



**INDEPENDENT  
FUNERAL  
DIRECTORS**  
OF FLORIDA

FAMILIES SERVING FAMILIES

# ANNUAL CONFERENCE & TRADE SHOW

## EXHIBITOR PROSPECTUS



2020

MAY 27- MAY 30

HAMMOCK BEACH GOLF RESORT & SPA



# EXHIBIT PACKAGES

## **STANDARD TABLE BOOTH**

\$1650 FOR AFFILIATE MEMBERS

\$1750 FOR NON-MEMBERS

- 6' DRAPED TABLE WITH 2 CHAIRS
- PRE & POST CONFERENCE ATTENDEE LIST
- 2 FULL CONFERENCE REGISTRATIONS WITH ACCESS TO ALL MEALS & ACTIVITIES

## **PREMIUM TRADITIONAL BOOTH**

\$1950 FOR AFFILIATE MEMBERS

\$2050 FOR NON-MEMBERS

- FULLY PIPED & DRAPED BOOTH WITH ONE 6' DRAPED TABLE WITH 2 CHAIRS
- PRE & POST CONFERENCE ATTENDEE LIST
- 2 FULL CONFERENCE REGISTRATIONS WITH ACCESS TO ALL MEALS & ACTIVITIES

## **VEHICLE SPACE WITH TABLE BOOTH**

\$1650 FOR AFFILIATE MEMBERS

\$1750 FOR NON-MEMBERS

- VEHICLE SPACE IN THE HOTEL OUTDOOR ROTUNDA
- 6' DRAPED TABLE WITH 2 CHAIRS INSIDE TRADE SHOW
- PRE & POST CONFERENCE ATTENDEE LIST
- 2 FULL CONFERENCE REGISTRATIONS WITH ACCESS TO ALL MEALS & ACTIVITIES

# SPECIAL OPPORTUNITIES

IN ADDITION TO EXHIBITING, WE ARE OFFERING ADDITIONAL OPPORTUNITIES FOR MORE NETWORKING & BRAND EXPOSURE.

**SALES ARE A RESULT OF PERSONAL CONTACT. EVERY EXHIBITOR SHOULD COME TO ALL SOCIAL EVENTS INCLUDING:**

- ANNUAL PAC FUNDRAISER GOLF TOURNAMENT\*
- WEDNESDAY NIGHT COCKTAIL GATHERING
- WEDNESDAY HOSPITALITY SUITE
- THURSDAY LUNCHEON
- THURSDAY CASINO NIGHT & AUCTION
- THURSDAY NIGHT HOSPITALITY SUITE
- FRIDAY CELEBRATION OF LIFE
- FRIDAY LUNCH BUFFET

