

# 2025

# SPONSORSHIP PROSPECTUS



# ABOUT THE IAIABC

**Vision:** A world free from the pain and loss of work injuries and illnesses.

**Mission:** Empower, educate, and connect the global workers' compensation community to reduce harm and aid recovery from work injuries and illnesses.

Since it was founded in 1914, the IAIABC has provided information and education on workers' compensation policy, regulation, and administration. Today, the IAIABC is the largest trade association of workers' compensation jurisdictional agencies in North America. Along with these government entities, various private organizations involved in the delivery of workers' compensation coverage, benefits, and services participate in the IAIABC.

## IAIABC Membership



## Community Members Include

- Jurisdictional regulators and administrators
- Government/regulatory affairs personnel
- Medical directors
- Insurers
- Claims administrators

- Attorneys
- Service providers
- Medical providers
- Administrative law judges
- ⊕ And More!



# THE FORUM



## Oklahoma City, Oklahoma April 14-16, 2025

The focus of The Forum is collaboration. At The Forum, the IAIABC's committees and councils discuss policy and administrative issues in workers' compensation. The IAIABC is one of the only places where regulators and private industry stakeholders sit at the same table in committee meetings generating new ideas and strategies side by side.

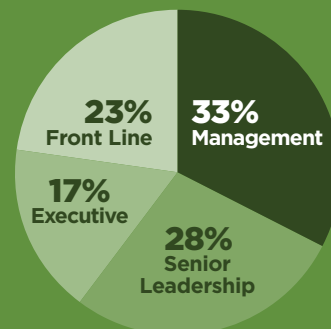
### Data From The Forum 2024

**222** Attendees

**39** Jurisdictions

**49** Industry Organizations

### Attendee Job Levels



# THE FORUM SPONSORSHIP BENEFITS

All sponsorships of The Forum include the following benefits:



## Registration

Logo recognition at the in-person registration desk



## Badges

Sponsor designation for in-person attendees



## Attendee Lists

Attendee lists with contact information



## Marketing

Logo recognition on pre-event marketing materials



## Print Program

Logo recognition in The Forum print program



## Website

Logo recognition on event website

## Level-Specific Benefits

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Complimentary Registrations				
Extended Early-bird Registration Rates		✓	✓	✓
Invitation to Board of Directors Networking Event			✓	✓
First Right of Refusal 2026			✓	✓
Logo on iaabc.org Homepage				✓

*\*Certain benefits may not be available dependent on signed contract date*

The following sponsorship opportunities are available for The IAIABC Forum 2025. Sponsorship benefits are dependent on the item level. Additional and separate opportunities for Convention sponsorship start on page 11.

## The Forum Level 1 Opportunities

### Digital (App or High Traffic Area) Banner • \$1,800

Have a digital banner posted on a high traffic page of the IAIABC event application. You will be responsible for the design of the banner.

### Pre & Post Event Emails • \$2,420

Reach registered attendees in up to three emails before and/or after the event with your logo and brief message included.

### Attendee Live Prize • \$2,420

Select a meeting and give away an attendee prize courtesy of your organization. Prize will be selected in coordination with IAIABC staff.

### Welcome Letter • \$2,420

Opportunity for your organization to welcome attendees to the event location with a welcome letter at check-in that will include your logo and a short message.

### Literature Display • \$2,420

A six-foot table located in a high traffic area of the conference hotel where you can share your materials with attendees throughout the week. Limited number of opportunities available.

### Conference Digest • \$2,420

Be the exclusive sponsor of the post-event digital conference digest that delivers insights from programming and recaps the event with your logo and message included. Digest will be available to anyone with an [iaiabc.org](http://iaiabc.org) account.

### Session Ad • \$2,420

Opportunity for your organization to share a 60-second video that will be played at the beginning of your session of choice, coordinated with IAIABC staff.



## The Forum Level 2 Opportunities

### Lanyards • \$2,750

Be the exclusive lanyard sponsor for all attendees at The Forum. IAABC Staff will distribute at the Check-in and Registration Desk. Sponsor is responsible for providing and shipping lanyards to the conference.

### Wi-Fi • \$2,750

Be the exclusive meeting room internet sponsor for attendees. Brand the conference Wi-Fi with a passcode, network name, or name of your choice.

### Program Ad • \$3,630

Have a ¼-page ad included in the print program, distributed onsite to all attendees. Sponsor is responsible for creating the ad.

### Registration Page Banner • \$4,000

Put your ad in front of the eyes of registrants with a digital banner as part of the registration process. Sponsor is responsible for creating ad to be included in the registration page and confirmation email.

