<u>GFAA Gazette</u>



DOMESTIC VIOLENCE (DV) RESOURCES for Property Management

Free Webinar Friday, Nov 6 10- 11:15am Join GFAA, Care Center Family Violence Program with Cumberland County, and Loebsack & Brownlee as we learn how to detect the signs of domestic violence in our communities and discuss our legal responsibility in handling domestic violence situations in North Carolina. #LBAgainstDV #LBPurpleOut #OnFridaysWeWearPurple









Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_Mf70cJ2fQQWZUQfzDOeV9w

Monthly Memo from the GFAA President

Dear GFAA Members,

I hope you have had an amazing October! Thank you to all of the GFAA apartment communities who logged on and supported our Sponsors for our virtual Spooktacular Showcase! November is right around the corner and we all know what that means.....VOTING! Make sure you are registered to vote in the upcoming national, state, and local elections. Speaking of elections...the ballots for the GFAA Executive Officers of 2021 have been emailed, and the link is also listed below. Please make sure one person from your company/community completes this task.



We will hold our annual meeting virtually, the same day as our Debt Collection Webinar with Chris Loebsack, November 18, 2020, so make sure you are signed up!

We hope everyone is ready for the holiday season, we know COVID has truly impacted us all this year. We are thankful for all of our members and look forward to greatness in 2021.

Sincerely,

Jennifer Pittman, CAPS, CAM GFAA 2020 President



Please vote by 5 pm on Monday, November 16th, 2020 for GFAA Election:

https://www.surveymonkey.com/r/ YWQY2R2

Upcoming webinar for Supplier Members with Mindy McCorkle!

Join us November 17th, 2020 at 10 a.m. online for "Emotional Intelligence for the Overly Emotional Customer" with Mindy McCorkle !

About the Webinar:

2020 has certainly been an emotional year, that is for sure. And that means that emotional intelligence is more important than ever. When dealing with customers – and potential customers – the 5 major components of strong emotional intelligence are paramount to building relationships, earning trust, and maintaining credibility. In this webinar, we will explore those 5 components so that you will come away understanding how to enhance your emotional intelligence when dealing with emotional customers. 1 CEC - continuing education credit. Free webinar for all GFAA Supplier Members!

Register here: Webinar

About the Instructor:

Mindy McCorkle has 30+ years of leadership experience in multiple industries. She's held positions from front-line roles to executive positions and is seen as a mentor and leader by many. She has too many awards and accolades to list here but has been recognized locally and

nationally for her instructional expertise. Mindy owns Enhancement Talent Development where she provides clients with customized learning experiences, team coaching, consulting, and other talent related services. The B2C side of her journey is Life Enhanced, a subsidiary of Enhancement Talent Development, and that's where Mindy works with individuals to help them grow personally and professionally, and find greater happiness and fulfillment through transformation, realignment, and learning experiences. She is a perpetual learner and loves to inspire others to continue learning as well. Mindy is also an author who publishes inspirational works, self-development books, and virtual learning sessions. She brings a unique authenticity to every interaction and presentation and shares transformational insight from her experiences. She's not a game changer; she's creating a whole new game!





Debt Collection with Chris Loebsack and Annual Meeting

Join us on November 18th online from 10-11 am, 1 CEC (continuing education credit) Register here: <u>Debt Collection</u>

About the Seminar:

As a Property Management professional, you should feel confident that you know how to effectively collect money owed from your residents, but do you know if you are doing it legally? In this session you'll learn: *What kinds of debts are covered under the law

*Who qualifies as a "Debt Collector"

*The difference between a creditor and collector

*How to communicate (and NOT communicate) with residents about their unpaid balances

and the most up to date debt collection law guidance

This class = 1 CEC (continuing education credit)

About the Instructor: Chris Loebsack, Loebsack and Brownlee, PLLC

Chris is the founder and Managing Partner of the law firm Loebsack & Brownlee, PLLC. Chris is a 1996 graduate of Duke University School of Law (J.D.) and a 1993 graduate of Clemson University (B.S.). He has two sons, Joseph and Thomas, and currently resides in Charlotte, NC. Chris' legal practice focuses primarily on representing national Multifamily & Single Family Operator property management companies, but he regularly handles construction law and commercial litigation matters, as well. Also, Chris is a Certified Mediator who regularly mediates Business and Construction Litigation cases for other attorneys. In 2009, Chris was named to the NC Super Lawyers' "Rising Stars" list for his Business Litigation work, and in 2011, Chris again made the "Rising Stars" list in the area of Construction Litigation. In 2013, Chris was named a member of

NC "Legal Elite" by Business North Carolina magazine in the area of Business Litigation. In 2016, Chris was again named to the NC Super Lawyers list in the area of Business Litigation and in both 2017 and 2018, he was honored to make the list in the area of General Litigation. Finally, Chris volunteers much of his spare time in service of several non-profit entities. He has been a member of the Board of Directors for Charlotte Preparatory School since 2014, and part of the Humanities Advancement Board of Clemson University since 2015.

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*Source: Fiber to the Home Council, June 13, 20



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