



The GPCA Leadership Program is an innovative 3-part development program which provides participants with a fresh take on leadership skills and strategies that can be immediately put to practical use in any size company, department or even in your personal life.

The program is customized for the Pest Management Industry. So, if you have been thinking about sharpening your leadership skills or if you have a team member in your company that you would like to see grow to the next level of leadership capability, then please have them apply online at <https://www.gpca.org> under the Education/Events section.

Let's take a brief look at the 4 main goals for this program.

1. Identify and gain knowledge of the indispensable qualities possessed by great leaders.
2. Design your personalized leadership development plan.
3. Align your leadership development with your strengths for maximum personal success.
4. Align your plan to the needs of your company for maximum business success.

The program consists of 3 in-person sessions and requires travel and overnight stays (not covered by tuition). Each session will involve numerous individual exercises, group breakout learning, introspection, and knowledge sharing. There will be some homework and a team project which will require some virtual work in between sessions as part of the development.

Session 1: The first session will cover leadership qualities associated with Organizational Leadership. This session will provide a Results focused orientation and provide you with the Strategic and Critical Thinking skills necessary to set a Direction for your team with a strong Purpose and Roadmap for Implementation.

Session 2: This session is truly unique and will cover topics on Personal & Team Leadership. The essence of this session is built around the Interpersonal leadership qualities necessary to understand what drives people to do what they do. This will allow you to understand how best to develop others while inspiring high performance for your team.

Session 3: This session is considered the Implementation Toolbox where we will get a chance to explore the leadership qualities of Innovation, Leading Change, and the ability to make the Decisions necessary to stay focused on the great ideas for your business.