### Seat Collateral • \$4,235

Have one page of your materials placed at every seat during the session of your choice at The Forum. Sponsor is responsible for providing and shipping collateral to the conference.





## The Forum Level 3 Opportunities

### Networking Session • \$4,950

Opportunity to host a beloved new addition to the IAIABC program, where attendees will have the chance to connect with one another. Your logo will be featured on signage during the session and you will have the option to include a QR code for attendees to connect with your team.

### City Tour • \$5,000

Be the sole sponsor of a city tour of the conference city for up to 50 attendees. The sponsor organization can reserve up to five spots on the tour for staff or invited guests. Your logo will be used on all promotional materials for this add-on event and will be featured on the sign-up page.

### Breakfast • \$5,100

Help fuel attendees by sponsoring one morning of hot breakfast at the conference hotel. Your logo will be included on signage at the breakfast.

### Coffee Break • \$5,100

Opportunity to host a morning coffee break to give attendees the energy boost to start their day. Your logo will be included on signage in the break area.

### Afternoon Break • \$5,100

Opportunity to sponsor an afternoon break that includes soft drinks and a snack for all attendees. Your logo will be included on signage in the break area.



# The Forum Level 4 Opportunities

## Connection Dinner • \$5,500

Be the sole sponsor of The Forum Connection Dinner, where a group of up to 40 attendees connect in a small group setting. This dinner will be made available at no cost to attendees on a first come first serve sign up. The sponsor organization can reserve up to five seats at this dinner for staff or invited guests.

## Board Dinner • \$5,500

Up to three staff members from your organization are invited to join the IAIABC Board of Directors for a private, pre-conference dinner. Your logo will be included on signage at the dinner.

## Happy Hour • \$6,600

Be the sole sponsor of the Convention's Happy Hour, where attendees will meet and mingle over appetizers and beverages. Your logo will be featured in multiple locations throughout the event. Your logo will be included on signage in the venue.





# 111<sup>th</sup> Convention



## Milwaukee, Wisconsin October 6-8, 2025

The IAIABC Convention addresses the current policy, regulatory, and administrative challenges and opportunities affecting workers' compensation systems around the world through a combination of presentations, discussion forums, and roundtables. The Convention brings together more workers' compensation jurisdictional agency leaders than any other conference in North America.

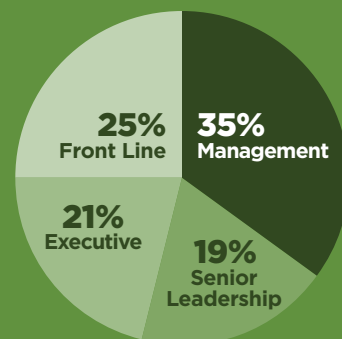
### Data From The IAIABC 109th Convention

**281** Attendees

**41** Jurisdictions

**59** Industry Organizations

Attendee Job Levels



# CONVENTION SPONSORSHIP BENEFITS

All sponsorships of the Convention include the following benefits:



## Registration

Logo recognition at the in-person registration desk



## Badges

Sponsor designation for in-person attendees



## Attendee Lists

Attendee lists with contact information



## Marketing

Logo recognition on pre-event marketing materials



## Print Program

Logo recognition in The Convention print program



## Website

Logo recognition on event website

## Level-Specific Benefits

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Complimentary Registrations				
Extended Early-Bird Registration Rates				
Invitation to Board of Directors Networking Event				
First Right of Refusal 2026				
Logo on iaabc.org Homepage				

*\*Certain benefits may not be available dependent on signed contract date*

The following sponsorship opportunities are for the IAIABC 111th Convention. Sponsorship benefits are dependent on the item level. Additional and separate opportunities for The Forum sponsorship are listed on page 5.

## Convention Level 1 Opportunities

### Digital (App or High Traffic Area) Banner • \$1,800

Have a digital banner posted on a high traffic page of the IAIABC event application. You will be responsible for the design of the banner.

### Pre & Post Event Emails • \$3,100

Reach registered attendees in up to three emails before and/or after the event with your logo and brief message included.

### Attendee Live Prize • \$3,100

Select a meeting and give away an attendee prize courtesy of your organization. Prize will be selected in coordination with IAIABC staff.

### Literature Display • \$3,100

A six-foot table located in a high traffic area of the conference hotel allows you to share your materials with attendees throughout the week. Limited number of opportunities available.

