

GFAA Gazette

June 2022

The Fair Housing Game: In It To Win It! With Terry Ragland

The Fair Housing Game: In it to Win it!

Wednesday, June 29 | 8:45 AM - Noon

Join us for an unconventional approach to the Fair Housing "game" in this fun and interactive session where attendees will:

- Collaborate with other industry professionals
- Better understand the ins and outs of Fair Housing laws
- Learn ways to steer clear of Fair Housing violations
- Leave more confident in handling tough situations
- Maybe even win a prize or two!

Register Today!

Fair Housing is a must for everyone that works on site, and Supplier members too!

Register early for better pricing. Early bird pricing is available through June 10.

Night Of Networking

Thursday, July 28 | 5:30 PM - 8:00 PM

Free to attend, but please register in advance.

Appetizers and non-alcoholic drinks are included, attendees are responsible for the purchase of any alcohol.



Bubbas

Certified Apartment Leasing Professional - CALP

Tuesday, August 23 - Thursday, August 25, 2022

Leasing professionals are the first people prospective residents meet and are responsible for generating traffic, conducting leasing demonstrations, overcoming objections and qualifying prospective residents. This program teaches all these skills and more.

Earning CALP, your first industry credential, signals to an employer your commitment to a career in residential property management.



Register Here!

NAA Webinars, Apartmentalize, and RPM Careers Week

NAA Webinar: Optimizing Collections

Thursday, June 30, 2 PM EST

Collections are a constantly changing and evolving field. Navigating this space can be difficult because of the varying laws from state to state, the ever-changing Covid-19 rules, and the FDCPA amendment, Regulation F, which updated the law since its indoctrination in 1977. Two experts will discuss the importance of complete media (e.g., lease, move-out, and application); the common pitfalls associated with take-overs, disputes, and onsite payments and the differences between agency collections and legal collections.



Learn about:

- The first step towards optimizing collections: complete and accurate media and data
- How best to evaluate and manage collections records when taking over a community
- What to do when residents dispute their balances
- Critical collections and liability issues when dealing with residents, agencies, and attorneys

Register at NAA

RPM Careers Week

July 18 - 22, 2022

RPM Careers Week 2022 will take place July 18–22. The week will be full of celebrations with opportunities for everyone in the residential property management industry to take part in our challenges for the chance to earn prizes. As part of the week, Apartment Onsite Teams Day on Wednesday, July 20, will be an opportunity to highlight the hard work of the vital onsite property teams that help our communities thrive, day in and day out.

NAA has everything you need to help celebrate and promote RPM Careers: spirit calendar, challenges, celebrations, social posts, and more. We invite you to participate in this year's celebration.



Learn more at NAA



Apartment Association of North Carolina

AANC Hall of Fame

AANC is thrilled to introduce the 2022 AANC Hall of Fame inductees that were honored at the AANC Education & Legislative Conference: Recognition Lunch last month! This group of VERY well deserving individuals have made significant contributions, accomplishments, and service to the multifamily housing industry: Lisa Foley, Tami Fossum, Mary Gwyn, R. Sterling Kelly, III, Mindy McCorkle, Andy Meador, Susan Passmore, Latoya Patterson, and Amy Ritchy. Also, a special thank you to this year's sponsors: Carolina Restoration Services, Crossover Roofing, and Loebsack & Brownlee.

LISA FOLEY Morgan Properties R. STERLING KELLY, III Burkely Communities MINDY MCCORKLE Enhancement Talent Development ANDY MEADOR MCDOWell Properties SUSAN PASSMORE LATOYA PATTERSON AMY RITCHY

2022 AANC HALL OF FAME INDUCTEES

AANC 20 In Their Twenties Scholarship Recipients

On behalf of the AANC NextGen Committee, we are excited to announce the inaugural recipients of the AANC 20 in their Twenties scholarship: Jessica Adams, Serece Dalton, Kelly Edwards, Dana Fuller, Jennifer Glenn, Chloe Griffin, Kristin Hancock, Sarah Ikeya, Michelle Kingson, Amanda Miller, Emily Miner, Elisabeth Morales, Paige Norris, Britini Quatrone, Morgan Rodrigue Tasgal, Paul Sidam, Epiphany Smith, Brad Tarnowsky, Tyler Whitt, Brittany Yedlosky!!! These highly deserving emerging leaders attended the AANC Education & Legislative Conference last month in Raleigh for only \$20 each.



2022 DE&I Scholarship Recipients

On behalf of the AANC DE&I Committee, we are very excited to congratulate the inaugural DE&I Scholarship Recipients: Melody Adames (Redhill Ventures/Hometrustee), Courtney Adams (Bell Partners), Eliza McKinney King (Pegasus Residential) and Phoebe Ortega (Grubb Partners)! These future change agents attended the 2022 AANC Education & Legislation Conference last month at no cost with a lodging and food stipend.



My GFAA Cares: 2022 Charity of the Year

FAPS - Fayetteville Animal Protection Society

The mission of Fayetteville Animal Protection Society, Inc. (FAPS) is to provide a licensed, No-Kill shelter for homelessanimals until adopted intoaloving and caring lifetime environment; to reduce the population of stray animals; and to promote responsible pet ownership. Fayetteville Animal Protection Society, Inc. (FAPS) is the only Cumberland County No-Kill, non-profit animal shelter supported by volunteers, grants, and individual contributions. FAPS receives no state or federal funding to operate and relies solely on the community to support its mission in rescuing and successfully placing companion animals in their forever homes.

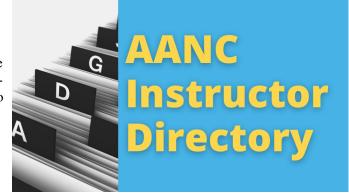
Running a non-profit animal shelter and caring for so many animals each year is expensive. FAPS is always in need of the following items and grateful for the outpouring of support from the public. Donations of food and supplies help keep the shelter running and overhead costs down 365 days a year!



Learn more about volunteer opportunities and purchasing items off the FAPS wishlist at MyGFAA.org.

AANC Instructor Directory

The AANC Education Committee had a request from to develop a state specific Instructor Directory. We know there are a lot of talented facilitators and instructors in GFAA! If interested, please fill out <u>this form</u> to be included.

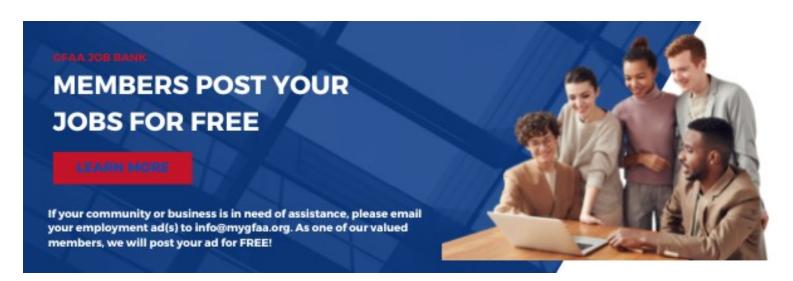


Advocacy

Advocacy by definition is the public support for or recommendation of a particular cause or policy.

The Greater Fayetteville Apartment Association contributes to the Apartment Association of North Carolina's and the National Apartment Association's PAC's.

Learn more and donate!





FOR MORE INFORMATION, CONTACT: (704) 970 - 3900



Fiber Optic Internet, TV and Phone

MetroNet will soon provide Fayetteville with 100% fiber optic internet, TV and phone. Our network is built to handle multiple internet-connected devices at the same time, with virtually no buffering!

- Up to 8% increase in property values for MDUs with fiber access?
- Up to 11% in additional net income per unit
- Increased resident satisfaction





Contact: Kris Kenney Sales Representative Phone 910-818-4433 Email Kris.L.Kenney@sherwin.com



RESTORATION SERVICES

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- ✓ Partnership With Leading Manufactures
- Certified Installers



- ✓ Lead, Mold and Asbestos Mitigation
- ✓ 24-Hour Air Quality Monitoring
- ✓ Total Reconstruction











Multifamily/ **Apartment Management Law**

Education/ **Training**



Community **Association Management**



Commercial & Investment Real Estate



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Disclaimer: This is an advertisement for lead services



END-TO-END PROJECT SUPPORT SIMPLIFY BIG JOBS

Our Project Support team combines personal service, multiunit expertise and in-depth product knowledge to help Pros make the most of their renovation budgets — from simple updates to full renovations.

Schedule a walk-through at LowesProSupply.com/ProjectSupport





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GFAA Member Benefits

Learn why your colleagues are active members of GFAA and be sure you are taking full advtange of your GFAA membership.

The GFAA exists to promote the professionalism, education, career development and pro-active legislative efforts to benefit owners, investors, residents and association members in our territories. Your membership with the GFAA is a solid investment for your profession, your company, and the apartment industry.

We are dedicated to promoting and advancing the needs of the apartment industry in this market. Our members include apartment communities, apartment owners/management companies, suppliers and vendors, and professionals right here in the Greater Fayetteville area!

Here are just a few of the benefits you receive as an GFAA member:

- Networking, making new contacts, maintaining current relationships, access to the full member directory, get referrals from our website
- Exposure by a listing in our directory online-- you can add links to your website, all of your company's social media outlets and more!
- Discounted pricing on events and classes, and some events we hold are Members Only!!
- Access to career resources including job postings
- Educational opportunities, designation courses, maintenance certifications, and continuing education credits

Learn more!



Greater Fayetteville Apartment Association

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Click here to engage with our social media:





