

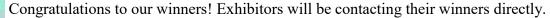
# **GFAA Gazette**

October 2022

## Thank You For Participating in the 2022 GFAA Trade Show!!!

The GFAA Trade Show was held Thursday, September 29. We had 34 booths and more than 200 attendees — thank you for making this year's trade show a success!

Whether you attended the trade show or couldn't join us, we want to hear from you. Your feedback will help us make future trade shows an even better experience for you! Complete the trade show survey by October 21!







- **CORT** Best Overall Booth Suppliers
- Carlos Martinez Best Costume Individual Supplier
- Kris Kenny Best Costume Individual Attendee
- Apartment Dynamics Best Group Costume Attendee

#### **Certified Apartment Leasing Professional**

Tuesday, October 18 - Thursday, October 20

Leasing professionals are the first people prospective residents meet and are responsible for generating traffic, conducting leasing demonstrations, overcoming objections and qualifying prospective residents. This program teaches all these skills and more.

Earning CALP, your first industry credential, signals to an employer your commitment to a career in residential property management.



CERTIFIED APARTMENT LEASING PROFESSIONAL®

#### **Register Here**

#### Legal Seminar With Will Brownlee

Thursday, October 27 | 9 AM - 4 PM

A full day reviewing a wide variety of legal topics affecting North Carolina landlords, including:

- Evictions: A to Z, including how to anticipate/avoid common resident defenses before filing any eviction
- NC Debt Collection Laws
- Common Landlord Myths -- and how to avoid them
- Discussion of the latest federal and state updates affecting evictions and your rights/obligations as a NC landlord
- Review of other case law precedents and regulatory and legislative changes that impact NC landlords
- As always, as many attendee questions as we can pack into one day

#### **Register Here**

# *Updated* Budget Memo: Education & Events

Date	Class/Event	Location	Member Price
January 1, 2023	Membership dues invoice	-	
,	get mailed and emailed to		
	all members		
January 5-6,	<b>Appliance Repair Class</b>	FTCC	\$199.00 member
2023	with John Riggs at FTCC		\$250.00 non member
Jan 17, 18,	CAPS with Mindy	TBD	TBD
24,25,26	<b>McCorkle</b>		
	C. 1. 1. A. 1.C.	M.C. I.E.	
February 8, 2023	Starlight Award Ceremony	McCormick Farms	
February 14,	CPO with Mark Cukro	In person TBD	\$169 member
2023			\$199 non-member
February 16,	Leasing Appreciation and	TBD	\$30.00 lunch only
2023	Social Media Class Rachel		\$69 lunch + seminar
	Garavito Young		\$49 Seminar Only
$\frac{\text{March } 7 + 8,}{\text{March } 7 + 8,}$	EPA/CFC with Mark	TBD	\$199 member
2023	Cukro	T D D	\$249 non member
TBD	New Member Orientation	Go To Meeting	FREE
		10-11 am	
TBD	Maintenance Mania	TBD	TBD
TBD	GFAA Board of Directors	TBD	Presented by BRM, for BOD
7. 1.21.2022	Strategic Planning Session	9 am – 1 pm	only, includes lunch
March 31, 2023	Deadline to pay	-	Blue Moon/NAA lease access can
	membership dues to the GFAA		be cut off for non-payment of dues after this date
April 5, 2023	CPO with Mark Cukro	In person TBD	\$169 member
April 5, 2025	CI O WILLI WILLIK CUKIO	III person TDD	\$199 non-member
April TBD	Night of Networking	TBD	
April 24-26,	AANC "The Future is	Raleigh, NC	For more information and
2023	Calling" Education	6 CEC's	registration, visit
	Conference		www.aanconline.org
May 2023 TBD	Supplier Webinars	Go To Meeting	Free for Suppliers
	working with Mindy on	10-11 am	\$10 all other members
M TDD	Content 2023	1 CEC	\$30 non-member
May 18, 2022	Night of Networking	TBD	Free for members, sponsors are
May 18, 2023	Show Me the Money class with Brandon Negron, 3	TBD 11-3 pm	\$30.00 lunch only \$69 lunch + seminar
	CEC's	11-5 pm	\$49 Seminar Only
	CLC 5		J. John M. Chry
June 7-9, 2023	Apartmentalize	Georgia World	For more information and
		Congress Center	registration, visit www.naahq.org
		Atlanta, GA	
June TBD	Night of Networking	TBD	

