

CORPORATE MEMBERSHIP PLANS

PREMIER | \$17,500

All the benefits of Elite, plus...

- 4 registrations to HPA Tech Retreat
- 2 registrations to all other HPA events NET, Awards, and WIP
- Opportunity to host up to 2 HPA events (digital and/or in person) at your venue
- Opportunity to contribute up to 2 bylined articles to the HPA Newsline newsletter (subject to approval)
- Complimentary Innovation Zone space at the HPA Tech Retreat (subject to approval)

ELITE | \$11,500

All the benefits of Executive, plus...

- 2 registrations to HPA Tech Retreat
- 2 registrations to the HPA Awards and after-party
- Additional registration to HPA NET events
- Additional registration to all WIP events
- Access to the VIP lounge (digital and/or in person) at the HPA Tech Retreat (private meeting space/invite only)
- Opportunity to host HPA event (digital and/or in person) at your venue (restrictions apply)
- Opportunity to contribute 1 bylined article to the HPA Newsline newsletter (subject to approval)
- Social media sharing plan we share your posts and tag you in our ours!

EXECUTIVE | \$7,500

All the benefits of Networking, plus...

- 1 registration to HPA Tech Retreat
- 1 registration to HPA Awards and after-party
- 1 registration to all WIP events
- Membership recognition (company logo) during HPA Tech Retreat and Awards
- Complimentary banner ad on HPA website for one month (\$950 value)
- Opportunity to submit events and <u>member news</u> to the HPA Newsline newsletter (subject to approval)

NETWORKING | \$2,000

- Early access to registration to all HPA events (digital & in person) before public release
- All benefits of individual membership for all employees
- Event discounts for HPA digital and in person events for all employees (valid employee ID required)
- 1 registration to all HPA NET events
- Reduced entry fees for HPA Awards
- Inclusion in HPA online membership directory
- Membership recognition (company name) during HPA Tech Retreat and Awards
- Your company logo and link listed on HPA website
- Opportunity to submit events to the HPA Newsline and Calendar
- Access to official HPA member logo to be displayed on your website



EARLY ACCESS TO REGISTRATION TO ALL HPA EVENTS

INCLUSION IN HPA ONLINE MEMBERSHIP DIRECTORY

ALL BENEFITS OF INDIVIDUAL MEMBERSHIP FOR EMPLOYEES

COMPANY BRANDING ON HPA WEBSITE

PREMIER THE ULTIMATE

ENGAGEMENT

\$17,500

GET RECOGNIZED AND ENJOY THE BENEFITS

ELITE

\$11,500

EXECUTIVE

ENJOY HPA EVENTS ALL YEAR LONG

\$7,500

NETWORKING CONNECT WITH INDUSTRY PROFESSIONALS

\$2,000

OUT OTHER WEIGHT TEAMS				
REGISTRATIONS TO HPA TECH RETREAT	4	2	0	
REGISTRATIONS TO THE HPA AWARDS AND AFTER-PARTY	2	2	1	
REGISTRATIONS TO HPA WIP EVENTS	2	2	0	
REGISTRATIONS TO HPA NET EVENTS	2	2	1	1
COMPLIMENTARY INNOVATION ZONE SPACE AT TECH RETREAT (SUBJECT TO APPROVAL)	0			
OPPORTUNITY TO HOST HPA EVENTS AT YOUR VENUE	2	1		
OPPORTUNITY TO CONTRIBUTE BY-LINED ARTICLES TO NEWSLINE	2	0		
SOCIAL MEDIA SHARING PLAN				
TECH RETREAT VIP PACKAGE (PRIVATE MEETING SPACE/INVITE ONLY)				
MEMBERSHIP RECOGNITION DURING TECH RETREAT AND AWARDS				
BANNER AD ON HPA WEBSITE FOR ONE MONTH				
OPPORTUNITY TO SUBMIT NEWS TO HPA NEWSLINE				
COMPANY EVENTS IN HPA CALENDAR AND NEWSLINE				
REDUCED ENTRY FEES TO HPA AWARDS				
HPA EVENT REGISTRATION DISCOUNTS FOR EMPLOYEES				