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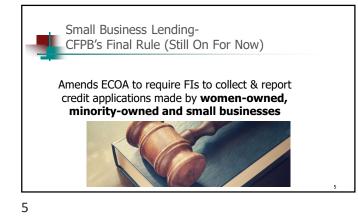
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Today's Presenter

Dawn Kincaid, Brode Consulting Services, Inc.

Dawn Kincaid began her banking career while attending Ohio State University. She has over 20 years' experience in client service, operations, information technology, administrative and board relations, marketing, and compliance. Most recently Dawn served as the Senior Vice President of Operations for a central-Ohio-based community bank, where she created and refined policies and procedures, conducted selfaudits and risk assessments, and organized implementation of new products and services. Dawn has served in the roles of Compliance, BSG/AMI, CRA, Privacy, and Security Officer. She has led training initiatives, prepared due diligence information, completed a variety of regulatory applications, and coordinated internal and external audits and exams, and has presented for numerous state associations.









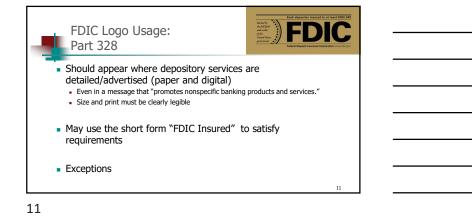






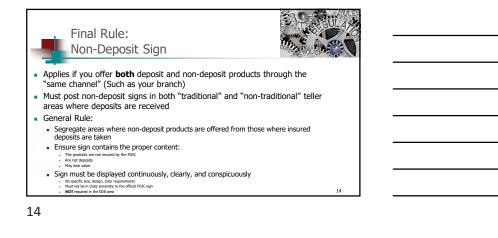


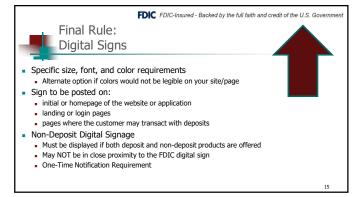


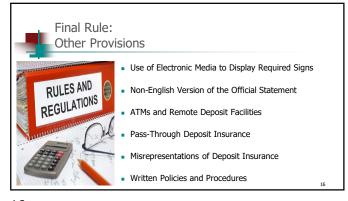


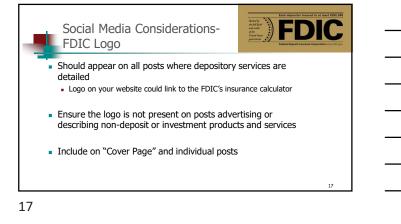


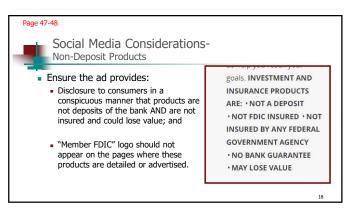




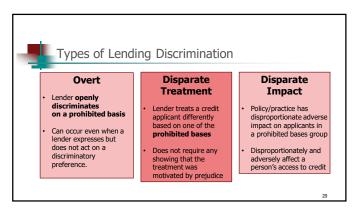






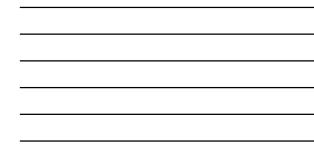










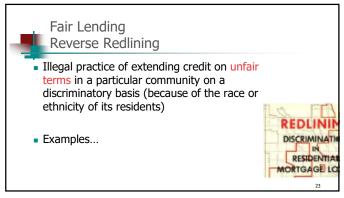




- Have policies and procedures to regularly evaluate fair lending risk arising from marketing and outreach initiatives (or lack thereof)
- Monitor marketing and outreach activities, including those conducted by MLOs, to ensure those activities are reaching the entire AA
- Review use of all criteria or filters used in digital marketing and outreach to determine fair lending risk
- Manage third party risks by:
 - Understanding whether any digital or online advertising platforms utilize algorithms or filters that could exclude majority-minority communities or minority applicants

 Requesting reports from vendors and partners indicating the reach of the lender's marketing and outreach activities

