**Diversity, Equity & Inclusion Committee Meeting**

**Strategic Plan**

* Improve communications through interactive videos
* Expand familiarity with GNAA Go Getter Program
* Onboard new members to immediately assimilate engagement
* Retain current members
* Develop a process for feedback on membership value and evaluate programs based on survey results
* Create a GNAA membership services program
* Create more awareness of NAA and GNAA discount programs
* Build a loyalty program

**January 19th, 2022**

**Introductions**

* Committee Introductions
* Leadership Lyceum recognition
	+ We would like to start off by recognizing all of

the Leadership Lyceum candidates that are in

attendance today. The purpose of the Leadership

Lyceum program is to educate, motivate, and

empower emerging new leaders of our Association.

**Mixer:**

* Set a date
* Event name
* Location of event
* Agenda/ Goals for event

**Diversity, Equity & Inclusion Committee Goals for 2022:**

* Serve as an advisory body to the GNAA President, the Executive Committee, and the GNAA Board of Directors
* Foster an environment of diversity, equity, and inclusion throughout the organization
* Develop relationships with internal and external stakeholders
* Help improve member relations and retention
* Boost professional development and educational offerings
* Encourage multiple perspectives to ensure creative problem solving
* Allow greater transparency
* Ensure that all cultures, backgrounds, and experiences are valued in our ever-changing diverse workforce

**Next Meeting:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_