Dear <Supervisor Name>,

For more than 35 years, the International Db2 Users Group (IDUG) has been a leader in the data community and hosts several annual content-rich conferences across the globe. IDUG conferences always provide announcement-packed keynote addresses with industry thought leaders, engaging expert panel discussions, exclusive hands-on workshops, regular Db2 certification and badging opportunities and, of course, technical sessions with first-class presenters.

But it is not just because of these technical sessions that IDUG conferences are known throughout the Db2 community as the premier events to attend. It’s picking up tips and tricks from lessons learned by other companies facing similar challenges. It’s building lasting connections to leverage now and in the future to help us be successful. It’s including our organization among a group of people who live, eat and breathe Db2! In short, IDUG events give you all the tools you need to run your mission-critical applications at scale.

I am interested in attending the 2024 IDUG North America Db2 Tech Conference, with workshops hosted on Sunday, June 23, and mainstage and technical content June 24-27, in Charlotte, NC, USA. This year, IDUG is presenting theme-based technical sessions instead of traditional platform driven tracks, designed to share industry trends across the Db2 community at large. These themes include:

AI & GenAI

Security & Compliance

Machine Learning

Db2 Latest & New Features

Application Development

DevOps Modernization

Automation

Performance & Monitoring

Best Practices

User Stories

Back to Basics

Utilities

Data Movement, Analytics & Integration

Working with SQL

Db2 Cloud & Warehouse

The knowledge I gain will be directly applicable to the <project you are working on> project, will advance my personal and professional growth, and will give me the tools I need to work on our most critical database projects. The presentations are written and delivered by Db2 experts—many are Db2 Gold Consultants—from Db2 development labs in North America and Europe. Getting the information in a seminar format will greatly reduce the research time and costs our team would normally incur in researching these topics. I am requesting <your company’s name>’s sponsorship to cover the IDUG NA Db2 Tech Conference registration fee, travel expense to and from the conference, and living expenses during the conference.

I appreciate your willingness to invest in my education. Having an employer that supports professional growth helps to foster a company culture in which employees feel valued and inspired. I’m excited about the prospect of attending this IDUG conference and gaining new perspectives to put to use for our organization.

Thank you for your time and consideration. Please let me know if you have any additional questions.

Sincerely,

<Signature>