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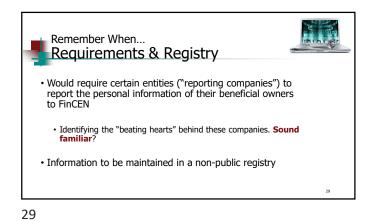


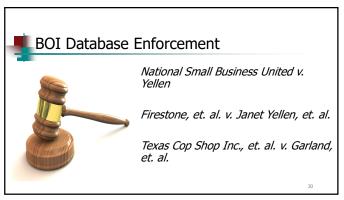












BOI Reporting Requirement Removed

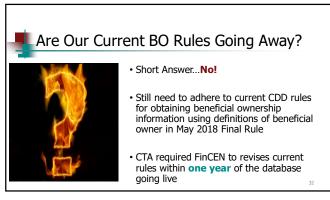
• March 2, 2025

Treasury announced U.S. Domestic Businesses and U.S. Persons no longer required to report under the CTA

• Revised Definition of Reporting Company

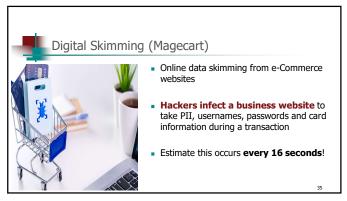
Entities that are formed under the law of a foreign country and that have registered to do business in any U.S. State or Tribal jurisdiction by the filing of a document with a secretary of state or similar office (formerly known as "foreign reporting companies"

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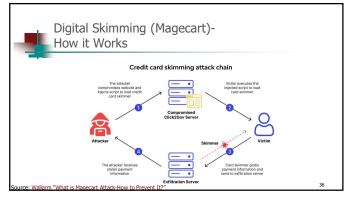


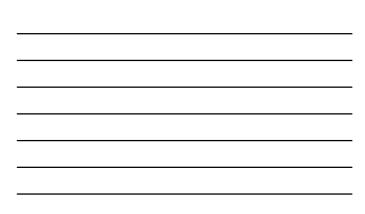








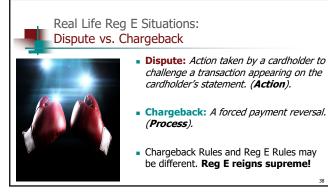






When is a transaction considered "unauthorized"?

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Declined Disputes Because of Security Program and Third-Party Decision

 Security Program "protects" the merchant from chargebacks

- Third parties automatically declined disputes involving these programs
- FIs cited for not complying with:
 - Failing to investigate
 - Failing to report results to the consumerFailing to correct errors
 - Imposing liability on the consumer outside of amounts permitted







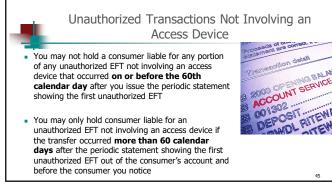


Real Life Reg E Situations: Charges after Cancelling "Free Trials"

- Consumer claims to cancel before "free trial" period ends, but merchant continues to charge their debit card
- What's your process?





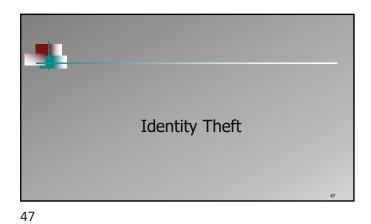


60-Day Rule in Action: Recurring Transactions

- A consumer is disputing streaming service charges of \$35.00 each that occurred on the following days: June 15th, July 15th, August 15th, September 15th, October 15th, and November 15th.
- The first statement was sent by the financial institution on June 20th, 2024.
- What transactions would the consumer be liable for?



