



# Where Innovation Begins

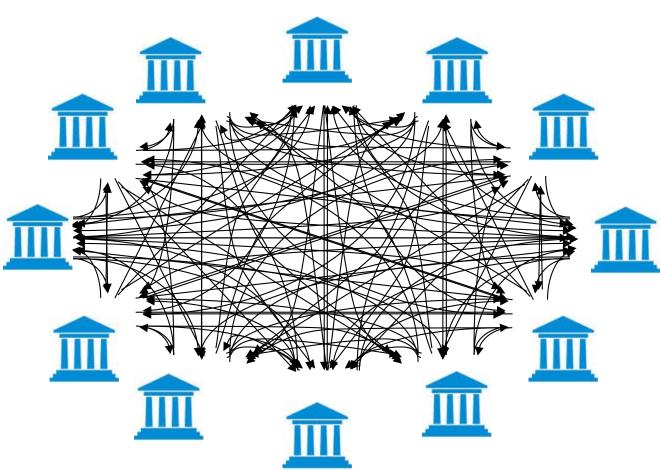
## Agenda

- Who I am/What I believe
- The State of the US Federal Government Human Resources Data Standard
  - v1, v2, and beyond
- Applying the Data Standard to a real Business Problem
- Takeaways



## When we remove artificial boundaries, innovation happens

## **Current State**



#### **Current State Issues:**

- Redundant systems for same function across government (e.g., LMS)
- HR systems lack integration and interoperability within and between agencies and service providers
- Lack of complete and current employee lifecycle data for efficient human capital decision making

#### **Business Impacts of Issues:**

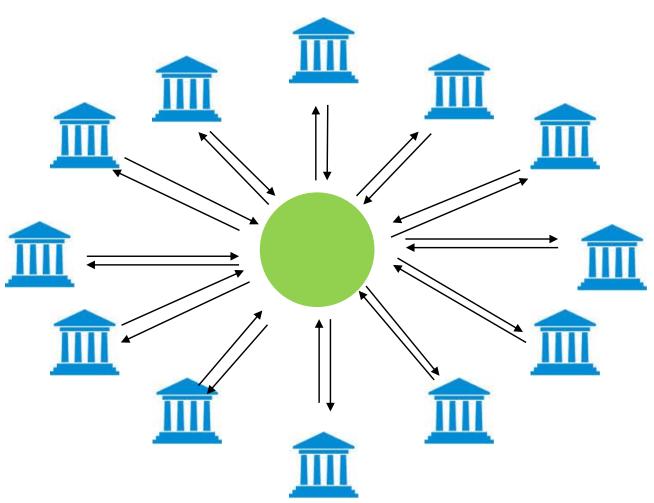
- HR focuses on transactional work rather than strategic mission support
- Inefficient and inaccurate reporting creating decision-making challenges
- Inefficiencies associated with duplicative data entry and error corrections
- Complex and costly vendor management

The Federal government currently does not have a government-wide approach to managing approximately 2.1M Federal employee HR records.

Other challenges include:

- Lack of data standards or inconsistent application of existing standards
- Unstructured data transformation
- Data security and privacy concerns
- Cost and operational burden of modernizing government-wide legacy HR Information Technology (IT) systems
- Redundant Human Capital data across multiple systems across the Federal government, shared service providers, and OPM

## **Future State**



#### Purpose

- Common language
- Common outcomes
- Common rules
- Common services

#### Efficiency

- Lower total cost of ownership
- Mission enabling
- Focus on Business Capability

#### Effective

- Enables Employee/Supervisor selfservice
- Future-proofing HR SaaS

#### Benefits

• Enable better decision-making

## **Data Perspectives**



(Transparency, Privacy)

Backward Looking (Reports, Dashboards) **Information Model** 

Data Standards, Protection, Quality, Rules, Logic Forward Looking (Predictive Analytics,

Next Best Action)

## Inward Looking

(Model, Architecture, Exchanges)

