2026 GSCA Conference Proposal Evaluation Rubric

Evaluation Criteria	Exceeds Expectations (3 points)	Meets Expectations (2 points)	Does Not Meet Expectations (1 point)
Title	The title: - accurately captures the presentation description - is specific and clear	The title: - somewhat captures the presentation description - is somewhat specific	The title: - does not capture the presentation description - is unclear and vague
Session Summary	The session proposal has high potential for engaging the described audience.	The session proposal has some potential for engaging the described audience.	The session proposal has no potential for engaging the described audience.
Program Description	The topic is: - current, emerging, and innovative - vital to the success of the school counseling profession	The topic is: - current - of interest to a segment of the school counseling profession	The topic is: - out-of-date - of marginal or limited interest
Learning Objectives	The learning objectives are: - very clear - very specific - clearly measurable - well aligned with the content of the proposal description	The learning objectives are: - somewhat clear - somewhat specific - somewhat measurable - somewhat aligned with the content of the proposal description	The learning objectives are: - unclear - non-specific - not measurable - not aligned with the content of the proposal description
Conference Theme	n/a	The conference theme is incorporated into the program proposal.	The conference theme is not incorporated into the program proposal.
Supports the GSCA Mission	n/a	The program proposal does support the mission of GSCA	The program proposal does not support the mission of GSCA