

GFAA Gazette



Night of Networking

Thursday, June 13, 2019
6:00 PM - 9:00 PM

Char Bar 7
100-A Pavilion Way
Southern Pines, NC 28387

Join us at Char Bar 7 for the next Night of Networking!

The GFAA will host appetizers for all members in attendance, so simply register so we have enough seating.

Unwind after work with live music on the patio, make some new contacts, and mingle with existing ones.

Register here: [Night of Networking](#)

This event is sponsored by:



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Save the Dates!

- 4/3 + 4/4 CFC
- 4/15 Sponsor Member Portal Class
- 4/18 Member Lunch & Seminar w/ Larry Berry
- 4/30 CAM begins
- 5/20-5/22 AANC Education & Legislative Conference, Raleigh NC
- 6/13 Night of Networking
- 6/20 Fair Housing with Mindy McCorkle
- 6/26-6/28 NAA Apartmentalize, Denver CO



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Earning your CAM credential allows you to demonstrate your skills, knowledge, and ability to manage an apartment community and achieve owners' investment goals.

Requirements: To obtain the CAM credential, candidates must complete the following: Minimum of 12 months of onsite property management experience, successful completion of all CAM coursework (totaling 40 hours). Must meet all examination standards within 12 months of declaring candidacy.

This course will include all of the following modules: Industry Essentials, Marketing, Property Maintenance, Risk Management, Legal Responsibilities, Human Resources, Resident Experience, and Financial Management.

Class Dates are 5/7, 5/9, 5/15, 5/16 and 5/17 at Westlake at Morganton from 9 am– 5 pm. This course is sponsored by Loeb sack & Brownlee.

Register for this course here by April 24, 2019: [CAM](#)

April Luncheon and “A Magical Experience” Seminar with Larry Berry

Thursday, April 18, 2019 Lunch Meeting 11:30-1, seminar 1:00-4:00
Highland Country Club
1105 Highland Country Club Drive
Fayetteville, NC 28305

About the Seminar:

Resident satisfaction is key to retention and has a significant impact on the bottom line related to both income and expenses. How can you create new magic to keep your residents? How do you handle conflict and the occasional “Unhappy Camper?” This is a combination of both property management and what I have learned at Disney which is known for exceptional customer service. Also shared will be new ideas and trends for enhancing resident services and providing a concierge atmosphere where the last thing on your resident’s mind is to want to leave. [Register here](#)

Fair Housing with Mindy McCorkle

Thursday, June 20, 2019 12:30 PM - 4:00 PM
Highland Country Club
1105 Highland Country Club Drive
Fayetteville, NC 28305

Fair Housing - what everyone on site that comes in contact with a resident needs to know!

This course is 3 CEC's (Continuing education credits) and includes lunch. [Register here](#)

About the speaker:

Our instructor, Mindy McCorkle is the owner of Enhancement Talent Development., has decades of management, operational, and leadership experience, but don't let that fool you – she's refreshing and original. Those who know her frequently comment on Mindy's approachability, and view her as an inspiring leader and mentor. She's engaging, clever, motivating, and authentic; and has won more awards than we have time to list today!

After spending 12 years in restaurant management, and 20+ more years in the property management operations; she walked away from her steady paycheck and started Enhancement Talent Development. Mindy's passion is helping others learn, motivating people to be inspired and continue growing personally and professionally, and identifying untapped talent. So here she is, five years later, with a solid training, speaking, and consulting business, AND a blog to further inspire and enhance others' lives.



Larry Berry



Mindy McCorkle

President's Corner

Dear GFAA Members,

I hope you have enjoyed the events so far hosted by the association. We began the year with an awards ceremony, celebrated our winners and honored our leasing professionals and maintenance rock stars.

We introduced Katie Rigsby to the GFAA and she offered a dynamic seminar called -Leasing Bootcamp. It was rejuvenating and entertaining. I hope your teams found something to implement immediately back at the office. We still have many great networking opportunities and education events planned for 2019. Our next speaker will be at April's luncheon. We are welcoming Larry Berry. This seminar will not disappoint. I hope to see you all there. A huge thank you to our education team for coordinating these awesome seminar.

Our most recent event was Maintenance Mania. We had a huge attendance with over 70 competitors and 100 + spectators. Our event was a huge success because of the incredible sponsors and management companies that allowed all of you to attend. I am extremely proud to represent such a passionate group of industry professionals and appreciate your support at these events. Please be on the lookout for the HD supply code. If you use this code while ordering, HD supply will donate a portion of funds back to the GFAA education fund. More details will follow once available.