# Data is a means to an end.

## **Enabling Capabiities**

## **Speed of Delivery**

• Rethink data architecture and data exchange capabilities

## **Digitization of the Business**

• Redesign value chain to accelerate time to value

## **Becoming Data Centric**

 Redefine value away from systems-centric focus to integrated datacentric focus

## **Building Public Trust**

• Reinvigorate employees and rewrite processes with new thinking

## Implementing Innovative Technology

• Reimagine solutions for the next generation, next century

## **Guiding Principles**

## **Design data better**

- Common language for interoperability and interconnectedness
- Cultivate holistic thinking and integrated value

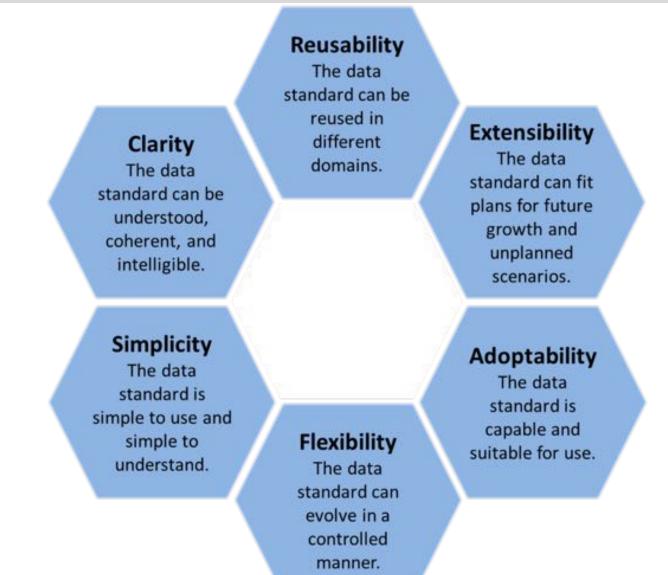
## Share data smarter

- Accelerate time to value enter data once, then reuse
- Reduce the cost of data ownership

## Use data more

- Establish meaningful information as the new currency of government
- Enable data perspectives knowns and unknowns

## **Data Standards Success Metrics**



## **Design Process – Personas**



#### Personas

Share a common view of the target customer and collaborate effectively to meet that customers' needs

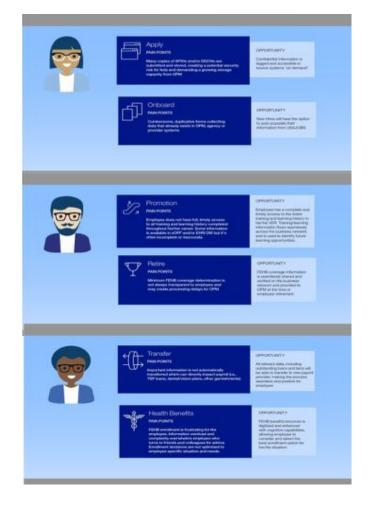
Help team members share a specific, consistent understanding of various audience groups. Data about the groups can be put in a proper context and can be understood and remembered in coherent stories.

Proposed solutions can be guided by how well they meet the needs of individual user personas. Features can be prioritized based on how well they address the needs of one or more personas.

Provide a human "face" so as to focus empathy on the persons represented by the demographics.

Personas are used in User Scenarios, Journey Mappings, and other Design Thinking and Agile artifacts