**\*ADDITIONAL REGISTRATION & FEE REQUIRED**

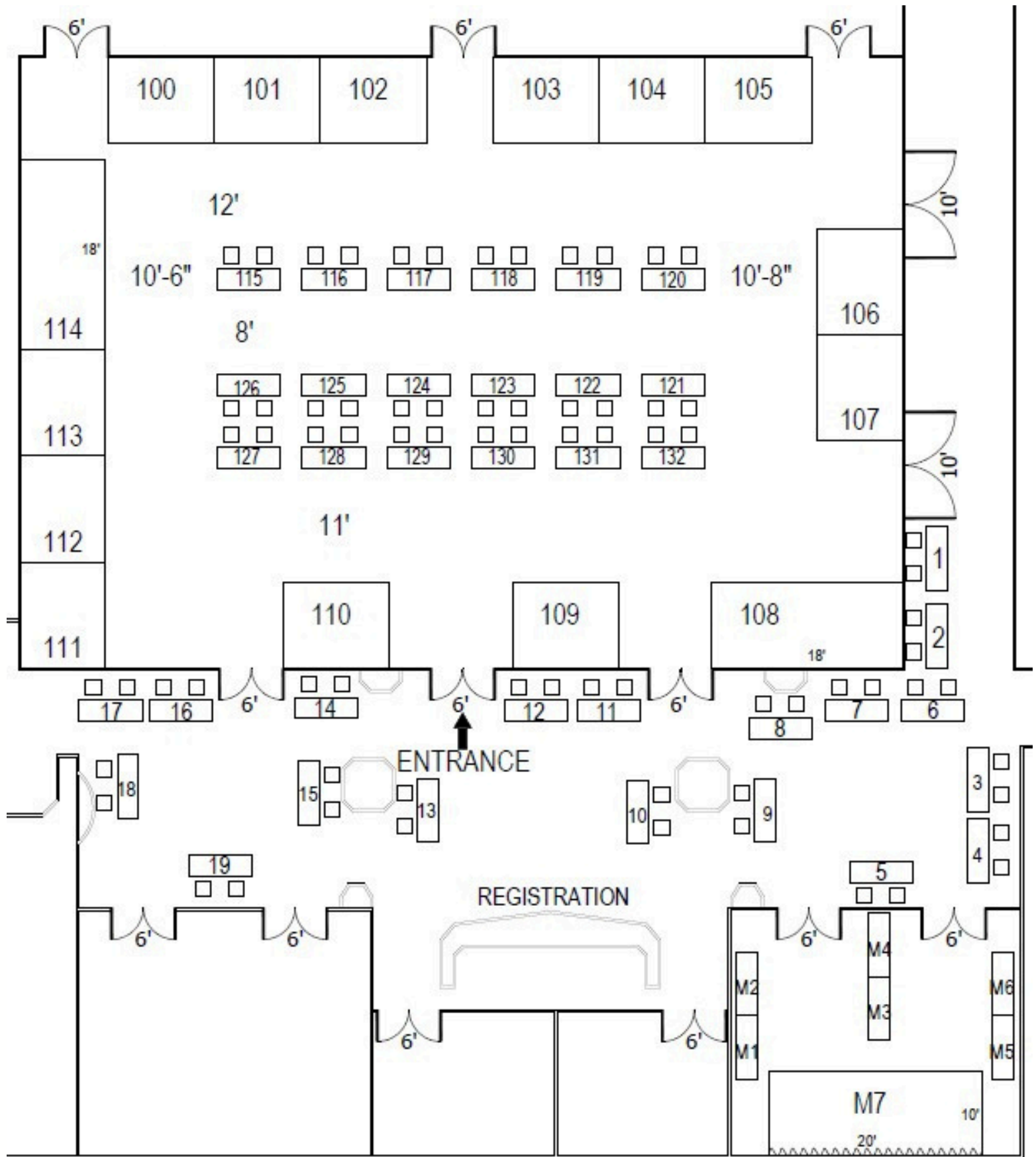
## **ADDITIONAL REPRESENTATIVES**

YOU ARE WELCOME TO HAVE MORE THAN 2 COMPANY REPRESENTATIVES. EACH ADDITIONAL REP IS \$450 PER PERSON.

## **ALLIANCE EXPOSITION**

**PLEASE BE ON THE LOOKOUT FOR AN EMAIL FROM ALLIANCE EXHIBITION. IT WILL INCLUDE A LINK TO YOUR EXHIBITOR PORTAL & ADDITIONAL INFORMATION INCLUDING INFORMATION ON SHIPPING AND STORAGE, ELECTRICITY (ADDITIONAL CHARGE) AND ANY OTHER POTENTIAL NEEDS.**

# TRADE SHOW FLOORPLAN



**PLEASE NOTE: CHANGES TO THE EXHIBIT DIAGRAM MAY BE NECESSARY IF MORE OR FEWER TABLES ARE SOLD FROM THE ORIGINAL FLOOR PLAN LAYOUT.**

# EXPO SCHEDULE

## WEDNESDAY, MAY 27,

EXHIBITOR REGISTRATION AND SET UP	12 - 5PM
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## THURSDAY, MAY 28,

EXHIBITOR REGISTRATION AND SET UP	9AM -12PM
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EXHIBIT HALL OPEN	2 - 5:30 PM
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## FRIDAY, MAY 29,

EXHIBIT HALL OPEN	10 AM - 3 PM
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SUPPLIER DRAWINGS	12:30 - 2 PM
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# RESORT ACCOMMODATIONS

HOTEL RESERVATIONS MAY BE MADE BY CALLING HAMMOCK BEACH RESORT'S RESERVATION DEPARTMENT AT 1-386-246-5440. BE SURE TO REFERENCE **IFDF ANNUAL CONFERENCE 2026** TO TAKE ADVANTAGE OF THE REDUCED ROOM RATES. WE ARE OFFERING 3 ACCOMMODATION OPTIONS TO FIT BUDGETARY AND FAMILY NEEDS.

- MAIN TOWER ONE BEDROOM OCEAN VIEW - \$269/NIGHT
- 2 BEDROOM RESORT VIEW VILLAS - \$339/NIGHT
- 3 BEDROOM RESORT VIEW VILLAS - \$379/NIGHT
- MAIN TOWER 3 BEDROOM OCEAN VIEW SUITE - \$439/NIGHT

NOTE: ALL OPTIONS INCLUDE A PULLOUT SOFA AND A FULL KITCHENETTE OR KITCHEN AND WASHER & DRYER.

