

GFAA Gazette

Issue: Second Quarter 2024

June 28, 2024

President's Message

With the heat hitting us, one couldn't miss that we are in the throes of summer in North Carolina. And, what a first half of the year we had. We honored our stars at the annual Starlight Awards, GFAA hosted different classes including Fair Housing, multiple CPO classes, Appliance Repair, and more, and we celebrated our leasing team members at Leasing Appreciation Karaoke.

None of this would have been possible without the efforts of our many volunteers serving on various GFAA committees. If you didn't know, committees are open to ALL members! I invite you to get involved and serve where your passions lie. Committees meet in person every other month and virtually the other months.

- Supplier Council
- Membership Outreach
- Government Affairs
- Education
- Diversity & Inclusion

Interested in learning more about a committee?
Email info@mygfaa.org to get involved!

Looking ahead, I hope to see you at one of our upcoming signature events:

- Maintenance Appreciation Cornhole: 8/22
- Trade Show: 9/26
- Annual Meeting: 11/21

Thank you for continuing to choose to be a member of GFAA!



Heather Gonzalez
GFAA President

2025 Planning

Watch your email and the GFAA website later this summer for 2025 dues information and the event/education budget memo.

Thank you to everyone who responded to the education survey!

We look forward to continuing to serve you!

**COMING
SOON**



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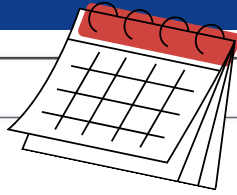
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July/August 2024



UPCOMING EVENTS

Jun 12 to Jun 28 2024 Mid-Year Committee Meetings

Jul 18 GFAA Board of Directors Meeting (July 2024)
9:00 AM - 10:30 AM EDT

Jul 31 Virtual Certified Pool Operator (CPO) - July 2024
9:00 AM - 4:00 PM EDT

Aug 2 Trade Show 101 (2024)
11:00 AM - 12:30 PM EDT

Aug 22 12 MUST-HAVE Customer Service Tips for 2024
10:00 AM - 11:30 AM EDT

Aug 22 Committee Meeting Social (August 2024)
5:00 PM - 6:00 PM EDT

Aug 22 2024 Maintenance Appreciation Cornhole
6:00 PM - 8:00 PM EDT

12 MUST-HAVE Customer Service Tips For 2024

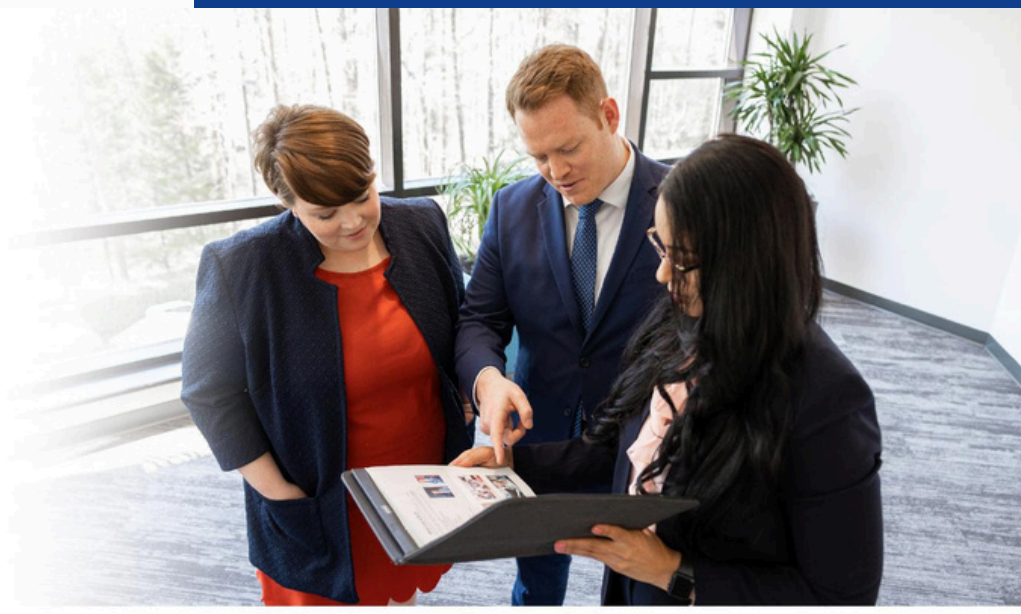
August 22
11 AM - 12:30 PM
1 CEC

REGISTER NOW

Customer service must adapt to our customers' needs and wants TODAY, not the customer we knew a year ago. And don't forget: we all have INTERNAL customers, too! Learn 12 skills that you must refine TODAY to stay competitive and capture new customers (and keep the existing ones!).