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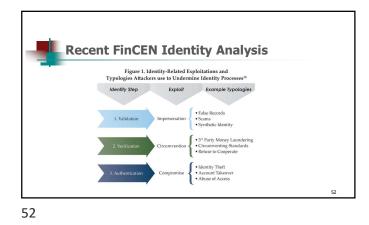


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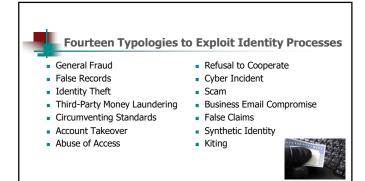
Recent FinCEN Identity Analysis

- In 2021, 42% of total reports filed related to identity •
- Three identity theft processes: Validation Verification Authentication
- Three Common Exploitations Impersonate others to evade validation Circumvent or exploit insufficient verification processes Use compromised credentials to gain unauthorized access during authentication



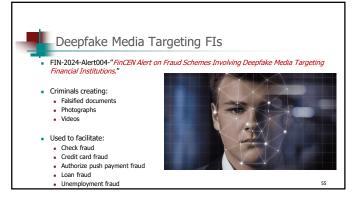






Top Typologies Reported							
Figure 2. Top Typologies Reported, January to December 2021 ³⁶							
Typology	Number of BSA reports	Total Suspicious Amounts					
General Fraud	1.2 million	\$149 billion					
False Records	-423,000	\$45 billion					
Identity Theft	~222,000	\$36 billion					
Third-Party Money Laundering	-154,000	\$18 billion					
Circumventing Standards	-110,000	\$12 billion					
Total	2.1 million	\$260 billion					
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Protecting Your Institution

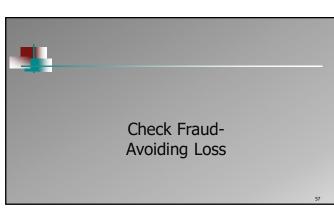
- When additional due diligence may be warranted at account opening
 Inconsistencies among multiple identity documents submitted by the customer
 Customer's inability to satisfactorily authenticate their identity, source of income, or another aspect of
 their profile Inconsistencies between the identity document and other aspects of the customer's profile
- What to do:

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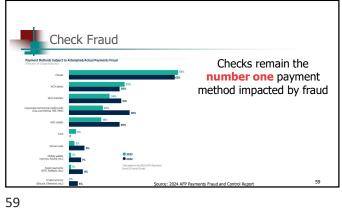
- "Reverse" image searchUse software to detect potential manipulations of an image
- Use multi-factor authenticationLive verification checks for online activity



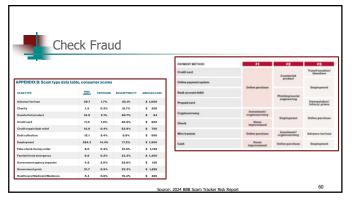
Warning signs outside of account opening

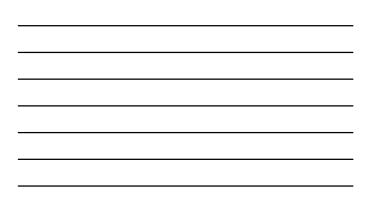












	FTC-Consumer Sentinel Network Data Book 20							
Top 10 Fraud Categories								
Rank	Category	# of Reports	% Reporting \$ Loss	Total \$ Loss	Median S			
1	Imposter Scams	853,935	21%	\$2,668M	\$800			
2	Online Shopping and Negative Reviews	368,379	53%	\$392M	\$125			
3	Prizes, Sweepstakes and Lotteries	157,520	13%	\$338M	\$878			
4	Investment Related	107,699	75%	\$4,642M	\$7,768			
5	Business and Job Opportunities	107,134	32%	\$491M	\$2,137			
6	Internet Services	98,717	7%	\$36M	\$250			
7	Telephone and Mobile Services	94,261	11%	\$19M	\$206			
8	Health Care	71,518	7%	\$17M	\$300			
9	Travel, Vacations and Timeshare Plans	55,063	22%	\$122M	\$1,187			
10	Foreign Money Offers and Fake Check Scams	32,164	34%	\$138M	\$1.900			

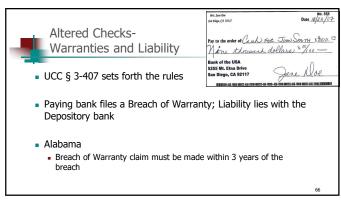
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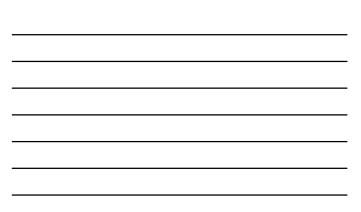