PLEASE BE ADVISED IN ADDITION TO THE GROUP RATE, THERE IS AN OCCUPANCY TAX OF 12%, AND A 12.5% SERVICE FEE PLACED ON EACH ROOM WHICH WILL INCLUDE: COMPLIMENTARY LOCAL AND 1-800 CALLS, POOL ACCESS WITH CHAIRS, TOWELS, AND UMBRELLAS. IN ADDITION, FITNESS CENTER AND SPA ACCESS, BIKE RENTALS (1 HOUR PER DAY), PUTTING GREEN (1 ROUND PER DAY), SELF-PARKING, AND HIGH-SPEED INTERNET ACCESS.

# SPONSORSHIP OPPORTUNITIES

## GENERAL SPONSORSHIPS

- **CONFERENCE TITLE SPONSOR** **\$15,000**  
FIVE (5) FULL CONFERENCE REGISTRATIONS; SUPERIOR BOOTH PLACEMENT; PREMIUM LISTING IN THE CONFERENCE PROGRAM, BAG INSERT FOR ATTENDEE TOTES; ADDRESS ATTENDEES AT OPENING CEREMONIES; PLUS ALL BRONZE SPONSOR BENEFITS
- **PLATINUM SPONSORSHIP** **\$5,000**  
THREE (3) FULL CONFERENCE ATTENDEE REGISTRATIONS; SUPERIOR BOOTH PLACEMENT; PREMIUM LISTING IN THE CONFERENCE PROGRAM; BAG INSERT FOR ATTENDEE TOTES; PLUS ALL BRONZE SPONSOR BENEFITS
- **GOLD SPONSORSHIP** **\$2,500**  
TWO (2) FULL CONFERENCE ATTENDEE REGISTRATIONS; SUPERIOR BOOTH PLACEMENT; PREMIUM LISTING IN THE CONFERENCE PROGRAM; BAG INSERT FOR ATTENDEE TOTES; PLUS ALL BRONZE SPONSOR BENEFITS
- **SILVER SPONSORSHIP** **\$1,000**  
ONE (1) FULL CONFERENCE ATTENDEE REGISTRATION; SUPERIOR BOOTH PLACEMENT; CLICKABLE LINK ON THE IFDF WEBSITE FOR ONE YEAR; PLUS ALL BRONZE SPONSOR BENEFITS
- **BRONZE SPONSORSHIP** **\$500**  
ONE (1) FULL CONFERENCE REGISTRATION; SUPERIOR BOOTH PLACEMENT; COPY OF CONFERENCE ATTENDEE LIST; RECOGNITION IN THE CONFERENCE PROGRAM; SPONSORSHIP DESIGNATION RIBBON FOR EACH OF YOUR COMPANY REPRESENTATIVE ATTENDEES; SPONSORSHIP LISTING ON THE IFDF WEBSITE FOR ONE YEAR



# SPONSORSHIP OPPORTUNITIES

## EVENT & AMENITY SPONSORSHIPS

- **THURSDAY CASINO NIGHT & AUCTION** **\$3,500**  
EXCLUSIVE SIGNAGE & RECOGNITION AT THE THURSDAY RECEPTION, THE OPPORTUNITY TO PROVIDE A BRIEF WELCOME TO ATTENDEES. PLUS ALL GOLD SPONSOR BENEFITS. (2 AVAILABLE)
- **THURSDAY OR FRIDAY LUNCH SPONSOR** **\$2,500**  
EXCLUSIVE SIGNAGE & RECOGNITION AT THE LUNCHEON, PLUS ALL GOLD SPONSOR BENEFITS. (3 AVAILABLE)
- **OPENING CEREMONY SPONSOR** **\$1000**  
SPONSOR THE WELLNESS SESSION OF OUTDOOR YOGA, STRETCH & REFRESH, AND HEALTHY BRUNCH TO KICKOFF YOUR DAY
- **BRANDED MERCHANDISE** **\$2,500**  
COMPANY LOGO ON A CHOICE OF COBRANDED MERCHANDISE DISTRIBUTED TO ALL ATTENDEES.
- **STUDENT NETWORKING & CAREER CENTER** **\$1,500**  
EXCLUSIVE SIGNAGE & RECOGNITION FOR HOSTING COFFEE & LIGHT REFRESHMENTS IN THE DESIGNATED STUDENT AREA FOR THURSDAY & FRIDAY.
- **CE SESSION INTRODUCTION** **\$1,500**  
EXCLUSIVE SIGNAGE & RECOGNITION FOR SPONSORING A CEU SESSION. HAVE THE EXCLUSIVE OPPORTUNITY TO INTRODUCE YOUR COMPANY/PRODUCT TO THE AUDIENCE PRIOR TO INTRODUCING THE SPEAKER(S) & CLOSING THE SESSION WITH A THANK YOU.
- **REFRESHMENT BREAKS** **\$1,500**  
EXCLUSIVE SIGNAGE & RECOGNITION FOR HOSTING MORNING OR AFTERNOON REFRESHMENTS OF COFFEE, SOFT DRINKS & LIGHT SNACKS(4 AVAILABLE)

