

2024 MIDWEST MULTIFAMILY CONFERENCE SPONSORSHIP OPPORTUNITIES



**Join us for the premier Midwest
conference for the apartment industry!**

**October 29-30, 2024
Indianapolis, IN**



Conference Lanyard
\$9,000
Exclusive to 1

Benefits include:

- Attendees wear your logo throughout the conference
- Sponsor provides lanyards for attendees & exhibitors (quantity 2,200)
- Two complimentary tickets to the awards dinner
- Recognition as sponsor on stage during awards dinner
- Website, e-blast, magazine, app, & social media recognition as sponsor

Second Day Awards Lunch
\$6,000
Exclusive to 3

Benefits include:

- One-minute presentation about your company from the stage
- 30-second commercial to be played during awards presentation
- Complimentary table of eight at lunch on the second day
- Opportunity for placement of company-provided collateral/giveaways (quantity 750+)
- Website, e-blast, magazine, app, & social media recognition as platinum sponsor
- Platinum sponsor carpet decal
- Logo on onsite signage



Conference Bag
\$9,000
Exclusive to 1

Benefits include:

- Attendees will carry around your logo throughout the conference
- Sponsor logo on conference bag
- Two complimentary tickets to the awards dinner
- Recognition as sponsor on stage during awards dinner
- Website, e-blast, magazine, app, & social media recognition as sponsor

First Day Breakfast
\$6,000
Exclusive to 1

Benefits include:

- Kick off conference by sponsoring breakfast at the opening session
- One-minute presentation about your company from the stage at opening session
- Complimentary table of eight at the opening session
- Opportunity for placement of company-provided collateral/giveaways (quantity 750+)
- Website, e-blast, magazine, app, & social media recognition as gold sponsor
- Logo on onsite signage



Opening Session

\$6,000

Exclusive to 1

Benefits include:

- Opportunity to introduce keynote speaker
- One-minute video about your company
- Opportunity for placement of company-provided collateral/giveaways (quantity 750+)
- Website, e-blast, magazine, app, & social media recognition as gold sponsor
- Logo on onsite signage

IAA App

\$3,000

Exclusive to 1

Benefits include:

- Collaborate with IAA to get your company logo paired with the MMC logo as the background of the IAA app - the only place where attendees can view the schedule, learn more about the speakers, see the trade show floor map, and more
- Company logo on the top corner of every page within the app
- Website, e-blast, magazine, app, & social media recognition as silver sponsor
- Logo on onsite signage

Awards Dinner Cocktail

Reception

\$5,000

Benefits include:

- Two complimentary tickets to the awards dinner
- Recognition as cocktail sponsor on table signage in reception space
- Website, e-blast, magazine, app, & social media recognition as gold sponsor
- Logo on onsite signage

Convention Center Directionals

\$3,000

Exclusive to 3

Benefits include:

- Your company logo on directional signage placed throughout the Convention Center, including placement on 4 directional carpet decals and additional banner signs
- Website, e-blast, magazine, app, & social media recognition as silver sponsor
- Logo on onsite signage



**Indianapolis Business Journal
Logo Ad
\$2,000**

Exclusive to 8 in different industries

Benefits include:

- Opportunity to have your company logo placed on the cover wrap of the Indianapolis Business Journal (IBJ) ad honoring our Prodigy Award winners
- Exposure to over 31,000 IBJ print readers and over 84,000 digital subscribers
- Website, e-blast, magazine, app, & social media recognition as silver sponsor
- Logo on onsite signage

**"Follow Me" Carpet Decals
Cost: \$1,750**

Exclusive to 3

Benefits include:

- Guide exhibit hall attendees to your booth with these carpet decals
- Four directional carpet decals with your company logo and booth number, leading to your booth
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage

**Social Media Contest
Cost: \$1,750**

Benefits include:

- Provide social media contest winner with gift
- Announce the social media contest winner on day 2 of show
- Featured on IAA social media pages and MMC website
- Website, e-blast, magazine, app, & social media recognition as an MMC social media contest sponsor
- Logo on onsite signage

**MESH (Maintenance
Executive Social Hour)
Cost: \$1,500**

Benefits include:

- Opportunity for placement of company-provided collateral/giveaways (quantity 200+)
- Complimentary tickets for 5 to the event
- Acknowledgment on signage at event
- Website, e-blast, magazine, app, & social media recognition as a MESH sponsor
- Logo on onsite signage



Awards Photo Station

Cost: \$1,500

Exclusive to 1



Benefits include:

- Floor decal with your company logo in front of photo station at awards dinner
- Opportunity for placement of company-provided collateral/giveaways (quantity 900+)
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage

Trade Show Bar

Cost: \$1,200

Benefits include:

- Opportunity to provide cups, napkins, signage, etc. at the bar with your company name/logo
- Signage at bar recognizing you as the sponsor
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage

Coffee Break

Cost: \$1,000

Benefits include:

- Gain recognition first thing in the morning while attendees enjoy their coffee
- Opportunity to provide napkins or coffee sleeves with your company name/logo
- Signage at coffee break recognizing you as the sponsor
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage

Dessert

Cost: \$1,000

Benefits include:

- Opportunity to provide napkins, signage, etc. at the dessert station with your company name/logo
- Signage at dessert station recognizing you as the sponsor
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage



**Directional Carpet Decals
at Awards Dinner**

Cost: \$1,000

Exclusive to 2

Benefits include:

- Four directional carpet decals with your company logo, leading attendees towards the awards dinner ballroom
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage

**Alert Text
Cost: \$1,000**

Benefits include:

- Send two texts directly to attendees through the conference mobile app (texts may be different content and sent out at the time and day of your choice)
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage



**Daily Trade Show Prize
Money Giveaway**

Cost: \$1,000

Exclusive to 1

Benefits include:

- Recognition as the daily trade show prize winner giveaway sponsor
- Opportunity to present the winner with their cash prize on stage on the trade show floor
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage

**Pen
Cost: \$800**

Benefits include:

- Keep your name in front of all attendees throughout the two days
- Sponsor to provide pens for attendees (quantity 1,500)
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage



Exhibit Hall Aisle Signs

Cost: \$500

Exclusive to 14

Benefits include:

- Fill the exhibit hall with your company's logo, placing it on two signs in one aisle
- Company logo on two aisle signs hung above the booths on the trade show floor
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage

Notepad

Cost: \$800

Exclusive to 1

Benefits include:

- Multiple opportunities for attendees to view your company branding
- Sponsor to provide notepads for attendees (quantity 1,500)
- Website, e-blast, magazine, app, & social media recognition as an MMC sponsor
- Logo on onsite signage