

# GFAA Gazette



## **Spoiler Alert!**

We have 3 exciting webinars coming up in October with Will Brownlee! If you register for and attend all 3; you will be entered to win a \$50.00 gift card to the store or restaurant of your choice! This is also a great opportunity to get your CEC's to maintain your designations with NAA.

## Monthly Memo from the GFAA President

Dear GFAA Members,

August has come to a close and fall is on the horizon. We know what that means; budget season.

By now you should have received your 2021 educational and events calendar in the mail and we have a great line up for 2021! I hope to see you all in person in 2021.

The Greater Fayetteville Apartment Association is proud to announce our new Diversity and Inclusion Committee has been formed and will have their first meeting in September. NAA will continue to host diversity webinars throughout September and October online. If you are interested in joining this committee or any committee please reach out to Jennifer Scott at [greaterfayetteville@gmail.com](mailto:greaterfayetteville@gmail.com). Committees are a great place to put your ideas to work and make lasting connections with industry colleagues.

We have great supplier webinar scheduled in September, The Thrill of the Sale; The Agony of Social Media: Six Hazards in a Social Media World, with the amazing Mindy McCorkle! We absolutely love Mindy and cannot thank her enough for her support of GFAA.

I hope you have had an amazing summer and an even better autumn.

Sincerely,

Jennifer Pittman, CAPS  
GFAA 2020 President



## Upcoming webinar for Supplier Members with Mindy McCorkle!

Join us September 17th, 2020 at 10:00 am!

### The Thrill of the Sale; The Agony of Social Media: Six Hazards in a Social Media World

Social selling is critical for sales success in today's world., but it's not without pitfalls. In this session, we'll explore 6 social media hazards that could impact our sales success and how to avoid them.

1 CEC—continuing education credit. Cost –FREE to GFAA Supplier Members!

Register here: <https://greaterfayettevilleapartmentncassoc.wliinc1.com//events/Free-Webinar-for-Supplier-Members-with-Mindy-McCorkle-The-Thrill-of-the-Sale-The-Agony-of-Social-Media-Six-Hazards-in-a-Social-Media-World-201933/details>

### About the Instructor:

Mindy McCorkle has 30+ years of leadership experience in multiple industries. She's held positions from front-line roles to executive positions and is seen as a mentor and leader by many. She has too many awards and accolades to list here but has been recognized locally and nationally for her instructional expertise. Mindy owns Enhancement Talent Development where she provides clients with customized learning experiences, team coaching, consulting, and other talent related services. The B2C side of her journey is Life Enhanced, a subsidiary of Enhancement Talent Development, and that's where Mindy works with individuals to help them grow personally and professionally; and find greater happiness and fulfillment through transformation, realignment, and learning experiences. She is a perpetual learner and loves to inspire others to continue learning as well. Mindy is also an author who publishes inspirational works, self-development books, and virtual learning sessions. She brings a unique authenticity to every interaction and presentation and shares transformational insight from her experiences. She's not a game changer; she's creating a whole new game!



**ENHANCEMENT**  
• TALENT DEVELOPMENT •



## September Calendar—Save the Dates!

9/2/2020	11:30 am	Vendor Council Committee	Sammios, Raeford Rd
9/7/2020		Labor Day	GFAA closed
9/8/2020	9:00 am	Publicity Committee	Go To Meeting
9/9/2020	10:00 am	Community Outreach Committee	Go To Meeting
	11:00 am	Membership Committee	Go To Meeting
	11:00 am	NAA Diversity Webinar	Register through NAA
9/10/2020	9:00 am	GFAA Board of Directors	Go To Meeting
9/15/2020	10:00 am	COVID-19 Roundtable	Go To Meeting
9/17/2020	10:00 am	Implementation Hell for Suppliers w/ Mindy McCorkle	Go To Meeting
9/18/2020	3:00 pm	Virtual Maintenance Mania <a href="https://www.naahq.org/virtual-maintenance-mania">https://www.naahq.org/virtual-maintenance-mania</a>	
9/22/2020	1:00 pm	Governance Committee	Go To Meeting
	2:00 pm	Education Committee	Go To Meeting
		First Day of Autumn	
9/24/2020	1:00 pm	Diversity and Inclusion Committee	Go To Meeting
9/25/2020	11:30 am	Finance Committee Meeting	Addison Ridge



## **Diversity and Inclusion Training with NAA**

Take advantage of these FREE webinars from NAA!

### **September 9, 11:00 a.m.**

Women, Diversity, Growth and Leadership in Rental Housing

In this webinar, panelists will share strategies on how companies can create pathways for career advancement from the leasing team to the executive level.

### **September 17, 11:00 a.m.**

Leadership in an Era of Social Turbulence

In this webinar, Dr. Johnson will host an illuminating discussion of the six disruptive demographic trends that will change America forever and the “new” leadership toolkit required to manage turbulence and uncertainty.

### **October 14, 11:00 a.m.**

Multicultural in Rental Housing

In this webinar, learn how to excel at selling and serving multicultural and culturally diverse residents.

### **View this one anytime:**

Diversity Equity Inclusion: Considerations for Managing Diverse Teams

In this webinar, learn the tools for facilitating the personal and organizational development of a diverse, equitable and inclusive organization.

To register for any of these, please visit: <https://www.naahq.org/diversity-inclusion/webinars>



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\*Source: Fiber to the Home Council, June 13, 2016

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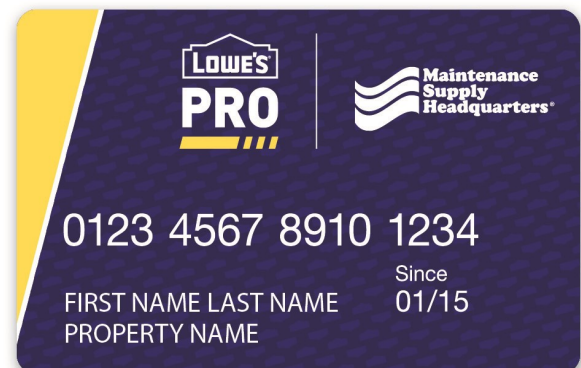
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