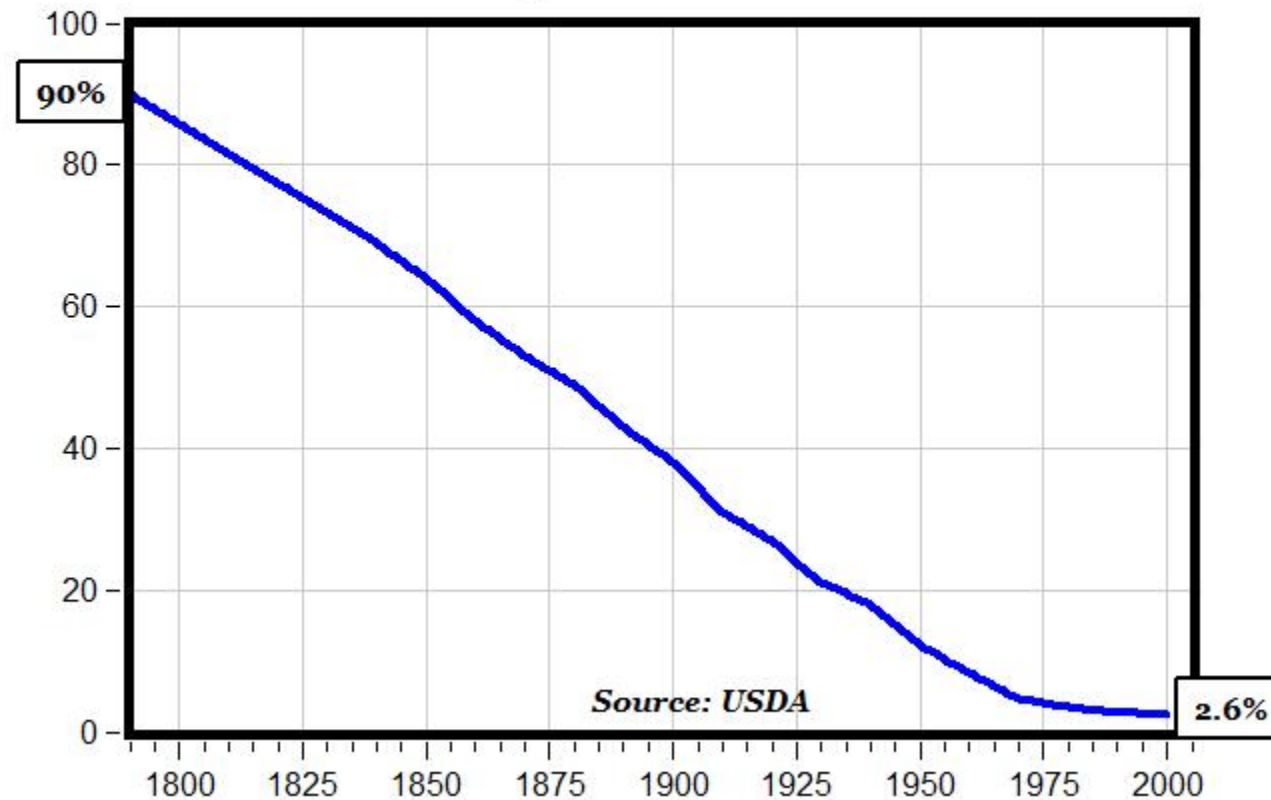


Enrique Rubio
Founder, HackingHR

enrique@hackinghr.io

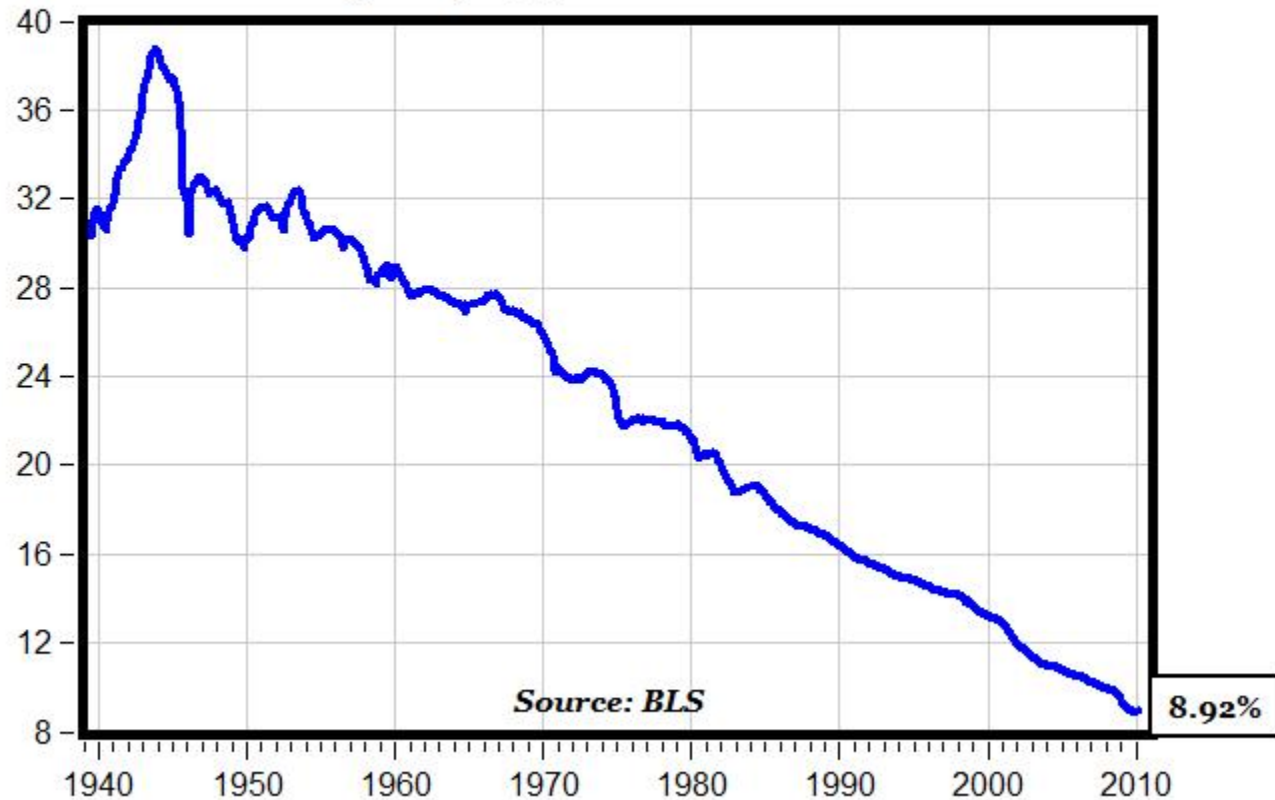
Agriculture Jobs

Farm Jobs, % of Total U.S. Jobs 1790 to 2000



Manufacturing Jobs

**Manufacturing Jobs, % of Total Jobs
January 1939 to March 2010**



- **Artificial intelligence**
- **Blockchain**
- **Nanotechnologies**
- **Data**
- **5G**

**“AI will change 100% of jobs
in the next 5-10 years”**

Ginny Rometty, IBM CEO

“375-800 million global workers will lose their jobs by 2030 and be replaced by robotic automation.”

Bold Statement 1:

Technology will disrupt everything in
life and work as we know it, in ways
we don't know yet

- **10 to 50% of the workforce will be impacted by automation in the next two years**
- **Banks could reduce 30% of their headcount**
- **53% of companies are already using machines to perform tasks previously done by humans**
- **66 percent of CEOs believe cognitive computing can drive significant value in HR**
- **54 percent of HR executives believe that cognitive computing will affect key roles in the HR organization**

Bold Statement 2:

We are headed to a place where fewer human workers will be needed

Evolution of work and HR

1780

1870

1980

2010

?

First Industrial Revolution

Mechanical Production, Railroads, Steam Power

Second Industrial Revolution

Mass production, electricity, assembly line, factories

Third Industrial Revolution

Electronics and computers

Fourth Industrial Revolution

AI, data, IoT, nanotechnology, cognitive computing



HR 1.0 (1920)
Administration,
transaction,
payroll



HR 2.0 (1997)
Strategic,
Partnership



HR 3.0 (?)
People
Aligned
Agile
Techno

91%

**“We are not ready for the
era of digital HR”**

Barriers to Automation

Committing the resources
required

65%

Employees resistance to
change

64%

Concerns about job
elimination

60%

Bold Statement 3:

We don't know much about what's happening, we are not prepared and we are already late

