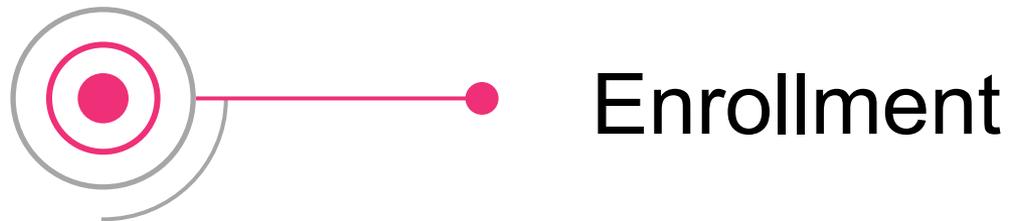
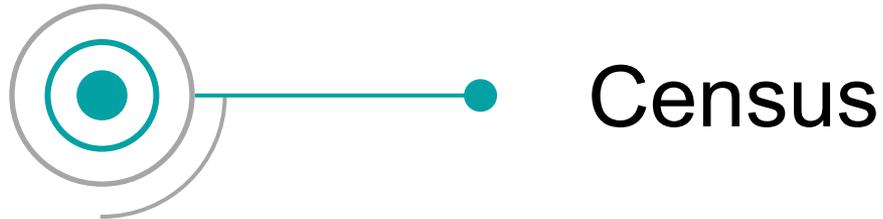
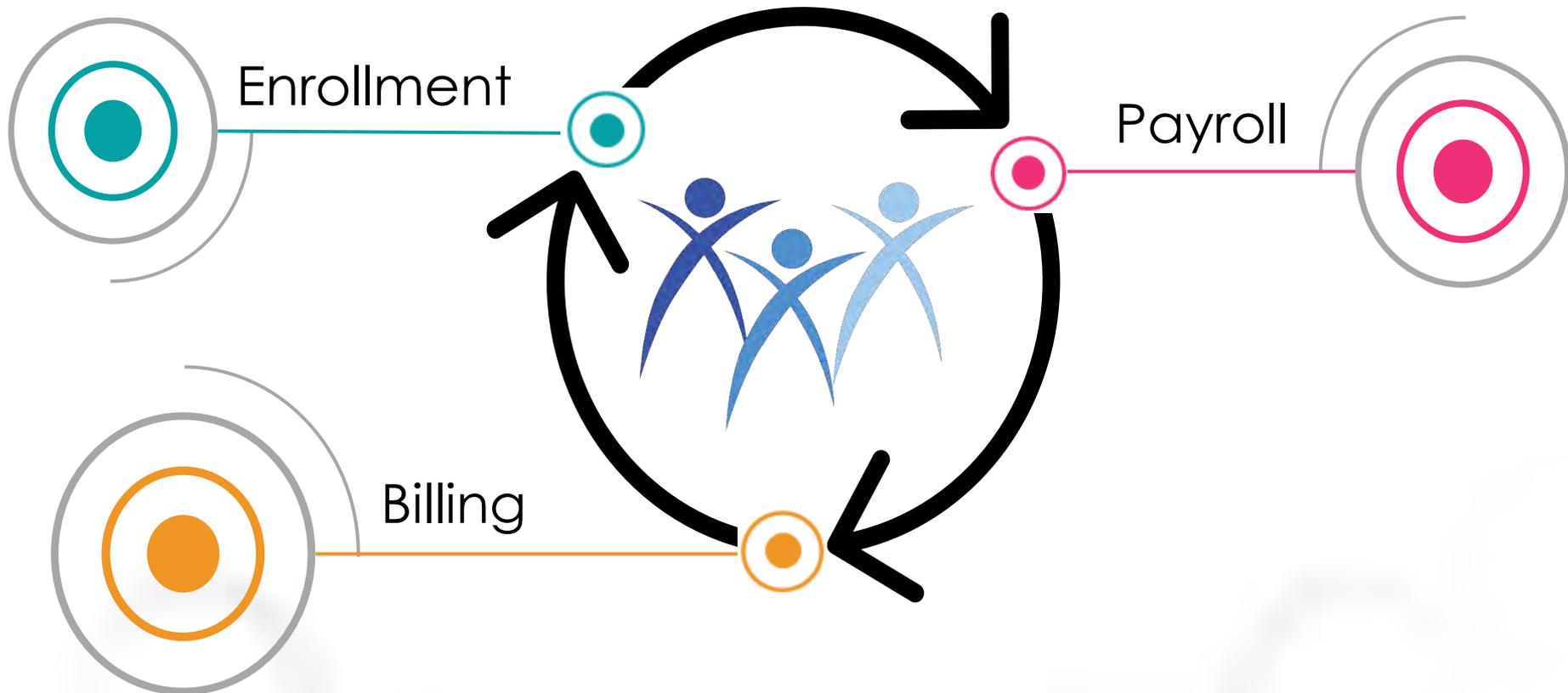


