

GFAA Gazette

Issue: Quarter Four 2023

December 19, 2023



Heather Gonzalez
GFAA President

President's Message

As we close out one year and enter the next, it's always exciting to look back at what we accomplished and see what's ahead.

GFAA represents more than 22,000 units in the Fayetteville area encompassing the counties of Cumberland, Hoke, Lee, Moore, Robeson, and Scotland. In 2023 GFAA provided 55 total events which included:

- 27 in-person options
- 11 social events
- 17 education classes
- 7 maintenance classes
- 28 online options
- 6 committee socials

Nominations for the 2023 Starlight Awards have closed, congratulations to all nominees. Register to join us to celebrate the nominees on February 8, early bird tickets are available through January 8!

We kick off the year with four maintenance-related classes:

- January 4 & 5: Appliance Repair
- February 15: CPO
- March 6: CFC/HVAC
- May 8: CPO

Mindy McCorkle is back again in 2024 presented four classes for members, FREE for suppliers and \$25 for all other members:

- February 21: Twenty-Four For 2024: 24 Fabulous Marketing, Sales, Hiring, And Leadership
- May 17: Fresh Takes On Old Concepts
- August 9: 12 MUST-HAVE Customer Service Tips For 2024
- October 11: The Hard-To-Sell-To 2024 Buyer: How To Get The Sale/Lease Anyway!

You can learn more about these classes and events, and see all that is happening at MyGFAA Online. As always, thank you for your continued support of GFAA. I look forward to seeing you in 2024!

Get Involved & Join a Committee!

Do you want to be more involved in the Greater Fayetteville Apartment Association? Consider joining a committee and be a part of strategic planning in your favorite area of interest; have your voice and ideas heard!

- Suppliers Council
- Membership Outreach
- Governance/Bylaws and Policies
- Education
- Diversity and Inclusion

LEARN MORE



LOEBSACK & BROWNLEE, PLLC

SERVING THE CAROLINAS & GEORGIA

L&B FOCUSES EXCLUSIVELY ON PROVIDING ONE SINGULAR SERVICE: SUPPORTING PROFESSIONAL PROPERTY MANAGEMENT COMPANIES BY HELPING THEM NAVIGATE THE LEGAL PROCESS OF EVICTIONS.

LOEBSACKBROWNLEE.COM

FOR MORE INFORMATION, CONTACT:
(704) 970 - 3900

STARLIGHT AWARDS

Thursday, February 8

11:30 AM - 2 PM

Reserve a Table: \$400
(Includes 8 tickets)

Early Bird Rate: \$55
(Valid: 11/6/23-1/8/24)



REGISTER NOW



RESTORATION SERVICES

When your property is damaged, emergency response time is vital. Minutes can make the difference between recovery and total loss. BluSky's trained specialists are positioned to respond to your needs at any time, day or night, within minutes.



WATER AND FIRE RESPONSE:

- ✓ Immediate Response
- ✓ Temporary Power and Security
- ✓ Total Reconstruction



COMMERCIAL ROOFING:

- ✓ Competitive Market Pricing
- ✓ Partnership With Leading Manufacturers
- ✓ Certified Installers



ENVIRONMENTAL REMEDIATION:

- ✓ Lead, Mold and Asbestos Mitigation
- ✓ 24-Hour Air Quality Monitoring
- ✓ Total Reconstruction

Brenda Leidholdt, Business Development Manager
cell: 910.824.5129 email: Brenda.leidholdt@goblusky.com

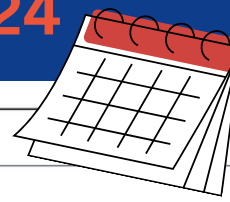


24/7/365 Emergency Dispatch: 800.266.5677 | GoBluSky.com



8 seats available!

Jan/Feb/March 2024



Appliance Repair

January 4 & 5
8 AM - 5 PM

Kick-off 2024 with GFAA and this Appliance Repair class. Appliances covered include:

- Microwave
- Refrigerator
- Washer
- Dryer
- Dishwasher

Learn how to troubleshoot and test kitchen and laundry appliances.

You will also learn how to access all the components of the appliances and make repairs

 **REGISTER NOW**

UPCOMING EVENTS

Jan 4 to Jan 5	2024 Appliance Repair Class
Feb 8	2024 Starlight Awards 11:30 AM - 2:00 PM EST
Feb 15	Certified Pool Operator (CPO) - February 2024 9:00 AM - 4:00 PM EST
Feb 21	Twenty-Four for 2024: 24 Fabulous Marketing, Sales, Hiring, and Leadership 10:00 AM - 11:30 AM EST
Feb 21	Committee Meeting Social (Feb. 2024) 4:00 PM - 6:00 PM EST
Mar 6	CFC/HVAC Certification (EPA 608) - March 2024 9:00 AM - 5:00 PM EST



**Multifamily/
Apartment
Management Law**

**Education/
Training**

**Community
Association
Management**

**Commercial &
Investment
Real Estate**

BWPF-LAW.com



   → @BROWNLEEWITLOWPRAET

Disclaimer: This is an advertisement for legal services.