### Conference Digest • \$3,100

Be the exclusive sponsor of the post-event digital conference digest that delivers insights from programming and recaps the event with your logo and message included. Digest will be available to anyone with an [iaabc.org](http://iaabc.org) account.

### Session Ad • \$3,100

Opportunity for your organization to share a 60-second video that will be played at the beginning of your session of choice, coordinated with IAIABC staff.



## Convention Level 2 Opportunities

### Welcome Letter • \$3,350

Opportunity for your organization to welcome attendees to the event location with a welcome letter at check-in that will include your logo and a short message.

### Lanyards • \$3,350

Be the exclusive lanyard sponsor for all attendees at the IAIABC 111th Convention. IAIABC Staff will distribute at the Check-in and Registration Desk. Sponsor is responsible for providing and shipping lanyards to the conference.

### Wi-Fi • \$3,350

Be the exclusive meeting room internet sponsor for attendees. Brand the conference Wi-Fi with a passcode and/or network name of your choice.

### Program Ad • \$4,250

Have a ¼-page ad included in the print program, distributed onsite to all attendees. Sponsor is responsible for creating the ad.

### Seat Collateral • \$4,850

Have one page of your materials placed at every seat during the session of your choice at Convention. Sponsor is responsible for providing and shipping collateral to the venue.

### Registration Page Banner • \$5,000

Put your ad in front the eyes of all registrants with a placement during the registration process. Sponsor is responsible for creating an ad to be included on the registration page.



## Convention Level 3 Opportunities

### Breakfast • \$5,445

Help fuel attendees by sponsoring one morning of hot breakfast at the conference hotel. Your logo will be included on signage at the breakfast.

### Photo Booth • \$5,500

A hit at past events, this photo booth will be a popular attraction featured during one of the evening social events at Convention. Your company logo will appear on the printed photo strip.

### City Tour • \$6,050

Be the sole sponsor of a city tour of the conference city for up to 50 attendees. The sponsor organization can reserve up to five spots on the tour for staff or invited guests. Your logo will be used on all promotional materials for this add-on event and will be featured on the sign-up page.

### Coffee Break • \$6,050

Opportunity to host a morning coffee break to give attendees the energy boost to start their day. Your logo will be included on signage in the break area.

### Afternoon Break • \$6,050

Opportunity to sponsor an afternoon break that includes soft drinks and a snack for all attendees. Your logo will be included on signage in the break area.

### Networking Session • \$6,050

Opportunity to host a beloved new addition to the IAIABC program where attendees will have the chance to connect with one another. Your logo will be featured on signage during the session and you will have the option to include a QR code for attendees to connect with your team.

### Connection Dinner • \$6,050

Be the sole sponsor of the Convention Connection Dinner, where a group of up to 40 attendees connect in a small group setting. This dinner will be made available at no cost to attendees as a first come first serve sign up. The sponsor organization can reserve up to five seats at this dinner for staff or invited guests.



### **Heads of Delegation Luncheon • \$6,050**

Sponsor this exclusive, jurisdiction-only Convention luncheon which brings together the most workers' compensation policy makers in the industry. Your logo will be featured on signage on all tables and up to three staff members will be invited to join the luncheon.

### **Board Dinner • \$6,050**

Up to three staff members from your organization are invited to join the IAIABC Board of Directors for a private, pre-conference dinner. Your logo will be included on signage at the dinner.

**SOLD**

## **Convention Level 4 Opportunities**

### **Happy Hour • \$7,900**

Be the sole sponsor of the Convention's Happy Hour, where attendees will meet and mingle over appetizers and beverages. Your logo will be featured in multiple locations throughout the event. Your logo will be included on signage in the venue.

### **President's Reception • \$9,700**

Be the exclusive sponsor of the IAIABC President's Reception, where attendees will be enjoy a light dinner and be entertained. This reception gives attendees the opportunity to connect and network while having fun. Your logo will be included on signage at the Reception.

### **Awards Luncheon • \$9,700**

Be the exclusive sponsor of the Awards Luncheon held at Convention, where the IAIABC recognizes industry and IAIABC leaders. Your logo will be included on all tables at the Luncheon with a reserved table for your organization at the front.

**Pending**



# EDUCATION PROGRAMS

## Educational Program Sponsorship Benefits

All sponsorships of Educational Programs include the following benefits:



### Registration

Logo recognition during the online registration process



### First Right of Refusal

First chance to secure the same sponsorship opportunity for 2026



### Attendee Lists

Attendee lists with contact information



### Marketing

Logo recognition on pre-event marketing materials



### Website

Logo recognition on event website

*\*Certain benefits may not be available dependent on signed contract date*



# Educational Program Sponsorship Opportunities



## Perspectives Ad • \$1,500

Have a ¼-page ad included in an IAIABC Perspectives article, distributed to all IAIABC contacts with an additional follow-up email reminder. Sponsor is responsible for creating ad to be included in *Perspectives*.



