



2020 GSCA Conference Proposal Evaluation Rubric

Evaluation Criteria	Exceeds Expectations (3 points)	Meets Expectations (2 points)	Does Not Meet Expectations (1 point)
Proposal Form	All information requested on the program proposal form is complete.	Most of the information requested on the program proposal form is complete.	Some of the information requested on the program proposal form is complete.
Topic and Title	<p>The topic is :</p> <ul style="list-style-type: none"> • current, emerging, and innovative • vital to the success of the school counseling profession <p>The title:</p> <ul style="list-style-type: none"> • accurately captures the presentation description • is specific and clear 	<p>The topic is:</p> <ul style="list-style-type: none"> • current • of interest to a segment of the school counseling profession <p>The title:</p> <ul style="list-style-type: none"> • somewhat captures the presentation description • is somewhat specific 	<p>The topic is:</p> <ul style="list-style-type: none"> • out-of-date • of marginal or limited interest <p>The title:</p> <ul style="list-style-type: none"> • does not capture the presentation description • is unclear and vague
Conference Theme	The conference theme is clearly incorporated into the program proposal.	The conference theme is somewhat incorporated into the program proposal.	The conference theme is not incorporated into the program proposal.
Abstract	The program proposal has high potential for engaging the described audience.	The program proposal has some potential for engaging the described audience.	The program proposal has no potential for engaging the described audience.
Learning Objectives	<p>The learning objectives are:</p> <ul style="list-style-type: none"> • very clear • very specific • clearly measurable • well aligned with the content of the proposal description 	<p>The learning objectives are:</p> <ul style="list-style-type: none"> • somewhat clear • somewhat specific • somewhat measurable • somewhat aligned with the content of the proposal description 	<p>The learning objectives are:</p> <ul style="list-style-type: none"> • unclear • non-specific • not measurable • not aligned with the content of the proposal description