## 2023 Updated Budget Memo: Education & Events

L.L. 2022 TDD	Cymplian Wahin and	Co To Mostino	Enga for Cumpliana
July 2023 TBD	Supplier Webinars	Go To Meeting	Free for Suppliers
	working with Mindy on	10-11 am	\$10 all other members
	Content 2023	1 CEC	\$30 non-member
July TBD 2023	Vendor Bowling	Lafayette Lanes	Free for Suppliers!
S	<b>Appreciation Night</b>	Raeford Rd	\$15.00 for all other members –
		6-9 pm	covers game/shoes/meal
Aug 17, 2023	Brunch + Insurance	Highland Country	\$49 includes brunch
N	Claims 101 w/ BluSky and	Club Small Room	10 - 1
	State Farm	2 CEC's	
TBD	CALP	TBD – in person	\$399
	Instructed by Angela	8:45 -5 pm	Sponsor – Loebsack & Brownlee
	Raupp	all 3 days	Deadline to register 7/30/2023.
TBD	Tradeshow	Crown Complex -	starts 6/1
TBB	Tracesnow	Expo Building	Starts 0/ I
		LAPO Dunding	
October 26,	Legal/NAA Seminar with	Highland Country	\$99 includes lunch
2023	L&B	Club	φορ merades ranen
2025	L&D	6 CEC's	
N. 1 16	126 1 1:	9 am -4 pm	<b>#20.1</b> 1 1
November 16,	Annual Membership	Highland Country	\$30 lunch only
2023	Meeting (voting)/Lunch,	_Club_	\$89 lunch + seminar
	and Toni Blake	3 CEC's	\$500 watch parties
		11:30  am - 4  pm	
TBD	<b>Holiday Party</b>	<b>Highland Country</b>	\$49 per person
		Club 6-9 pm	

<sup>\*</sup>Dates, rates, and locations are subject to change at the discretion of the GFAA,

**Yellow Confirmed** 

**Light Blue Pending** 

Red Changed

We will have quarterly supplier webinars with Mindy McCorkle- Dates and Subject TBD We will also be offering CEC classes virtually in 2023 on different topics Stay Tuned



#### **Annual Member Meeting, Luncheon, Seminar**

Thursday, November 17 Speaker: Mindy McCorkle

Annual Meeting Luncheon 11:30 AM-1 PM

Seminar: 1-4 PM

#### Interviewing and Hiring Practices That Need to Adapt to the New Workforce

Have you ever selected a candidate based on how well they interviewed, only to be disappointed at their actual performance once they start? Is it harder than ever to find good quality talent? Struggling to find candidates who are qualified and who will stick around for a while?



Learn how to approach the candidate selection process in a way that helps identify the best candidates for your team and allows you to select based on evidence and not gut.

Come away with a unique approach to the interview process to help you find the RIGH associates for your open positions.

#### **Register Here**

#### **Upping Yourself Fulfillment Games In Difficult Times - Webinar**

Tuesday, November 15, 10 AM

How you feel at the end of most days is the best way to gauge your self-fulfillment level. And when our self-fulfillment is low, our productivity suffers, our passion wanes, and our goals are even harder to achieve.

Learn 6 tips for upping your self-fulfillment even during the most stressful times.

#### **Register Here**

#### **GFAA Maintenance Scholarship Opportunity**

Fayetteville Tech Community College Property Maintenance Technician

#### **Course Details:**

- 280 hours, beginning October 24
- Class time: 8:00 AM 5:00 PM
- Cost: \$343

#### GFAA is offering TWO scholarships:

- The scholarship will cover 100% of the \$343 class cost.
- Students must register and pay for the class. The scholarship will reimburse the student upon class completion of the course with a passing grade.
- To apply, interested candidates simply need a letter of recommendation from a GFAA member emailed to info@mygfaa.org with the subject line: FTCC Maintenance Tech Scholarship.





New At



Property
Maintenance
Technician

During this 280 hours class (7 weeks) the following content will be covered

- HVAC EPA Refrigerant Recovery /Recycling Certification
- OSHA 10 Construction Certification
- Appliance repair
- Intro to Basic Electrical Installation
- Intro to Basic HVAC
- Intro to Basic Plumbing
- Intro to Basic Carpentry
- Painting
- Certified Pool Operator Certificate
- Computer Applications
- Customer Service and Communication Skills

This course is designed to introduce the elements of construction building trades including electrica, safety, hand tools, carpentry, appliance repair, drywall, certified pool operator, and HVAC maintenance.