- **ADVANCE EVENT EMAIL TO MEMBERS** **\$1,000**  
WORK WITH IFDF STAFF TO SEND BRANDED INVITATIONS TO YOUR BOOTH OR SPONSORED EVENT TO BE SENT TO MEMBERSHIP DURING THE 2 WEEK PERIOD LEADING UP TO THE CONVENTION.
- **STUDENT MIXER SPONSOR** **\$2,500**  
EXCLUSIVE SIGNAGE & RECOGNITION FOR SPONSORING AN EVENING EVENT FOR STUDENTS & INTERNS.
- **FOUNDATION ACTION SPONSOR** **\$2,500**  
EXCLUSIVE SIGNAGE & RECOGNITION AT THE THURSDAY NIGHT AUCTION (TAKING PLACE DURING CASINO NIGHT) HAVE THE OPPORTUNITY TO PROVIDE A BRIEF WELCOME TO ATTENDEES. PLUS ALL GOLD SPONSOR BENEFITS. (2 AVAILABLE)

## **LETS GET CREATIVE!!!!**

IF YOU HAVE AN IDEA FOR A CUSTOM SPONSOR PACKAGE, CALL HEATHER AND LETS GET CREATIVE!

\*\*\*BE AWARE THAT SPONSORSHIP DOES NOT COVER THE BOOTH SPACE. BOOTH SPACE MUST BE PURCHASED SEPARATELY.\*\*\*



# ANNUAL PAC FUNDRAISER GOLF

## TOURNAMENT SPONSORSHIP OPPORTUNITIES

- **TITLE SPONSORSHIP** **\$5000**  
EXTENSIVE SIGNAGE AT THE REGISTRATION TABLE, IN-CART SCORE CARDS & DIGITAL LEADERBOARDS. PLUS ALL GOLD SPONSOR BENEFITS. (EXCLUSIVE OF TRADE SHOW BOOTH)
- **BEVERAGE CART** **\$2,500**  
THIS INTERACTIVE OPPORTUNITY ALLOWS YOU TO RIDE WITH THE BEVERAGE CART AND TAKE CREDIT FOR ON-COURSE LIBATIONS & HAVE CUSTOM SIGNAGE ON THE BEVERAGE CART. (2 AVAILABLE)
- **GRAB & GO BREAKFAST** **\$750**  
EXCLUSIVE SIGNAGE AND RECOGNITION AT THE PRE-TOURNAMENT GRAB-AND-GO BREAKFAST.
- **PLAYERS APPRECIATION LUNCH** **\$750**  
EXCLUSIVE SIGNAGE AND RECOGNITION AT THE POST-TOURNAMENT BUFFET LUNCH. (2 AVAILABLE)
- **HOLE IN ONE SPONSOR** **\$500**  
CREDIT FOR THE PRIZE WON (1 AVAILABLE)
- **LONGEST DRIVE SPONSOR** **\$250**  
CREDIT FOR THE PRIZE WON (1 AVAILABLE)
- **CLOSEST TO THE PIN SPONSOR** **\$250**  
CREDIT FOR THE PRIZE WON (1 AVAILABLE)
- **HOLE SPONSORSHIP** **\$50**  
EXCLUSIVE SIGNAGE PLACED ON ONE HOLE. (18 AVAILABLE)

# EXPO RULES & REGULATIONS

## A. SET UP

EXHIBITORS MAY SET UP DISPLAYS ON WEDNESDAY BETWEEN 12PM AND 5PM.

## B. EXHIBIT HOURS

THURSDAY FROM 2 PM TO 5:30PM

FRIDAY FROM 10AM TO 3PM

## C. DISMANTLING

ALL DISPLAYS MUST BE DISMANTLED AND REMOVED FROM THE BALLROOM BY 5PM ON FRIDAY

## D. SECURITY

SUPPLIERS ARE RESPONSIBLE FOR THEIR OWN DISPLAYS AT ALL TIMES. VALUABLES SHOULD NOT BE KEPT IN THE EXPO HALL OVERNIGHT. IFDF IS NOT RESPONSIBLE FOR LOST OR STOLEN ITEMS.