We hope by now, you have heard the exciting news about our committees! Now is the time to join in and allow your voice to be part of this growing organization. This is your membership and your influence is needed for planning of upcoming events. Please contact Jennifer Scott for more details. One of my goals for our membership is to develop future leaders for our board of directors. If you've thought about volunteering but unsure about the different positions available, please feel free to contact me at gfaapresident@gmail.com. I will gladly share my experiences with you and direct you to the committee that will serve you best.

As always, thank you for being a part of GFAA. We hope you find our association as a valued resource for you, your company and your teams.

Sincerely,

Catina Rhinehart
2019 GFAA President

2019 GFAA Sponsors

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3



**A special recognition
to our
Diamond Member
Loesack & Brownlee
for being our 2019
Education Sponsor**

3

Apartment Association of North Carolina— Political Action Committee



The AANC-PAC needs your to help shape government in North Carolina!

- Landlord/Tenant Law
- Building Codes
- Forced Section 8
- Maintenance Licensing
- Impact Fees/Tax Policy
- Utility Regulations
- Inspections
- Swimming Pool Rules

If the issues above are important to you and your business, please consider contributing to the AANC-PAC!

By taking a proactive role in North Carolina government, we can help shape the legislature and protect our interests as multifamily professionals.

By February 2019, the entire GFAA Board of Directors and Staff made their annual contributions to the AANC-PAC —and we challenge YOU to do the same.

Click here to make your personal donation today: [AANC PAC](#)



Apartment Association of North Carolina— Education and Legislative Conference

Monday, May 20th, 2019 at 5:00 PM to
Wednesday, May 22nd, 2019 at 2:00 PM

Raleigh Convention Center
500 S Salisbury St
Raleigh, NC 27601



The AANC Education & Legislative Conference is the annual gathering of our statewide membership to participate in a variety of educational sessions, networking with peers, and advocating for important industry issues at the North Carolina Legislature.

The 2019 AANC Education & Legislative Conference will offer 6 CECs for attending the conference. Hotel Group room block information will be included in your registration confirmation email.

For more information, visit: <https://www.aanconline.org/events/together-towards-tomorrow>

Join a Committee!!

Want to be more involved in the Greater Fayetteville Apartment Association?

Consider joining a committee and be a part of strategic planning in your favorite area of interest; have your voice and ideas heard.

Email us at greaterfayetteville@gmail.com for your invitation to the next meeting!



Committee Descriptions:

Vendor Council – Major planning of, and not limited to, Tradeshow and Maintenance Mania. Assist in getting sponsors involved in these events; and be cost effective and explore options to better them in the future. Gets the Supplier Members involved and engaged, collect their feedback from the events.

Chair: Kris Kenney
Vice Chair: Stephanie Reeser
Meeting: 1st Wed every month, 10 am, Addison Ridge

Publicity/Events – Takes on the promoting of the GFAA, upcoming events and social media. Work together to create new ideas for contests, flyers, posts, etc to promote attendance for all functions hosted by the GFAA. Grow the number of likes, followers, connections and exposure of all online outlets, to include the website.

Chair: Emilie Williamson
Vice Chair: Heather Gonzalez
Meeting: 2nd Tues every month, 9 am, Westlake at Morganton

Governance/Bylaws and Policies- Promote advocacy for GFAA, AANC and NAA, & the PAC's. Grow awareness of the Membership of what these entities do for us and gain support. Promote AANC Leg & Edu Conference in Raleigh annually, and always keep Members aware of any pending legislative concerns that may need our action throughout the year.

Chair: Jonathan Elliot
Vice Chair: Nana Bentsi-Enchill
Meeting: 4th Tues every month, 1 pm, Reserve at Carrington Place

Education – Planning of designation courses, maintenance certification classes, and research relevant topics and speakers for seminars. Collect quotes from instructors and ideas for venues, collaborate with finance committee regarding cost. Keep annual calendars to track dates, deposits, speakers, venues, times etc, Calendars upon completion should go to Publicity committee to promote. Collect input from members for future planning recommendations and interests. Assist in any other details related to planning for these courses, and makes Education Sponsor aware so they are included for all classes.

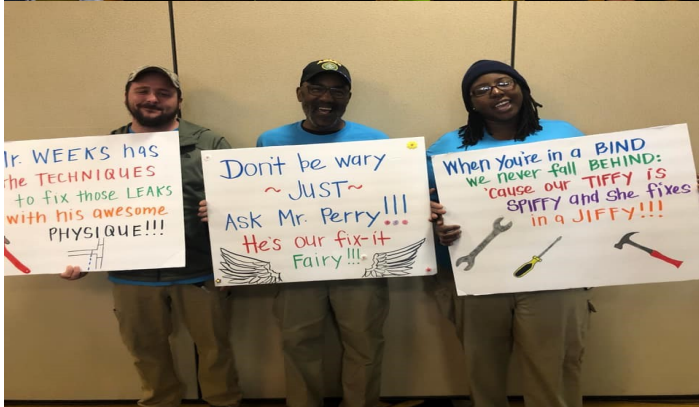
Chair: Angela Raupp
Vice Chair: Jennifer Pittman
Meeting: 4th Wed every month, 11 am, The Regency

Community Outreach – promotes the annual charity of the year that is voted for by the Membership. Create a relationship with the charity, invite them to our functions and get the members involved in supporting their needs. Draft plan for drives and other ways to assist the charity throughout the year, make their presence and our relationship with them known throughout our counties.