For more information please call 910-678-8430.

## **National Apartment Association**

# NAA Diversity, Equity & Inclusion Awareness Week October 10 - 13

The second annual NAA Diversity, Equity & Inclusion (DE&I) Awareness Week is here with even more imperative knowledge on sustaining DE&I policies in the workplace and beyond. Building on last year's lessons of storytelling, allyship and leadership, you'll learn about supporting an intergenerational workforce, uncovering microaggressions, promoting inclusivity and building a foundation for diversity, equity and inclusion.



Each day, you'll be guided by experts through online sessions that tie into the other lessons of the week, while also learning communication tactics from other rental housing professionals.

Register today for one or all the educational opportunities to broaden your DE&I knowledge.

#### Learning objectives include:

- Recognizing ageism and how to combat it
- Identifying, mitigating and coping with the harm of microaggressions
- Promoting workplace inclusion from the top down
- Understanding the state of DE&I in the rental housing industry from first-hand accounts and empirical data

#### Learn more and register!

#### **Cracking Down on Synthetic Fraud**

Wednesday, October 12, 3 - 4 PM

Fraudsters are working overtime to gain access to your sensitive information. The most common type of identity theft, synthetic fraud, uses multiple stolen sources of information to create a new fake identity. Join TransUnion's Vice President of Tenant & Employment, Maitri Johnson, Wednesday, October 12 at 3 p.m. ET to learn how synthetic fraud affects the rental housing industry, tools to detect fraud like the Fair Credit Reporting Act (FCRA) and other ways to help protect your company.

#### Learn more about:

- How synthetic fraud works and how to identify it
- What are the FCRA and non-FCRA implications
- How to protect against and prevent fraud

#### **Register Here**







FOR MORE INFORMATION, CONTACT: (704) 970 - 3900



Fiber Optic Internet, TV and Phone

MetroNet will soon provide Fayetteville with 100% fiber optic internet, TV and phone. Our network is built to handle multiple internet-connected devices at the same time, with virtually no buffering!

- Up to 8% increase in property values for MDUs with fiber access?
- Up to 11% in additional net income per unit<sup>1</sup>
- Increased resident satisfaction





Contact: Gregg Daniels
Sales Representative
Email gregg.l.daniels@sherwin.com



#### RESTORATION SERVICES

When your property is damaged, emergency response time is vital. Minutes can make the difference between recovery and total loss. BluSky's trained specialists are positioned to respond to your needs at any time, day or night, within minutes.



- ✓ Immediate Response
- ✓ Temporary Power and Security
- ✓ Total Reconstruction



- ✓ Competitive Market Pricing
- ✓ Partnership With Leading Manufactures
- ✓ Certified Installers



- ✓ Lead, Mold and Asbestos Mitigation
- ✓ 24-Hour Air Quality Monitoring
- ✓ Total Reconstruction











Multifamily/ **Apartment Management Law** 

Education/ **Training** 



Community **Association Management** 



Commercial & Investment Real Estate



**BWPF-LAW.com** 









(f) (in) (□) → @BROWNLEEWHITLOWPRAET

Disclaimer: This is an advertisement for legal services.

# SAFETY ESSENTIALS TO STAY PREPARED

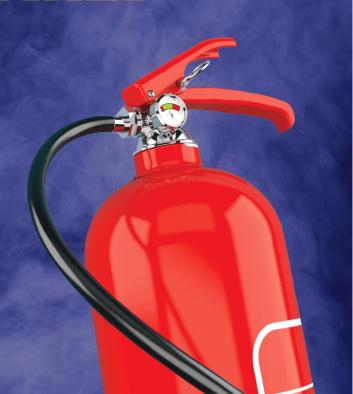
Get same-day delivery on products Pros need to keep residents safe!

Learn more at LowesProSupply.com/Safety





§If ordered by 10 a.m. Same-day delivery not available in all markets. Exclusions may apply. ©2022 Lowe's, LOWE'S, the Gable Mansard Design and Lowe's Pro Supply are trademarks or registered trademarks of LF, LLC.



## **Apartment Association of North Carolina**



# **SAVE THE DATE!**



April 24-26 | Raleigh

Registration Opens December 2022



\* APARTMENT ASSOCIATION \*

### **Greater Fayetteville Apartment Association**

P.O. Box 25006

Fayetteville, NC 28314

Phone: 910-929-0217

Email: info@mygfaa.org

Website: http://www.mygfaa.org

Click here to engage with our social media:





