

# GFAA Gazette

Issue: Quarter Two 2023

June 16, 2023



## Take Me Out To The Ball Game!

**Vendor Appreciation Night  
at Segra Stadium**

**Thursday, July 27  
Register Today!**

### President's Message

GFAA has had a busy first half of the year, and we are just as excited for the second half of 2023. We hope you are able to join us at an upcoming event or class:

- Night of Networking, 6/21
- Vendor Appreciation Baseball Night, 7/27
- CALP, 8/8-8/10
- Trade Show, 9/28
- Annual Meeting with Toni Blake, 11/16
- And more, visit [MyGFAA.org](http://MyGFAA.org)!

We are so excited to welcome the fabulous Toni Blake to the Fayetteville market on November 16. Registration is open, and you can save \$32 by purchasing a table for your team! If you've never seen Toni in person, this is a not-to-miss event!

We appreciate each of our members for their continued support of GFAA. We strive to provide education, networking opportunities, and content that is valuable to everyone. As we plan for the next year, be sure to let us know if there is something you would like to see offered by GFAA and we can present that to the appropriate committee, email [info@mygfaa.org](mailto:info@mygfaa.org).

With planning for next year, watch your email and the GFAA website for the 2024 budget memo later this summer.



**Heather Gonzalez**  
**GFAA President**

# Managing Up Methodology: How To Do It Effectively

Wednesday, August 23  
10 - 11:30 AM  
Village at Hunter's Run

Managing Up is often thought of as just a fancy way to describe the relationship employees have with their supervisors and leaders. But it is so much more than that. Managing up refers to being strategic in the relationship you have with the leaders in the organization. When we manage up effectively, we are not only more likely to achieve higher levels of success, it can help us build solid relationships with leaders who think differently than we do and allow for greater two-way trust. Join us for this session to learn 8 ways to manage up effectively!

FREE for all GFAA members!

[Register Here](#)

# John Riggs Inducted into the AANC Hall of Fame

On Tuesday, April 25, part of the annual AANC Education & Legislative Conference, GFAA member and instructor, John Riggs, was inducted into the 2023 AANC Hall of Fame.

**Congratulations John!**

Meet the full 2023 inductee class at [AANC Online!](#)



# LET'S HAVE A COLOR PARTY!

**2023  
TRADE  
SHOW**

**09  
-  
28  
-  
23**

**Suppliers**  
Reserve your booth now before the next price increase!

**Attendees**  
Free to attend, but please register in advance.



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# June/July Calendar



### UPCOMING EVENTS

Jun 20	<b>NAA Webinar: 5 Surprising Ways to Enhance Your Property's NOI</b> 2:00 PM - 3:00 PM EDT
Jun 21	<b>Committee Meetings</b> 4:00 PM - 5:00 PM EDT
Jun 21	<b>Night of Networking   June 2023</b> 4:00 PM - 7:00 PM EDT
Jun 28	<b>AANC Webinar: Workforce Development Webinar</b> 10:00 AM - 11:00 AM EDT
Jul 13	<b>GFAA Board Meeting (July)</b> 9:00 AM - 11:00 AM EDT
Jul 19	<b>NAA Webinar: Thermostat &amp; Temperature Control Solutions for Rental Housing</b> 2:00 PM - 3:00 PM EDT
Jul 27	<b>Take Me Out to the Ball Game - Vendor Appreciation Night</b> 7:05 PM - 10:00 PM EDT



## RESTORATION SERVICES

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## Save the Dates

### Military Orders Seminar

- Thursday, August 17

### Fair Housing for Student Housing

- Thursday, September 14

### Legal Seminar

- Thursday, October 26

### Holiday Party

- Wednesday, December 6

Details and registration opening soon!

## 2023 NAA Diversity Leadership Program: Diana Briones

Diana Briones, Multi-Site Community Manager with Hawthorne Residential, has been named to the 2023 National Apartment Association Diversity Leadership Program.

### Congratulations Diana!

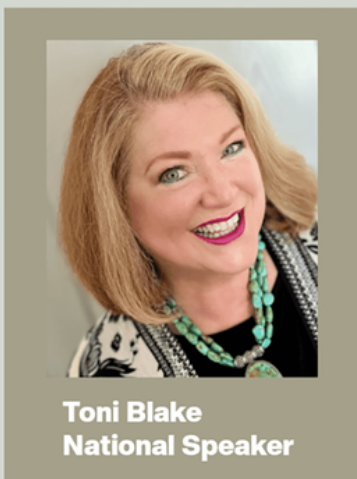
Meet the full 2023 inductee class at NAA HQ!



# BUILDING A MACGYVER

CULTURE

*10 Characteristics of Resourceful People*



Toni Blake  
National Speaker



## GFAA Annual Meeting with Toni Blake!

Thursday, November 16

11:30 AM - 4:00 PM

Highland Country Club

Register today at the early bird rate!





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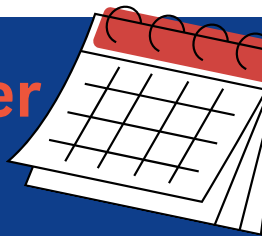
## Join a Committee

Do you want to be more involved in the Greater Fayetteville Apartment Association? Consider joining a committee and be a part of strategic planning in your favorite area of interest; have your voice and ideas heard!

Committees meet monthly. During the odd months, committees will meet once a month individually via Zoom. During the even months, committees will meet once a month for an in-person meeting followed by a networking social or Night of Networking event.

**The next joint committee meeting is June 21!**

## August/September Calendar



### UPCOMING EVENTS

**Aug 8 to Aug 10** Certified Apartment Leasing Professional - CALP (2023)

**Aug 23** Managing Up Methodology: How To Do It Effectively  
10:00 AM - 11:30 AM EDT

**Aug 23** Committee Meetings & Member Social (August)  
4:00 PM - 6:00 PM EDT

**Sep 28** 2023 GFAA Trade Show  
4:00 PM - 7:00 PM EDT



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# My GFAA Cares



The mission of Fayetteville Animal Protection Society, Inc. (FAPS) is to provide a licensed, No-Kill shelter for homeless animals

until adopted into a loving and caring lifetime environment; to reduce the population of stray animals, and to promote responsible pet ownership.



[Learn More & Get Involved](#)



**April 29 - May 1, 2024**  
**Raleigh Convention Center**

**Registration opening**  
**December 2023.**

**Sponsorship opportunities**  
**opening October 2023.**



**Ashlee Aikins**  
**910.280.7162**

**Ashlee.Akins@Trustrestorepro.com**





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# Night of Networking

Wednesday, June 21

5 - 7 PM

District House of Taps

Are you interested in learning more about a GFAA committee or want to get involved? Join us for the committee in-person meetings at the District House of Taps, and stay for a FREE member networking social.

We hope to see you there!

- GFAA Committee Meetings: 4-5 PM
- Night of Networking: 5-7 PM (Free to attend, please register to help us with planning)

Thank You Sponsors!



[Register Here](#)

## Stay Connected



**GREATER FAYETTEVILLE**

★ APARTMENT ASSOCIATION ★



[www.MYGFAA.org](http://www.MYGFAA.org)