HOUSTON BOMA FOUNDATION

Hole Sponsor Tournament Checklist

Foundation Golf Tournament | Monday, November 9, 2026 | TPC Houston

A table and 2 chairs will be provided by the course. There is nothing you need to rent for seating, just bring your decor and giveaways.

ITEMS TO CONSIDER BRINGING

- Canopy
- Additional company banners
- Tablecloth or table skirt (and masking tape so it will not blow away)
- Business cards
- Marketing brochures or one-page company overview
- QR code sign linking to website or contact information
- Branded giveaways

STATION THEMES

Often hole sponsors build a theme around their station, but it is not a requirement. Popular themes include World Cup, Beach Party, Masters Tournament, Texans, Rockets, Astros, and Vegas or Casino night.

POPULAR BRANDED GIVEAWAY ITEMS

• Golf balls	• Sunscreen packets
• Golf towels	• Lip balm
• Ball markers	• Baseball caps
• Divot tools	• Portable phone chargers
• Tees	• Tumblers
• Golf gloves	• Golf umbrellas
• Cooling towels	• Bluetooth speakers

Good rule of thumb: bring enough giveaways, beverages, and materials for 120 golfers. Running out halfway through the round is one of the most common sponsor mistakes.

FOOD & BEVERAGE

Lunch is not provided during the round. It will be available at the clubhouse starting at 1:30 PM, once players begin finishing. It is a long morning, so we recommend bringing snacks for your own team.

All alcohol must be purchased from TPC Houston, with the order placed two weeks ahead of the tournament. Bring an ice chest or cooler and ice for your own snacks and drinks.

No outside alcohol. TPC Houston will confiscate any alcohol brought onto the premises, and your team will be asked to leave. All alcoholic beverages must be ordered through the Tournament Sponsor Form.

Recommended snacks:

- Protein bars
- Chips
- Trail mix
- Beef jerky
- Granola bars
- Fruit

TENT SETUP & EQUIPMENT

- Tent weights or spikes to keep the tent from blowing away
- Additional tables and chairs if needed
- Table decorations
- Cooler(s) and ice
- Trash bags
- Paper towels
- Hand sanitizer
- Phone chargers for your staff
- Small fan(s) for hot weather
- Bug spray
- Sunscreen
- Music or speakers

LEAD GENERATION & NETWORKING

Stay for the finish. A lot of sponsors leave their hole and do not come back to the clubhouse at the end of the round. That is a huge missed opportunity. Lunch and awards at the clubhouse are prime networking time, especially with players from the other course you may not have seen yet. We encourage you to stick around.

- Business card fishbowl for your drawing
- Paper or forms and pens for drawing registration
- Signage to promote your raffle prize

Example prizes:

- Golf package (for example, a round of golf for 4 at the course)
- Gift card
- Yeti cooler
- Golf rangefinder
- Sporting event tickets
- Golf clubs (driver, wedge, or putter are the most common)

If you run your own raffle: Houston BOMA will not announce raffle winners. It is your responsibility to follow up with your winner after the tournament and deliver the prize directly to them.

ITEMS FOR YOUR STAFF

- Company polo shirts
- Name badges
- Sunglasses
- Sunscreen
- Comfortable shoes
- Water for staff
- Business cards

Questions? Contact Victoria Ferrell, Houston BOMA.