

2026

SPONSORSHIP PROSPECTUS



ABOUT THE IAIABC

Vision: A world free from the pain and loss of work injuries and illnesses.

Mission: Empower, educate, and connect the global workers' compensation community to reduce harm and aid recovery from work injuries and illnesses.

Since it was founded in 1914, the IAIABC has provided information and education on workers' compensation policy, regulation, and administration. Today, the IAIABC is the largest trade association of workers' compensation jurisdictional agencies in North America. Along with these government entities, various private organizations involved in the delivery of workers' compensation coverage, benefits, and services participate in the IAIABC.

IAIABC Membership



Past Conference Attendees Include

- Jurisdictional regulators and administrators
- Government/regulatory affairs personnel
- Medical directors
- Insurers
- Claims administrators
- Attorneys
- Service providers
- Medical providers
- Administrative law judges
- And More!

YEAR-LONG PARTNERSHIPS

In 2026, the IAIABC will be offering new partnership opportunities for year-round engagement with the IAIABC community.

Partnership Package #1 • \$25,500

Sponsorship Value of \$38,350

This partnership package includes

- A banner ad on 3 general interest emails to the IAIABC membership in the first, second, and third quarters of 2026. The banner can link to your organization's webpage of choice. The sponsor is responsible for creating an ad to be included in the emails. Sponsor will work with IAIABC Staff to determine which emails their ad will be included in.
- A webinar hosted by the IAIABC. Share a presentation on the topic of your choice for a complimentary webinar for IAIABC members. Topic and timing subject to approval by IAIABC Staff.
- A banner ad on the IAIABC website for 3 months in 2026. The sponsor will be responsible for creating the ad.
- Three social posts on the IAIABC Facebook and LinkedIn pages highlighting your organization. Social images to be provided by the sponsor as well as the organization's handle to be tagged with.
- Recognition with large signage and napkins at the Reception at The Forum 2026 and at the President's Reception at the IAIABC 112th Convention.



5 complimentary registrations to The Forum 2026 and 5 complimentary registrations to the 112th Convention.



Attendee lists with contact information for the webinar, The Forum, and Convention.



First right of refusal to secure the partnership for 2027.



A banner ad on the sponsored webinar registration as well as registration for The Forum and Convention. The sponsor will be responsible for creating the ad.



Logo recognition on the webpage, event marketing materials, at the registration desk, in the program and sponsor designation at The Forum and Convention.

YEAR-LONG PARTNERSHIPS

Partnership Package #2 • \$20,000

Sponsorship Value of \$34,250

This partnership package includes

- A banner ad on 2 general interest emails to the IAIABC membership in the third and fourth quarters of 2026. The banner can link to your organization's webpage of choice. The sponsor is responsible for creating an ad to be included in the emails. Sponsor will work with IAIABC Staff to determine which emails their ad will be included in.
- A webinar hosted by the IAIABC. Share a presentation on the topic of your choice for a complimentary webinar for IAIABC members. Topic and timing subject to approval by IAIABC Staff.
- A banner ad on the IAIABC website for 2 months in 2026. The sponsor will be responsible for creating the ad.
- Three social posts on the IAIABC Facebook and LinkedIn pages highlighting your organization. Social images to be provided by the sponsor as well as the organization's handle to be tagged with.
- Recognition with large signage and napkins at the Happy Hour at The Forum 2026 and the IAIABC 112th Convention.



4 complimentary registrations to The Forum 2026 and 4 complimentary registrations to the 112th Convention.



Attendee lists with contact information for the webinar, The Forum, and Convention.



First right of refusal to secure the partnership for 2027.



A banner ad on the sponsored webinar registration as well as registration for The Forum and Convention. The sponsor will be responsible for creating the ad.



Logo recognition on the webpage, event marketing materials, at the registration desk, in the program and sponsor designation at The Forum and Convention.

YEAR-LONG PARTNERSHIPS

Partnership Package #3 • \$17,000

Sponsorship Value of \$24,500

This partnership package includes

- A banner ad on 1 general interest email to the IAIABC membership in the second quarter of 2026. The banner can link to your organization's webpage of choice. The sponsor is responsible for creating an ad to be included in the emails. Sponsor will work with IAIABC Staff to determine which emails their ad will be included in.
- A webinar hosted by the IAIABC. Share a presentation on the topic of your choice for a complimentary webinar for IAIABC members. Topic and timing subject to approval by IAIABC Staff.
- A banner ad on the IAIABC website for 1 month in 2026. The sponsor will be responsible for creating the ad.
- One social post on the IAIABC Facebook and LinkedIn pages highlighting your organization. Social image to be provided by the sponsor as well as the organization's handle to be tagged with.
- Recognition with large signage and napkins at a Reception at The Forum 2026 and the IAIABC 112th Convention.



4 complimentary registrations to The Forum 2026 and 4 complimentary registrations to the 112th Convention.



Attendee lists with contact information for the webinar, The Forum, and Convention.



First right of refusal to secure the partnership for 2027.



A banner ad on the sponsored webinar registration as well as registration for The Forum and Convention. The sponsor will be responsible for creating the ad.



Logo recognition on the webpage, event marketing materials, at the registration desk, in the program and sponsor designation at The Forum and Convention.

112th Convention

Spokane, Washington
September 28-30, 2026

The IAIABC Convention addresses the current policy, regulatory, and administrative challenges and opportunities affecting workers' compensation systems around the world through a combination of presentations, discussion forums, and roundtables. The Convention brings together more workers' compensation jurisdictional agency leaders than any other conference in North America.

