Exhibitor Details

Exhibiting at the GSCA Conference will put you in touch with hundreds of Counselors throughout the state of Georgia. They will come to learn, gather ideas and shop. Many will cite that the exhibit area at the GSCA Conference is among the Conference highlights. This creates a prime opportunity for exhibitors to make a strong impression while they build a relationship with the counselors. All Exhibitors are included in the GSCA Conference App.

EXHIBIT HALL HOURS (Subject to Change)

Reservations for multiple booths and conference sponsors will be given first priority on booth location. Space is reserved on a first-come, first-served basis.

Wednesday, November 1:

Exhibit Hours	10:30 am – 6:30 pm

Thursday, November 2:Exhibit Hours8:00 am - 4:00 pm

Friday, November 3:Exhibit Hours8 am - 10 am

Load In/Load Out Hours:

Exhibitor Move-In: Wednesday, November 1 8:00 am – 10:30 am (Installation and Set-Up of Materials <u>MUST</u> be completed by 10:30 am)

Exhibitor Move-Out: Friday, November 3 10 am - 12:00 pm (Dismantle and Move-Out <u>MUST</u> be completed by 12:00 pm)

The Fine Print on Exhibiting

Cancellations:

Cancellations on exhibit space made prior to September 30 are allowed without penalty. Cancellations between October 1 and October 20 are subject to 25% processing fee. Cancellations after October 20 are non-refundable in any amount.

All cancellations must be made in writing via email to info@gaschoolcounselor.org.

Payment Policy:

All payments are due by the deadline associated with the registration pricing bracket or NET 30 days, whichever comes first. Failure to pay by deadline will EXHIBIT SPACE

Exhibit space is for:

- One 6' x 30" table (one provided)
- 2 chairs
- 1 wastebasket

Not included in booth fee:

- Furniture Rental
- Electricity
- Carpet Rental
- AV equipment or dedicated Internet line
- Material handling and labor
- Shipping and drayage
- Floral and other services

result in a late payment fee. Failure to pay by October 20 will result in an additional late payment fee. Please note that payment can be made with a credit card at the time of registration.

Space Assignment Considerations:

All booths will be assigned on a first-come, firstserved basis, after providing priority to all conference sponsors. Specific booth assignments may take into account the amount of space required, exhibiting history, type of physical exhibit, and product type. Booth space is not guaranteed until written confirmation is sent by GSCA.