

IAIABC 2026-2031 Strategic Plan

Pillar	Organizational and Financial Resilience	Brand, Value, and Impact	Member Engagement & Industry Leadership	Member Value and Service Innovation
Strategic Intent	Strengthen the financial foundation and operational capacity needed to sustain the organization, invest in strategic priorities, and execute with confidence.	Define and communicate a clear, compelling value proposition, positioning the IAIABC as an indispensable partner to the workers' compensation community and EDI as a strategic resource.	Re-establish the IAIABC as the premier convening forum for domestic and international regulators, senior industry leaders, and stakeholders, creating space for meaningful dialogue, best practice exchange, practical solutions, and cooperation.	Expand and deepen member value through structured education programs, strategic partnerships, and innovative initiatives that establish the IAIABC as a leading industry resource.
Objectives	<ol style="list-style-type: none"> Design an operating model that aligns organizational structure, roles, and resources to the demands of the strategic plan, including clarity on leadership accountability and succession. Establish a structured governance review process that ensures all committee mandates, roles, and structures remain aligned with the Association's strategic priorities and is responsive to an evolving industry landscape. Develop a long-term funding strategy that defines reserve targets, guides the deployment of surplus funds, and ensures financial resilience. 	<ol style="list-style-type: none"> Develop and execute a marketing and communications strategy that clearly and consistently communicates the IAIABC's value proposition, programs, and impact across jurisdictions, member segments, and international stakeholder groups. Reposition EDI as a strategic data platform, enabling jurisdictions and industry stakeholders to use EDI data for benchmarking, policy analysis, and performance improvement. 	<ol style="list-style-type: none"> Redesign the Forum and Convention as globally recognized, must-attend events, with each event designed to meet its fit-for-purpose needs. Develop a targeted senior leader engagement strategy to increase participation from domestic and international agency leaders, insurance executives, and regulatory affairs leaders. 	<ol style="list-style-type: none"> Grow NextGen engagement by developing structured programming, mentorship, and leadership development opportunities that attract emerging professionals and strengthen member loyalty. Develop an education strategy positioning education as a core strategic asset. Establish a formal partnership model that enables the IAIABC to expand its global reach and influence through strategic relationships with aligned organizations, while minimizing risk and upfront investment.
Success Indicators	<ul style="list-style-type: none"> Succession plan in place. Strengthened financial position and reserves 	<ul style="list-style-type: none"> Measurable increase in awareness and perceived value among target member segments (assessed through annual survey). 	<ul style="list-style-type: none"> Increased attendance and participation of senior leaders at the Convention. Increased participation in senior leader discussion sessions. Measurable improvement in member satisfaction with events. 	<ul style="list-style-type: none"> Partnership framework established with at least one new anchor partner. Measurable growth in education participation and revenue.