



2025 GUCA ADVERTISING MEDIA KIT

ANNUAL RATES / SUBSCRIPTION AD PACKAGES

PLATINUM LEVEL: 3 ADS = SAVE 15%

GOLD LEVEL: 2 ADS = SAVE 10%

2025 MONTHLY MAGAZINE: Print + Digital Edition Package

Ad Package Includes: Centerfold Logo + Digital Version of Ad (Hyperlinked)

One-Time Payment: 12-Month Total Rate – Annual Subscription

AD PACKAGE	SPECS (W X H)	PRICING - ANNUAL
Back Outside Cover	7.5" x 7.5"	SOLD
Front Inside Cover	7.5" x 10"	SOLD
Back Inside Cover	7.5" x 10"	SOLD
Front 3rd Cover	7.5" x 10"	SOLD
Front 4th Cover/TOC	7.5" x 10"	SOLD
Presidential Page	7.5" x 10"	SOLD
Executive Page	7.5" x 10"	SOLD
Full Page	7.5" x 10"	\$4000.00
1/2 Page	7.5" x 4.5"	\$2800.00
1/4 Page	3.5" x 4.5"	\$2000.00
Business Card	3.5" x 2"	\$1400.00

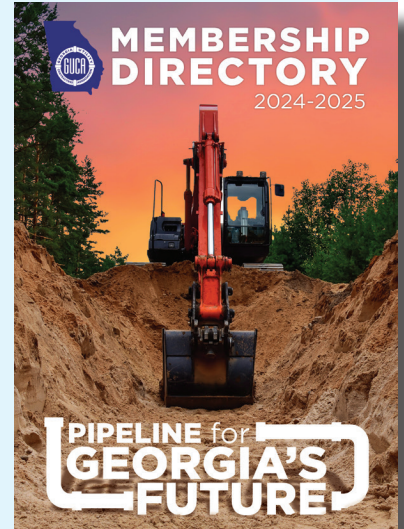


2025-26 DIRECTORY: Print + Digital Edition Package

Ad Package Includes: Company Listing Logo + Digital Version of Ad (Hyperlinked)

One-Time Payment: Total Rate – Annual Subscription

AD PACKAGE	SPECS (W X H)	PRICING - ANNUAL
Back Outside Cover	5" x 8"	SOLD
Front Inside Cover	5" x 8"	SOLD
Back Inside Cover	5" x 8"	SOLD
Front 3rd Cover	5" x 8"	SOLD
Front 4th Cover/TOC	5" x 8"	SOLD
Presidential Page	5" x 8"	SOLD
Tab Page	5" x 8"	\$2000.00
Full Page	5" x 8"	\$1700.00
Half Page	5" x 3.5"	\$1200.00
Business Card	3.5" x 2"	\$1000.00
Company Logo	High Res Logo	\$ 600.00

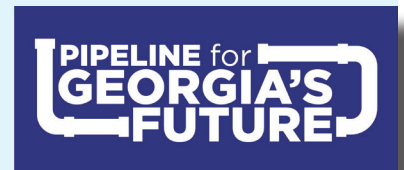


2025 DIGITAL: Website Logo + ENews Banner Logo Package

Ad Package Includes: Company Logo on GUCA Weekly ENews and Website (Hyperlinked)

One-Time Payment: Total Rate – Annual Subscription

AD PACKAGE	SPECS (W X H)	PRICING - ANNUAL
Digital Combo	High Res Logo	\$2800.00



REACH. TARGET. DISTRIBUTION.

GUCA's Monthly Magazine and Membership Directory are distributed directly to the primary decision makers of over **500** GUCA members. GUCA's E-News is distributed to over **1,500** members and industry contacts weekly and the GUCA Website has the highest visibility as the state leader for safety & education training, events and industry updates for the utility construction industry.

ARTWORK. DEADLINES. PAYMENT INSTRUCTIONS.

Format: PDF. **Dimensions:** Listed as LIVE AREA (NO BLEED). It is the responsibility of the advertiser to submit new artwork.

Deadlines: Monthly Magazine 12.15.24; Digital Logo 12.15.24; Directory 7.31.25.

Payment: Invoice/Ad order can be paid by credit card or check. **Contact:** Michael Moon | 404.362.9995 | michael@guca.com