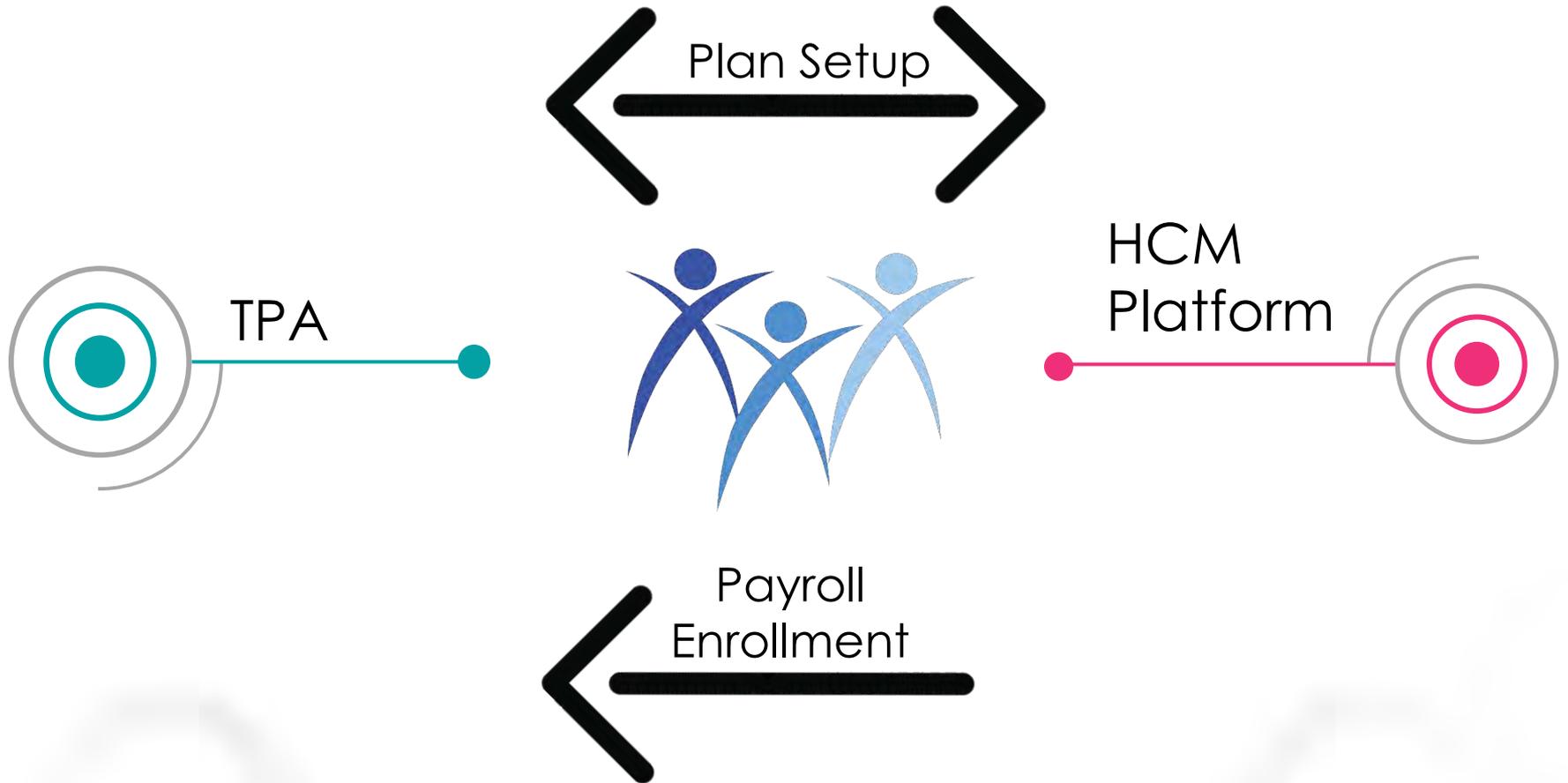


The Value of Benefits Standards

How our standards can be used for plan setup, enrollment and other aspects of benefit administration in order to increase speed and frequency of data transmission, improve data quality, increase consistency of data across systems and improve user experiences.









Clients

Seamless implementation and renewal experience, eliminating the need for clients to setup their plans multiple times
Reduce errors allowing initial information to move quickly
Improve client experience by reducing differences, confusion, and ultimately the need to ask questions

Quick account access
Fast access to plan materials
Less confusion about differences or out of date information



Consumers



Admins

Save time and significant resources by adding clients to established integrations without needing to manually touch and test each new client integration
Create a competitive advantage and a key differentiator in the market
Increase data integrity and security while creating efficiencies on the back end that will reduce the development time needed to build new integrations and products in the future