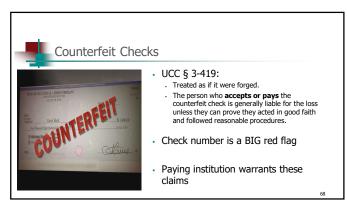














- Provide staff with the latest information
 - Red Flags
 - Process for reporting to the BSA Department

Frontline training

- Current scams
- "Role play"
- Check verification procedures



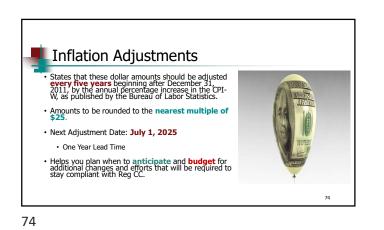






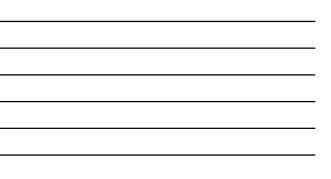


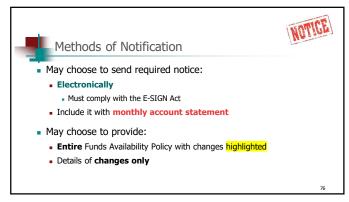




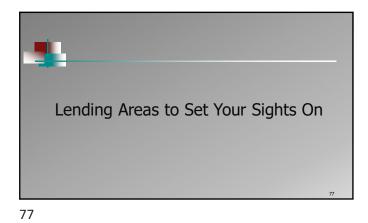
-	Dollar Amou		
Section	Remove	Add	
229.10(c)(vii)(A)	\$225	\$275	
Next Day Availability			
229.12(d)	\$450	\$550	
Time Period Adjustment			
229.13(a)	\$5,525	\$6,725	
New Accounts			
229.13(b)	\$5,525	\$6,725	
Large Deposits			
229.13(d)	\$5,525	\$6,725	
Repeated Overdrafts			
229.21(a)	\$1,100	\$1,350	
Civil Liability	\$552.500	\$672.950	75











Adverse Action Files

- "Dead files", so the documentation is not always thorough or even clear
- Key component to your fair lending story
- Used in Comparative File Reviews and to "self-identify" issues
- Valuable for accurate HMDA reporting







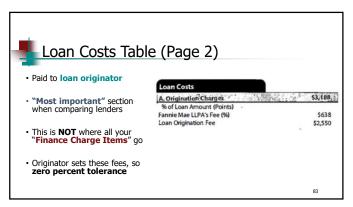


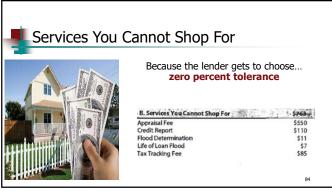


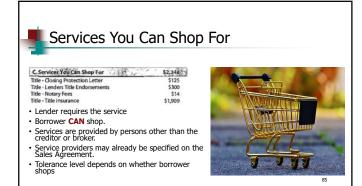
Investment Property Consider the Following:

Does TRID apply?

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Required Actions

Review: SFHA Zones begin with "A" or "V"



1. Send a **notice**

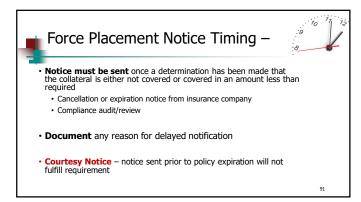
- Purchase flood insurance
 Within 45 days of the lender's notification to borrower, the lender MUST purchase flood insurance on the borrower's behalf
- **3. Charge:** Lender may charge for the cost of the premiums and fees incurred on purchasing the insurance beginning on the date on which coverage lapsed or was not sufficient

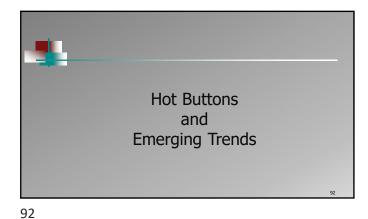
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Proposed New BSA/AML Rule

