



April 23, 2020

Dear GPI Members:

I hope this email finds you and your family healthy. The past two weeks at GPI have seen continued activity and engagement on numerous fronts. Highlighted below is activity and updates from this past week.

Packaging Industry Collaboration & Bottle Bill Program Support

GPI has continued to coordinate with the Can Manufacturers Institute (CMI), National Association of PET Container Resources (NAPCOR) and most recently, the Aluminum Association, on joint letters and outreach to states with bottle bill programs. Our outreach to date includes key staff and decision makers in California, Connecticut, Iowa, Massachusetts and Michigan. For all of our industries, bottle bill programs provide a much needed, high quality recyclable stream for our respective manufacturing processes.

Each communication is tailored to the current situation on the ground, and follow-up with in-state advocacy firms and member companies with in-state operations. Our message across the board is clear - bottle bill material is an essential supply chain element for our manufacturing industries.

- [Click here](#) to view our correspondence to date, along with a new infographic, highlighting the importance and need for these bottle bill programs to continue operations. [This link](#) will also take GPI members to industry statements and additional COVID-19 resources for download.

SERDC Webinar: Recycling Industry and the Supply Chain During a Pandemic (GPI Presented)

I participated in a webinar last Thursday, April 16th on how COVID-19 has impacted the recycling industry and the critical part it plays in the food and beverage supply chain. On the webinar manufacturers spoke about their individual efforts during the current health crisis and discussed how the recycling industry can use this opportunity to connect the dots for consumers between placing clean recyclables into their recycling bins and the impact on the supply chain for basic goods and emergency supplies. Read more about the webinar, covered in Resource Recycling, [here](#).

Upcoming Webinar: The Recycling Markets Outlook Forum Webinar (GPI Presenting)

Hosted by the National Recycling Coalition, EPA and Renew, this free, interactive webinar will feature a discussion with national experts on recent developments and how they impact recycling markets. Gain insight into the recycling value chain, including specific commodity types, and hear from national-level organizations. Learn how the recycling industry is working through barriers in these uncertain times, including a first look at the new Recycling Market Development Platform. I am pleased to be a webinar panelist, and encourage all members to sign up to participate via the GPI website by clicking [here](#).

National Association of Manufacturers (NAM) Activity: NAM staff are continuing their terrific work in support of GPI and their other member companies. They've [reformatted their state tracker](#) to identify more local guidance and restrictions, and are continuously updating their COVID-19 workforce and employer guidance [microsite](#) with the latest information and guidance from the CDC, OSHA and the EPA.

Recycling Services and Materials Recovery Facility (MRF)

Operations: *WasteDive* is continuing to follow solid waste, collection and recycling policies, as they are modified in response to COVID-19. [Click here](#) for their latest, daily update of known changes, which include guidance on OSHA and other worker safety guidelines.

GPI Website: We've received a tremendous response since the rollout of our revamped website three weeks ago. As we indicated, much of our content, including our finish and technical drawings, infographics, policy, statements and media, have been moved to the members-only section of the site. This content adjustment has resulted in numerous membership inquiries for the association, and allows us to see who is visiting certain sections of the website, the content they are accessing, and other supplier and customer priorities. **All GPI members are strongly encouraged to create a username and password, and login to view the new format and content.** Please let us know if you have any trouble accessing this information.

GPI Environmental, Health & Safety (EHS) Working Group: Last week, GPI glass company EHS representatives participated in their first working group call. GPI will assist working group members and the broader membership with information on resources, federal and applicable state guidance and updates as needed. For those GPI member companies needing additional PPE, masks and related resources, [please click here](#) and scroll to the bottom of the COVID-19 section, to find a list of PPE distribution companies and contact information that may be able to assist. GPI also plans to host Government Affairs and Marketing/Communications Committee calls in the coming weeks.

GPI Membership Webinar/Call: GPI is targeting the first full week in May to have our next **Members-Only Webinar**. In addition to a review of association activity and other updates, we will also highlight 1st quarter 2020 Shipment and Production numbers, which we anticipate issuing prior. The webinar date, time and other details will be sent out once confirmed.

As always, we encourage GPI member companies to continue following COVID-19 [business guidance](#) provided by the U.S. regulatory authority, the Centers for Disease Control and Prevention (CDC). To stay up-to-date on GPI news and COVID-19 developments, follow GPI on [Twitter](#), [Facebook](#) and [LinkedIn](#), and visit our [News & Events page](#).

Please reach out to me directly with any questions at the office 703-684-6359, sdefife@gpi.org, or my cell if urgent , 703-537-6202. Know that you can also contact Bryan Vickers with GPI's member services department, bvickers@pacellp.com, 703-403-2882, with any questions or inquiries.

Thank you,

Scott

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