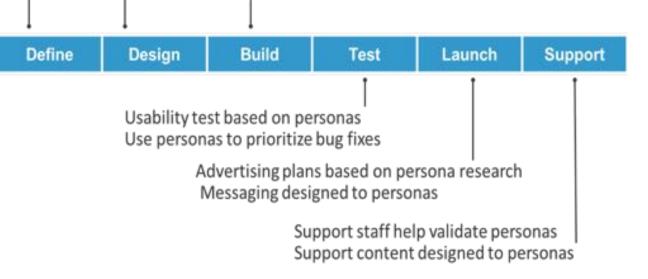
## **Design Process - Scenarios**



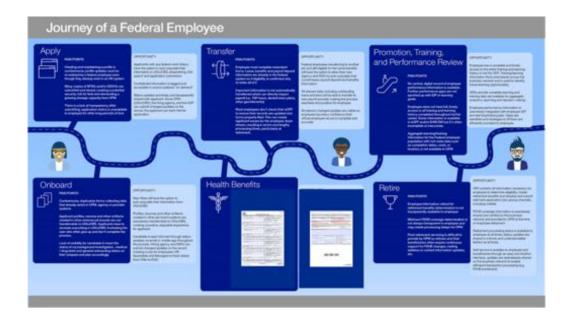
Requirements based on user scenarios Prioritize based on personas

> Use personas to think about entries, transitions, and edge cases Personas drive design choices

> > Personas shared with developers Assess feasibility based on value to key personas Personas determine accessibility requirements



## **Design Process – Journey Map**



#### Journey Map

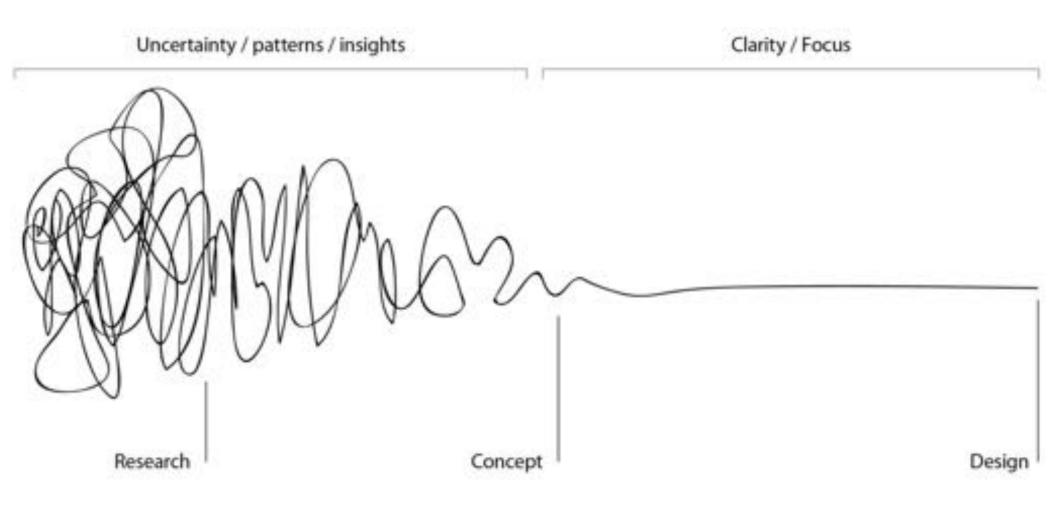
Visually illustrate customers' processes, needs, and perceptions throughout their relationships with a company.

When used effectively, journey maps help to plan improvement projects and reframe discussions in terms of customer experiences rather than internal operations

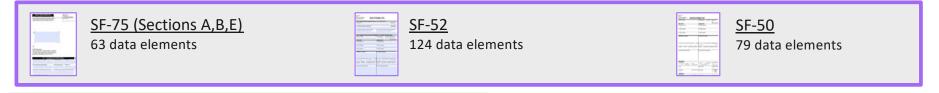
To include outside-in thinking not just inside-out thinking

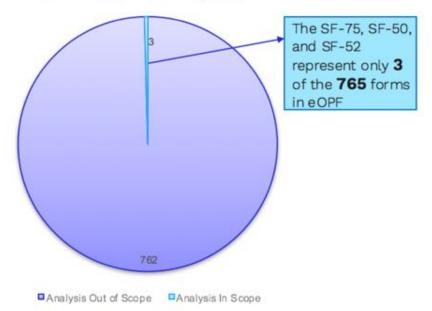
To better understand how behind-thescenes activities connect to customer interactions