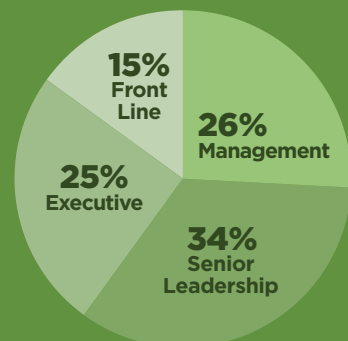
Data From The IAIABC 109th Convention

306 Attendees

34 Jurisdictions

74 Industry Organizations

Attendee Job Levels



CONVENTION SPONSORSHIP BENEFITS

All sponsorships of the Convention include the following benefits:



Registration

Logo recognition at the in-person registration desk



Badges

Sponsor designation for in-person attendees



Marketing

Logo recognition on event marketing materials



Website

Logo recognition on event website



Print Program

Logo recognition in the Convention print program

Dependent on signed contract date

Level-Specific Benefits

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Complimentary Registrations	1 person icon	1 person icon	2 person icons	3 person icons
Attendee Lists		✓	✓	✓
Extended Early-bird Registration Rates		✓	✓	✓
Invitation to Exclusive Networking Event			✓	✓
First Right of Refusal 2027			✓	✓
Logo on iaiabc.org Homepage				✓

Dependent on signed contract date

The following sponsorship opportunities are for the IAIABC 112th Convention. Sponsorship benefits are dependent on the item level. Additional and separate opportunities for The Forum sponsorship are listed on page 5.

Convention Level 1 Opportunities

Digital (App or High Traffic Area) Banner • \$3,000

Have a digital banner posted on a high traffic page of the IAIABC event app or website. You will be responsible for the design of the banner.

Conference Digest • \$3,300

Be the exclusive sponsor of the post-event digital conference digest that delivers insights from programming and recaps the event with your logo and message included. Digest will be available to anyone with an iaiaabc.org account.

Attendee Live Prize • \$3,300

Select a meeting and give away an attendee prize courtesy of your organization. Prize will be selected in coordination with IAIABC staff.

Literature Display • \$3,450

A six-foot table located in a high traffic area of the conference hotel allows you to share your materials with attendees throughout the week. Limited number of opportunities available.

Pre & Post Event Emails • \$3,500

Reach registered attendees in up to three emails before and/or after the event with your logo and brief message included.

Welcome Letter • \$3,700

Opportunity for your organization to welcome attendees to the event location with a welcome letter that will include your logo and a short message.

SOLD

Convention Level 2 Opportunities

Lanyard • \$4,000

Be the exclusive lanyard sponsor for all attendees at the IAIABC 112th Convention. IAIABC Staff will distribute lanyards at the Check-in and Registration Desk. Sponsor is responsible for providing and shipping lanyards to the conference.

Wi-Fi • \$3,000

Be the exclusive meeting room internet sponsor for attendees. Brand the conference Wi-Fi with a password and a network name of your choice.

Program Ad • \$4,700

Have a ¼-page ad included in the print program, distributed onsite to all attendees. Sponsor is responsible for creating the ad.

Seat Collateral • \$5,300

Have one page of your materials placed at every seat during the session of your choice in coordination with IAIABC Staff at the Convention. Sponsor is responsible for providing and shipping collateral to the venue.

Key Cards • \$1,400

Put your logo in the hands of attendees throughout the conference as the exclusive key card provider for all attendees at the IAIABC 112th Convention. Hotel staff will distribute key cards at Check-in. Sponsor is responsible for providing and shipping key cards to the conference. Sponsor will coordinate with IAIABC Staff on correct key card type and quantity.

Networking Session • \$5,500

Opportunity to host a beloved new addition to the IAIABC program, where attendees will have an opportunity to connect with one another. Your logo will be featured on signage during the session and you will have the opportunity to include a QR code for attendees to connect with your team.

Convention Level 3 Opportunities

Photo Booth • \$4,000

A hit at past events, this photo booth will be a popular attraction featured during one of the evening social events at the convention. Your company logo will appear on the printed photo strip.

Coffee Break • \$6,200

Opportunity to host a morning coffee break to give attendees the energy boost to start their day. Your logo will be included on signage in the break area.

Afternoon Break • \$7,000

Opportunity to sponsor an afternoon break that includes soft drinks and a snack for all attendees. Your logo will be included on signage in the break area.

Heads of Delegation Luncheon • \$6,655

Sponsor this premier, jurisdiction-only Convention Luncheon which brings together the most workers' compensation policy makers in the industry. Your logo will be featured on signage on all tables and up to 3 staff members will be invited to join the luncheon.

Breakfast • \$6,700

Help fuel attendees by sponsoring one morning of hot breakfast at the conference hotel. Your logo will be included on signage at the breakfast.





Convention Level 4 Opportunities

Board Dinner • \$7,000

Up to three staff members from your organization are invited to join the IAABC Board of Directors for a private, pre-conference dinner. Your logo will be included on signage at the dinner.

Headshot Lounge • \$7,200

Give attendees an opportunity to update their headshot at a headshot lounge during The Convention. Your logo will be featured on sign ups for the headshot lounge, on signage at the lounge, and within the email containing their headshots.

Awards Luncheon • \$7,000

Opportunity to address attendees by sponsoring the Awards Luncheon held at Convention, where the IAABC recognizes industry and IAABC leaders. Your logo will be included on all tables at the Luncheon with a reserved table for your organization at the front.

SOLD

**Interested in learning more? Have an additional sponsorship idea?
Looking to meet specific goals?**

Contact Jessica Faust at events@iaabc.org for more information.