

2025 INDIANA HOUSING CONFERENCE

SPONSORSHIP PROSPECTUS

Save the Date

AUGUST 27 & 28, 2025
INDIANAPOLIS MARRIOTT DOWNTOWN
Indianapolis, Indiana

Presented by



Thank You to our 2024 Diamond Sponsors



www.indianahousingconference.org

Diamond: \$15,000

Included in Sponsorship

Recognition as exclusive sponsor of one of the following events:

- Conference Kick Off Event
- General Session (2 available)
- Keynote Lunch
- Day 1 Cocktail Reception
- Day of Service Event
- Coffee Station

Choose one item partnership:

- Conference Bags
- Charging Station (2 available)
- Hotel Key Cards
- Notepads
- Branded Cups at Coffee Station
- Conference App
- Lanyards
- Wi-Fi
- Koozies & Napkins at Reception

Full-page ad in printed program with priority placement

Five (5) Complimentary Registrations

One (1) Complimentary Exhibit Booth

Recognition in Materials

- Company logo in printed program
- Company description and logo on conference app
- Company logo on exhibit signage
- Company logo on Indiana Housing Conference website
- Recognition ribbons for company attendees
- Signage with logo at sponsored event
- Pre/post conference attendee listing

Charity Golf Outing

- Two foursomes (8 golfers)

*\$4,000 of Diamond Sponsorship directly benefits local non-profit

Platinum: \$10,000

Included in Sponsorship

Recognition as exclusive sponsor of one of the following events:

- Continental Breakfast Event Partnership (2 days available)
- Drink Station Partnership with Branded Cups
- Breakout Session/Meeting Space Event Partnership

Full-page ad in printed program with priority placement

Four (4) Complimentary Registrations

One (1) Complimentary Exhibit Booth

Recognition in Materials

- Company logo in printed program
- Company description and logo on conference app
- Company logo on exhibit signage
- Company logo on Indiana Housing Conference website
- Recognition ribbons for company attendees
- Signage with logo at sponsored event
- Pre/post conference attendee listing

Charity Golf Outing

- One Foursome (4 golfers)

*\$3,000 of Platinum Sponsorship directly benefits local non-profit

Gold: \$7,500

Included in Sponsorship

Recognition as exclusive sponsor of one of the following events:

- Breakout Session/Meeting Space Sponsorship
- Networking Break Snack Partnership with Branded Napkins (6 available)

Half-page ad in printed program

Three (3) Complimentary Registrations

One (1) Complimentary Exhibit Booth

Recognition in Materials

- Company logo in printed program
- Company description and logo on conference app
- Company logo on exhibit signage
- Company logo on Indiana Housing Conference website
- Recognition ribbons for company attendees
- Signage with logo at sponsored event
- Pre/post conference attendee listing

Charity Golf Outing

- One Foursome (4 golfers)

*\$2,000 of Gold Sponsorship directly benefits local non-profit

Silver: \$5,000

Included in Sponsorship

Quarter-page ad in printed program

Two (2) Complimentary Registrations

One (1) Complimentary Exhibit Booth

Recognition in Materials

- Company logo in printed program
- Company description and logo on conference app
- Company logo on exhibit signage
- Company logo on Indiana Housing Conference website
- Recognition ribbons for company attendees
- Pre/post conference attendee listing

Bronze: \$2,500

Included in Sponsorship

Quarter-page ad in printed program
One (1) Complimentary Registration

Recognition in Materials

- Company logo in printed program
- Company description and logo on conference app
- Company logo on exhibit signage
- Company logo on Indiana Housing Conference website
- Recognition ribbons for company attendees
- Pre/post conference attendee listing

Please Note: Bronze sponsorship does NOT include an exhibit booth; booth opportunities begin at the silver level of sponsorship.

To Become a Sponsor

To sponsor the 2025 Indiana Housing Conference or Charity Golf Outing, please contact **Sarah Olivero** at solivero@tammcapitalgroup.com for a link to our online sponsorship portal.

20th Annual Charity Golf Outing

Tuesday, August 26 at the Fort Golf Course

Swag Sponsor: \$6,000

- Listing on all digital and print materials
- Recognition as swag tent sponsor
- Public recognition at outing
- One foursome (4 people)

Lunch Sponsor: \$4,000

- Listing on all digital and print materials
- Recognition as lunch sponsor
- Public recognition at outing
- One foursomes (4 people)

Awards Sponsor: \$2,500

- Listing on all digital and print materials
- Recognition as awards sponsor
- Public recognition at outing
- One foursome (4 people)

Foursome: \$1,200

- Each golfer receives golf swag, beverages, snacks, and lunch

Golf Ball Sponsor	\$2,500
Beverage/Snack Cart Sponsor	\$2,000
Golf Towel Sponsor	\$1,500
Tee/Divot/Ball Marker	\$1,000
Closest to the Pin or Longest Drive	\$500
Hole Sponsor	\$250

Sponsorship and Exhibitor Agreement Form

SPONSORSHIP ARTWORK DETAILS

Sarah Olivero | IAHC
p. (815) 409 - 6662
solivero@tammcapitalgroup.com

Ryan Strutz | IAHC
p. (317) 819 - 6135
rstrutz@dozllc.com

Sponsor logo, company descriptions, and ads should be submitted via the online sponsorship portal.

Logos

All sponsors should turn in their logos in accordance with the format guidelines below, if not already submitted. These logos could be posted online and in the program as well as on the item sponsored. Please submit your logo as soon as possible!

Full Color Logos

A vector .ai, .svg, or .eps of the logo is preferred, but a high-resolution .png with a transparent background will also work.

The logo should be at least 1" in width or depth. The logo will not print that large, but this will give us a clean file to work with.

Company Descriptions

100 word company descriptions will be used to tell our readers and attendees about the sponsor company. Please submit as soon as possible if you have not done so already.

Shipping

If your sponsorship requires that you mail information packets, advertisement sheets, or any other item, please contact solivero@tammcapitalgroup.com

Dates

All items, including payment, must arrive **May 30, 2025**.

Program Book Ads & Logo Specs

Each sponsor should email their advertisement and logo per the specs below by **May 30, 2025**. Advertisements and logos MUST match the requirements outlined below and be received by this date to ensure the print deadline is met. To avoid blurry reproduction of your artwork, please be sure to follow the outlined specifications.

Full Color Ads

File types: hi-res .PDF, .JPEG or packaged design files

Diamond & Platinum

Full Page: 8.5" width x 11" height

Gold

Half Page: 4.125" width x 11" height

Silver & Bronze

Quarter Page: 4.125" width x 5.5" height

Bleeds: please add .125" bleed on each side to trim size

Note: Additional art charges will be applied if any retouching or redesign work is needed. In the event your advertisement is not submitted by the deadline, your company or organization's info will be inserted with a basic design and layout.

Please email files to solivero@tammcapitalgroup.com by **May 30, 2025**.