

IAIABC Virtual Convention Sponsorship Transformation

The IAIABC is excited to offer the following sponsorship opportunities for its first annual virtual Convention. These opportunities align with the transformed event and leverage unique advantages of a virtual platform.

Week Spotlight Sponsor (\$6,000)

- Total of 3 opportunities available (Intel, Conflict Resolution, Policy)
- Video promo on homepage for that week
- Logo on all email communications with announcements for that week
- 60-second pre-roll video for plenary session
- IAIABC *Perspectives* ad
- General sponsor recognition
- Virtual exhibit booth

Networking Discussion Session – During Programming (\$5,000)

- Total of 3 opportunities available (Sept. 9, Sept. 23, Sept. 30)
- Host a networking session on a specific topic (in collaboration with IAIABC staff)
- Logo on all email communications with announcements for the discussion session
- 30-second pre-roll video for session
- General sponsor recognition
- Virtual exhibit booth

Wellness Session – After hours event (\$4,000)

- Introduction at the beginning of the session
- Logo on all email communications with announcements for the session
- General sponsor recognition
- Virtual exhibit booth

Bingo by Bianca – After hours event (\$4,000)

- Introduction at the beginning of the session
- Logo on all email communications with announcements for the session
- Logo bingo cards
- General sponsor recognition
- Virtual exhibit booth

Virtual Marketplace Booth (\$2,500)

- Total of 10 opportunities available
- One-on-one meeting capabilities
- Organizational profile including logo, videos, and other promotional documents
- Lead retrieval export

Zoom background sponsor (\$3,000)

- Pick 2 sessions to have IAIABC staff use your logo on a digital background
- General sponsor recognition

Other Ideas

Have another idea? Want to accomplish a specific goal? Ask us! We are happy to discuss your goals to find a suitable sponsorship alternative for you and your organization.