



Hank Armour
NACS
CEO

Henry Armour is the President and CEO of NACS, the global trade association representing the convenience and fuel retailing industry. With deep roots in the industry, Armour began his career in his family's business, Armour Oil Company, where he rose to the position of Vice President and COO. He later held a strategic role at Standard Oil of Ohio before founding West Star Corporation and Epoch Corporation. These successful ventures operated convenience stores, truck stops, and QSRs across the West Coast. Armour has been a dedicated NACS leader for decades, serving in multiple volunteer roles before assuming the role of CEO in 2005. Armour holds degrees in economics and business from Stanford University and the London School of Economics, including a Ph.D. in economics.



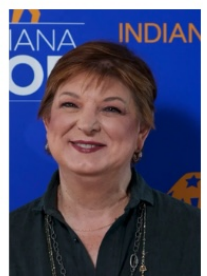
Ernie Harker
ErnBurn
Branding Expert, Speaker, Author

Ernie Harker is a hyper-creative branding expert, keynote speaker, and author known for transforming brands through bold strategy and contagious energy. Best known for rebranding Maverik into a \$3 billion high-adventure convenience store experience, Ernie helps organizations ignite unforgettable identities with practical, high-impact tactics. With a background in campaign development, loyalty programs, video production, and illustration, he brings both artistic talent and business acumen to every project he undertakes. A former TV host, Ironman athlete, and founder of a successful marketing production company, Ernie is also a passionate artist, mountain biker, and children's book author. Whether he's on stage or the trail, Ernie brings humor, insight, and creative fire that inspires audiences and drives results.



Chad Willett
Actor, Author, Innovative
Speaker

Chad J. Willett (NSA, MA, SAG-AFTRA) is a Canadian actor, producer, TEDx speaker, and innovation leader with over 30 years of experience in film, television, and theatre. He is known for his roles in *Alive*, *Hector and the Search for Happiness*, *She's All That* (where he acted alongside Paul Walker), and Netflix's *Shirley* (2024) with Regina King, as well as appearances in hit TV shows like *Supernatural*, *Bones*, and *When Calls the Heart*. Chad is also the author of *Smash the Box* and *Rip Off the Rearview Mirror*, blending his performance background with real-world business experience to deliver impactful keynotes and workshops on creativity and leadership. His clients include McDonald's, Bayer, Nationwide, and Johns Hopkins. Chad is the founder of Broadway2LA Acting Studio and resides in New Albany, Ohio, with his wife, Erika, and daughter, Scarlett. He remains active in his church and community.



Anne Hathaway
Hathaway Strategies
President & CEO

Anne Hathaway is the President and CEO of Hathaway Strategies, a respected public affairs and strategic consulting firm based in Indianapolis. With decades of experience in political strategy, association leadership, and public service, she has held senior roles at the White House, U.S. Treasury Department, and Republican National Committee. Anne currently serves as Indiana's National Committeewoman to the RNC. She is the Executive Director of both the Richard G. Lugar Excellence in Public Service Series and the Indiana Medical Device Manufacturers Council. A recognized leader in advancing women in politics and shaping policy, Anne has been honored with numerous awards for her influence, service, and leadership across the state and nation.