## **Design Process**



#### Standard Form (SF) Analysis and Data Exchange



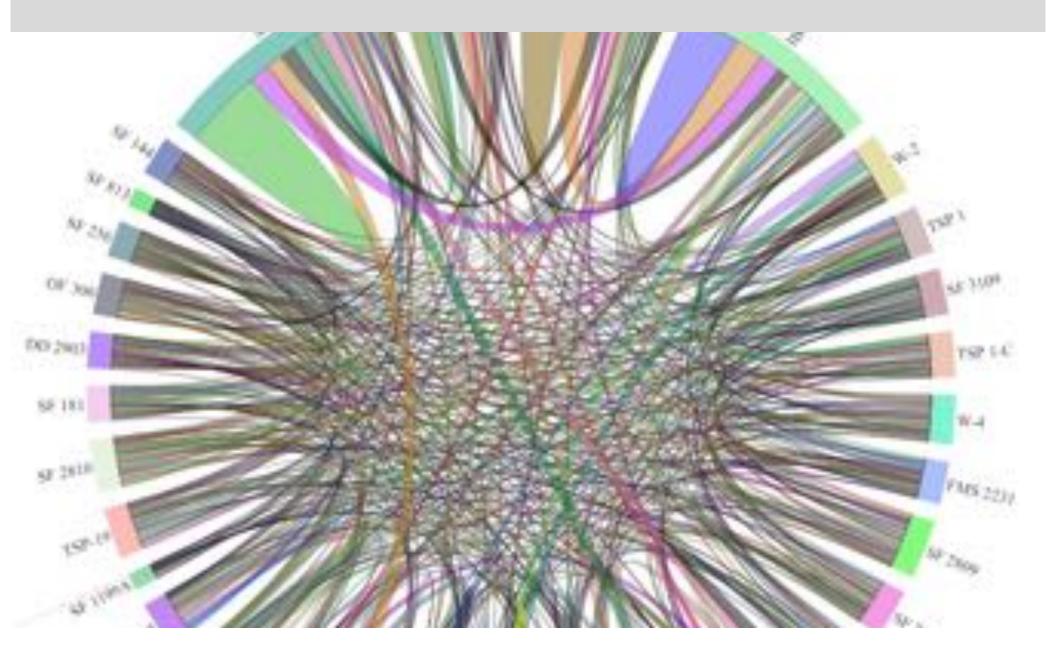


eOPF Master Form Population\*

- There are **226 data elements** within the SF-50, SF-52, SF-75
- 99 of the 226 data elements are duplicates

\*Form totals derived from <u>eOPF Master Forms List</u> and includes agency and process specific forms in addition to government wide forms.

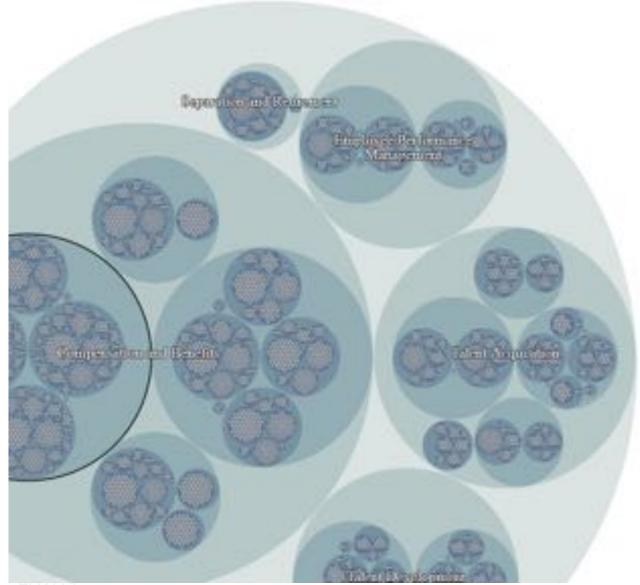
## **Business Registry (Chord Diagram)**



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## **Business Registry (Circle Pack)**

