

# 2025 SPONSORSHIP PACKAGES

2025 CONFERENCE IS: NOVEMBER 12 - 14, 2025 MACON MARRIOTT CITY CENTER, MACON GA

\$10,000

\$2,000 \$3,000

\$750 (\$550 non-profit)

## **MEMBERSHIP:**

### **ANNUAL AFFILIATE MEMBERSHIP**

Affiliate membership shall be available to interested individuals, not qualifying for professional or student membership.













# **MARKETING:**

### **E-BLASTS**

Logo linked with URL placed on dedicated Sponsors section within the conference email blast promotionals

Pre and Post conference spotlight to all GSCA members via email blast (GSCA will send sponsor designed e-mail to membership list)













**WEBSITE** 

HOME PAGE: Logo linked with company's URL placed on home page for the duration of the academic year.

**CONFERENCE PAGE:** Logo linked with company's URL placed on

dedicated Sponsors page within the conference website page.

















**DIGITAL PUBLICATION** 

Insertion in our digital publication, The Beacon

Dedicated Sponsor Spotlight posts on GSCA Facebook and Twitter













# **ANNUAL CONFERENCE:**

### **EXHIBITOR TABLES**

**EXHIBITOR SPACE:** Includes one (1) six-foot table and two chairs

**EXHIBITOR STAFF:** Includes full conference registration for each exhibiting staff member















### **CONFERENCE APP**

ROTATIONAL BANNER: Logo included in the app's rotational banner

VIRTUAL EXHIBIT: Personalize your virtual exhibitor page with contact information, digital handouts, videos, photos, and more

**LEAD GENERATOR:** Scan attendees' badge QR codes. Tool included in the app





















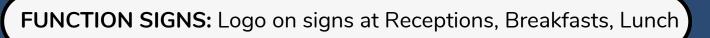






## SIGNAGE AND SWAG

BANNER SIGN: Logo on sponsor sign at registration



CONFERENCE WELCOME BAGS: Opportunity to include company supplied labeled products or materials in GSCA Welcome Bag (must ship your product to hotel to arrive two days before)



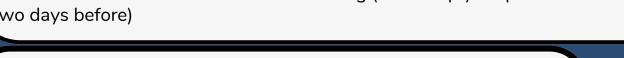












SPEAKING/ PRESENTING OPPORTUNITIES

Sponsor recognition from podium during opeing and closing sessions.