## E. SPECIAL REQUIREMENTS

IF YOU HAVE ANY SPECIAL REQUIREMENTS SUCH AS ELECTRICITY, YOU MUST ORDER THESE ITEMS THROUGH ALLIANCE EXHIBITION THROUGH YOUR EXHIBITOR PORTAL.

## F. ALLIANCE EXPOSITION

PLEASE BE ON THE LOOKOUT FOR AN EMAIL FROM ALLIANCE EXHIBITION. IT WILL INCLUDE A LINK TO YOUR EXHIBITOR PORTAL. INCLUDED IN THE COST OF YOUR EXHIBIT SPACE ARE A DRAPED BOOTH, SKIRTED SIX-FOOT

TABLE, TWO CHAIRS, AND A WASTEBASKET. THE BALLROOM IS CARPETED. ALLIANCE EXHIBITION WILL BE SENDING ADDITIONAL INFORMATION TO THE BILLING/EXHIBIT CONTACT PERSON WHICH WILL INCLUDE INFORMATION ON SHIPPING AND STORAGE, ELECTRICITY (ADDITIONAL CHARGE) AND ANY OTHER NEEDS YOU MAY HAVE.

## G. CHANGES TO EXPO

CHANGES TO THE EXHIBIT DIAGRAM MAY BE NECESSARY IF FEWER TABLES ARE SOLD FROM THE ORIGINAL LAYOUT. DIAGRAM CHANGES MAY REQUIRE SOME SUPPLIERS TO HAVE TABLE NUMBER OR LOCATION CHANGED. IFDF WILL NOTIFY EXHIBITORS IF THIS SHOULD HAPPEN ASAP AND WILL WORK WITH THE AFFECTED EXHIBITORS TO MINIMIZE ANY CONCERNS.

## H. OVERFLOW SPACE

IN THE EVENT SPACE IN THE OCEAN BALLROOM IS SOLD OUT, BAR TABLE TOP BOOTHS ARE AVAILABLE FOR PURCHASE IN THE PRE-FUNCTION AREA.

# EXPO RULES & REGULATIONS CONT.

## I. CANCELLATION

IN THE EVENT A SUPPLIER MUST CANCEL, NOTICE MUST BE GIVEN TO IFDF NO LATER THAN APRIL 31ST, IN ORDER TO RECEIVE A 50% REFUND. CANCELLATIONS RECEIVED AFTER APRIL 31 FORFEIT THEIR REGISTRATION FEE.

## J. LOGO SUBMISSION

YOU MUST SUBMIT A HIGH-RESOLUTION COPY OF YOUR COMPANY LOGO IN A JPEG OR PNG FORMAT FOR IFDF MARKETING MATERIALS INCLUDING THE WEBSITE AND CONFERENCE PROGRAM ALONG WITH SUBMISSION OF THE EXPOSITION APPLICATION.

## K. TRADE SHOW PASSES

AS A COURTESY, THE IFDF WILL PROVIDE 5 PASSES TO THE TRADE SHOW THAT YOU ARE ABLE TO GIVE TO YOUR CLIENTS AT YOUR DISCRETION THAT WILL GAIN THEM FREE ACCESS TO THE TRADE SHOW. ACCESS TO CE COURSES ARE NOT PERMITTED WITHOUT THE PURCHASE OF A FULL CONFERENCE OR DAY PASS. PASSES WILL BE EMAILED TO THE EXHIBITOR AS SOON AS POSSIBLE AFTER THE APPLICATION FOR REGISTRATION AND FULL PAYMENT ARE RECEIVED.

## L. APPLICATION

### SUBMISSION

ALL REGISTRATIONS MUST BE RECEIVED THROUGH MAP-DYNAMICS. REGISTRATION DEADLINE IS APRIL 31.

IF YOUR COMPANY PREFERS TO PAY BY CHECK, YOUR REGISTRATION WILL NOT BE PROCESSED UNTIL FULL PAYMENT IS RECEIVED IN THE MAIL.

**PLEASE EMAIL ANY INQUIRIES TO:**

**[HBERNIER@IFDF.ORG](mailto:HBERNIER@IFDF.ORG)**

**OR CALL 850.222.0198**

**NOTE: APPLICATIONS WITHOUT PAYMENT WILL NOT BE ACCEPTED.**



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