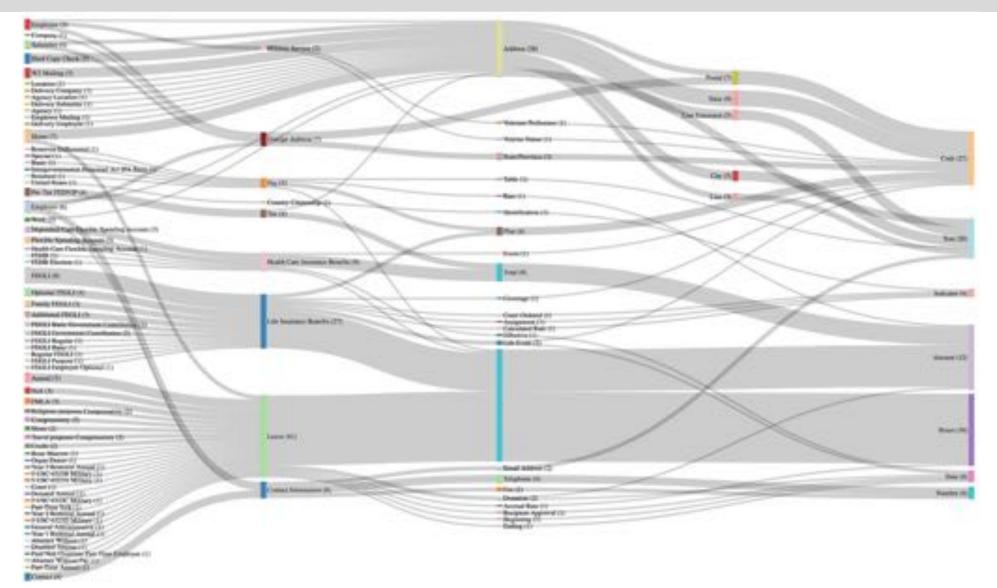


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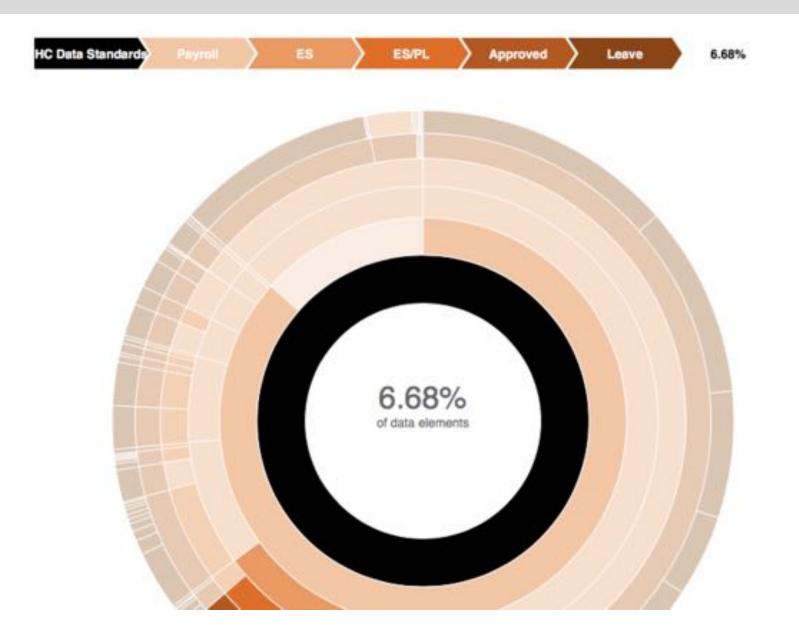
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## **Business Registry (Sankey Diagram)**



