



GFAA Gazette

*Greater Fayetteville Apartment Association presents:
Starlight Awards Ceremony*

Join us January 23rd, 2020 at 11:30 am

McCormick Farms | The Carolina Barn
7765 McCormick Bridge Road
Spring Lake, NC 28390

RSVP to greaterfayetteville@gmail.com by
January 17th, 2020, seating is limited!



Save the Dates!

- 1/16/200 HVAC Troubleshooting Class w/ Maintenance Supply HQ at Addison Ridge 9am—12:30pm
- 1/17/2020 Deadline to register for Starlight Awards
- 1/23/2020 Starlight Awards Ceremony at McCormick Farms 11:30 am—2:30 pm
- 1/31/2020 Deadline to register for Certified Apartment Manager (CAM) class
- 2/11/2020 Certified Apartment Manager (CAM) class begins 8:45 am at The Regency, other class dates are 2/12, 2/18, 2/19 & 2/25
- 2/19/2020 Certified Pool Operator (CPO) with Mark Cukro at Addison Ridge 9 am to 5 pm
- 2/20/2020 Member Luncheon and Leasing Seminar with Lori Valentine Webb at the Highland Country Club 11:30 am to 4 pm

Memos from Past and Current Presidents



Dear GFAA Members,

As my term comes to an end, I wanted to give my heartfelt gratitude to each one of you. It has truly been my honor to serve as the Greater Fayetteville Apartment Association President for the last two years.

I have been involved with our association for over a decade. We have faced many challenges as an industry over the last 10 + years, but we are becoming more involved, educated and united. I am proud of the evolution of our membership and excited for the future of our organization. Our focus as a board, is to continue to bring speakers to inspire, volunteer opportunities for engagement and that will keep you updated and connected to our government leaders to ensure important issues we are facing are being addressed, communicated and discussed for solutions. We want to be a resource for you and your company each year.

Over the last year, GFAA offered over twenty events. These events included expert speakers, new lunch and learns, after hour networking events, monthly informative luncheons, Maintenance Mania and an all new Supplier Expo with record attendance.

Next year will be even better, our committees have been preparing all year to bring you another year full of events you will not want to miss!

A SPECIAL thank you to our 2019 Sponsors. Our year was successful because of your commitment to our industry and involvement at Legislative Days.

To our incredible Board of Directors, each one of you inspired me with your creativity and continuous commitment to our members. Thank you for your time and talents that you gave to our industry.

As leaders, it is our obligation to find rising leaders to mentor and ultimately replace ourselves. A final thanks to Karen Valenzuela, for mentoring and encouraging me to join the association. It is because of her I was able to experience the rewards of volunteering on our board of directors.

I wish you all success in 2020.

Sincerely,
Catina V. Rhinehart
2018-19 GFAA President



Hello GFAA!

Welcome to 2020! I wanted to introduce myself to our amazing membership! I am Jennifer Pittman, your 2020 GFAA President. I am honored to lead such a dynamic, driven, and exceptional non profit into the future of our industry and the Greater Fayetteville area. I just celebrated my 7th anniversary in the apartment industry and have loved every moment! I am passionate about educational opportunities and being up to date on our industries legislative agenda. I am here to assist our organization in growing and our membership anyway I can. I look forward to meeting everyone and hearing your ideas for our membership. 2019 has been such an amazing year and I look forward to working with everyone on our goals! I thank everyone for your confidence in my ability to lead GFAA and cannot wait to show our membership all that is in store for 2020! Happy New Year!

Sincerely,

Jennifer Pittman
2020 GFAA President

HVAC Troubleshooting Class

Join us at Addison Ridge on 1/16/2020 from 9 a.m. to 12:30 p.m. for a Lunch & Learn with Maintenance Supply Headquarters for the HVAC Troubleshooting class.

This class is designed for anyone just getting starting in HVAC repairs. This class covers the basics of HVAC including compressors, evaporators, condensers, thermostats, electrical theory, understanding Freon gauges, reading pressure temperature charts (P/T charts), and trouble-shooting solutions.

This course is only \$25.00 per person, and seating is limited!
Sign up your maintenance team by 1/14/2020: [HVAC Class](#)



Certified Apartment Manager - CAM

Whether you are a property manager or new to property management, this course provides in-depth training and expertise just for you! Earning CAM credentials gives you the skills to increase your community's net operating income; the knowledge to effectively manage an apartment community; and most importantly, the ability to achieve your property owners' investment goals.

Requirements:

To obtain the CAM credential, candidates must complete the following:

- Minimum of 12 months of onsite property management experience
- Successful completion of all CAM coursework (totaling 40 hours)
- Meet all examination standards within 12 months of declaring candidacy



You'll learn about:

Occupancy rates, Comprehensive marketing plans, Sales team management and product readiness, Equitable treatment of current and potential residents, Resident retention and the maintenance of a positive company image, Consistent and ongoing resident communication, Positive resident service and issue resolution, Enforcement of company policy in compliance with laws and regulations, Property inspections, Preventive maintenance programs, Service request process, Apartment turnover process, Contractors and vendors, Recruitment, hiring, orientation and training of high-caliber employees, Systematic employee evaluation, Employment regulations and record keeping, Analysis of the property's financial operations with corrective actions for underperformance, Monitoring of property performance to achieve the owner's investment goals, Accounting principles and practices, Maximizing net operating income, and Reporting property performance honestly and accurately.

Deadline to register is 1/31/2020! Click here for registration and pricing, seating is limited!! [Certified Apartment Manager](#)

Rick's Place

What is Rick's Place?

Rick's Place is a 50-acre interactive greenspace, 5.5 miles from Ft. Bragg. They are open dawn-to-dusk and free for the Military Family and those who serve the Military Family. Rick's Place is the first of what they hope will be many interactive retreat centers around the US near military bases where service members experience numerous deployment cycles and seek to reintegrate after deployments.

What is their mission?

The Rick Herrema Foundation (RHF) strengthens relationships and builds community for the Military Family through fun, quality activities. At present these activities include free time, play time, kids' art, animal fun, camps, organized family activities and volunteer days. Once they complete construction and clear the debris, the plan is to bring out horses on a regular basis for family fun and stress relief, and to continue to build and develop this outlet for military families.

Who was Rick Herrema?

Sergeant 1st Class Richard J. Herrema's life was cut short during an April 2006 Operation Iraqi Freedom deployment, but his legacy has endured in the way he is remembered. Rick had a deep love for his fellow man, his family and his country. When Rick claimed you as a friend, he was your friend for life; and for the 27 years Rick lived he never stopped serving others.

To learn more about his story, click here: <https://rhfnw.org/rick-herrema/>

How can we help?

Keep checking the GFAA website for upcoming volunteer opportunities to assist Rick's Place in 2020!

Rick's Place

5572 Shenandoah Drive

Fayetteville, NC 28304

Phone 910-444-1743

Email info@rhfnw.org

Donations: <https://rhfnw.org/donate-2/>



Greater Fayetteville Apartment Association

P.O. Box 25006

Fayetteville, NC 28314

Phone: 910-929-0217

Email: greaterfayetteville@gmail.com

Website: <http://www.mygfaa.org>

Click here to Add, Follow and Like the GFAA on social media:

