2027

SPONSORSHIP PROSPECTUS



IAIABC

ABOUT THE IAIABC

Vision: A world free from the pain and loss of work injuries and illnesses.

Mission: Empower, educate, and connect the global workers' compensation community to reduce harm and aid recovery from work injuries and illnesses.

Since it was founded in 1914, the IAIABC has provided information and education on workers' compensation policy, regulation, and administration. Today, the IAIABC is the largest trade association of workers' compensation jurisdictional agencies in North America. Along with these government entities, various private organizations involved in the delivery of workers' compensation coverage, benefits, and services participate in the IAIABC.

IAIABC Membership





Conference Attendees Include

- Jurisdictional regulators and administrators
- Government and regulatory affairs personnel
- Medical directors
- Insurers
- Claims administrators
- Attorneys
- Service providers
- Medical providers
- Administrative law judges
- And More!

THE FORUM



Santa Fe, New Mexico
April 12-14, 2027

The focus of The Forum is collaboration. At The Forum, the IAIABC's committees and councils discuss policy and administrative issues in workers' compensation. The IAIABC is one of the only places where regulators and private industry stakeholders sit at the same table in committee meetings generating new ideas and strategies side by side.

Data From The Forum 2026

203 Attendees

40 Jurisdictions

51 Industry Organizations

THE FORUM SPONSORSHIP BENEFITS

All sponsorships of The Forum include the following benefits:



Registration
Logo recognition at the in-person registration desk



Badge Ribbons
Sponsor designation for in-person attendees



Marketing
Logo recognition on event marketing materials



Website
Logo recognition on event website



App
Logo recognition in Sponsor section of event app

Dependent on signed contract date

Level-Specific Benefits

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Complimentary Registrations	1	1	2	3
Attendee Lists		✓	✓	✓
Extended Early-Bird Registration Rates		✓	✓	✓
Invitation to Exclusive Networking Event			✓	✓
First Right of Refusal 2028			✓	✓
Logo on iaiabc.org Homepage				✓

Dependent on signed contract date

The following sponsorship opportunities are available for The IAIABC Forum 2027. Sponsorship benefits are dependent on the item level. Additional and separate opportunities for Convention sponsorship are listed on page 10.

The Forum Level 1 Opportunities

Literature Display • $1,650

A six-foot table located in a high traffic area of the conference hotel where you can share your materials with attendees throughout the week. Limited number of opportunities available.

Digital (App or High Traffic Area) Banner • $2,650

Have a digital banner posted on a high traffic page of the IAIABC event app or website. You will be responsible for the design of the banner.

Attendee Live Prize • $2,800

Select a meeting and give away an attendee prize courtesy of your organization. Prize will be selected in coordination with IAIABC staff.

Pre & Post Event Emails • $2,950

Reach registered attendees in up to three emails before and/or after the event with your logo and brief message included.

Conference Digest • $3,100

Be the exclusive sponsor of the post-event digital conference digest that delivers insights from programming and recaps the event with your logo and message included. Digest will be available to anyone with an iaiabc.org account.

The Forum Level 2 Opportunities

Wi-Fi • $3,500

Be the exclusive meeting room internet sponsor for attendees. Brand the conference Wi-Fi with a passcode of your choice.

Lanyards • $3,850

Be the exclusive lanyard sponsor for all attendees at The Forum. IAIABC staff will distribute at the IAIABC Check-in and Registration Desk. Sponsor is responsible for providing and shipping lanyards to the conference.

Key Cards • $4,050

Put your logo in the hands of attendees throughout the conference as the exclusive key card provider for all attendees at The Forum. Hotel staff will distribute key cards at Check-in. Sponsor is responsible for providing and shipping key cards to the conference. Sponsor will coordinate with IAIABC staff on correct key card type and quantity.

Seat Collateral • $4,850

Have one page of your materials placed at every seat during the session of your choice in coordination with IAIABC staff at The Forum. Sponsor is responsible for providing and shipping collateral to the conference.

Networking Session • $4,950

Opportunity to host a beloved and well attended networking session, where attendees will have an opportunity to connect with one another. Your logo will be featured on signage during the session and you will have the opportunity to include a QR code for attendees to connect with your team.



The Forum Level 3 Opportunities

Coffee Break • $5,650

Opportunity to host a morning coffee break to give attendees the energy boost to start their day. Your logo will be included on signage in the break area.

Afternoon Break • $5,750

Opportunity to sponsor an afternoon break that includes soft drinks and a snack for all attendees. Your logo will be included on signage in the break area.

Breakfast • $5,850 **1 left!**

Help fuel attendees by sponsoring one morning of hot breakfast at the conference hotel. Your logo will be included on signage at the breakfast.

The Forum Level 4 Opportunities

Board Dinner • $6,400

Up to three staff members from your organization are invited to join the IAIABC Board of Directors for a private, pre-conference dinner. Your logo will be included on signage at the dinner.

Headshot Lounge • $6,950

Give attendees an opportunity to update their headshot at a headshot lounge during The Forum. Your logo will be featured on sign ups for the headshot lounge, on signage at the lounge, and within the email containing their headshots.

Happy Hour • $7,400

Sponsor the Happy Hour where attendees mix and mingle at the start of the conference. Your logo will be prominently displayed at the entrance, on signage on tables, and on napkins.