FREE for suppliers / \$25 all other members

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GFAA's State Fair Trade Show

Thursday, September 26

Thursday, September 26
5 - 7 PM
Crown Expo Center B&C

MORE INFO

Supplier Partners: Secure your booth today!

\$425 | 6/1/24 - 6/30/24
\$475 | 7/1/24 - 8/31/24

Supplier companies must have a booth to attend the show.

Apartment Community & Management Company team member, or Independent Rental Owners team member, registration is free!

Meet with GFAA supplier partner, Food, Drinks, Fun, and PRIZES!



PAINTING, RENOVATION & RESTORATION

Chris Bryan
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Trade Show 101

Friday, August 2
11 AM - 12:30 PM
Held via Zoom

FREE for Suppliers!

This session is meant for Supplier Partners who are either new to the industry, new to trade shows, or new to this market. Supplier Partners will learn how to get the most out of their trade show experience, what to expect the day of, and how to get the most out of your investment.

 **REGISTER NOW**

GFAA Sponsorship & Advertising Opportunities

Trade Show Booths

Board Meetings

Class Sponsorship Opportunities

Advertising Opportunities

 **LEARN MORE**



Ashlee Aikins
910.280.7162

Ashlee.Akins@Trustrestorepro.com

Legal Seminar with Will Brownlee



October 10 | 9 AM - 4 PM
6 CECs

A full day reviewing a wide variety of legal topics affecting North Carolina landlords, including:

- Evictions: A to Z, including how to anticipate/avoid common resident defenses before filing any eviction
- NC Debt Collection Laws
- Common Landlord Myths -- and how to avoid them
- Discussion of the latest federal and state updates affecting evictions and your rights/obligations as a NC landlord
- Review of other case law precedents and regulatory and legislative changes that impact NC landlords
- As always, as many attendee questions as we can pack into one day

Virtual Certified Pool Operator

This course meets the requirements of the National Swimming Pool Foundation (NSPF) Certified Pool Operator (CPO) certification and the NC requirements for NC Certification that's good for 5 years.

July 31
9 AM - 4 PM

Members: \$169
Non-Members: \$199



REGISTER NOW



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SHERWIN-WILLIAMS®

Gregg Daniels
910-818-4433
gregg.l.daniels@sherwin.com

Flowers for our Leasing Teams

May 16 GFAA celebrated our leasing team members with Leasing Appreciation Karaoke at Twisted Grape in Cameron, NC. We had a great turnout with some even getting behind the microphone to sing.

Members from the Membership Outreach Committee delivered flowers and a personal invitation to leasing team members in the Fayetteville market.



Maintenance Appreciation Cornhole

Join us as we celebrate our maintenance team members!

- Cornhole Tournament
 - All teams: \$25
- Spectators: FREE
- Pizza will be provided.
- One complimentary drink ticket provided by Servpro.
- Cash and credit card bar will be available through the venue.



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CAM

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Starts Tuesday, September 10!

Whether you are a property manager or new to property management, this course provides in-depth training and expertise just for you!

REGISTER HERE 

AANC Webinar

Looks Risky! Now What? Site Assessments & Risk Mitigation

Wednesday, September 18
10 - 11 AM

Held via Zoom

Members: \$24.99



PANELISTS

 <p>MIKE FOX</p> <p>NORTHWOOD RAVEN</p>	 <p>JODY LONGWILL</p> <p>BURKELY COMMUNITIES</p>	 <p>TRACEY BECK</p> <p>APARTMENT DYNAMICS</p>	 <p>DAMIAN WILSON</p> <p>GINKGO RESIDENTIAL</p>
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MODERATOR



Steve Hayworth
Chadwell Supply

NAA Click & Lease Forms Update for Georgia & North Carolina

The NAA Fee Summary Cover Sheet (referred to as the “Cover Sheet”) has undergone significant revisions to align with the specific legal requirements of each state.

The Cover Sheet was added to the system starting June 12.



CONNECTed

2025 AANC EDUCATION & LEGISLATIVE CONFERENCE

SAVE THE DATE!

MAY 12-14, 2025 | RALEIGH, NC



Put the ease back in lease.



Stay Connected



GREATER FAYETTEVILLE

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www.MYGFAA.org