## **Business Registry (Sunburst Diagram)**



## So what did we do..

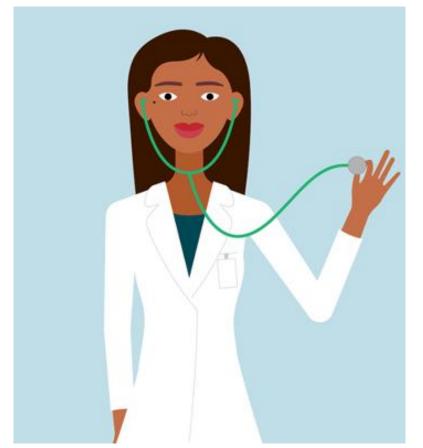
The US Federal Government funded a project to see what it would take to deliver an HR solution powered by Blockchain. Here's why:

- Multiple business ecosystem partners
- Need to have data (timely, accurate, and relevant)
- Currently, centralized HR reporting is inefficiently processed, managed, and delivered – leads to a negative experience and missed opportunities

Keys to success include:

- Data standards (common language)
- Business capability standards (common logic/rules)
- Common outcomes
- Common services

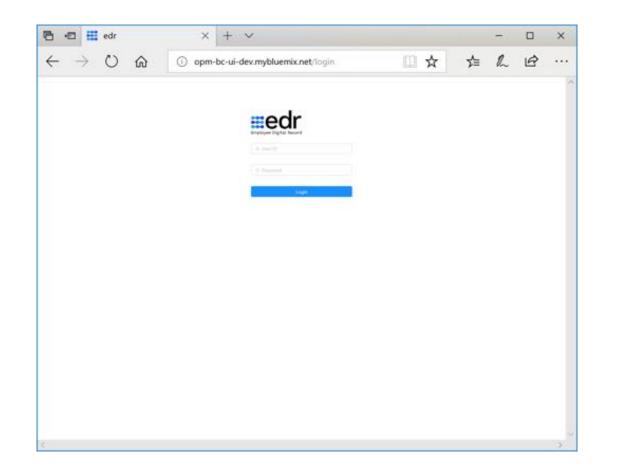
#### Meet Sofia.



Sofia is a doctor, a veteran, a wife, a mother, and a Federal employee. And her employee digital record reflects all of this – and more.

Sofia is preparing to transfer from Veterans Affairs (VA) to Health and Human Services (HHS), moving her career and her family from Florida to Arizona.

Sofia has already applied to the position through USA Jobs and has accepted an offer. In our demo, we will pick up at the point in the on-boarding process where HHS, the gaining agency, needs to request preliminary employment data from Sofia's current agency, VA.



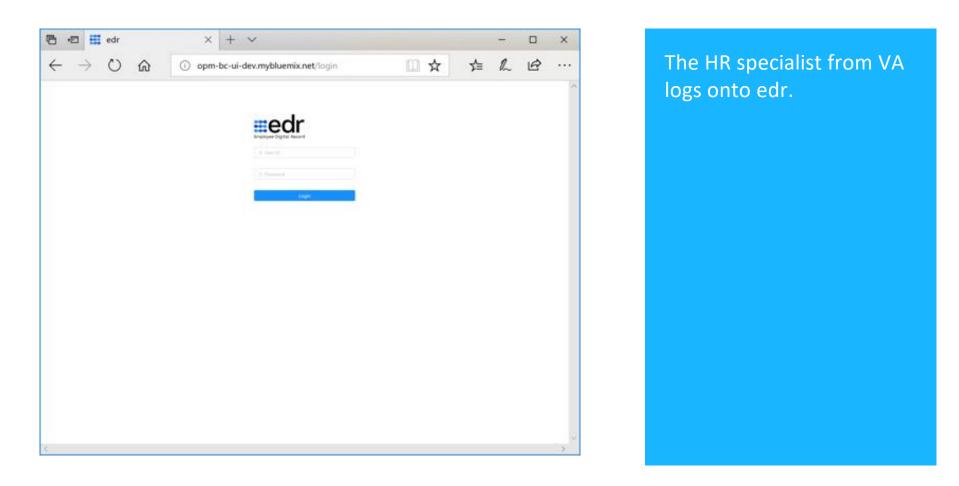
The HR specialist from HHS logs onto edr to initiate the personnel action on Sofia's behalf.