113th Convention



Philadelphia, Pennsylvania
September 20-22, 2027

The IAIABC Convention addresses the current policy, regulatory, and administrative challenges and opportunities affecting workers' compensation systems around the world through a combination of presentations, discussion forums, and roundtables. The Convention brings together more workers' compensation jurisdictional agency leaders than any other conference in North America.

Data From The IAIABC 111th Convention

269 Attendees

41 Jurisdictions

64 Industry Organizations

CONVENTION SPONSORSHIP BENEFITS

All sponsorships of the Convention include the following benefits:



Registration
Logo recognition at the in-person registration desk



Badges
Sponsor designation for in-person attendees



Marketing
Logo recognition on event marketing materials



Website
Logo recognition on event website



App
Logo recognition in Sponsor section of event app

Dependent on signed contract date

Level-Specific Benefits

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Complimentary Registrations	1	1	2	3
Attendee Lists		✓	✓	✓
Extended Early-Bird Registration Rates		✓	✓	✓
Invitation to Exclusive Networking Event			✓	✓
First Right of Refusal 2028			✓	✓
Logo on iaiabc.org Homepage				✓

Dependent on signed contract date

The following sponsorship opportunities are for the IAIABC 113th Convention. Sponsorship benefits are dependent on the item level. Additional and separate opportunities for The Forum sponsorship are listed on page 5.

Convention Level 1 Opportunities

Literature Display • $1,800

A six-foot table located in a high traffic area of the conference hotel allows you to share your materials with attendees throughout the week. Limited number of opportunities available.

Digital (App or High Traffic Area) Banner • $3,250

Have a digital banner posted on a high traffic page of the IAIABC event app or website. You will be responsible for the design of the banner.

Conference Digest • $3,500

Be the exclusive sponsor of the post-event digital conference digest that delivers insights from programming and recaps the event with your logo and message included. Digest will be available to anyone with an iaiabc.org account.

Attendee Live Prize • $3,600

Select a meeting and give away an attendee prize courtesy of your organization. Prize will be selected in coordination with IAIABC staff.

Pre & Post Event Emails • $3,700

Reach registered attendees in up to three emails before and/or after the event with your logo and brief message included.

Convention Level 2 Opportunities

Lanyards • $4,400

Be the exclusive lanyard sponsor for all attendees at the Convention. IAIABC staff will distribute at the Check-in and Registration Desk. Sponsor is responsible for providing and shipping lanyards to the conference.

Wi-Fi • $4,400

Be the exclusive meeting room internet sponsor for attendees. Brand the conference Wi-Fi with a passcode of your choice.

Key Cards • $5,700

Put your logo in the hands of attendees throughout the conference as the exclusive key card provider for all attendees at the IAIABC 113th Convention. Hotel staff will distribute key cards at Check-in. Sponsor is responsible for providing and shipping key cards to the conference. Sponsor will coordinate with IAIABC staff on correct key card type and quantity.

Networking Session • $5,800

Opportunity to host a beloved and well attended networking session, where attendees will have an opportunity to connect with one another. Your logo will be featured on signage during the session and you will have the opportunity to include a QR code for attendees to connect with your team.

Seat Collateral • $5,800

Have one page of your materials placed at every seat during the session of your choice in coordination with IAIABC staff at the Convention. Sponsor is responsible for providing and shipping collateral to the venue.

Convention Level 3 Opportunities

Coffee Break • $6,550

Opportunity to host a morning coffee break to give attendees the energy boost to start their day. Your logo will be included on signage in the break area.

Afternoon Break • $6,700

Opportunity to sponsor an afternoon break that includes soft drinks and a snack for all attendees. Your logo will be included on signage in the break area.

Photo Booth • $6,800

A hit at past events, this photo booth will be a popular attraction featured during one of the evening social events at Convention. Your company logo will appear on the printed photo strip.

Heads of Delegation Luncheon • $6,900

SOLD

Sponsor this premier, jurisdiction's Convention luncheon which brings together the most workers' compensation policy makers in the industry. Your logo will be featured on signage on all tables and up to 3 staff members will be invited to join the luncheon.

Breakfast • $6,950

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Help fuel attendees by sponsoring one morning of hot breakfast at the conference hotel. Your logo will be included on signage at the breakfast.

Board Dinner • $7,400

Up to three staff members from your organization are invited to join the IAIABC Board of Directors for a private, pre-conference dinner. Your logo will be included on signage at the dinner.





Convention Level 4 Opportunities

Headshot Lounge • $8,000

Give attendees an opportunity to update their headshot at a headshot lounge during the Convention. Your logo will be featured on sign ups for the headshot lounge, on signage at the lounge, and within the email containing their headshots.

Happy Hour • $9,000

Sponsor the Happy Hour where attendees mix and mingle at the start of the conference. Your logo will be prominently displayed at the entrance, on signage on tables, and on napkins.

Awards Luncheon • $10,500

SOLD

Opportunity to address attendees by sponsoring the Awards Luncheon held at Convention, where the IAIABC recognizes industry and IAIABC leaders. Your logo will be included on all tables at the Luncheon with a reserved table for your organization at the front.

President's Reception • $12,000

Always unique and fun, the President's Reception social event will include your logo on signage throughout the event and on napkins.

Interested in learning more? Have an additional sponsorship idea? Looking to meet specific goals?

Contact events@iaiabc.org for more information.