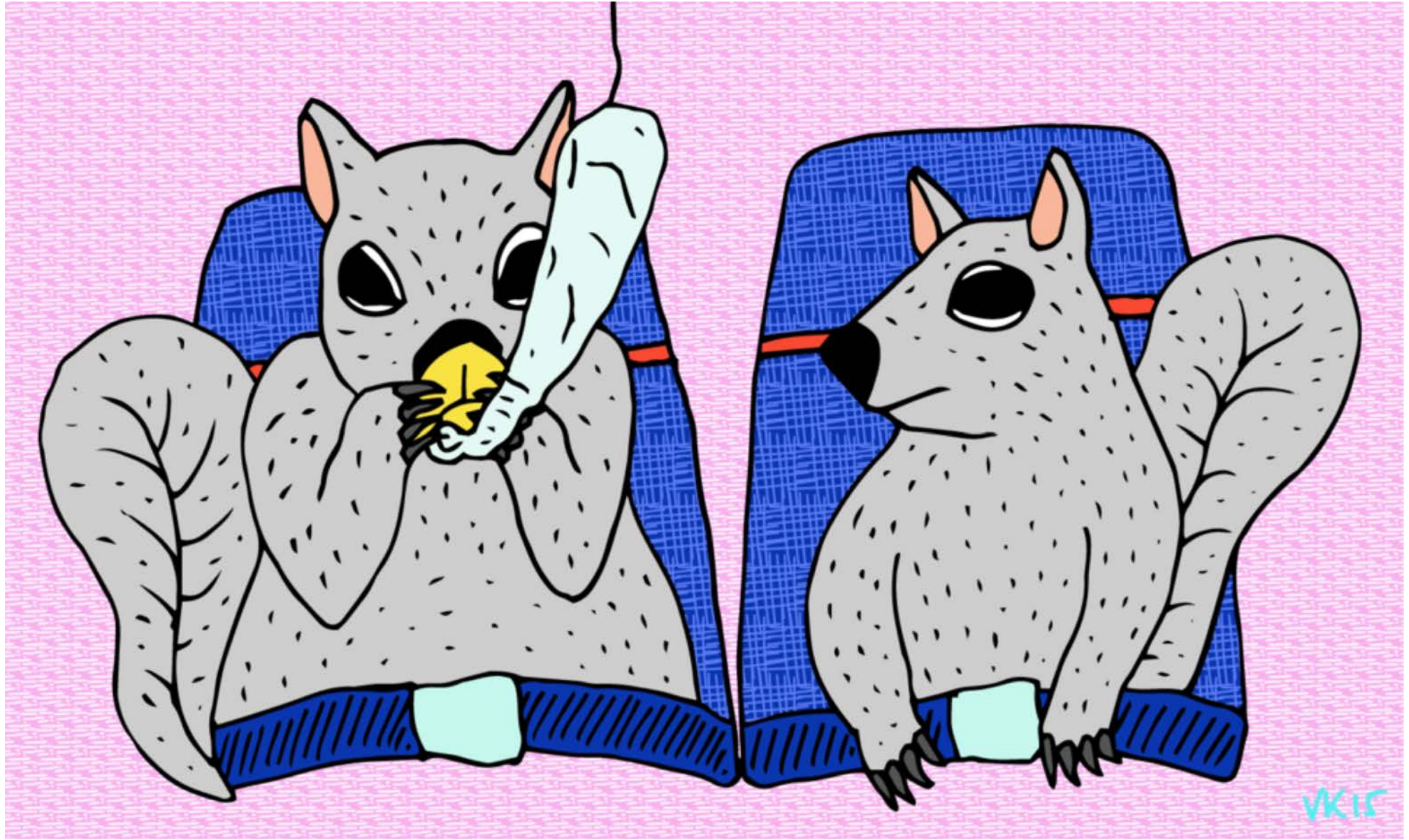
“Digital is the main reason just over half of the companies on the Fortune 500 have disappeared since 2000”

Pierre Nanterme, Former Accenture’s CEO

Bold Statement 4:

The transition to a new model of life
and work will be painful

**Where is the future
of HR?**



VK15

Current Capabilities

**Compensation
Labor relations
Leadership
Onboarding
Compliance
Org. Design**

“Strategy”

New Capabilities

**Digital transformation
Design thinking and agility
Technology applications
Emerging and disruptive technologies
Future of work and future trends
Data analytics
Ethics
Marketing
Innovation
Org. Design
Politics and policy**

....

- **Providing an amazing Employee | Human Experience at work**
- **Bridging technology and people**
- **Redesigning organizations**

How to get ready



**KEEP
CALM
AND
REMOVE
THE HYPE**

**85 per cent of the jobs that
will exist in 2030 haven't
even been invented yet.**