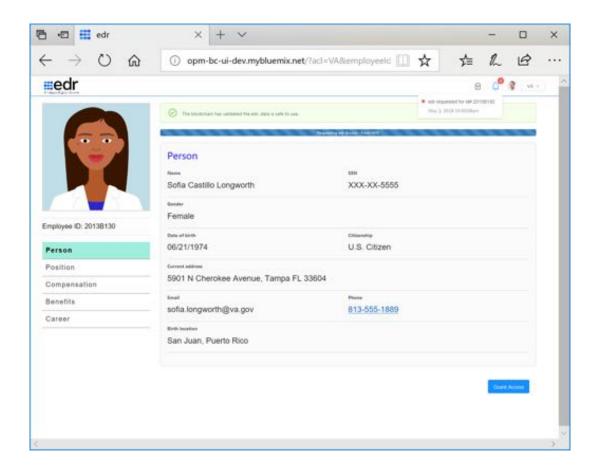
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Sofia's employee record is located by the HHS HR specialist. However, because Sofia is not yet an HHS employee, the majority of the information appears redacted to HHS and cannot be accessed. The HHS HR specialist clicks "Request Access."

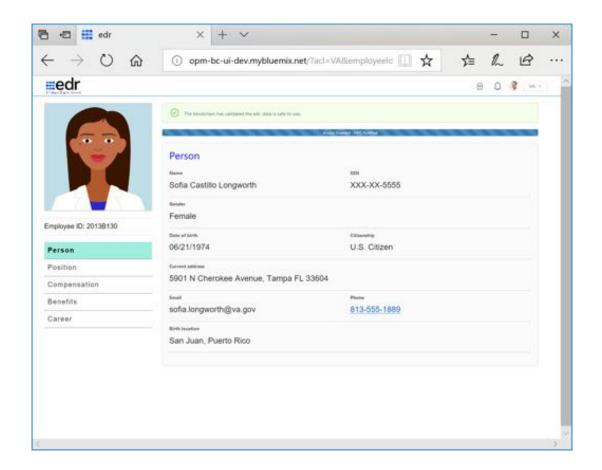
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edr confirms to the HHS HR specialist that VA has been notified of the request for access.

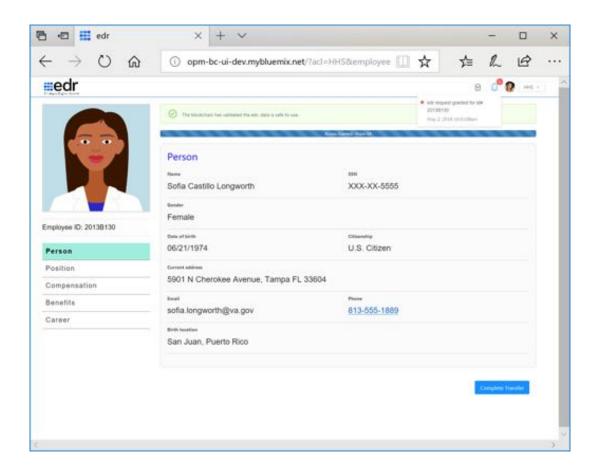




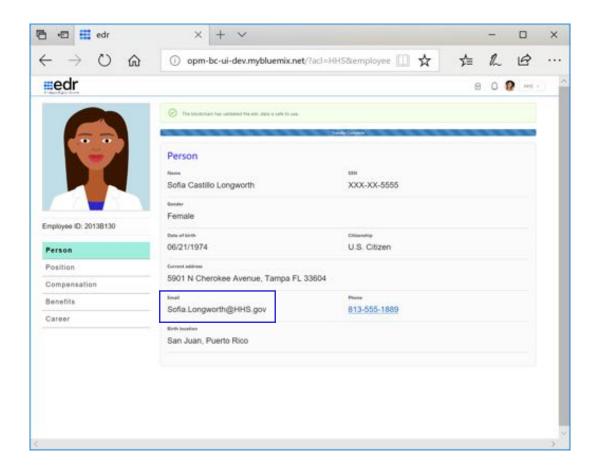
The VA HR specialist has a notification, which directs them to Sofia's record. The HR specialist grants HHS access to Sofia's record by clicking "Grant Access." A smart contract run by the edr blockchain ensures that all requirements are in place to allow access.



edr confirms that HHS has been notified of their new level of access to Sofia's record.



