult questions about expectations, performance, consistency, employee retention, and the impact those decisions have on business results.

Through real-world scenarios and practical discussion, Mitch will explore how leaders can establish clear expectations, address performance concerns, navigate difficult conversations, and reinforce accountability while maintaining a positive workplace culture. Attendees will gain practical insights into how leadership approach directly affects employee engagement, retention, and organizational performance.

DISCOVERY

Chad Willett | Author, *Rip Off the Rearview Mirror*

Growth often begins when we stop focusing on what's behind us and start embracing what's ahead.

Drawing from the principles in his book *Rip Off the Rearview Mirror*, Chad Willett will challenge attendees to discover their "through line"—the experiences, decisions, and opportunities that influence leadership growth and future success. Through storytelling, humor, and personal insight, Chad will encourage attendees to embrace change, lead with purpose, and focus on the opportunities that lie ahead rather than the limitations of the past.

SUCCESS

Terry Gallagher, Founder and President | The Cigarette Store Corporation & Smoker Friendly International

Success doesn't happen without overcoming obstacles.

The Leadership Summit will conclude with a candid conversation featuring successful industry leaders who have built and grown businesses while navigating workforce challenges, economic uncertainty, regulatory pressures, changing consumer demands, increasing competition, and periods of significant industry change.

Joining us for this discussion is Terry Gallagher, Founder and President of The Cigarette Store Corporation and Smoker Friendly International. Terry will share how his family organization successfully expanded and evolved while facing many of the same challenges experienced by IFFA members.

Through stories, lessons learned, key decisions, and leadership insights, attendees will gain practical strategies for leading through change, navigating uncertainty, and building organizations positioned for long-term success. Additional industry leaders may join the discussion to provide their perspectives and experiences.