Chair: Ericka Peterson
Vice Chair: Emilia Wright
Meeting: 2nd Wed every month, 10 am, Westlake at Morganton

Membership – Main focus is retention and growth. Assist with the needs of current members, help collect business cards and turn into Exec Dir to keep records current of all staff at all communities and businesses, get feedback from events and classes to assist Education and Events in future planning. Help the current members see a value for their membership. Network in our 6 counties to find new Member prospects, talk up the GFAA with any other relevant business that you come in contact with. Draft new networking events to get people together, and ideas for Membership Drive.

Chair: Stephanie Reeser
Vice Chair: Brenda Leidholdt
Meeting: 1st Tues every month, 10 am, Westlake at Morganton



Congratulations to the GFAA Maintenance Mania category and overall winners!

- 1st Overall** Orlando Malave
- 2nd Overall** Garrett Nickels
- 3rd Overall** Steven McEown

AO Smith Water Heater Installation

- 1st place Jonathan Mercer
- 2nd place Garrett Nickels
- 3rd place Orlando Malave

Fluidmaster Duo Flush Toilet Conversion

- 1st place Garrett Nickels
- 2nd place Steven McEown
- 3rd place Orlando Malave

Frigidaire Icemaker Installation

- 1st place Orlando Malave
- 2nd place Garrett Nickels
- 3rd place Jonathan Mercer

Kidde Fire & Carbon Monoxide Safety Installation

- 1st place Jonathan Mercer
- 2nd place Garrett Nickels
- 3rd place Steven McEown

Kwikset Key Control Deadbolt Test

- 1st place Orlando Malave
- 2nd place Dayton Bryant
- 3rd place Daniel Hoyle

SmartBurner™ Heating Element Installation

- 1st place Steven McEown
- 2nd place Dayton Bryant
- 3rd place Jose Sanchez

Smart Comfort Air Conditioner Repair

- 1st place Jonathan Mercer
- 2nd place Garrett Nickels
- 3rd place Orlando Malave

Race Car Competition

- 1st place Dayton Bryant
- 2nd place Jason Ortiz
- 3rd place Jerry Marques

- Best of Show Car** - Demetric Sevier
- Team Spirit Award** - Shanice Goldwire

Maintenance Mania!



**MAINTENANCE
MANIA!**

AC Smith.
Innovation has a name.

SmartComfort
By Carrier

Fluidmaster.



FRIGIDAIRE.

HD SUPPLY.
FACILITIES MAINTENANCE

Kidde



**Kwikset
SMARTKEY.**
RE-KEY TECHNOLOGY

NAA
NATIONAL APARTMENT ASSOCIATION

PEACHTREE
by HD SUPPLY

seasons®



KidsPeace®

KidsPeace—May is Foster Care Awareness Month

What can you do?

“Foster a Ribbon” is a campaign to hang 24 inch ribbons that have been fostered (purchased) by people of Fayetteville. The 24 inch long ribbons symbolizes the average 24 months that children spend in foster care. The ribbon swaying in the wind symbolizes the unstable environments the children have endured.

Ribbon fostering (ribbon sales) will begin in April. The goal is to sell 2000 ribbons that will be hung from trees in 2 separate locations in Fayetteville. 1000 ribbons will be hung per location in symbolism of the approximate amount of children in need in Cumberland County. The ribbons would be hung on the trees from May 17, 2019 until May 24, 2019. There would also be a sign placed at each location with information regarding the Cumberland County needs in foster care. We intend to have a media moment for each location with a public official present. The goal of the “Foster a Ribbon” campaign is to bring awareness of the continued need for foster parents and funds to support these children because “They are our Future”. **Click here to make a \$5.00 donation to sponsor a ribbon today!** [**FOSTER A RIBBON**](#)



Greater Fayetteville Apartment Association

P.O. Box 25006
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Phone: 910-929-0217

Email: greaterfayetteville@gmail.com
Website: <http://www.mygfaa.org>

Like us on Facebook! <https://www.facebook.com/greaterfayetteville/>



Follow us on Instagram! <https://www.instagram.com/greaterfayetteville/>



Connect with us on Linked In! <https://www.linkedin.com/in/greater-fayetteville-apartment-association-992139134>