While working on a different employee's record, the HHS HR specialist receives a notification. They've been granted access to Sofia's record. They click on the notification, directing them to Sofia's record. Her information is now visible. They accept the transfer by clicking "Complete Transfer."



edr sends confirmation to the HHS HR specialist that the transfer has been successfully completed. Sofia's record is updated with her new contact information.

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Her employee record is also updated with her new position information, including her official title and salary. HHS now has access to Sofia's entire career history.

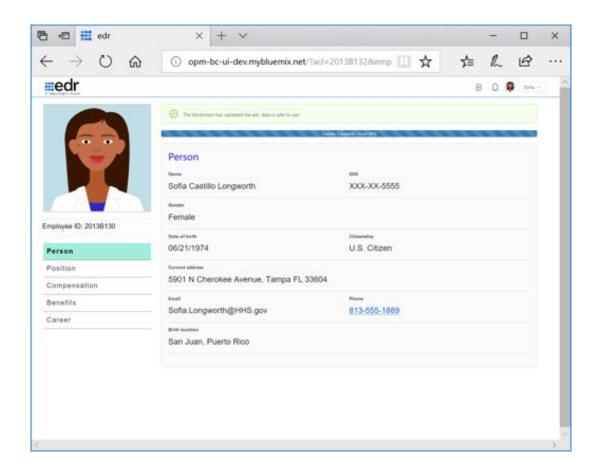
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If the VA HR specialist tries to access Sofia's record, they will see that the transfer has been completed. As a result, VA no longer has full access to Sofia's record.

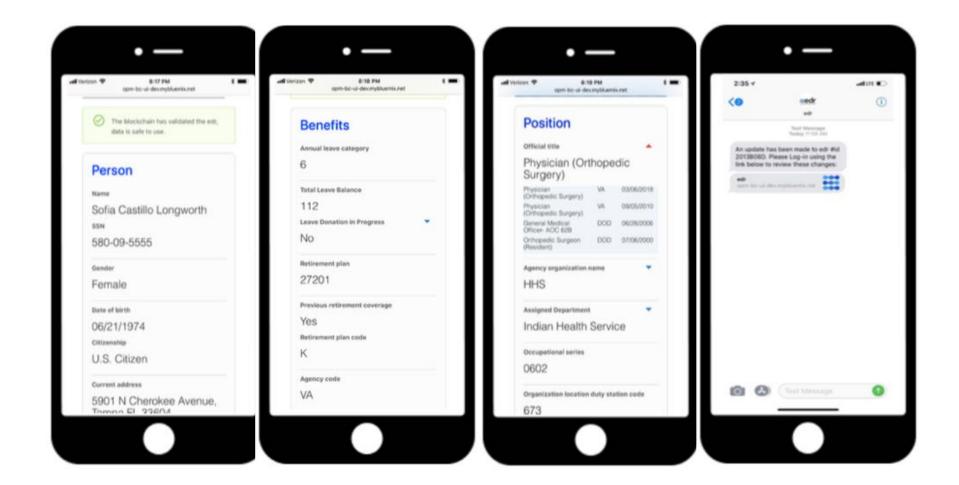
## Sofia's Perspective

edr streamlines Human Resources functions. But how does it help the Federal employee?

#### Sofia's Perspective



Sofia always has access to her complete, up-to-date employee record, which is divided into five tabs representing the five categories of information stored in her record. Sofia knows this information is correct, because her record shows that it has been verified by the edr blockchain.





## **Takeaways**

Data Philosophy – knowns, unknowns, unknown unknowns

Value of data is in the use of data

US Federal Government/Pew Research