



## MAKING THE MOST OF MEMBERSHIP

# YOUR BUSINESS BENEFITS EVERY DAY WITH GIAA

Membership with GIAA gives you access to a wide variety of services and benefits designed to help you and your company gain the scope of knowledge and expertise essential to your success. Here are just a few reasons this is one investment you simply cannot miss out on:



**LEGISLATIVE ADVOCACY**



**PROFESSIONAL DEVELOPMENT**



**INDUSTRY COLLABORATION**



**RELATIONSHIP BUILDING**







## ABOUT GIAA

# ADVANCING THE INTERESTS IN IOWA'S RENTAL HOUSING INDUSTRY

The Greater Iowa Apartment Association (GIAA) is a professional network dedicated to supporting and fostering business growth within the rental housing industry. GIAA provides resources, advocacy, and networking opportunities tailored to meet the evolving needs of our members. Our membership includes over 80 management companies and 400 properties that collectively manage more than 58,000 rental homes across Iowa. Together with independent rental owners, developers, and supplier partner members who deliver essential products and services, GIAA actively promotes and advances the interests of the apartment industry throughout the state.

### MISSION

Our Mission is Empowering the rental housing industry through advocacy, education, and collaboration.

### VISION

Our Vision is Elevating excellence for Iowa's rental housing industry.



## JOIN THE GIAA FAMILY AND GROW YOUR BUSINESS

Property rates as low as \$1.73 per unit plus a small base fee.  
Suppliers/Business Partners can join for \$400 a year, with options to UPGRADE your membership anytime.

## WE HELP BUILD RENTAL HOUSING STRONGER FOR ALL OF IOWA

GIAA IS AFFILIATED WITH THE NATIONAL APARTMENT ASSOCIATION (NAA)

## 2-FOR-1 MEMBERSHIP

When you become a member of GIAA you and your company are automatically a member of the National Apartment Association and can take advantage of the many additional benefits offered below:



**CLICK & LEASE**  
[naahq.org/lease](http://naahq.org/lease)



**NAA EDUCATION INSTITUTE**  
[naahq.org/education](http://naahq.org/education)



**MEETINGS & EVENTS**  
[naahq.org/be there](http://naahq.org/be there)

THANKS TO GIAA'S PLATINUM PARTNERS AND SPONSORS

**FERGUSON**

**THE ACCEL GROUP**

**RENOVA ONE**  
DOUBLE PLATINUM

**ICS**  
ADVANCED TECHNOLOGIES

**Crow Tow**

**LEGACY CONSTRUCTION**

**QUESTIONS?  
CONTACT US**



6210 Northwest 106th Street  
Des Moines, Iowa 50131



[ae@thegiaa.com](mailto:ae@thegiaa.com)  
[thegiaa.com](http://thegiaa.com)



866.562.4422