PAINTING, RENOVATION & RESTORATION

Chris Bryan
910.308.0500
jerryspaint@outlook.com

Not a Credit Card. A Business Tool.

The Lowe's Pro Supply Purchase Card is exclusively for customers with a Lowe's Pro Supply Terms account! Get 5% everyday savings on qualifying purchases at Lowe's stores or Lowes.com!

Enroll at
LowesProSupply.com/PurchaseCard

Proud Member of



*Must have an approved Lowe's Pro Supply Terms account. The Purchase Card is not a line of credit or financing vehicle; it only provides an easy means to automate purchases. Lowe's Pro Supply Purchase Card is intended for commercial use only, not for personal, household or family purposes.

†Get 5% off your eligible purchase or order placed to your Lowe's Pro Supply Purchase Card at Lowe's stores (excluding Lowe's outlets) and on Lowes.com. Offer not valid on any Lowe's Pro Supply sale. Customer must pay applicable sales tax. Offer can't be used in conjunction with or on: (i) any other promotion, discount, markdown, coupon/barcode, rebate or offer, including any Lowe's volume or special discount programs (such as but not limited to, Contractor Pack, Buy in Bulk, Volume Savings Program (VSP), Special Value, New Lower Price, Was:Now, Military Discount, Employee Discount, and Lowe's price match guarantee); (ii) associate discretion price adjustments; (iii) any services (such as but not limited to, extended protection/replacement plans; shipping, delivery, assembly or installation charges); (iv) fees or taxes; (v) previous sales; (vi) gift cards; or (vii) Weber or Kichler products. We reserve the right to discontinue or alter the terms of this offer at any time.

CFC/HVAC Certification (EPA 608)

March 6
9 AM - 5 PM

This course is designed to provide associates with the knowledge necessary to pass the Federal EPA 608 exam.

It has several sections which include Core, Type I, Type II, Type III, and a universal certification.

Associates can pass any or all of the sections. If a passing score is achieved on all 4 sections they will receive a Universal certification.

This certification is required by law for anyone that works on HVAC systems. Mark's teaching methods give this class one of the highest success rates.

 REGISTER NOW



FREEDOM
Valet Trash Services, LLC

Derek Afalava
910.758.1568
derek.a@freedomvts.com

RESTORE! PRO
• RECONSTRUCTION •
WATER • FIRE • MOLD

Ashlee Aikins
910.280.7162
Ashlee.Akins@Trustrestorepro.com





SHERWIN-WILLIAMS®

Gregg Daniels
910-818-4433
gregg.l.daniels@sherwin.com

Certified Pool Operator

This course meets the requirements of the National Swimming Pool Foundation (NSPF) Certified Pool Operator (CPO) certification and the NC requirements for NC Certification that's good for 5 years.

9 AM - 4 PM

Members: \$169
Non-Members: \$199

February Class
Thursday, 2/15/24
Register Here!

May Class
Wednesday, 5/8/24
Register Here!

MAINTENANCE LEGENDS



Submit Your Story Today

Three monthly winners will receive prizes up to \$5,000 retail value. Submit your maintenance story for a chance to win.

PRESENTED BY



PRESENTING SPONSOR



ENTER TO WIN

Up To \$15,000 In Prizes

December 2023 Prize Package

- 01 \$2,000 Visa Gift Card
- 02 \$2,000 Hotel Gift Card
- 03 \$1,000 Airline Gift Card



LEARN MORE

Accelerate Leasing with the **Industry's Leading Platform**



Twenty-Four For 2024: 24 Fabulous Marketing, Sales, Hiring, And Leadership

February 21 | 10 - 11:30 AM

In this fast paced session, attendees will hear innovative marketing strategies, contemporary leadership trends, hiring practices to combat the shallow talent pool, strategies for retaining superstars, and successful revenue ideas. Walk away with quick tips with actionable strategies to build a new to-do list for 2024.



REGISTER NOW

Stay Connected



GREATER FAYETTEVILLE

★ APARTMENT ASSOCIATION ★



www.MYGFAA.org



FAYETTEVILLE ANIMAL PROTECTION SOCIETY

GFAA Charity of the Year

The mission of Fayetteville Animal Protection Society, Inc. (FAPS) is to provide a licensed, No-Kill shelter for homeless animals until adopted into a loving and caring lifetime environment; to reduce the population of stray animals, and to promote responsible pet ownership.

[Learn more about how you can get involved at mygfaa.org/my-gfaa-cares.](http://mygfaa.org/my-gfaa-cares)



Linking Education, Advocacy & Partnerships
AANC EDUCATION & LEGISLATIVE CONFERENCE

Registration
is open!

AANCOOnline.org

Mood Interior Design

Lori Dinkins

info@moodinteriordesigns.com
(704) 818-4640



Sponsorship & Advertising Opportunities

GFAA Gazette

1/2 Page: \$250

1/4 Page: \$150

Business Card: \$100



LEARN MORE