## IAIABC Ombuds Training Virtual • \$2,500

### SUMMER 2025

### 2023 Ombuds Training Data

**55** Attendees

**16** Jurisdictions

### About the Ombuds Training

Established by the IAIABC Dispute Resolution Committee, this Ombuds Training provides a unique opportunity for IAIABC members and non-members to learn what ombuds do across jurisdictions and leave with applicable insights and expertise participants can take back to their organizations. Many skills that ombuds use are universal, so this training is beneficial to ombuds themselves, those who work with ombuds, or are interested in what ombuds do.

### SPONSORSHIP OPPORTUNITY

Be the exclusive sponsor of the IAIABC Ombuds Training in 2025. Your organization will host a virtual coffee & connect session during the programming with questions of your choice. This sponsorship comes with one complimentary registration to the full training and an opportunity to send up to three additional attendees to the coffee & connect session.



## EDI Training • \$2,500

**FALL 2025**

**2024 EDI Claims Release 3.1 Training Data**

**56** Attendees

**30** Organizations

### **About the EDI Training**

The EDI Claims Release 3.1 Virtual Training provides an opportunity for jurisdictions and industry participants to learn about the latest release of the IAIABC Claims Standard. This event gives in-depth training on new features, data elements, maintenance type codes, and more.

### **SPONSORSHIP OPPORTUNITY**

Be the exclusive sponsor of the IAIABC EDI Claims Release 3.1 Training in 2025. Your organization will host a virtual coffee & connect session during the programming with questions of your choice. This sponsorship comes with one complimentary registration to the full training and an opportunity to send up to three additional attendees to the coffee & connect session.





## Mediators' College • \$2,500

**WINTER 2025**

**2024 Mediators' College Data**

**37** Attendees

**13** Jurisdictions

### About the Mediators' College

The IAIABC workers' compensation mediation program dives into the unique area of workers' compensation mediation. Participants learn from an experienced faculty, learn and practice new skills, and share ideas with a cohort of peers. The program consists of live and recorded sessions, self-paced modules, reading assignments, and discussion sessions.

### SPONSORSHIP OPPORTUNITY

Be the exclusive sponsor of the IAIABC Mediators' College in 2025. Your organization will host a virtual coffee & connect session during the programming with questions of your choice and receive recognition throughout the 3-4-month program. This sponsorship comes with one complimentary registration to the full training and an opportunity to send up to three additional attendees to the coffee & connect session.



## Banner Ad on 3 General Interest IAIABC Emails • \$3,000

(Limit 3 Opportunities)

Reach IAIABC contacts in up to three emails with a banner linked to your organization's webpage of choice. Sponsor is responsible for creating ad to be included in the emails. Sponsor will work with IAIABC Staff to determine which emails their ad will be included in.



## Foundations of Workers' Compensation Program Virtual • \$3,500

**SUMMER 2025**

**2023 Foundations Program Data**

**48** Attendees

**23** Jurisdictions

### About the Foundations Program

The Foundations Program offers a comprehensive look at workers' compensation administrative and regulatory topics at a theoretical and practical level, examining how differences play out across systems. The entire program runs for approximately 3-4 months and content is shared virtually through self-paced learning modules, live webinars, and discussions.

### SPONSORSHIP OPPORTUNITY

Be the exclusive sponsor of the IAIABC Foundations of Workers' Compensation Program in 2025. Your organization will host a virtual coffee & connect session during the programming with questions of your choice. This sponsorship comes with one complimentary registration to the full program and an opportunity to send up to three additional attendees to the coffee & connect session.



### Educate@iaiacbc Video Ad • \$3,500

Opportunity for your organization to share a 45-second video ad in front of the educate@iaiacbc module or recording of your choice for a year.



### Sponsored Webinar • \$4,000

(Limit 4 Opportunities)

Reach IAIABC contacts by sharing a presentation on the topic of your choice for a complimentary webinar for IAIABC members. Topic and timing subject to approval by IAIABC Staff.

**Interested in learning more? Have an additional sponsorship idea? Looking to meet specific goals?**

Contact Jessica Faust at [events@iaiacbc.org](mailto:events@iaiacbc.org) for more information.