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DMCC

SPONSORSHIP OPPORTUNITIES

NEW HORIZONS

THE FUTURE OF COLOURED GEMSTONES

ICA CONGRESS
14 - 17 FEBRUARY 2023 • DUBAI, UAE



International Colored Gemstone Association Congress Dubai 2023 Sponsorship Opportunities

The 2023 ICA Congress, organized in partnership with the Dubai Multi Commodities Center (DMCC) will take place on February 14-17, 2023, in Dubai, UAE. The conference will bring together industry experts to discuss key topics of the status and the future of the colored gemstone industry. Hosted in the iconic Almas Tower, the event will attract hundreds of professionals and industry experts across the colored gemstone value chain.

Sponsor Benefits:

- Cement your company's status as a high level participant in the Middle East colored gemstone and jewelry industry.
- Demonstrate your company's presence in the region by supporting a major industry event organized in collaboration with the DMCC.
- Enhance visibility through the Conference marketing channels, placement of logos on event venue and in distributed materials.
- Enjoy and enrich your professionalism experiencing dozens of thought provoking seminar presentations and panel discussions. Invite your clients to the most prestigious Gala Dinner with 500 attendees.

PRESENTING SPONSOR

COST: USD 150,000

- 10 Delegate passes for Congress + 10 Gala Dinner front row seating
- Logo on website
- Lanyard
- Visibility (max size) of logo on event backdrop + Gala Dinner table as the Presenting Sponsor
- Sponsor's corporate brochure in Delegate kit
- Opportunity to display jewelry and/or corporate materials at the Gala Dinner
- Visibility of logo on all event collaterals as Presenting Sponsor
- Advertising in event brochure (two pages)
- Social media announcements
- Logo visibility on Delegate badge
- Introduction in opening ceremony and corporate presentation during opening ceremony
- ICA to provide social media tiles and email signature banners
- Twelve months banner on website and monthly newsletter
- Electronic invitation with logo
- Ad display on event screen during Conference
- Two to three minute corporate video during opening
- ICA will send email to all Delegates on behalf of Presenting Sponsor with ad
- Logo to be added to promo video sponsored by Presenting Sponsor
- Logo visibility on all event branding
- To be recognized on stage at the Gala Dinner
- Lanyards with Corporate logo (sponsor provides lanyards)
- Opportunity to display products at the Congress
- Additional delegates (up to 10): USD 500 per delegate

PREMIER SPONSOR

COST: USD 100,000

- 8 Delegate passes for ICA Congress + 8 Gala Dinner seats
- Introduced at Conference opening
- Logo on website as Premier Sponsor
- Visibility (bigger size) of logo on event Backdrop + Gala dinner table as Premier Sponsor
- Banner in ICA newsletter and website 12 months
- Listed as sponsor of one tea and coffee break
- Sponsor's corporate brochure in Delegate kit
- Opportunity to display products at the Congress
- Visibility of logo on all event collaterals as Premier Sponsor
- Advertising in event brochure (two pages)
- Social media announcement
- Logo visibility on Delegate badge
- Enhanced visibility all publications distributed at the Conference
- Advertising on lobby screen in Almas Tower for three weeks
- Name read out at the Conference opening
- ICA to provide social media tiles and email signature banners
- Electronic invitation with logo
- Recognized on stage at the Gala Dinner
- Additional delegates (up to 7): USD 500 per delegate
- Introduced at Conference opening



PLATINUM SPONSOR

COST: USD 50,000

- 4 Delegate passes for Congress + 4 Gala Dinner seats
- Logo on website
- Sponsor's corporate brochure in delegate bag
- Six months banner on website and monthly newsletter
- Visibility of logo on event backdrop + Gala Dinner table as Platinum Sponsor
- Advertising in event brochure (one page)
- Introduced at opening ceremony
- ICA to provide social media tiles and email signature banners
- Electronic invitation with logo
- Additional delegates (up to 7): USD 350 per delegate

GOLD SPONSOR

COST: USD 25,000

- 2 Delegate passes for Congress + 2 Gala Dinner seats
 - Logo on website
 - Sponsor's corporate brochure in delegate bag
 - 3 months banner on website and monthly newsletter
 - Visibility of logo on event backdrop
 - Advertising in event brochure (half page)
 - Recognized at opening ceremony
 - ICA to provide social media tiles and email signature banners
 - Additional delegates (up to 4): USD 350 per delegate
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SILVER SPONSOR

COST: USD 10,000

- 1 Delegate pass
 - Logo on website, event brochure and event backdrop
 - 50% discount on ad in show publication
 - Sponsor brochure in delegate bag
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Bronze SPONSOR

COST: USD 5,000

- Logo on website, event brochure and event backdrop
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DELEGATE BAG SPONSOR

COST: USD 20,000

(Sponsor supplies bags)

- 2 delegate passes to Congress + 2 Gala Dinner tickets
- Logo on website
- Visibility of logo on event backdrop and exclusive branding on delegate bags
- Sponsor's corporate brochure in delegate kit
- Additional Delegate (5) USD 400 per delegate