

2023 SPONSORSHIP PACKAGES

2023 CONFERENCE IS: NOVEMBER 1 - 3, 2023

AUGUSTA MARRIOTT CONVENTION CENTER

TITANIUM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
\$10,000	\$8,000	\$5,500	\$3,000	\$2,000	\$1,250	\$750 (\$550 non-profit)

MEMBERSHIP:

ANNUAL AFFILIATE MEMBERSHIP

Affiliate membership shall be available to interested individuals, not qualifying for professional or student membership.

✓ x6	✓ x5	✓ x4	✓ x3	✓ x2	✓ x1	
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MARKETING:

E-BLASTS

Logo linked with URL placed on dedicated Sponsors section within the conference email blast promotionals

✓	✓	✓	✓	✓	✓	
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Pre and Post conference spotlight to all GSCA members via email blast (GSCA will send sponsor designed e-mail to membership list)

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WEBSITE

HOME PAGE: Logo linked with company's URL placed on home page for the duration of the academic year.

✓	✓	✓				
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CONFERENCE PAGE: Logo linked with company's URL placed on dedicated Sponsors page within the conference website page.

✓	✓	✓	✓	✓	✓	
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SOCIAL MEDIA POSTS

Dedicated Sponsor Spotlight posts on GSCA Facebook and Twitter

✓ x4	✓ x3	✓ x2	✓ x1			
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DIGITAL PUBLICATION

Insertion in our digital publication, The Beacon

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ANNUAL CONFERENCE:

EXHIBITOR TABLES

EXHIBITOR SPACE: Includes one (1) six-foot table and two chairs

✓ x2	✓ x2	✓ x2	✓ x1	✓ x1	✓ x1	✓ x1
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EXHIBITOR STAFF: Includes full conference registration for each exhibiting staff member

✓ x5	✓ x4	✓ x3	✓ x3	✓ x2	✓ x2	✓ x2
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CONFERENCE APP

ROTATIONAL BANNER: Logo included in the app's rotational banner

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VIRTUAL EXHIBIT: Personalize your virtual exhibitor page with contact information, digital handouts, videos, photos, and more

✓	✓	✓	✓	✓	✓	✓
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LEAD GENERATOR: Scan attendees' badge QR codes. Tool included in the app

✓	✓	✓	✓	✓	✓	✓
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SIGNAGE AND SWAG

BANNER SIGN: Logo on sponsor sign at registration

✓	✓	✓	✓	✓	✓	
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FUNCTION SIGNS: Logo on signs at Receptions, Breakfasts, Lunch

✓	✓	✓				
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CONFERENCE WELCOME BAGS: Opportunity to include company supplied labeled products or materials in GSCA Welcome Bag (must ship your product to hotel to arrive two days before)

✓	✓	✓	✓	✓	✓	
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SPEAKING/ PRESENTING OPPORTUNITIES

Sponsor recognition from podium during opening and closing sessions.

✓	✓	✓	✓	✓	✓	
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Opportunity to speak from podium during opening or closing session (up to 4 minutes)

✓	✓					
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